



创新驱动发展  
Innovation-driven Development

保护知识产权  
Intellectual Property Protection

促进技术贸易  
Technology Trade Promotion

新技术  
New Technology

新市场  
New Market

新平台  
New Platform

## 第二届中国（上海）国际技术进出口交易会

The 2<sup>nd</sup> China (Shanghai) International Technology Fair

**专门为技术贸易设立的国家级、国际性的专业展会**

The nation-wide specialized fair dedicated to technology trading

2014.4.24-26

上海世博展览馆

Shanghai World Expo Exhibition  
& Convention Center

上海浦东新区国展路1099号  
1099 Guo Zhan Road, Shanghai

**主办单位：**

中华人民共和国商务部  
中华人民共和国科学技术部  
中华人民共和国国家知识产权局  
上海市人民政府

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**支持单位：**

UNIDO 联合国工业发展组织  
UNDP 联合国开发计划署  
WIPO 世界知识产权组织

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**承办单位：**

上海市国际技术进出口促进中心  
上海东浩国际服务贸易（集团）有限公司

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**Hosts:**

Ministry of Commerce  
Ministry of Science and Technology  
State Intellectual Property Office  
Shanghai Municipality

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**Supporters:**

United Nations Industrial Development Organization  
United Nations Development Programme  
World Intellectual Property Organization

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**Organizers:**

Shanghai International Technology Exchange Center  
Shanghai Eastbest International (Group) CO.,LTD

## Review of the 1<sup>st</sup> China (Shanghai)

### International Technology Fair (CSITF)

- **30,850** sqm exhibition space
- **938** renowned enterprises from **35** countries and regions
- **32,025** visitors from **40** countries and regions, **91%** were professional visitors
- Nearly **1,000** technology projects were exhibited, **460** of them been published on China Technology Import & Export Trade Platform
- **181** technology trading match-makings, **18** projects signed, and **165** projects entered into collaborations





## ***Introduction***

We hope to establish a platform that presents technical strength, bridge technical exchange and explore financing and cooperation opportunities for both domestic and foreign suppliers and buyers through technology display, services exchange and forums.

## ***Innovations and Highlights***

- **To take a share of the enormous Chinese technology market**  
To fully develop and encourage technology trade is the strategic requirement of China's transformation of economic development. CSITF will expand the prospect of both domestic and foreign advanced application technologies.
- **To build full-industry-chain mode of technology trade**  
We provide services such as intellectual property protection, finance, technology transfer, technology licensing, international talents, consulting and legal advisory for both suppliers and demanders.
- **To build a financial support system for technology trading**  
We facilitate the matching of technology and capital with the support of financial service to promote the transformation of the science and technological research and development achievements.
- **To establish a new intellectual property protection image**  
The intellectual property of technology trade will be tracked and constantly and comprehensively with the establishment of the synchronized service mechanism of technology trade and legal protection.
- **To initiate an exhibition mode that is both online and offline**  
Annual on-site CSITF, round-the-clock online CSITF.



## Exhibition

### Technology Pavilion

Focuses on intelligent manufacturing, next-generation information technology, biotechnology, new energy, new materials, energy conservation and environment protection, this pavilion exhibits domestic and foreign leading-edge technologies, advanced application technology and high-tech products from multiple perspectives in both specialized and personalized ways.

### Group Pavilion

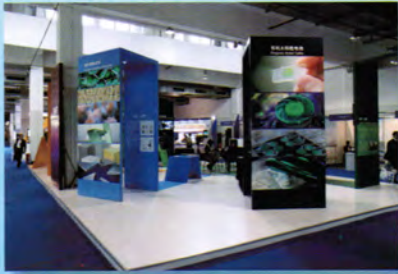
Countries, regions, provinces/cities and both domestic and abroad industry associations can take part in the fair as groups to present their technology.

### Independent Inventors Pavilion

Individual inventors or designers who own patented technologies (invention, utility model and design patents).

### Industrial Design Pavilion

A platform built to display the professional designs, innovative products and services for industrial development related designers, design organizations, brand manufacturers and other related organizations.



