

# Edinburgh Business School in Bulgaria

EDINBURGH  
BUSINESS SCHOOL  
HERIOT-WATT UNIVERSITY

Authentic British  
Top Master Degrees



ALPartner

**The Edinburgh Business School (EBS) and iCon are delighted to offer a full tuition fees scholarship for an MBA of the EBS to a Bulgarian National. The scholarship scheme will be officially launched at the presentation event of the EBS programmes on the 18th of February, at 18:30 at the British Council Office in Sofia (7 Krakra Street).**

During the presentation participants will receive detailed information on the MBA programme, as well as on the terms and conditions of the full scholarship.

Furthermore a **10% tuition fees scholarship will be awarded to all participants** at the event of the 18th of February that apply and enroll on the programme.

We kindly invite you  
To the EBS programmes & Scholarship presentation  
In Sofia, Thursday 18th February

At the British Council in Sofia  
7 Krakra Street, Sofia, from 18:30 to 20:00

INTERNATIONAL  
LEARNING.  
INDEPENDENT  
THINKING.



To reserve your place, please [fill in the registration form here!](#)

## MBA | MSc



- General
- Human Resource Mgt
- Marketing
- Finance
- Strategic Planning
- Financial Management

- Real Estate Investment & Finance\*
- Real Estate Mgt & Development\*
- Construction Project Management\*
- Facilities Management\*
- Quantity Surveying\*

(\*) RICS accredited

## Extraordinary Advantages!

### Total Flexibility / Adaptability

- ✓ Study from anywhere you are (at home, at work On vacation) and move wherever you like
- ✓ You can study online through distance learning or interchangeably on campus in Edinburgh, Dubai or Malaysia
- ✓ Begin your studies any time you wish and progress at your own pace
- ✓ Choose amongst many, the module you prefer when it accommodates you
- ✓ Attend lectures if and when you want and get online tuition and the video of the presentation
- ✓ Choose amongst 4 exam periods, when you feel ready
- ✓ Get your desired degree as fast as in 18 months or as slow as in 7 years

### Professional Value of the EBS MBA

- ✓ Syllabus and content of courses renewed every 3 years
- ✓ Offers market oriented studies for a successful carrier
- ✓ MBA holders are highly sought after by professionals
- ✓ 200 of the best multinationals employ EBS MBAs (Fortune 500)

### Highest Quality of Heriot Watt University

- ✓ One of the oldest (1821) but also most modern Universities
- ✓ Leading British University accredited by Royal Charter
- ✓ The Scottish University of the Year 2011-2012 & 2012-2013
- ✓ 4th in UK in Business, Management & Marketing (Guardian, 2015) among 113 Universities
- ✓ 2nd in UK in the Construction Sector (Guardian, 2016)

### Affordable studies and flexible structure

- ✓ No need to travel to the UK for your studies
- ✓ MBA fees up to 64% lower than on-campus
- ✓ Pay only as you progress

### International Impact

- ✓ Offers studies in 5 modern campuses around the world
- ✓ EBS MBA Books and exams offered in English, Arabic, Chinese and Spanish
- ✓ Easy access at one of the 350 examination Centres Internationally
- ✓ The most popular in the world (Financial Times, 2013), around 12.000 active students and over 18.600 Alumni / graduates (MBA & MSc) in 166 countries.

We are Global, we are local.

Alternatively schedule now your **personal online information session via skype, whenever** it suits you best!  
Or you can check out our [website](#) for more information on MBA's and other available programmes at any time!

**iCon International Training Bulgaria**

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