BUSINESS FORUM FRANCE / SOUTH EASTERN EUROPE

Romania - Bucharest February, 11th & 12th, 2014







SOUTH EASTERN EUROPE

A growing region with a population of 65 million inhabitants

NEARBY MARKETS WITH HUGE POTENTIAL WITHIN THE EU

Players from 12 countries gathered in Bucharest for 2 days

REGIONAL FORUM ORGANISED IN BUCHAREST

FOR PROFESSIONALS
COMING FROM

France
Albania
Bosnia & Herzegovina
Bulgaria
Cyprus
Croatia
Greece

Rep. of Macedonia (FYROM)
Republic of Moldova
Montenegro
Romania
Serbia
Slovenia



OPPORTUNITIES BY BUSINESS LINE:

- A better urban lifestyle : infrastructure, transport, energy, environment
- **Better eating**: agricultural and food sectors and products, livestock farming, agricultural machinery
- **Better communication**: digital content, e-commerce, IT services, mobile solutions and applications, audiovisual
- Better health : medical devices, equipments

Business Meetings, attend them!

DEVELOP BUSINESS & PARTNERSHIPS WITH AN ORIGINAL CONCEPT



- Meet your potential clients of the 12 countries during B to B meetings
- Discover opportunities and get informed about the business environment in South Eastern Europe countries participating at thematic workshops
- Broach the legal, financial, regulatory, tax and logistic aspects within the "Experts Village" where you will meet the best specialists
- Trade off information with all the Forum participants during cocktails and networking lunches

Marriott Hotel, Bucharest

Tuesday



February

- Opening session of the « France South Eastern Europe Business Forum»
- B to B meetings
- Buffet lunch
- B to B meetings
- Thematic workshop "A better urban lifestyle / Infrastructure, transport and energy"
- Networking cocktail

Marriott Hotel, Bucharest

Wednesday



February

- Thematic workshop "Funding and Establishement" & "Market Access"
- · B to B meetings
- Buffet lunch
- B to B meetings
- Thematic workshops:
 "Better communication / Telecoms, software, call center"
 "Better eating / Agricultural sector: from upstream to downstream"
- Closing cocktail

This program is given as an indication and is subject to change!



This event is offered under the annual program of France Export supported by the French Government

OUR OFFER

Deadline for registration: 10th January 2014

Business Forum South Eastern Europe

→ Registration for one person

Includes participation to the Business Forum 2 days with B to B appointment's schedule, participation to the thematic workshops and networking sessions, lunches on-site and invitation to cocktails

Business Forum South Eastern Europe

→ Registration for one 6m² stand in the Experts Village Compulsory for servicing companies (consultants, transport companies, law firms, fiscal consultants, advertisement companies, investment agencies...)

100€

1500€

UBIFRANCE, YOUR INTERNATIONAL PARTNER

Through its network of experts in depth linked to local decision-makers and opportunities, UBIFRANCE assists your export development project and opens up its address book.

Companies that have benefited from our services confirm the «UBIFRANCE efficiency effect»:

- 8 out of 10 were able to identify new contacts with effective potential
- 4 out of 10 started at least one business flow within 2 years (IPSOS 2012)

bpifrance cofoce

Confirm your registration now by sending us an email with the entry form to



ATANASKA KALCHEVA

Franco Bulgarian Chamber of Commerce E-mail: atanaska.kalcheva@ccfb.bq

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AGENCE FRANÇAISE POUR LE DÉVELOPPEMENT INTERNATIONAL DES ENTREPRISES

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