

PRESENTATION OF THE 2016 EVENT EDITION



23rd to 26th October

AGENDA



24 to 26 October 2015

24 of October - Monday

09h30 - Reception of the delegations

10h30 - 13h00 - B2B Meetings, according to the profile of each company / entity

15h00 – 18h00 – B2B Meetings, according to the profile of each company / entity

Dinner

25 of October- Tuesday

09h00 – 18h00 – B2B Meetings, according to the profile of each company / entity

Seminar / Closure Dinner - NERSANT Business 2016

26 of October - Wednesday

09h00 – 18h00 – Visits to companies, according to the profile of each company / entity

Dinner

OBJETIVES



- » Promoting the internationalization of companies and products;
- » Create business between all the participating countries;
- » Attracting investment to Portugal and encourage Portuguese investment in the countries represented;
- » Strengthening trade relations between the participating countries and the establishment of business partnerships for the future.

EXPECTED DELEGATIONS



Expected Delegations	Angola	Cape Verde	Canada	Mozambique	São Tomé e Príncipe
Expected Delegations	South Africa	Brasil	China	Spain	Namibia
Expected Delegations	USA	India	Ghana	Vietname	Colombia
Expected Delegations	Morocco	Russia	France	Switzerland	

Operational Model



NERSANT will schedule, according to the sector and the objectives of each of the participating companies:

- individual meetings
- bilateral contacts
- company visits



PRESENTATION OF THE 2015 EVENT EDITION



18th to 22nd October















NERSANT BUSINESS 2015 - Video



https://www.youtube.com/watch?v=w8AHHhwD1_I

AGENDA



19 to 21 October 2015

19 of October - Monday

09h30 - Reception of the delegations

10h30 - 13h00 - B2B Meetings, according to the profile of each company / entity

15h00 – 18h00 – B2B Meetings, according to the profile of each company / entity

Dinner

20 of October- Tuesday

09h00 – 18h00 – B2B Meetings, according to the profile of each company / entity

Dinner

21 of October - Wednesday

09h00 – 18h00 – Visits to companies, according to the profile of each company / entity

Closure Dinner - NERSANT Business 2015



PRESENTATION OF THE 2014 EVENT EDITION















NERSANT BUSINESS 2014 video



https://www.youtube.com/watch?v=yToSo3rAETU

OBJETIVES



- » Promoting the internationalization of companies and products;
- » Create business between all the participating countries;
- » Attracting investment to Portugal and encourage Portuguese investment in the countries represented;
- » Strengthening trade relations between the participating countries and the establishment of business partnerships for the future.

REPRESENTED COUNTRIES



Delegations	Angola	Cape Verde	Guine	Mozambique	São Tomé e Príncipe
Delegations	Iran	Brasil	Canada	Spain	Swaziland
Delegations	Algeria	Switzerl and	France	Colombia	

AGENDA



23 to 27 November 2014

24 of November - Monday

09h30 - Reception of the delegations

10h30 - 13h00 - B2B Meetings, according to the profile of each company / entity

15h00 – 18h00 – B2B Meetings, according to the profile of each company / entity

Conference Dinner - NERSANT Business 2014

25 of November - Tuesday

09h00 – 18h00 – B2B Meetings, according to the profile of each company / entity

Conference Dinner - NERSANT Business 2014

26 of November - Wednesday

09h00 – 18h00 – Visits to companies, according to the profile of each company / entity

Closure Dinner - NERSANT Business 2014



PRESENTATION OF THE 2013 EVENT EDITION



DEFINITION



The NERSANT Business 2013 gathered 11 countries and more than 100 foreign companies from Europe, Africa, South America and Asia. In total, more than 750 B2B meetings were held.

REPRESENTED COUNTRIES



Delegations	Angola	Cape Verde	UAE	Mozambique	São Tomé e Príncipe
Delegations	South Africa	Brasil	China	Spain	Namibia











PRESENTATION OF THE 2012 EVENT EDITION



DEFINITION



- »The most important International Business Meeting organized in Ribatejo region;
- » Enterprise networking between enterprises of different countries;
- » 50 foreign companies represented;
- » 375 business meetings scheduled.

NERSANT scheduled meetings in accordance with the objectives of the Portuguese and foreign companies.

RESULTS



All the participants considered the local organization and support provided as very good.

95% of participants in this event answered that it had corresponded to their expectations.

90% of participants rated as good or very good the established contacts

26% of participants said that they already done some business resulting from the contacts established in the NERSANT Business 2012, while the rest said that have great expectation to perform some business in the medium term

95% of participants said that want to participate in future actions organized by NERSANT, referring the high professionalism and dedicated commitment of NERSANT staff in the organization of this events.















