

# BUSINESS FORUM FRANCE / SOUTH EASTERN EUROPE

Romania - Bucharest

February, 11th & 12th, 2014

In the presence of Mrs Nicole BRICQ, French Minister of Foreign Trade

## FRANCE AND SOUTH-EASTERN EUROPE TOGETHER IN BUCHAREST

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AGENCE FRANÇAISE POUR LE DEVELOPPEMENT INTERNATIONAL DES ENTREPRISES



## SOUTH EASTERN EUROPE

A growing region with a population of 65 million inhabitants

## REGIONAL FORUM ORGANISED IN BUCHAREST

FOR PROFESSIONALS COMING FROM

France  
Albania  
Bosnia & Herzegovina  
Bulgaria  
Cyprus  
Croatia  
Greece  
Rep. of Macedonia (FYROM)  
Republic of Moldova  
Montenegro  
Romania  
Serbia



## NEARBY MARKETS WITH HUGE POTENTIAL WITHIN THE EU

Players from 12 countries gathered in Bucharest for 2 days

### OPPORTUNITIES BY BUSINESS LINE :

- **A better urban lifestyle** : infrastructure, transport, energy, environment
- **Better eating** : agri-food sectors and products, livestock farming, agricultural machinery
- **Better communication** : digital content, e-commerce, IT services, mobile solutions and applications, audiovisual
- **Better health** : medical devices, equipments

## Business Meetings, attend them!

### DEVELOP BUSINESS & PARTNERSHIPS WITH AN ORIGINAL CONCEPT



- Meet your potential clients of the 12 countries during B to B meetings
- Discover opportunities and get informed about the business environment in South Eastern Europe countries participating at thematic workshops
  - Broach the legal, financial, regulatory, tax and logistic aspects with the best specialists in these fields, gathered in the “Experts Village”
- Share information and interact with all the Forum participants during cocktails and networking lunches

# The Program

Tuesday

11

February

## Marriott Hotel, Bucharest

- Opening session of the « France - South Eastern Europe Business Forum» in the presence of Mrs Nicole BRICQ, French Minister of Foreign Trade and Mr. Andrei-Dominic GEREA, Romanian Minister of Economic Affairs
- B to B meetings
- Buffet lunch
- B to B meetings
- Thematic workshop “A better urban lifestyle / Infrastructure, transport and energy”
- Networking cocktail at Marriott Hotel

Wednesday

12

February

## Marriott Hotel, Bucharest

- Thematic workshop “Funding and Establishment” & “Market Access”
- B to B meetings
- Buffet lunch
- B to B meetings
- Thematic workshops:  
“Better communication / Telecoms, software, call center”  
“Better eating / Agricultural sector: from upstream to downstream”
- Closing cocktail with the French delegation

This is a preliminary program and it may be subject to change!



This event is offered under the annual program of France Export supported by the French Government

**OUR OFFER**

**Deadline for registration: 10th January 2014**

## Business Forum South Eastern Europe

→ **Registration for one person**

Includes the participation to the 2 days Business Forum with B to B meetings program, participation to the thematic workshops and networking sessions, lunches on-site and invitation to cocktails

**150 €**

# UBIFRANCE, YOUR INTERNATIONAL PARTNER

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- 8 out of 10 were able to identify new contacts with effective potential
- 4 out of 10 started at least one business flow within 2 years (IPSOS 2012)



**Confirm your registration now by sending us an email with the entry form to**

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10th January 2014**

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INTERNATIONAL DES ENTREPRISES

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# PARTICIPATION AGREEMENT

Send this copy to the following address :  
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## Event

France – South-Eastern Europe Forum

To be returned by 10th January 2014

Country Romania

Event reference 4U734

Date 11th & 12th February 2014

Manager Daniela VLADICA  
E-mail : daniela.vladica@ubifrance.fr  
Tel: +40 21 305 67 83

I, the undersigned, (surname and forename) : ..... Position : .....  
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Email address \*: ..... Website: http://.....

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\* Mandatory fields (if incomplete, your order cannot be processed)

Services	Amount
<input type="checkbox"/> Participation France – South-Eastern Forum (valid for 2 people max.)	150,00 €
<input type="checkbox"/> Participation of a 3rd person	100,00 €
<b>TOTAL</b>	

The rate of VAT applied will be the current one at the time of the invoicing.  
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08-2012

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