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Danube Region Business Forum 2015

PRIS

Austrian Federal Economic Chamber

INGLY

October 1 and 2, 2015

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NIOUS

Supply Chain Design | Transport & Logistics | EU Grants |
B2B-Meetings | Expo | Excursions



Wir stehen Unternehmen zur Seite



You are warmly invited

to the

5th Danube Region Business Forum 2015

October 1/2, 2015

Austrian Federal Economic Chamber

1040 Vienna

Wiedner Hauptstrasse 63

Dear Madam, dear Sir,

Meet up more than 500 participants and more than 50 speakers from more than 15 countries & 5 Continents and more than 20 Roundtables from all over the world connecting the Danube Region regionally and globally, addressing issues of a much more multipolar world challenges and environment.

Get informed about the Status of the Danube Macro Region Strategy in respect to the Pillar Nr. 1 "Connectivity" and Priority Area (PAC1), „Mobility and Multimodality“, but also going beyond into 2 Marketplaces Automotive and Food, Procurement Strategies and Capabilities/Systems. Reaching and Increasing the Competitiveness on regional and global scale by bringing the Strategy up to Projects and sustainable Business, we will go far beyond of Mobility & Multimodality only.

Meet your **potential partners**, deal makers, companies and stakeholders in Business in individual B2B-talks, learn how to get access to the Juncker Investment Initiative from the EU and participate at more than 20 Dialog Roundtables hosted from all Danube Region countries, but also from all over the Globe!

Register now and profit from this unique opportunity to connect with key decision makers from the Danube region countries: Germany, Austria, Slovakia, Hungary, Serbia, Romania, Croatia, Bulgaria, Moldavia, Ukraine, Czech Republic, Slovenia, Bosnia-Herzegovina, Montenegro,

.....but also globally from China, Thailand, Vietnam, India, UAE, Turkey, Russia, Greece, Egypt, Iran, North Africa like Tunisia, Morocco, Algeria, South America etc.

Kind regards,
Christian Gessl,
Austrian Federal Economic Chamber

PS: There will be **no participation fee!** As places are limited, we recommend to register asap!

<http://drbf2015.converve.com>

PROGRAMME

Wednesday, September 30, 2015

L Get together and briefing

For speakers only, by personal invitation

Thursday, October 1, 2015

See the full program on the next page

1st Supply Chain Design | Logistics & Transport

6 core subjects with high impact for your business in your industry

International speakers will give lectures and workshops on the following subjects:

- A** Mobility & Infrastructure | Collaboration Ship/Railroad/Road
- B** Connectivity & Multimodality | Alternative Tradelines
- C** Supply Chain Design & Marketplaces | Assembly based industries | Automotive
- D** Supply Chain Design & Marketplaces | Food | Soya/Biotech | Hemp
- E** Supply Chain Design & Procurement | Supply Base Danube Macro Region
- F** Capabilities, Crossfunctions & Systems

H 2nd topic: EU Grants

How to qualify for EU Grants

P Plenary Sessions

Welcome Addresses and Closing Remarks

Additional: B2B-Meetings

Match up with potential business partners!

Opportunities for bilateral meetings (parallel to the programme)