## Professional Services Pavilion

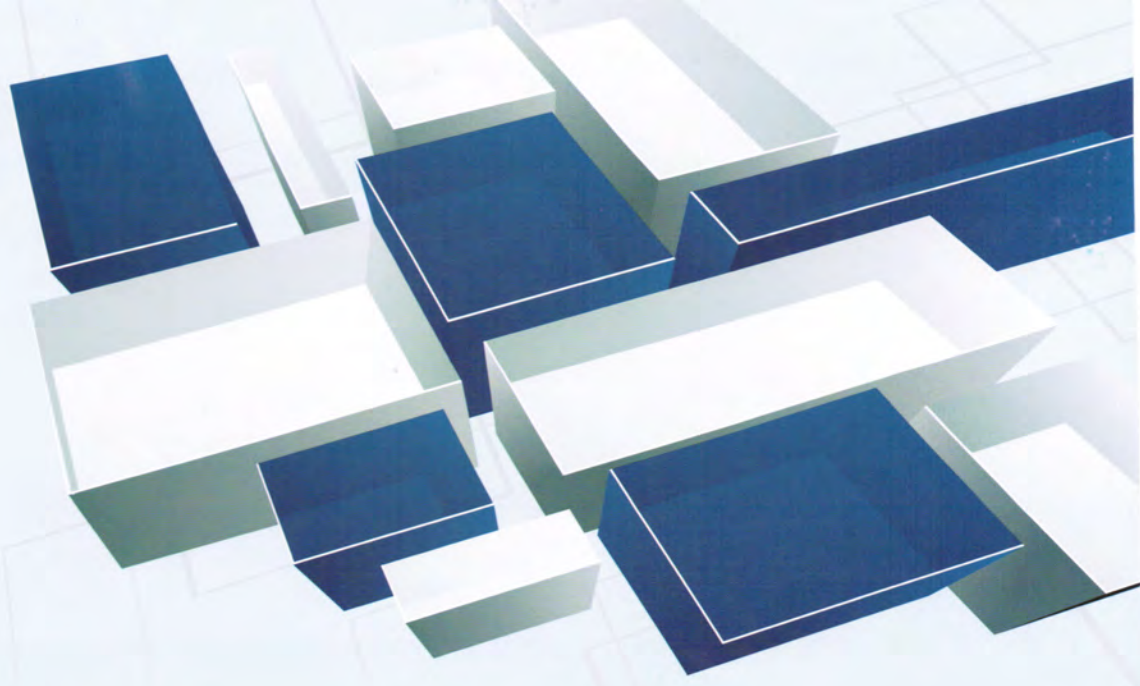
As a highlight of CSITF, this pavilion aims at setting up a support services system that covers the entire technology trading industrial chain for both the supply and the demand, and provide a long-term, comprehensive and professional service to the exhibitors and the professional visitors. The services include technology transfer licenses, intellectual property protection, technology financing, international technology personnel and investment promotion services, etc.



## Forums and Events

Forums and events include the opening forum, the themed forums and other conferences and events. Focusing on technology innovation, advanced ideas and complying with the demand of social economy and livelihood development, CSITF will organize multiple events to present and promote key technologies, and seminars that focus on the service function of technology trade industry chain such as technology financing, intellectual property protection and technical personnel.





## ***Exhibitors and Visitors***

- Producers/Manufacturers/Processors/Suppliers/Agents/Importers and Exporters
- System Integrators/Technology Promoters/Service Providers
- Global R&D Institutions/Research Institutes/Institutions of Higher Learning/Training Institutions
- Domestic and Foreign High-tech Parks/Innovative Industry Clusters/Productivity Promotion Centers
- National Technology Transfer Institutions/Technology Business Incubators /Enterprise Internationalization Development Agencies
- Technology (Property Rights) Trade Institutes/Other Technology Trading Platforms
- Industry Associations/Chambers of Commerce/Trade Associations/Societies
- Service Agencies/Advisory Bodies/Testing Agencies
- Venture Capital/Private Equity/Bank/Insurance, and Other Financial Institutions
- Intellectual Property Service Centers/Patent Law Firms/Other Legal Institutions
- Technology Personnel Consulting Firms/Executive Recruiters /

### **Other HR Service Organizations**

- Professional Media
- Others

# Invitation



The 2<sup>nd</sup> China (Shanghai) International Technology Fair, which is approved by the State Council and co-hosted by Ministry of Commerce, Ministry of Science and Technology, State Intellectual Property Office and Shanghai Municipality, will be taking place on April 24<sup>th</sup> - 26<sup>th</sup>, 2014 at Shanghai World Expo Exhibition & Convention Center (1099 Guo Zhan Road, Shanghai).

We sincerely invite you and the other professionals in your company to visit. This fair will not only present you the development and application of the world's most advanced technologies, international technology trade trends and related policies, but also bring the sustainable products, technologies and business opportunities to your company.

We look forward to seeing you there.

Executive Committee  
China (Shanghai) International Technology Fair

## Acknowledgment

Thank you for your invitation, we intend to visit the 2<sup>nd</sup> China (Shanghai) International Technology Fair.

Company				Business Type			Product Technology		
Contact Person		Number of Companies		Intention	Visiting & Communication	Technology Trading	Information Collecting		
Tel/Mobile					Forum Attending	Cooperation Seeking	Intending to Exhibit		
E-mail				Need Reception From the Committee	Yes		No		
How did you find out about CSITF? (Please tick your choice.)				Traditional Media	Internet	Invitation From the Exhibitors	Local Government / Industrial Association Recommendation	Others	

Please fax this acknowledgment to the Executive Committee ASAP (copies are acceptable).

Company Seal:

Date:

### Contact Information:

China (Shanghai) International Technology Fair Executive Committee

11/F, No. 511, West Tianmu Road, Shanghai

Room 308, No. 2201, West Yanan Road, Shanghai

Postcode: 200070 Fax: +8621 63542163/33035028

Mr. Xie Tel: +8621 63542163 E-mail: aaxieyuancai@163.com

Ms. Lu Tel: +8621 63539977-1161 E-mail: angelaluyang@hotmail.com

Ms. Sun Tel: +8621 63539977-1530 E-mail: sunjie@itpc.com.cn

Please visit [www.csitf.cn](http://www.csitf.cn) for more information.



