

The 18th Int'l Exhibition of
Industry and SME
The 11th Int'l Exhibition of
A u t o m a t i o n

Mashhad Int'l Exhibition Company
25-28 Oct. 2016
Opening Hours: **3-9 PM**



IRAN INDUSTRY 2016

Hall: **Ferdowsi Hall**

Concurrent Exhibition:
The 10th Int'l Exhibition of Steel Metallurgy and Mine

Why Mashhad industrial exhibition:

- Khorasan Razavi, Industrial area in East of Iran, enjoys the following features:
- More than 6000 industrial activate units
- More than 4500 under construction units, total investment of 240.000 billion Rial
- 25 industrial towns in an area of more than 5651 hectares, and 12 industrial zons in an area of 914 hectares
- Having a common border with Turkmenistan and Afghanistan, about 6.833 km, and a gate to Middle East
- Neighboring with Herat, an industrial city in Afghanistan
- Being among the top fourth states in Iran in number of industrial units, amount of investment and level of industrial growth



Mashhad

Mashhad is the second most populous city in Iran and capital of Razavi Khorasan Province. It is located in the northeast of the country, close to the borders of Afghanistan and Turkmenistan. Its population is 3,131,586 .

Aresa Int'l Event & Trade Management Co.

Aresa business and Event Management Company for the fourth consecutive year is holding "The 18th International Exhibition of Industry and SME & The 11th International Exhibition of Automation in Mashhad, Iran, on 25-28 Oct.,2016, from 3 to 9 p.m. The venue is Mashhad International Exhibition Center, Ferdowsi Hall .



The last exhibition:

- Date : 10-13 nov.2015
- Number of participants (Total): 350 company
- Number of expert visitors (Total): 55.000
- Venue(Total) : more than 21.000
- Foreign Participants: 20 participants from India (directly) and 30 participants from Malaysia, Netherlands, Italy, China, Turkey, Thailand, France, Germany and etc.

Who are the visitors?

- Industrial manufacturers
- Governmental authorities
- Students and university instructors
- Scientific research centers
- Small units of production and workshop
- Providers of financial and legal services
- Investors and industrial contractors
- Service units, industrial parts traders

Main activities:

- Types of industrial machinery
- Types of electrical and industrial tools
- Industrial automation

For more information please contact the local representative, Pro Events Group Ltd.

Peripheral events of exhibition:

- Opening ceremony attended by senior officials of the Ministry of Industry, Mine and Trade,
- Trade delegations from countries such as Iraq, Turkmenistan, Tajikistan and Afghanistan
- Professional meetings and conference sessions
- Workshops and seminars
- Inviting managers, professionals and experts activists in industry
- Press reflection through the media of the exhibition news
- Professional meetings and conference sessions such as the meeting with Razavi Khorasan Chamber of Commerce for foreign Exhibitors.
- Visiting the industrial areas of Mashhad for foreign Exhibitors.

Time reminder:

- Registering deadline: First Oct., 2016
- Time: 3-9 pm
- booths arrangement: 21 Oct.
- Opening: 25 Oct.
- Unloading Booths: 29 Oct.

