

ATTRACTING INVESTMENTS: STRATEGIES AND REFLECTIONS FOR A GROWING BULGARIA

15th of June, 2016 h.10.00, Hotel Hilton, Sofia

h.9.45 Registration

h. 10.00 *Opening speech*

Stamen Yanev, Director of Invest Bulgaria Agency

h. 10.15 Signature of the Memorandum of Understanding between Invest Bulgaria Agency and Confindustria Bulgaria

h. 10.25 Keynote Speeches: Geography of Investments and Strategies for Attracting Investments

Simona Iammarino, Head of Department and Professor of Economic Geography of the London School of Economics and Political Science

Kristofor Pavlov, Chief Economist of UniCredit Bulbank

Matteo Colangeli, Senior Banker at the European Bank for Reconstruction and Development

h. 11.15 Questions and Answers session

h. 12.00 Light Cocktail

Moderator: Roberto Mascali, Director of Confindustria Bulgaria