<http://drbf2015.converve.com>

Friday, October 2, 2015

See the full program for day 2 on page 14

Country Roundtables

W approx. 8.00 to 14.00

Excursions by Bus

S approx. 8.00 to 14.00

Thursday, October 1, 2015

07.30 - 08.30		Registration and Welcome Coffee					
08.30 – 10.00	P1 P2 Welcome Addresses and Opening Session						
10.00 - 10.15	Coffee Break						
	Track A Mobility and Infrastructure	Track B Connectivity& Multimodality	Track C Supply Chain Design & Marketplace Automotive	Track D Supply Chain Design & Marketplace Food	Track E Supply Chain Design & Procurement and Sourcing	Track F Crossfunctions, Systems and other Capabilities	
10.15 - 11.15	A1 Growth Prosperity, Learning from the Rhine Success Story	B1 TEN - Connectivity & Geopolitics, emerging alternative Tradelines	C1 Automotive Belt going East	D1 Designing a brandnew Market Place, Danube Soya, a Status Report	E1 Corporate Social Responsibility (CSR) and Compliance	F1 Competitiveness & Sustainable Growth in Turbulent Times	F2 Human Resources & Entrepreneurial Capacity Building Projects, Capex and Liquidity
11.15 - 11.30	11.15 - 11.30	Break					
11.30 - 12.30	A2 Multimodality going beyond of River Shipping	B2 Voice of the Customer	C2 Automotive Markets in Turkey and North Africa	D2 Food Trade, Promotion & Sanctions (&TTIP)	E2 State of the Art of Supply Chain Design	F3 Robot & Migration, dilemma for Danube Region Development	F4 Financing, PPF, IFI, Subsidies
12.30 - 14.00	12.30 - 14.00	Break					
14.00 - 15.00	A3 Mobility and Baltic Macro Region (EUBRS) Benchmark	B3 Connectivity EurAsia via Rail based Logistics Service Solutions	C3 Tri-Modal Solutions and Opportunities in bilateral Partnership	D3 New Pillar Qi Biotech, Connectivity & Experience in China and MEA	E3 Successful Procurement Strategies	F5 Financing & EU-Subsidies	F6 Branding
15.00 - 15.15	15.00 - 15.15	Break					
15.16 - 16.30	A4 Pearl River Delta (PRD) and Gulf Region (GCC) Experiences for Competitiveness	B4 Containerization, the "Ice Breaker" facilitating Global Tradelines	C4 Increasing Quality & Capacity Utilization, Process Stability & LCM	D4 Hemp vs. Cotton, Joint Development DRBF & Korea/China	E4 Risk & Opportunity Management in Global Supply Chains	F7 Supply Chain Real Time, from Multimodality to Syncro-Modality	F8 Sales & Operations Planning, Royal Discipline in Supply Chain Management
17.30 - 18.30	M1 17.30 - 18.30	Closing Remarks					
18.30 - 22.00	18.30 - 22.00	Dinner Reception B2B					

Meet your PARTNERS! Throughout the day you have the opportunity to meet potential partners in individual B2B talks.

Match up with potential partners you are interested in:

<http://drbf.converve.com>

Expo

Throughout the day you are warmly invited to visit the expo: Partners of the Danube Region present their products and services!

Thursday, October 1, 2015

Supply Chain Design | Logistics & Transport

P OPENING SESSION AND WELCOME ADDRESSES

P1: 08.30 – 09.00

Danube Macro Region Strategy

Session Learner Objectives:

- Learn from European Commission Policy Maker about the important Role of Logistics and Supply Chain Design in the Danube Region
- Walk away with insights into the upcoming Juncker Investment Plan

Christoph Leitl, President of the Austrian Federal Economic Chamber
Johann Sollgruber, Head of EU Representation, European Commission,
Vienna, Austria

P2: 9:00 – 10:00

Opening Plenum Session

Session Learner Objectives:

- Learn how Logistics & Supply Chain are facilitating Industrial Corporate Development in Times of Disruptive Change
- Walk away with Knowledge about the Importance of Proactive Entrepreneurial Management

Ting Ho, CEO, QI Biotech Limited, Hong Kong/China (Moderator)
Albert Oberhofer, (former) Rektor Montanuniversität, Leoben
Richard Schenz, (former) CEO, OEMV, Vienna/Schwechat (tbc)
Gerhard Wierer, VP Corporate Development, Rosenbauer International, Leonding
Ernst Schmied, (former) VP Logistics VOEST/SDP, Linz/Steyr/Vienna (Key Note)

A MOBILITY/INFRASTRUCTURE COLLABORATION SHIP/RAIL/ROAD

A1: 10.15 – 11.15

Growth & Prosperity, Learning from the Rhine Success Story

Session Learner Objectives:

- Gain insight into Tri-Modality, Co-Modality as Success Factors of a long term German Master plan
- Get inspired by the Network Capability built on the Rhine as a benchmark for the Danube

Boris Kluge, Managing Director, Federation of German Inland Ports

A2: 11.30 – 12.30

Multimodality beyond of River Shipping

Session Learner Objectives:

- Learn about the need for a Blueprint of a “Modular Terminal Network” for the Danube Region
- Get inspired on how to enlarge and enrich this “Terminal Network” with added Value up to Energy (LNG)

