

IT - EXPERTS' Day

Friday, 21 November 2014 • BIZ/Forum 21@Blaha Office

10:00	<p><u>Welcome and introduction to matchmaking & meetings</u> Martin Matyus, InnoWork and Austrian Professional Association of Management Consultancy, Accounting and Information Technology (UBIT) Iris Marlovits, Enterprise Europe Network of the Austrian Federal Economic Chamber</p> <p style="text-align: right;"><i>in English</i></p>
10:15	<p><u>Matchmaking & meetings: 8 meetings x 15 minutes</u> Venue: 1st floor of Forum 21@Blaha Office; meeting places are indicated with numbers</p>
12:15	<p><u>Lunch break & networking</u></p>
13:00	<p><u>Welcome to IT Experts' Day</u> Martin Zandonella, Chairman of the professional group for IT, UBIT Martin Matyus, Vice Chairman of the professional group for IT, UBIT</p> <p style="text-align: right;"><i>simultaneous interpretation German/English</i></p>
13:30	<p><u>Part 1 - Seminar: Cooperation and networking in the ICT-sector</u> Moderation: Dominic Neumann</p> <ul style="list-style-type: none"> • Cooperations - working in a network Günter Schwarz, OPESTRA e.U. • Networks of cooperation in the ICT-sector Isabella Mader, Excellence Institute • Triangle of trust as the basis for cooperation in the ICT-sector Martin Matyus, InnoWork <p>followed by a panel discussion with participants</p> <p style="text-align: right;"><i>simultaneous interpretation German/English</i></p>
14:45	<p><u>Coffee break & networking</u></p>
15:15	<p><u>Part 2 - Experience in international networking and cooperation, ICT-clusters</u> Moderation: Martin Matyus</p> <ul style="list-style-type: none"> • Switzerland Global Enterprise Christoph Beer, mundi consulting AG und ICT Cluster Bern Manfred Faulhaber, STAGEx und SwissAtium • ICT-Clusterland Austria Dominic Neumann, derneumann <p>followed by a panel discussion with participants</p> <p style="text-align: right;"><i>simultaneous interpretation German/English</i></p>
16:30	<p><u>Coffee break & networking</u></p>
17:00	<p><u>Part 3 - Future prospects and implementation: solutions for SME/OPE</u> Moderation: Martin Matyus</p> <ul style="list-style-type: none"> • How to create a selective cooperation? Peter Lieber, SparxSystems Software • Cooperation - easy, effective, efficient Barbara Niederschick, Die Werbefabrik <p>followed by a panel discussion with participants</p> <p style="text-align: right;"><i>simultaneous interpretation German/English</i></p>
18:15	<p><u>Evening buffet & networking - THE END & THANK YOU FOR JOINING US!</u></p>

