

Come, explore

business & export opportunities in

Madhya Pradesh

India's Pulsating Business Heart



9th MP
EXP



RTECH 29-31 January
2016

Where business opportunities abound in the centre of the country

Venue: Export Facilitation Centre, Gwalior, Madhya Pradesh



Gwalior

29-31 January 2016

www.mpexporters.in

9th MP EXPORTECH 2016 @ Gwalior

Business windows open up in the heart of the country



Madhya Pradesh is a state brimming with amazing resources, terrific potential and tremendous business opportunities. This event is the ninth in the series of Reverse Buyer-Seller Meets and will once again bring together - manufacturers, buyers, sellers, markets and allied profiles under one roof - the highly prestigious three-day State-level event will facilitate global trade and marketing exposure to the vast array of exportable products of Madhya Pradesh. One of the most awaited global business events, the scope, platform, approach & choices at the 9th MP Exortech 2016, are bigger and better, this year.

Exporters, value added resellers and distinguished buyers from across the world are now invited to align themselves with the event in order to gain advantages and accrue benefits from the best that Madhya Pradesh has on offer and ensure that the event is a grand success.

Where **International buyers and Indian Sellers Converge**



Past MP Exportech 2010-15

@ Gwalior, Bhopal & Indore

Higher Notches of Excellence, each year

Over the last 5 years, MP EXPORTECH has set the trading pace between Madhya Pradesh and enthusiasts/entrepreneurs from across the world by opening up the floodgates of business. Indeed, having evolved as the perfect platform for opportunities in networking, MP EXPORTECH 2010, 2011, 2012, 2013 & 2014 have set benchmarks for the future and strengthened the foundation of successful business collaborations. By exploring possible trade avenues in a refreshingly new and exciting way, MP EXPORTECH has become the yardstick of similar opportunities for business growth and commercial success.

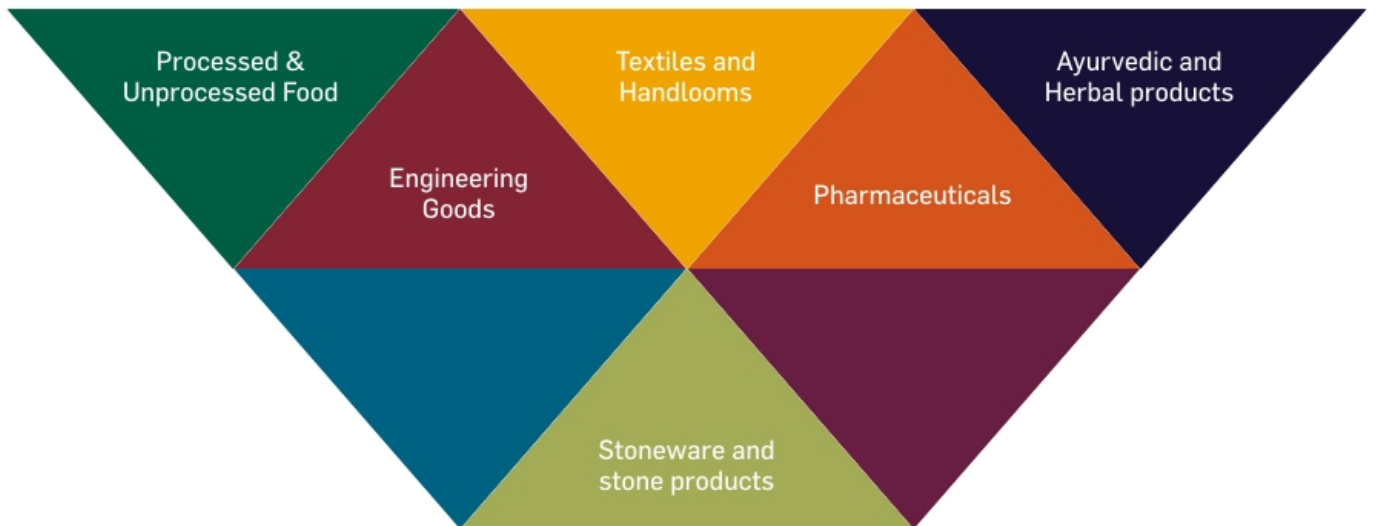


Madhya Pradesh: Fast facts for an ideal trade and business hub

- ▶ • **Exponentially Unmatched Connectivity:**
Compare and discover how air, road and rail connectivity that is best in category, will impart to you the strategic edge and business strength to traverse new heights.
- ▶ • **Strong Resource Base:**
Diamond, Cement, Coal and precious metals mining are just some of MP's natural strengths.
- ▶ • **Robust Infrastructure:**
Land, power and water supply being given special attention for industry building.
- ▶ • **Corridors of Connectivity:**
As part of the Delhi-Mumbai infrastructural hub, MP has worked towards industrialisation of the route - with economic hubs and industry clusters.
- ▶ • **Conducive Business Policies:**
MPTRIFAC - is assisting in business and investment facilitation, IT enabled single-window facilitation and improved single-point clearance norms and procedures.
- ▶ • **Traditionally an agrarian State:**
Foodgrain production increased from 12,895 MT to 21,559 MT in FY 07 to FY 12; Output value of agro-based industries registered a CAGR of 9.68% per annum; highest soybean and garlic producing state

9th MP Exportech

Exhibitor & Product categories



Buyer Focus

- This is a one-stop hub to source artifacts, products and goods from the above mentioned exhibitor categories and meet the people behind
- Well planned participation by over 500 exhibitors and accredited manufacturer-exporters
- Developing and deepening international supply chains, in terms of marketing and product development and meeting those with the right expertise levels



Sellers Benefit

- One great destination and assured supply, vibrant and useful resources
- Best bargains for your business
- Sourcing a large assortment of products from the country of origin, all under one roof
- Exchange of ideas, expertise, knowledge on designs and development of products and marketing trends
- Expected to provide a quantum jump in export earnings from the SSI sector.