Manfred Seitz, Managing Director, Pro Danube International, Vienna

Otto Hawlicek, Managing Director, Container Terminal Salzburg and Ennshafen

A3: 14.00 – 15.00

Mobility and the Baltic Macro Region (EUBRS) Benchmark

Session Learner Objectives:

- Walk away with the actual Status of the EU Pilot BALTIC MACRO REGION (EUBRS) and the role of Mobility
- Get inspired by the discussion on how to add the BLACK SEA to the catchment area of the Danube Macro Region

Siemens Mobility (invited)

Baltic Region (tbi)

Danube Region (tbi)

A4: 15.15 – 16.30

Pearl River Delta (PRD) and Gulf Region (GCC) Experiences in Competitiveness

Session Learner Objectives:

- Get an Update on how Prominent Leaders in China and Middle East are connecting their Region
- Learn from the GULF Region and PRD on how to improve their Connectivity on a global scale

Jinsheng Liang Eugene, President, Canton Fair Trade, Guangzhou (invited)

Saadi Rais, Chairman, RHS Group, Dubai (tbc)

Panel Ali Aljallaf, Vice President, Dubai Airports, Dubai

B CONNECTIVITY & MULTIMODALITY ALTERNATIVE TRADELINES

B1: 10.15 – 11.15

TEN – Connectivity & Geopolitics, emerging alternative Tradelines

Session Learner Objectives:

- Walk away with a Top Overview about Strategy, Geopolitics, Macroeconomics and Competitiveness
- Inspiration about where to position your company by bringing the Strategy up to Projects & Business

Ismael Ertug, Member, European Parliament, Strasbourg (invited)

Michael Landesmann, Director for Research, Vienna Institute for International economic Studies

Lazlo Fazekas

Dominik Schmied

B2: 11.30 – 12.30

Voice of the Customers

Session Learner Objectives:

- What do the customers really need?

Ali Aljallaf, VP Dubai Airports, Dubai, UAE

B3: 14.00 – 15.00

Connectivity EurAsia via Railbased Logistics Service Solutions

Session Learner Objectives:

- Learn from Top Executives about their view on Pioneering new Tradelines on the EurAsian Continent
- Walk away helping you on how to adjust your business model in terms of connectivity to new markets.

Petr Baskakov, President, UTLC, Moscow

Hans-Georg Werner, DB Schenker Rail, Frankfurt (invited)

B4: 15.15 – 16.30

Containerization, the „Ice Breaker“ facilitating Global Tradelines

Session Learner Objectives:

- Gain knowledge on how Global Container Shipping Companies and their Alliances serve the Danube Region
- Get inspired by new opportunities from Global Access via Adriatic Gates and Multimodality

Stephane Courquin, Vice President, CMA-CGM Marseille

Dragomir Matic, President Management Board, Luka Koper

Alessandro Becce, CEO, TCTSI Rijeka/Adriatic Gate Container Terminal

C SUPPLY CHAIN DESIGN & MARKETPLACES ASSEMBLY BASED INDUSTRIES | AUTOMOTIVE

C1: 10.15 – 11.15 Automotive Belt going East

Session Learner Objectives

- Learn how far Supply Chain Design is going beyond Transport and Physical Logistics
- Get inspired by long-term opportunities connecting other regions like the Volga Region

Michael Druml, Director Global Purchasing and Logistics, Magna Steyr AG & Co KG
Petr Linhart, VP Corporate Projects, VAZ (Dacia/Renault/Nissan), Togliatti

C2: 11.30 – 12.30 Automotive Markets in Turkey and North Africa

Session Learner Objectives:

- Learn more about the Turkey Success Story in Assembly based industries like Automotive
- Get inspired by the Potential of the North African Markets leading deep into the African Giant

Stephen Harley, Executive, global (invited)
Walid Dgzi, VP, Tunisia Maritime Chamber (invited)

C3: 14.00 – 15.00 Tri-Modal Solutions and Opportunities in bilateral Partnerships

Session Learner Objectives:

- Learn from a State of the Art Tri-Modal Logistics and Service Hub
- Get inspired by the potential in bilateral country collaboration and extension of markets

Ralph Gallob, CEO, ILL/Linz, ILR/Giurgiu, Industrial Zone Ruse
Josef Fegerl, Industrialist, (former) Voest Linz
Igor Hribar, General Manager, DB Schenker Rail, Vienna

