



2016 GIST TECH-I COMPETITION

Social Media Tool Kit

These guidelines are intended to be utilized for the promotion of the 2016 GIST Tech-I competition. The GIST Technology Idea (Tech-I) competition is an annual competition for science and technology (S&T) entrepreneurs from 135 emerging economies around the world. Up to thirty applicants are selected as finalists who receive an all-expense paid trip to the Global Entrepreneurship Summit (GES), this year in Silicon Valley, to showcase their ventures and to receive intensive training. GIST Tech-I winners, selected by experts at GES, win prizes as well as receive one-on-one mentorship and training.

If you wish to subscribe to receive regular social media posts and updates, please contact Sarah Staton (statonsj@state.gov).

GIST Tech-I Official Social Media

The most up-to-date GIST Tech-I info can be found here!



GIST Network

www.GISTNetwork.org



GIST Net

www.facebook.com/GISTNet/



@GISTNetwork

www.twitter.com/GISTNetwork

@StateDeptOES

www.twitter.com/StateDeptOES



2016 GIST TECH-I COMPETITION

Social Media Timeline

Date	Outreach/Activity
December 7	Launch: Tech-I Applications Open
December 14	Application Follow-up Announcement
December 8 &9	Webinar: Is Tech-I for me? What is Tech-I?
December 15 &16	Webinar: How to make a promotional video
January 4	Application Deadline Reminder
January 5 &6	Webinar: Advice on how to complete your proposal
January 8	One More Week to Apply
January 14	Application Deadline Tomorrow
January 15	(TBC) Application Deadline Extended!
January XX	(TBC) Application Deadline Tomorrow
January XX	(TBC) Application Closed

Recommended hashtags for Facebook and Twitter #GISTTechI
#StarttheSpark
#GES2016

December 7- 14:GIST Tech-I Applications Open, General Promotion

Please note that both the full URL (<http://www.gistnetwork.org/tech-i>) and a shortened URL (<http://goo.gl/EjQ8Wm>) are provided. Please use only one, preferably the short URL because it allows us to track the number of clicks.

Facebook

THE GIST TECH-I COMPETITION IS BACK! It's time to submit your application at <http://www.gistnetwork.org/tech-i>(<http://goo.gl/EjQ8Wm>)

Do you have an S&T startup or idea that will change lives? If so, the GIST Tech-I global competition is for you. Check it out at <http://www.gistnetwork.org/tech-i>(<http://goo.gl/EjQ8Wm>)

ATTENTION all S&T innovators and entrepreneurs! It's time to apply for the 2016 GIST Tech-I competition at <http://www.gistnetwork.org/tech-i>(<http://goo.gl/EjQ8Wm>)

[Your Post here] is proud to announce the launch of the 2016 GIST Tech-I competition. Visit <http://www.gistnetwork.org/tech-i>(<http://goo.gl/EjQ8Wm>) for details on this annual S&T innovation competition and vie to represent [Your Country here] at the 2016 Global Entrepreneurship Summit in Silicon Valley, California!#StarttheSpark



2016 GIST TECH-I COMPETITION

Scientists and engineers around the world, now is your chance to shine! The 2016 GIST Tech-I competition has officially launched. Visit <http://www.gistnetwork.org/tech-i>(<http://goo.gl/EjQ8Wm>) to find out more.

Do you have an innovative S&T startup or idea? Enter the 2016 GIST Tech-I competition! You could win seed capital, 2-3 months of mentorship, and a trip to Silicon Valley to compete at the Global Entrepreneurship Summit. Submit your executive summary and 90 second video TODAY! <http://www.gistnetwork.org/tech-i>(<http://goo.gl/EjQ8Wm>)

Do you have an innovative S&T startup or idea? Enter the 2016 GIST Tech-I competition! You could represent your country in Silicon Valley at the 2016 Global Entrepreneurship Summit! <http://www.gistnetwork.org/tech-i>(<http://goo.gl/EjQ8Wm>) #StarttheSpark

Images: Application Submission, Apply Now, Competition Launch

Twitter

Got an innovative startup or idea to share with the world? #GISTTechI@GISTNetwork is for you! goo.gl/EjQ8Wm#StarttheSpark

Pitch your S&T idea or startup to a global audience. Apply for the #GISTTechIcompetition at goo.gl/EjQ8Wm#StarttheSpark

ATTENTION innovators & entrepreneurs! Now accepting 2016 #GISTTechI Competition applications goo.gl/EjQ8Wm

Innovators and scientists – #GISTTechI is for you! Visit goo.gl/EjQ8Wm and apply to win prizes and mentoring opportunities NOW!

