

PROGRAMME – CZECH REPUBLIC BUSINESS EXPO 2017

TUESDAY, September 12, 2017

- 09:00 Official opening of the fair, opening of exhibition grounds to the public
- 10:00 Opening of the conference and welcoming of participants:
Export Policy of the Czech Republic, export and investment opportunities into other countries
- 10:25 **Panel I: Export Policy of the Czech Republic and where the export will go in the years 2017 – 2020?**
- What is the position of the Czech Republic in the world of export?
 - Where companies can expand and what new markets are opening up?
 - Where is the future of Czech export and what does it depend on?
 - Where is the Czech export going within a medium-term and long-term period?
 - Monetary policy of the Czech National Bank and what awaits exporters?
- 11:40 – 12:30 LUNCH
- 12:30 – 14:30 **Panel II: World's problems and news of export**
- European Union – stability and risks of export
 - Where is the European Union going?
 - How is the trade in the Customs Union successful?
 - Problems of Brexit and how it will go with Great Britain?
 - Problems of industry – labour shortage, shortage of quality graduates
 - Modern trends in development of foreign trade
 - CETA – What does the free trade between the EU and Canada bring?
 - Transatlantic Agreement between the EU and the USA
- 14:30 – 15:00 COFFEE BREAK
- 15:00 – 17:00 **Panel III: Business Day – America**
- Presentation of territories of particular countries, trade and investment opportunities, new markets (foreign embassies and representations, foreign chambers of commerce)
- Contacted embassies and representations:** Argentina, Belize, Bolivia, Brazil, Chile, Dominican Republic, Ecuador, Guatemala, Haiti, Honduras, Colombia, Costa Rica, Cuba, Mexico, Nicaragua, Panama, Paraguay, Peru, El Salvador, Uruguay, Venezuela
- 15:00 – 18:00 B2B meetings
- 18:00 Closing of exhibition grounds
- 19:30 Reception for VIP guests

WEDNESDAY, September 13, 2017

- 09:00 Opening of the fair, opening of exhibition grounds to the public
- 09:30 Opening of the conference: **Tourism and development opportunities of relations, business and cooperation**
- Panel I. Where is the tourism going in the Czech Republic?**
- Presentation of the region and the towns of Czech Republic
- Experience of cooperation with foreign partners – towns and villages
- We are looking for investment and other partners – the presentation of particular countries for cooperation
- Panel II. Marketing and management in tourism**
- What are the principles of digital marketing?
- How to achieve success in the international field?
- 12:00 – 13:00 LUNCH
- 13:00 – 17:00 **Panel III ASIA Business Day**
- Presentation of territories of particular countries, trade and investment opportunities, new markets (foreign embassies and representations, foreign chambers of commerce)
- Contacted embassies and representations:** Afghanistan, Armenia, Azerbaijan, Bangladesh, China, the Philippines, Georgia, Hong Kong, India, Indonesia, Iran, Iraq, Japan, Jordan, Qatar, Kazakhstan, South Korea, Kuwait, Lebanon, Malaysia, Mongolia, Myanmar, Pakistan, Saudi Arabia, United Arab Emirates, Sri Lanka, Tajikistan, Thailand, Taiwan, Turkmenistan, Uzbekistan, Vietnam
- 14:30 – 15:00 **COFFEE BREAK**
- 15:00 – 18:00 **B2B meetings**
- 18:00 **Closing of exhibition grounds**
- 19:30 **Reception for VIP guests**

THURSDAY, September 14, 2017

- 09:00 Opening of the fair, opening of exhibition grounds to the public
- 09:30 Opening of the conference: **Science and World Research Day**
- Panel I: Digitization of industry and how it will go?**
- What will the future of industry look like in 2020?
- Internet and problems of production
- Industrial automation trends
- Strategies for the automation of manufacturing plants
- Industrial revolution and robotization
- Examples of application of industry 4.0 principles in Czech and foreign firms
- Smart City in regions – chances for towns and regions, examples of good practice
- 11:40 – 12:30 LUNCH
- 12:30 – 14:30 **Panel II. Science and research in education of 21st century**
- Knowledge and ability requirements for the workers in the labour market
- Cooperation between academic and business spheres
- International research organizations – examples of good practice
- International cooperation of universities in science and research
- 14:30 – 15:00 COFFEE BREAK**
- 15:00 – 17:30 Panel III. Europe Business day**
- Presentation of territories of particular countries, trade and investment opportunities, new markets (foreign embassies and representations, foreign chambers of commerce)
- Contacted embassies and representations:** Albania, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Montenegro, Denmark, Estonia, Finland, France, Croatia, Ireland, Italy, Kosovo, Cyprus, Liechtenstein, Lithuania, Latvia, Hungary, Macedonia, Malta, Moldova, Netherlands, Norway, Poland, Portugal, Romania, Russia, Greece, Slovak Republic, Slovenia, Serbia, Spain, Sweden, Switzerland, Ukraine, United Kingdom
- Turkey and Israel
- 15:00 – 18:00 B2B meetings**
- 18:00 Closing of exhibition grounds**