# Application Form



## General Information of exhibitors

Company	Chinese: English:	Must keep consistency with the common seal	
Contact Information	Contact Person:	Mobile Phone Number:	
	Person in Charge:	Fax:	
	Website:	E-mail:	
	Address:	Zip Code:	
Pavilions	<input type="checkbox"/> Technology Pavilion <input type="checkbox"/> Group Pavilion <input type="checkbox"/> Professional Services Pavillion <input type="checkbox"/> Independent Inventors Pavilion <input type="checkbox"/> Industrial Design Pavilion		
Exhibits	_____ ( Please specify )		
Intention	<input type="checkbox"/> Searching for collaboration and transformation of technological achievements <input type="checkbox"/> Public promotion <input type="checkbox"/> Exhibiting and promoting the latest technological products <input type="checkbox"/> Searching for technology-capital matching <input type="checkbox"/> Customer networking <input type="checkbox"/> Acquainting potential customers <input type="checkbox"/> Seeking cooperation partners <input type="checkbox"/> Market Survey <input type="checkbox"/> Others _____ (Please specify)		

## Exhibition Booth Reservation

### \* Standard Booth (3m\*3m = 9m<sup>2</sup>)

Cost: RMB 10,000/booth (For a booth with 2 sides open, an additional fee of 15% will be charged; For a booth with 3 sides open, an additional fee of 20% will be charged. ); minimum 9m<sup>2</sup>.

Facilities Included: a carpet, a bilingual fascia board, an information desk, two chairs, two spotlights, a 220V/5A power socket, exhibitor badges.

We want to reserve \_\_\_\_\_ standard booth(s) with the total value of RMB \_\_\_\_\_.

### \* Indoor Raw Space

Cost : RMB 1,000/m<sup>2</sup> ; minimum 36 m<sup>2</sup>

Facilities Included : indoor raw space (without carpet)

We want to reserve \_\_\_\_\_ m<sup>2</sup> with the total value of RMB \_\_\_\_\_.

## Siminar and Conference Reservation

Type :       Technology Promotion       Project Matching       New technology Presentation

Others ( please describe the details and contact the organizing committee ) , topic : \_\_\_\_\_

We would like to reserve meeting venue  A  B  C , Period: \_\_\_\_\_ (Subject to organizer confirmation) ;

Meeting Venue Standards: A 、 3,000RMB/Venue/Hour ( Classroom Layout, approx. 50 people capacity)

B、 6,000RMB/Venue/Hour ( Classroom Layout, approx. 100-200 people capacity )

C、 Others requirements will be discussed according to the actual situation.

Meeting Venue Standard Facilities: Desks and chairs, Sound System (Microphone), Projection Machine, Fair Promotion Material, ect;

## Others

Invoice	<input type="checkbox"/> Issue Site	<input type="checkbox"/> By Post
After-fair Exhibit Disposal	<input type="checkbox"/> Return	<input type="checkbox"/> Sell
How did you find out about CSITF?	<input type="checkbox"/> Official Brochure <input type="checkbox"/> TV&Magazines	<input type="checkbox"/> Government Department <input type="checkbox"/> Internet <input type="checkbox"/> Outdoor Advertising <input type="checkbox"/> Others

## How to Apply

After the form is completed with the common seal, please fax or post it with the copy of your business license to:

### Professional Services Pavilion:

Shanghai International Technology Exchange Center (Room 308, 2201 Yan An Road (W), Shanghai 200336, China)

Contact: Ms. Yao      Phone: +8621 62788961      Fax: +8621 62788614      E-mail: ritayao@csitf.cn

### Exhibition:

Shanghai International Trade Promotion Co., Ltd (12F, No. 511 Tian Mu Road (W), Shanghai, 200070, China)

Contact: Ms. Xu      Phone: +8621 63539977\*1526      Fax: +8621 33035028      E-mail: double@itpc.com.cn

Contact: Ms. Sun      Phone: +8621 33035049      Fax: +8621 33035028      E-mail: sunjie@itpc.com.cn

Contact: Mr. Xie      Phone: +8621 33035026      Fax: +8621 33035028      E-mail: xiejijiong@itpc.com.cn

Contact: Mr. Gao      Phone: +8621 33030026      Fax: +8621 33035028      E-mail: gaojilang@itpc.com.cn

◆ This form only reflects the exhibitor's intention of participation. The official participation subjects to the written contract signed by the two parties.

Please visit [www.csitf.cn](http://www.csitf.cn) for on-line application and more information.





[www.csitf.cn](http://www.csitf.cn)

**上海东浩国际服务贸易（集团）有限公司**

Shanghai Eastbest International (Group) CO.,LTD

上海外经贸商务展览有限公司

Shanghai International Trade Promotion Co., Ltd

上海市天目西路511号锦程大厦12楼 邮编：200070

12F, No. 511 Tian Mu Road (W), Shanghai, 200070, China

电话/Tel: (86-21)63539977 传真/Fax: (86-21)33035028