

Dear Sirs/Madams,

We kindly inform you the purpose of our letter.

We are a group of stakeholders from Greece planning to establish a start-up company in the field of tourism/information.

In order to finance our project we will participate in a COSME European Program which aims to promote growth and to strengthen the competitiveness and sustainability of enterprises in the European Union.

Our project is mainly a combination of tele/communication and web that gives info to incoming or permanent tourists – at first- in several sectors of their interest.

The European program has two main objectives that our project must follow:

- To support the creation, business development and scaling-up of companies in the tourism sector through incubators and accelerators integrating creativity.
- To lead in an efficient conversion of scientific and technological knowledge into innovative products, services, and processes.

Our estimated budget will be about 750.000 euros. The program finance 75% of selected projects.

Proposals must be presented by consortia forming trans-national network(s) of business incubators, accelerators and business support organizations providing business support to SMEs and start-ups.

Consortia must be composed of at least four legal entities from at least three different EU Member States.

The maximum duration of projects is 36 months.

As your experience would be useful to have a successful application, we kindly invite you to participate as a partner in our project.

Indicative activities could be some of the following:

(the list is indicative)

- Training actions of the Agency's staff for the tourist product
- Studies on Trends and Prospects of the Global and European Tourism Market
- Studies on Outbound Tourism of traditional and new tourist markets
- Analysis of Tourism Products
- Analysis of Competition
- Use of information and communication technologies in the tourism sector
- Creative Approach-Promotion Strategy for Tourism Products
- Action Plan for the Development of Tourism Products
- Study of the specialization of tourist products and services
 - Information conferences on the tourist product
 - Promotion actions on the tourist product

The candidate partner will participate in the project with 10% of the budget to be drawn up by the project working group.

As the deadline is close (October 19), we will appreciate to let us know the sooner the better, if you are interested in participating our project.

We would like to inform you too, that there is no finance or other obligation from your side in the procedure of application.

Kind regards,

George Bouloubassis
Coordinator of European Programs