

From October 14th to 15th 2014 there will be held the 7th annual European Economic Forum – Lodzkie 2014. In the centre of Poland and Europe there will be a place for the business and public entities to meet and discuss the vital issues and start profitable cooperation.

The European Economic Forum is a cyclical event organized by the Marshal's Office of the Lodzkie Region for the seventh time. Discussions held during the Forum refer to the current economic situation and focus on the potential of the regions whose growth has a direct effect on strengthening the condition of our economy.

The Forum's organizers intend to create a platform enabling the construction of a close and effective business partnership bringing mutual benefits, which will enable local governments to increase their competitiveness and create added value for inhabitants, entrepreneurs and investors.

One of the main topics addressed during upcoming edition of the Forum is the power industry including renewable sources of energy and the benefits brought to the regions by this dynamically developing sector. Additionally, during the Forum selected branches will be discussed e.g.: innovative textiles and fashion industry, development of BPO services market, medicine, pharmacy, cosmetics, innovative agriculture and food processing also advanced construction materials.

During the 7th European Economic Forum there will be organised a few solemn plenary sessions. **One of the most interesting will be the Summit Business Poland - Balkans.** It will be a panel about the economic cooperation with Poland and the Balkan countries. The participating firms will gain a possibility to enhance their development through the international collaboration.

The previous edition of the European Economic Forum – Lodzkie 2013 was a great success. We hosted approximately 2500 business representatives as well as state, government, business – and science – related institutions. Two days of debates included of 4 plenary sessions, 10 industry panels and 10 accompanying events. National and foreign delegations together with foreign business representatives traditionally take part in the European Economic Forum.

We cordially invite You to participate in this event. I believe that 7th European Economic Forum would be an interesting and inspiring experience and an excellent opportunity to build the business partnerships.



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