

19th Annual Meeting Tuesday, 11 July 2017

at the Palais d'Egmont, Brussels

EU-Japan – The Dawn of a New Relationship

08:00 EU-side Prep. Meeting (<i>Blue Room</i>)	Japan-side Prep. Meeting (<i>Orange Room</i>)
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Except where indicated, all sessions take place in the Arenberg Room.

08:45	Introduction	<i>Chaired by E Schulz</i>
	<ul style="list-style-type: none"> • Introductory remarks by Eric Schulz and Kazuo Tsukuda 	(2 min. each)

08:50	Endorsement of the BRT's 2017 Documents	<i>Chaired by K Tsukuda</i>
	The formal adoption of the BRT's 2017 Recommendations and Press Release. <i>[This session ends at 08:55]</i>	

09:00	Opening Session Keynotes	<i>Chaired by E Schulz</i>
	<ul style="list-style-type: none"> • Keynote: Jyrki Katainen (<i>European Commission Vice-President for Jobs, Growth, Investment and Competitiveness</i>) • Keynote: Kentaro Sonoura (<i>State Minister for Foreign Affairs, Japan</i>) 	(10 min.) (10 min.)

09:25	Submission of the Recommendations to the European Commission	<i>Chaired by K Tsukuda</i>
	The official handing over of the BRT's 2017 Recommendations to the European Commission	

09:30	EU-Japan Cooperation on Science, Industrial Technology & Innovation	<i>Chaired by K Tsukuda</i>
	 <p>This session will address practical examples of cooperation in science, industrial technology, research and development, and in innovation. Converging industrial standards and guidelines will also be addressed. It will focus on cooperation in aerospace, AI & IoT, and 5G.</p> <p>Key words: 5G – AI & IoT – aerospace – EU-Japan projects</p>	
	<ul style="list-style-type: none"> • Keynote: Jiro Akama (<i>State Minister for Internal Affairs and Communications, Ministry of Internal Affairs & Communications, Japan</i>) • Cooperation projects in Aeronautics – Eric Schulz (<i>Rolls-Royce plc</i>) • EU-Japan Cooperation in AI & IoT – Yoshitake Yamaguchi (<i>Toshiba Corporation</i>) • Free discussion 	(5 min.) (5 min.) (5 min.) <i>[Session ends at 09:50]</i>

09:55	EU-Japan Economic Partnership Agreement and Global Trade	<i>Chaired by E Schulz</i>
	 <p>This session will allow the BRT to react to last Thursday's announcement of an "agreement in principle" in the EPA negotiations. It will place the EU-Japan EPA in the context of external issues such as global trade, Brexit, G7 and G20 meetings.</p> <p>Key Words: EPA – non-tariff measures and technical barriers to trade – rules of origin – sanitary and phytosanitary measures – investment and dispute settlements – corporate governance – government procurement – IPR and GIs – regulatory cooperation</p>	
	<ul style="list-style-type: none"> • Keynote: Cecilia Malmström (<i>European Commissioner for Trade</i>) • Keynote: Kentaro Sonoura (<i>State Minister for Foreign Affairs, Japan</i>) • Keynote: Pedro Silva Pereira MEP (<i>EP Rapporteur, EU-Japan EPA negotiations</i>) • BRT response (Japan-side) – Hitoshi Kawaguchi (<i>Nissan Motor Co., Ltd.</i>) • BRT response (EU-side) – Markus Beyrer (<i>BUSINESSEUROPE</i>) • Questions and Answers 	(10 min.) (10 min.) (5 min.) (5 min.) (5 min.) (90 seconds per speaker; 30 min. in total)

11:00 Coffee break

(in the Tapestry Room)

11:15 Digital Economy

Chaired by K Tsukuda



Digitalisation has ushered in a new industrial revolution, delivering societal, economic and other benefits. This session will address the potential benefits and possibilities for EU-Japan cooperation in AI and IoT, as well as the need for standardisation, interoperability and regulatory frameworks.

Key Words: Industry 4.0 – Society 5.0 – connected industries – AI & IoT – autonomous vehicles – free flow of data – data rules – digital trade – cyber security

- **Keynote: Andrus Ansip** (European Commission Vice-President for the Digital Single Market) (10 min.)
- **Keynote: Jiro Akama** (State Minister for Internal Affairs and Communications, Ministry of Internal Affairs & Communications, Japan) (5 min.)
- **BRT response (Japan-side) – Norihiko Ishiguro** (NEC Corporation) (5 min.)
- **BRT response (EU-side) – Emmanuel Forest** (Bouygues Group) (5 min.)
- **Free discussion, questions and answers** (35 min.)