C4: 15.15 – 16.30 Increasing Quality & Capacity Utilization, Process Stability & LCM

Session Learner Objectives:

- Learn how Real Time Monitoring Matchmakers are securing competitive Capacity Utilization
- Get inspired by Reshoring opportunities in the Danube Region

Gerald Sturm-Ofenböck, General Manager, Siemens Industry Software/COMOS, Vienna
Gerhard Wierer, sen.VP Corporate Development, Rosenbauer International, Linz/Hörsching

D MARKETPLACE & SUPPLY CHAIN DESIGN **FOOD | SOYA/BIOTECH (HEMP)**

D1: 10.15 – 11.15 Designing a brand-new Market Place, Danube Soya, a Status report

Session Learner Objectives:

- Learn that the Food Supply Chain is going by far deeper than Physical Logistics only
- Get inspired by opportunities for the Danube Region not only in respect of Jobs, but also for “Secure Food”

Matthias Kroen, President, Danube Soya Vienna

D2: 11.30 – 12.30 Food Trade, Promotion & Sanctions (& TTIP)

Session Learner Objectives:

- Learn about Food Chain from Seed to Table from a integrated Trader Perspective & Figures Danube Region from Austrian Perspective
- Get aware of the consequences of Trade Agreements f.e. TTIP for jobs new/loss in Danube Region

Henry Bankers, Glatz GmbH & Co KG, Vienna

Thomas Resl, Managing Director, Bundesanstalt für Agrarwirtschaft

D3: 14.00 – 15.00 New Pillar Qi Biotech, Connectivity & Experience in China & MEA

Session Learner Objectives:

- Gain a better understanding about Chinese and UAE best practices on how to develop new market segments
- Get inspired by “Collaboration in Developments on global scale from R+D, to Manufacturing and Use”

Ting Ho, CEO, Qi Biotech, Hongkong

Brian Barriskill, Board Member, Al Dahra Agri, Abu Dhabi, UAE

D4: 15.15 – 16.30 Hemp vs. Cotton, Joint Development DRBF & Korea/China

Session Learner Objectives:

- Gain new information on Supply Chain Design for Hemp Material replacing Cotton based Textiles
- Get inspired by new opportunities and applications in Hemp for the Danube Region

TBA

E SUPPLY CHAIN DESIGN & PROCUREMENT SUPPLY BASE DANUBE MACRO REGION

E1: 10.15 – 11.15

Corporate Social Responsibility (CSR) and Compliance

Session Learner Objectives:

- Learn how to be successful and increase your profits & Competitiveness and lower your risks through non- corruption
- Walk away with options for implementing CSR and compliance processes incl. the BME Compliance Initiative

Max Burger-Scheidlin, Executive Director, ICC, Vienna/Austria
Olaf Holzgrefe, Head of International Affairs, BME, Frankfurt

E2: 11.30 – 12.30

Value Management and Innovation Management

Session Learner Objectives:

- Learn how to set up a process to integrate supply chain requirements into the very early concepts of a product design
- Learn about an applied method of Keiretsu and walk away with a broader approach how to manage suppliers

Joern Kleinschmidt, Head of Strategy and Processes, Festo AG & Co KG, Esslingen/Germany
Hannes Walter, Head of Purchasing and SCM, Miba Sinter Group, Vorchdorf/Austria

E3: 14. – 15.00

Successful Procurement Strategies

Session Learner Objectives:

- Gain insight into global sourcing strategies, focusing on different commodities and countries
- Learn how standardized supplier management can be used in a global company

Jens Kuschke, Manager Global Sourcing, Brückner Maschinenbau GmbH & Co KG, Siegsdorf Germany
Rene Grams, Manager Procurement Processes and Tools, Bilfinger SE, Mannheim/Germany

E4: 15.15 – 16.30

Risk & Opportunity Management in Global Supply Chains

Session Learner Objectives:

- Learn how to reduce Foreign Exchange Fluctuation Risks
- Gain Insight into Supplier and Supply Chain Risk Analysis and Measures

Salim Hamad, (former) Founding Board Member, FED Dubai, UAE
Andreas Pinzker, Director Strategic Purchasing, MELECS EWS GmbH & Co KG, Siegsdorf
Xaver Reis, Head of Component Engineering, Diehl AKO Stiftung & Co, Wangen/Germany