9th MP EXPORTECH@ Gwalior **Buyer- Seller Both Strike it Rich**

The 9th MP Expotech 2016 @ Gwalior will be populated by exportable products extensively focussed on buyer-seller interests. Other than meets on export opportunities, conferences on trade possibilities headed by top delegates and government officials, experts and entrepreneurs all converging on a single platform, there will be several opportunities for informal networking and breakaway sessions as well as cultural glimpses of the state and the country, as well.

The event spotlights will be on exportable products and marketing of exportable food, unprocessed and processed food, stone and stoneware, engineering, pharma and ayurvedic and herbal products, among others. Several reputed companies from all over India and representatives of foreign companies are expected to participate in this vibrant platform.

Bringing Together
Countries, Regions & Cultures

SAARC COUNTRIES ● ASEAN COUNTRIES
CIS REGION ● GULF & MIDDLE EAST
EASTERN EUROPE ● AFRICAN CONTINENT

9th MP EXPORTECH 2016

How do you get there?

Enclosed with the brochure is the requisite participation form. As individuals/ organizations, you may fill out the form and send it to us as per schedule. Applicants will be notified about the acceptance of the entries by the organizers as per details given. You may also submit your participation form through online submission at www.mpexporters.in



Participation by Invitation only

Approved foreign participants will be provided with complimentary air tickets, boarding and lodging facilities by the organizers as well as transfers from hotel to the venue and vice-versa.

Please Note: Buyers who don't receive our acceptance are also encouraged to participate but are requested to make their own air travel and accommodation arrangements with assured guidance from our coordinators.



Save the Dates

Foreign Buyers

Last date for submission of entry for participation is **7th January, 2016**

Acceptance & confirmation of entries:
10th January, 2016

Exhibitors

Last date for submission of entry for participation is **28th December, 2015**

Acceptance & confirmation of entries:
12th January, 2016

Apply online at
www.mpexporters.in





Business Amenities Being Made Available

- Ambulance
- Bank ATMs
- Foreign Exchange Counters
- Business Information Centres
- Fire Service Station
- General Security
- Hoarding Sites
- Radio Announcements
- Trade Information Centres
- Press Center
- Restaurants
- Adequate facilities for the physically challenged
- Restricted entry through entry passes



Let's come
together,
meet together
and work
together
as one



About the Organisers

Madhya Pradesh Laghu Udyog Nigam Limited

Incorporated in 1961, Madhya Pradesh Laghu Udyog Nigam Ltd. (MPLUN) was, in 1978, given the dual task of providing marketing assistance to the SME's and to act as central purchase agency of the Madhya Pradesh State Government. Over the years MPLUN has diversified and expanded its spectrum of activities to become a Rs.1,200 crore company with a team of over 400 committed & dedicated professionals in the areas of management, finance, engineering, textiles, pharmaceuticals, technical, computers and electronics.

As a premier marketing and procurement organisation of the Madhya Pradesh Government, MPLUN is an enterprise founded on the pillars of transparency, accessibility, profitability and technology, enabling organisations to procure wide ranging commodities with significant cost, time and competitive advantages.

Today, MPLUN's range of operations include procuring and distribution of key raw materials to Government Departments and SME's, running the MRIGNAYANI chain of emporia across the country showcasing authentic handicrafts and handlooms of Madhya Pradesh, construction and maintenance of various government and semi-government infrastructure, consultancy & procurement services, export promotion, promotional activities for SME's and furthering the horizons of information technology.

With its state-of-the-art testing laboratories located across Madhya Pradesh, FDA, BIS, AGMARK and NABL accreditations as well as ISO 9001:2000 Certification, MPLUN has earned a name for meeting stringent quality standards, delivering to specifications and its uncompromising production values. It is an established, recognised and trusted entity supplying high quality products and total solutions within its area of activities – even custom made and specialized products.

Confederation of Indian Industry (CII)

The Confederation of Indian Industry works towards creating and sustaining an environment conducive to the growth of Industry in India, partnering both industry and government through advisory and consultative processes. It is an industry-led and managed organisation playing a proactive role in India's development process. CII has direct membership of over 7400 organisations from private as well as public sectors including SMEs and MNCs and indirect membership of over 100,000 companies. It also works closely with the state and the central government on policy issues and for expanding business opportunities for industry through a range of specialized services and global linkages.



Chief General Manager (Emp), Madhya Pradesh Laghu Udyog Nigam Ltd.

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For Buyers: Confederation of Indian Industry (CII)

(Western Region) Madhya Pradesh State Office: E-2/109, Arera Colony, Bhopal - 462016
Mobile: 09691945671, 07869918717 • Email: sudhanshu.johri@cii.in

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Ministry of Commerce & Industry
Deptt. of Commerce, Govt. of India

Co-sponsor



Government of Madhya Pradesh

Organised by



Madhya Pradesh
Laghu Udyog Nigam Ltd.

Co-organiser



Confederation of Indian Industry