12:15 Lunch by Working Party

(in the Mirror Room)

13:30 Joint Session with the Authorities



Formal dialogue between the BRT Members and the EU and Japanese Authorities. The first part of the session will hear presentations by the Leaders of the BRT Working Parties. The second part of the session will consist of opening statements by the Representatives of the Authorities. The final part of the session will be devoted to exchanges and discussion by BRT Members and the Authorities.

13:30 **Opening Remarks by the BRT co-Chairmen**

Mini-session chaired by E Schulz

- **Remarks by Eric Schulz** (2 min. each)
- **Remarks by Kazuo Tsukuda** (2 min. each)

13:35 **Reports by the BRT Working Parties**

Mini-session chaired by K Tsukuda

- **Trade Relations; Investment and Regulatory Cooperation; Financial Services, Accounting and Taxation** (total of 10 min. for the Working Party)
 - Hitoshi Kawaguchi (Nissan Motor Co., Ltd.)
 - Danny Risberg (European Business Council in Japan)
- **Life Sciences & Biotechnology, Healthcare and Well-Being** (total of 10 min. for the Working Party)
 - Keiji Kono (Chugai Pharmaceutical Co., Ltd.)
 - Simon Collier (Bayer Yakuhin, Ltd.)
- **Digital Innovation & Mobility** (total of 10 min. for the Working Party)
 - Masahiro Koezuka (FUJITSU Limited)
 - Jean-Jacques Lavigne (Fives Group)
- **Energy, Environment and Sustainable Development** (total of 10 min. for the Working Party)
 - Mark Pleško (Cosylab d.d.)
 - Norihiko Ishiguro (NEC Corporation)

14:15 Coffee break

(in the Tapestry Room)

14:30	Statements by the Authorities	<i>Mini-session chaired by E Schulz</i>
	<ul style="list-style-type: none"> • Tsutomu Nakagawa (<i>Deputy Director-General for International Trade Policy, Ministry of Economy, Trade & Industry</i>) (5 min.) • Antti Ilmari Peltomäki (<i>Deputy Director-General, Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs, European Commission</i>) (5 min.) • Akira Kono (<i>Ambassador, Deputy Head of Mission, Mission of Japan to the EU</i>) (5 min.) • Mauro Petriccione (<i>Deputy Director-General, DG TRADE, European Commission</i>) (5 min.) • Yasufumi Tsubaki (<i>Deputy Director-General, Global ICT Strategy Bureau, Ministry of Internal Affairs & Communications</i>) (5 min.) • Gunnar Wiegand (<i>Managing Director, Asia & Pacific, European External Action Service</i>) (5 min.) • Väino Reinart (<i>Undersecretary – Economic and Development Affairs, Ministry of Foreign Affairs, Estonia</i>) (5 min.) 	
15:05	Free discussion	<i>Mini-session chaired by K Tsukuda</i>
	<ul style="list-style-type: none"> • Remarks by BRT Members (3 min. per speaker) • Responses by the EU and Japanese Authorities <i>[This session ends at 17:30]</i> 	

17:35	Closing Session	<i>Chaired by E Schulz</i>
	Meeting wrap-up, and agreement on how the BRT can work in light of the EPA and other developments, ensuring any BRT reforms are operational in time for the 2018 annual meeting.	
	<ul style="list-style-type: none"> • Remarks by Eric Schulz (5 min.) • Remarks by Kazuo Tsukuda (5 min.) • Free discussion and closing remarks (15 min.) 	

18:00	Drinks Reception	<i>(in the Marble Gallery)</i>
	EU-side speeches and informal networking	
18:30	<ul style="list-style-type: none"> • Toast and Remarks by Eric Schulz (2 min.) • Keynote: Lowri Evans (<i>Director-General, DG GROW, European Commission</i>) (5 min.) 	

19:00	Closing Dinner	<i>(in the Mirror Room)</i>
	Japan-side speeches and dinner	
	<ul style="list-style-type: none"> • Keynote: Hiroshige Seko (<i>Minister of Economy, Trade and Industry</i>) (5 min.) • Toast by Kazuo Tsukuda (2 min.) 	

Meeting Chairmen



Eric Schulz
President – Civil Aerospace
Rolls-Royce plc



Kazuo Tsukuda
Senior Executive Adviser
Mitsubishi Heavy Industries, Ltd.