F CROSSFUNCTIONS & INTERFACES

F1: 10.15 – 11.15

Competitiveness & Sustainable Growth in turbulent Times

Session Learner Objectives:

- Learn about key metrics of the Danube Macro Region from a competitive advantages perspective
- Walk away with a better understanding of the current logistics status and future challenges to deal with

Dominik Schmied, PhD Dissertation, University of Economics and Business, Vienna

F2: 10.15 – 11.15

Human Res sources & Entrepreneurial Capacity Building | Projects, Capex and Liquidity

Session Learner Objectives:

- Learn from EUSDR Priority Area Coordinator (PAC8) how to increase Competitiveness in the Danube Region with focus on SME and Liquidity
- Walk away incubated with a new a fresh perception about Preprojects creation and Project Finance

Hans Peter Herdlitschka, PAC 8, Baden-Württemberg Ministry of Finance

F3: 11.30 – 12.30

Robot & Migration, Dilemma for Danube Region Development?

Session Learner Objectives:

- Walk away with a First Class Update about Robots and Physical Logistics
- Get Policy Makers aware of the urgent need for a new Equilibrium of Surplus Generation & Distribution

Wolfgang (Bill) Price, former US Diplomat, former Partner KPMG, Chicago/U.S.

F4: 11.30 – 12.30

Institutional Capacity and Cooperation in the Danube Region (PAC10)

Session Learner Objectives:

- Learn about how the Priority Area 10 “Institutional Capacity and Cooperation” of the EUSDR affects Collaboration in Supply Chain Management
- Walk away with a better understanding of Business Models & Practices and Compliance Mechanisms

Kurt Puchinger, Coordinator PAC10, Vienna

F5: 14.00 – 15.00

Financing & EU Subsidies

Session Learner Objectives:

- Learn about the EU and national funding opportunities for transport and logistics projects (including supply chain ICT solutions)
- Gain a comprehensive overview and learn about tips and tricks to orientate amongst the vast opportunities and efficient application of best options

Christian Rebernig, Managing Partner, PNO CEE, Austria

F6: 14.00 – 15.00

Destination and Regional Branding

Session Learner Objectives:

- Learn about success principles of destination and regional brand management

Christoph Ettlmayr, Managing Partner, Institute of Brand Logic

F7: 15.15 – 16.30

Supply Chain and Real Time, from Multimodality to Syncro-Modality

Session Learner Objectives:

- Gain Inside knowledge on new “industry based terminal operation”
- Get inspired by opportunities hidden in the untouched field of Syncromodality

Andre Kaeber, President, Leogistics Hamburg

F8: 15.15 – 16.30

Sales & Operations Planning, Royal Discipline in Supply Chain Management

Session Learner Objectives:

- Learn about State of the Art Sales & Operations Planning, how to link high-level strategic plans with day-to-day operations
- Get inspired by the possible Value of Connectivity in the chain, especially with Blue Chips & Retail
- Learn how to balance demand and supply whilst integrating financial and operational data

Christine Preugschat, Senior Solution Sales SCM SAP Germany, SAP Deutschland SE & CO. KG

M Closing Remarks

M1: 17:00 – 18:00 **From the Danube Region Strategy up to Projects
A Voice to Policy Makers**

Session Learner Objectives:

- Learn from the Council of Supply Chain Management Professionals (CSCMP), how the Status of the Logistics Sector in the U.S. is reviewed on a regular basis.
- Walk away with an idea, how a Project Landscape leveraged by the Juncker Investment Initiative could look like

Track Chairs A – F

Rick Blasgen, President, Council of Supply Chain Management Professionals, Chichago, U.S. (invited)

M2: 18.00 – 18.30 **Discussion with the Audience, Questions & Answers**

L Networking

Departure by bus from Austrian Federal Chamber at 19.10

Meetings

9.00 – 19.00 **Match up with potential business partners!**

(parallel to main programme)

Opportunities for bilateral meetings

Registration: <http://drbf.converve.com>

Breaks

10.00 – 10.15	Coffee Break
11.15 – 11.30	Coffee Break
12.30 – 14.00	Lunch Break
15.00 – 15.15	Coffee Break