Is your S&T startup or idea worthy of a global stage? Enter #GISTTechI to pitch at the #GES2016 in Silicon Valley. goo.gl/EjQ8Wm

Images: Application Submission, Apply Now

January 4 – Application Deadline Reminder

Facebook

Don't wait! Submit your Idea Stage and Startup Stage applications for the 2016 GIST Tech-I competition! You could win seed capital, up to 3 months of mentorship, and a trip to Silicon Valley to compete at the Global Entrepreneurship Summit. Apply at <http://www.gistnetwork.org/tech-i>(<http://goo.gl/EjQ8Wm>)



2016 GIST TECH-I COMPETITION

There is less than two week left to apply for GIST Tech-I! Don't miss this great opportunity to showcase your idea or start-up at the Global Entrepreneurship Summit in Silicon Valley. [http://www.gistnetwork.org/tech-i\(http://goo.gl/EjQ8Wm\)](http://www.gistnetwork.org/tech-i(http://goo.gl/EjQ8Wm))

GIST Tech-I is closing its application soon! Don't miss out on this great opportunity at [http://www.gistnetwork.org/tech-i\(http://goo.gl/EjQ8Wm\)](http://www.gistnetwork.org/tech-i(http://goo.gl/EjQ8Wm))

Images: Apply Now

Twitter

Oh no [#GISTTechI](#) closes soon & you need to apply! [#StarttheSpark](#) 4 you to change [#GES2016!](#) goo.gl/EjQ8Wm

Be in it to win it [#GISTTechI](#). Quick! apply for your chance for glory at goo.gl/EjQ8Wm [#StarttheSpark](#)

Images: Apply Now

January 8 – One Week Left

Facebook

Only one week left to apply for the 2016 GIST Tech-I Competition! Hurry and submit your application at [http://www.gistnetwork.org/tech-i\(http://goo.gl/EjQ8Wm\)](http://www.gistnetwork.org/tech-i(http://goo.gl/EjQ8Wm))

There is not much time left! Submit your Idea Stage and Startup Stage applications for the 2016 GIST Tech-I Competition by next Friday! You could win seed capital, 2-3 months of mentorship, and a trip to Silicon Valley to compete at the Global Entrepreneurship Summit. Apply at [http://www.gistnetwork.org/tech-i\(http://goo.gl/EjQ8Wm\)](http://www.gistnetwork.org/tech-i(http://goo.gl/EjQ8Wm))

Twitter

Last chance to apply for [#GISTTechI](#)! Don't miss out on [#GES2016](#), prizes, & global investors <http://goo.gl/EjQ8Wm>

January 14 – Application Deadline Tomorrow

Facebook

Deadline is tomorrow to apply for the 2016 GIST Tech-I Competition! Hurry and submit your application at [http://www.gistnetwork.org/tech-i\(http://goo.gl/EjQ8Wm\)](http://www.gistnetwork.org/tech-i(http://goo.gl/EjQ8Wm))



2016 GIST TECH-I COMPETITION

Time is ticking! Quick submit your Idea Stage and Startup Stage applications for the 2016 GIST Tech-I Competition by tomorrow at 12 PM EST (17:00 UTC)! You could win seed capital, 2-3 months of mentorship, and a trip to Silicon Valley to compete at the Global Entrepreneurship Summit. Apply at <http://www.gistnetwork.org/tech-i>(<http://goo.gl/EjQ8Wm>)

Twitter

Application deadline is tomorrow! Apply now for 2016 #GISTTechI Competition! goo.gl/EjQ8Wm #StarttheSpark

LAST CALL for all #GISTTechI applications for 2016's competition! Don't delay, check us out goo.gl/EjQ8Wm

Final chance to apply for #GISTTechI 2016! Don't miss this opportunity to compete with scientists worldwide goo.gl/EjQ8Wm