



European Chamber
中国欧盟商会

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www.european-chamber.com.cn

SPECIAL ANNOUNCEMENT:

7th EU-China Summit Provisionally Scheduled for 14th February, 2012
Great Hall of the People, Beijing

IMPORTANT: This is a call for speakers (Global CEOs) and an announcement to save the date. Official confirmation of the event will be made in the coming days.

7th EU-CHINA BUSINESS SUMMIT 2011

Cooperation on a New Level: Innovation, Industry and Investment

The European Union Chamber of Commerce in China is pleased to announce that the 7th EU-China Business Summit 2011 will **very likely** be held in **Beijing on 14th February, 2012**. The event is being jointly organised by the European Chamber and the China Council for the Promotion of International Trade (CCPIT), together with BUSINESSEUROPE.

As the highlight of the event's calendar this year, the 7th EU-China Business Summit will:

- Bring together the highest level of European and Chinese political leaders including Chinese Premier **Wen Jiabao**, European Commission's President **José Manuel Durão Barroso**, European Council's President **Herman Van Rompuy** and global CEOs.
- Provide an excellent opportunity to join an open discussion with the European and Chinese leaders shaping the business environment in China on the possibilities that China offers to SMEs, the major opportunities brought by urbanisation and the exciting investment opportunities linked to industrial upgrading, innovation and services.

The 7th EU-China Business Summit is provisionally scheduled to be held on 14th February at the Great Hall of the People.



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SPEAKING OPPORTUNITIES:

For speaking opportunities please contact Mr. Fernando Cutanda at fcutanda@european-chamber.com.cn or +86 (10) 6462 2066 ext. 31

Speaking Opportunities at the Business Plenary Session (Global CEOs):

The European Chamber is actively seeking two **Global CEOs** from representative European Companies to participate as the key business speakers at the EU-China Summit.

The two global CEOs will deliver short speeches to all attendees of the Summit based around its main theme, "Cooperation on a New Level: Innovation, Industry and Investment".

Speaking Opportunities at the Three Workshops:

Speaking opportunities for European companies at the three workshops are to date not available as we are still receiving final confirmations from those speakers previously scheduled to have given speeches at the postponed Summit in Tianjin. For more information on the provisional speakers for the workshops please go to:

<http://www.european-chamber.com.cn/businesssummit2011/> section workshops.

PROVISIONAL AGENDA:

10:00-11:00 – Registration

11:00-13:00 – Breakout sessions

The three workshops will run in parallel and will feature presentations of five to seven minutes each by up to six panelists, followed by a moderated Q&A session.

1) The role of SMEs and Institutional Support

Small and Medium Enterprises (SMEs) play a central role in most countries as they have a clear economic and social impact. SMEs can drive entrepreneurship, innovation, competition and job creation. This makes them important players for economic growth and wealth creation. However, due to their size and characteristics they meet a lot of



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challenges and difficulties in areas related to access to the following: institutional support, financing, skilled labour, technology and international markets. During this workshop, the speakers will discuss the role of SMEs in the social and economic structure and how Chinese and European public and private institutions can best support their development and enable them to grow successfully.

2) **Opportunities in Urbanisation**

China's urbanisation level moved above 50% according to China's National Bureau of Statistics on Tuesday, 16th January 2012.. This process of urbanisation brings new challenges (environmental protection, energy efficiency, mobility, services) to the sustainability of Chinese cities. The speakers will focus on the business opportunities that the 12th Five-Year Plan and the urbanisation process will bring to China and how Europe and China can cooperate.

3) **Investment: Industrial Upgrading and Services**

The 12th Five-Year Plan places a special focus on the need for industrial upgrading, innovation and the creation of a modern services sector. Likewise, the EU 2020 Strategy strives to boost innovation and services as main drivers for European economic growth. All of these factors are key for both growth and development, and will also bring new investment opportunities. In this regard, joint investment and cooperation between companies from the European Union and China are crucial. The speakers will give a macro perspective on these issues and will enter into an engaging discussion on the investment environments in both China and Europe.

13:00-14:30 – Lunch

14:30-16:30 – Plenary Session Part I (Business Leaders)

- CCPIT Chairman, Wan Jifei
- European Chamber President, Davide Cucino
- 4 Global CEOs (2 European and 2 Chinese)



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17:00-18:00 – Plenary Session Part II (Political Leaders)

Introduction by CCPIT Chairman Wan Jifei

- Keynote address by European Commission President José Manuel Durão Barroso
- Keynote address by President of the European Council Herman Van Rompuy
- Keynote address by Prime Minister of the P. R. China Wen Jiabao

PROVISIONAL REGISTRATION

If you would like to express your interest in attending the Summit, please contact Emma Chen at bj_events@eurochamber.com.cn or at +86 (10) 6462 2066 ext. 84. European Chamber members will receive priority treatment for ticket booking.

OFFICIAL CONFIRMATION AND FURTHER NOTICES

The European Chamber will officially announce a confirmation of the EU-China Summit in the coming days and will regularly share with you any important developments. For further information on the current status of the EU-China Summit, please do not hesitate to contact Mr. Fernando Cutanda fcutanda@eurochamber.com.cn or at +86 (10) 6462 2066 ext. 31

The European Chamber and I remain at your disposal for further information.

Sincerely yours,

Dirk Moens

Secretary General

European Union Chamber of Commerce in China