Friday, October 2, 2015

Country Workshops

 approx. 8.00 to 14.00

	Mumbai, Dubai, China and the New Silk Road	Africa & The Caucasus (Armenia, Georgia, Azerbaijan)	Serbia, Greece, Bulgaria	Hungary, Romania, Slovenia, Croatia	Eastern Europe & EU
09.00 - 10.00	Mumbai	Algeria	Serbia and Macedonia	Hungary	Eastern Partnership (East Invest II)
10.00 - 10.15	BREAK				
10.15 - 11.15	Dubai	Cote d'Ivoire, Sub Saharan West Africa	Greece	Romania and Moldova	Russia & Eurasian Economic Union
11.15 - 11.30	BREAK				
11.30 - 12.30	China and the New Silk Road	The Caucasus (Armenia, Georgia, Azerbaijan)	Bulgaria	Slovenia and Croatia	Ukraine

MUMBAI, DUBAI, CHINA AND THE NEW SILK ROAD

09.00 – 10.00

Mumbai

One of the big and fast developing economic powers, India is reaching out. Since a few years Indian companies are entering the EU markets. The Indian market and the Indian productive potential are still not fully discovered by Danube Region companies. What has India to offer to Danube Region Companies? Risks and Potentials will be discussed in this round table.

10.15 – 11.15

Dubai

Strong economic development in the Arab world brings intensified business contacts with the Danube Region economies. Better trade and transport links will help to further boost cooperation. This round table will show opportunities in the Gulf region and what Danube Region countries can learn from the success story of Dubai.

11.30 – 12.30

China and the New Silk Road

China is investing billions of EUROS to interconnect its economy globally and to Europe. With the New Silk road also Technical Cooperation and Financing Power from China is arriving in Central Asia and the Danube Region. How will the region deal with this challenge and how can companies from the region profit from China's new initiatives? This round table will try to find some answers!

AFRICA & THE CAUCASUS (ARMENIA, GEORGIA, AZERBAIJAN)

09.00 – 10.00

Algeria (Maghreb)

Declining oil prices and political changes in the region will not be without effect on the richest country in Northern Africa. Algeria is starting to open its economy to foreign countries. The Danube Region will be one of the natural cooperation partners connected by easy sea transport. Why should companies from the Danube Region have a look there? You will get some answers in this round table.

10.15 – 11.15

Cote d'Ivoire, Sub Saharan West Africa

Unnoticed by most DANUBE REGION, enterprises in Africa are developing quickly. Growth rates are high and the business environment is getting more and more favorable. China was the first country to see and use the potential. Now Africa is looking for better quality and sustainable partnerships assisting the countries' development. In this workshop will talk about one of the fast developing countries of Africa.

11.30 – 12.30

Caucasus (Georgia, Armenia, Azerbaijan)

Frozen conflicts mark the region and hinder it to deploy its full potential. Beside oil rich Azerbaijan, Georgia has made an impressive economic and social development the last few years. Connecting Georgia better with the EU through the Black Sea is only one of the goals of government and economic community to function as a hub for the region. Explore the potential of the Caucasus in this panel.

SERBIA, GREECE, BULGARIA, MACEDONIA

09.00 – 10.00

Serbia and Macedonia

The Serbian economy is doing well and is reaching out to new markets. Economic reforms are undertaken in a fast pace and EU accession process is on track. Serbia will have a central role in developing the Danube as a transport & logistics corridor through Europe. Learn more about this country and its economy to be able to better understand the potential for your business.

In 2015 the Republic of Macedonia holds the presidency of the Central European Initiative. The country is struggling with its economic development, but with its central position in the region, it will develop into a transport and logistics hub. For this huge infrastructure projects will be realized. Have a look at one of the yet undiscovered countries of South Eastern Europe and its potentials.

10.15 – 11.15

Greece

Historically an important trading nation and a transport and logistics hub, Greece is reaching out. With the engagement of China in the port of Piraeus transport flows through the Mediterranean Sea will get a new dimension. The development of new capacities in Greece will influence trade & transport routes in South Eastern Europe. The workshop will talk about the role of Greece for business in SEE.

11.30 – 12.30

Bulgaria

Bulgaria is struggling with the economic reform agenda. The business climate needs to get better to enhance investment. New opportunities will arise due to the New Silk Road and the port development in Greece. Improved infrastructure will be needed in Bulgaria to cope with these developments. There are opportunities for Danube Region companies to be realized.

