

FORUM – B to B meetings France / Southeastern Europe

Sofia, Bulgaria ■ 4 - 6 July 2012



Do business with French entrepreneurs ready to be partners.

FRANCE IS COMING TO MEET SOUTH-EASTERN EUROPE IN SOFIA!

2 DAYS FOR BUSINESS:

Over 2 days, **meet Entrepreneurs** from France and from more than 10 other countries in South-Eastern Europe; generate business with France, with EU countries, with entrepreneurs from neighbouring countries,

Establish partnerships with French decision makers and strengthen your offers of products and services in the region,



REGIONAL FORUM ORGANISED IN 2012
IN SOFIA FOR PROFESSIONALS COMING FROM

- France,
- Albania,
- Bosnia & Herzegovina,
- Bulgaria,
- Cyprus,
- Croatia,
- Greece,
- Kosovo,
- Rep. Of Macedonia (FYROM),
- Montenegro
- Romania
- Serbia
- Slovenia

Photos credit : © Fotolia.com

Register before: June 1st, 2012

Partners and sponsors



Business Meetings, what for?

AN ORIGINAL CONCEPT FOR DEVELOPING YOUR BUSINESS & PARTNERSHIPS.

- Register in an « online » catalogue and describe your products & services,
- Choose your prospects according to your own business criteria,
- Meet them over 2 days, in a single place.

An efficient tool for:

- Obtain a maximum of selected contacts
- Meet experts
- Network with other professionals



In charge of your development, you want to create more economic, financial, technological or investment partnerships,

- Join more than 150 French and Foreign companies taking part in this business dynamic.

NUMEROUS GROWTH SECTORS OPPORTUNITIES FOR YOU:

- ⇒ Tourism, Hotel Business,
- ⇒ Infrastructures,
- ⇒ Consumer Goods,
- ⇒ Agribusiness, Agriculture,
- ⇒ Energy, Environment,
- ⇒ Franchise, Services, etc.

PRICES

B to B MEETINGS REGISTRATION FEES * Per Participant		Experts Village exhibitions	SPONSORING
100€ 200 LEVA		1500€ 3000 LEVA	From 2500€ 5000 LEVA
* including an individual B2B meetings programme , access to the « Experts Village » and to the thematic workshops, as well as to the “networking” evening, lunch and coffee breaks.			Ask for our promotional offers
Remain at your expense: plane tickets and hotel room special rates will be proposed to you).			

2 DAYS FOR
BUSINESS IN SOFIA
WITH FRENCH AND
SOUTHEASTERN
EUROPEAN PARTNERS

100 EUROS
PER PARTICIPANT
INCLUDING YOUR
PERSONAL BUSINESS
MEETINGS PROGRAMME

ECONOMIC AND
MARKETING
EXPERTS
IN A DEDICATED
EXHIBITION



PROVISIONAL PROGRAMME

THE FORUM – B2B MEETINGS FRANCE / SOUTH-EASTERN EUROPE WILL BE HELD IN HILTON HOTEL - SOFIA (BULGARIA)

■ Wednesday the 4th of July 2012:

Welcoming of the participants in hotel Hilton Sofia, remittance of individual programmes

■ Thursday the 5th and Friday the 6th July 2012:

- 1) **During 2 days, B2B meetings** with entrepreneurs in your sector of activity; 30 minute meetings to exchange with a maximum of prospects identified by you beforehand (up to 12 programmed meetings)
- 2) **Thematic workshops** to better understand the business environment of this region of Europe.

« Environment and business practices, means of payment »	5 th July at 10.30
« Green Economy and Innovation »	5 th July at 16.00
« Regional Approach: opportunities in South-eastern Europe »	6 th July at 11.00
« Engineering and Projects management »	6 th July at 16.00
- 3) An « **Experts Village** » to help you in your international development approach and to bring you the necessary expertise to realise your projects.
- 4) **Networking moments** to continue to meet informally, (this allows to more than double the number of appointments)
 - Buffet lunches
 - Networking evening in the presence the decision makers of both business and diplomatic community of Bulgaria and from South-Eastern Europe as well as the French Trade Advisors.

REGISTRATION :

Confirm your registration by returning **before the 1st of June 2012**:

- The enclosed registration form dully filled and signed.
- More information on our website :
www.ubifrance-events.com/events/fr/forum-europe-sud-est-balkans-home
- Preferential rates at the HILTON HOTEL SOFIA via its dedicated online registration.
(link on the above website)

YOUR CONTACTS :

Marc DEBELS

Director Bulgaria

UBIFRANCE Bulgaria

19 B, Boulevard Patriarch Evtimii - 1000 Sofia

Tel: + 359(0) 2 437 30 37 - Fax: +359(0) 2 437 30 39

marc.debels@ubifrance.fr

www.ubifrance.fr/bulgarie



Registration Form

Event		Forum France South-Eastern Europe	
Register before		Last dead-line : June 1st, 2012	
Country	BULGARIA	Code	2S773
Date	July 4to 6 2012	CONTACT	Marc.debels@ubifrance.fr

I, the undersigned (first name, last name): _____ Position: _____
 Acting on behalf of the company below:

Compulsory information (any incomplete form will not be taken into consideration and will be returned to the company).
 Company name: _____
 Brands (if appropriate): _____
 Address: _____

 Person in charge of the file: _____
 Tel: _____ Fax: _____ E-mail: _____
 Website www. _____
 Billing Address (if different): _____

 Company activity (in English): _____

I, hereby commit myself in participating at this event at the conditions below:

Article (these prices do not include plane ticket nor accommodation)	Net amount
<input type="checkbox"/> Forum France SouthEastern Europe	100 €
<input type="checkbox"/> Registration of an accompanying person without appointments programme	100 €

3. Amount to be paid to **UBIFRANCE** with the present registration form:

Valid for commitment of participation
 Date, stamp & authorised signature of the company

Please mail this form to this address:
UBIFRANCE
 19B, Patriarh Evtimii,
 1000 SOFIA

AND
 Send a scanned or faxed copy to:
sofia@ubifrance.fr / fax: +359 2 437 30 39

Expert Village & Partner Village offer »

<p style="text-align: center;">UBIFRANCE's proposal <i>Benefit for the sponsoring partner</i></p>	<p>Financial participation of the sponsor (ex VAT)</p>	<p>Availability</p>
<p>Stand in the « Partners Village » alone :</p> <p>« Premium » location between 6 & 9 m² (depending on the availability of space in the hotel) Stand equipped with: partitions + 1 table + 3 chairs + signs and light</p> <p style="text-align: center;"><i>Suitable for financial institutions, banks, national agencies, communications companies, press, large international companies, etc.</i></p> <p>including :</p> <ul style="list-style-type: none"> - 1 appointment programme (optional) for the stand, - 2 participants to the Forum, - 5 invitations to the Networking event 	<p style="text-align: center;">2 500€</p>	<p style="text-align: center;">Up to 10 stands</p>
<p>Stand in the « Experts Village » alone</p> <p>4 m² stall (next to the meetings room)</p> <p style="text-align: center;"><i>Suitable for: consultants, lawyer firms, transport services, export facilitation companies, experts, etc.</i></p> <p>Meeting Point equipped with: 1 counter + high chairs + sign posting (company name).</p> <p>including:</p> <ul style="list-style-type: none"> - 1 appointment programme (optional) for the stand, - 2 participants to the Forum, - 2 invitations to the Networking event 	<p style="text-align: center;">1 500€</p>	<p style="text-align: center;">Up to 10 stands</p>