HUNGARY, ROMANIA, SLOVENIA, CROATIA

09.00 – 10.00

Hungary

Hungary is closely integrated in the industrial value chains of the automotive and electronics industries. The country is supporting the creation of SMEs around the industrial flagships. With the Russia/Ukraine crisis taking its toll on Hungarian exports the country is looking for new markets beyond the Danube region. For this Hungarian enterprises are looking for partners.

10.15 – 11.15

Romania and Moldova

Moldova is the third country heavily hit by the conflict between Russia and the West. Close cooperation with Romania and a strong will to join the EU will help the country to overcome the crisis soon. In Romania and Moldova strong economic development will take place in the next few years. Check for more information!

11.30 – 12.30

Slovenia and Croatia

While Slovenia is stagnating, Croatia is struggling with the de-industrialization drive of the last years. The country is repositioning itself and is looking for new opportunities. Croatia has a well-developed tourism industry and offers good investment opportunities for different industries. As former members of the Republic of Yugoslavia, both countries are well linked in South Eastern Europe and play an important role for the future development of the region.

Eastern Europe and the EU

09:00 – 10:00

Eastern Partnership (East Invest II)

East Invest II within the Eastern Partnership Program trains Business Support Organizations and SMEs. The integration of the six Eastern Partnership countries needs a big effort for BSO and SME. In this round table you will learn more about the program and how to do business with companies and BSO supported by the program.

10.15 – 11.15

Russian Federation and the Eurasian Economic Union

Beginning of 2015, the Eurasian Economic Union started to work. What will this Union of 5 countries with Russia and Kazakhstan as the two economic powerhouses be able to achieve? How will the cooperation between the EU including the accessing countries (Georgia, Belarus and Ukraine) and the Eurasian Economic Union look like? How will it help to solve conflicts and enhance economic development?

11.30 – 12.30

Ukraine, Quo Vadis?

Ukraine has seen 3 years economic decline and crisis. Once the granary of Europe and a center of heavy industry, it is struggling hard to survive. What will be the next developments? Will the assistance of the EU and the US bring a turnaround? How can companies get involved in the country and contribute to a sustainable development and profit from it? What do businesses expect from politics?

Registration and detailed information: <http://drbf2015.converve.com>

Facts & Figures

5th Danube Region Business Forum

Supply Chain Design | Transport & Logistics | EU Grants |
B2B-Meetings | expo | excursions

Organized by **Austrian Federal Economic Chamber**
1040 Vienna, Wiedner Hauptstrasse 63
Phone **+43 5 90 900 4325**
Mail **aussenwirtschaft.danubebusinessforum@wko.at**

Date **October 1 and 2, 2015**

Location **1040 Vienna, Wiedner Hauptstrasse 63**

Participation **complimentary**

Registration **needed! <http://drbf2015.converve.com>**

Who should attend?

- Companies, Executives, Delegates or Representatives of the Danube Region Countries
- Business Representatives from Natural Resources, Agriculture, Industry, Trade and Services for the following sectors:
 - Food & Beverage industry from Seed to Table including Agriculture, Process Industry, Branding, Channels etc.
 - Automotive Industry incl. Tier 1-n and Equipment Providers
 - Transport, Warehousing and Material Handling Equipment Manufacturer
 - Electronics Industry
 - Product Design and Development (in respect to OEM, ODM, OBM)
 - Industrial Engineering incl. Tooling, Piloting and Testing
 - Procurement & Supply
 - Manufacturing
 - Sales & Business Development
 - System, & Software Providers and Developers
 - Project Management
 - Project Finance
 - Risk Management
 - New Markets Research and Trade Facilitation Development
 - Transport & Logistics, Trucking, Forwarding, Railroad, River and Deep Sea Shipping & Aircargo
 - Marketing & communication including B2B, B2C and F2C Systems
 - Service Industry including Maintenance & Repair and Life Cycle Tracing
 - Scientists also in Product Development, Robotics, etc.
 - Specialists for Education/Employment incl. Surplus generation and Distribution
 - Policy makers for Infrastructure, Global Governance, Free Trade & International Relations, Project & Trade Finance and Education.