

# IF *wedding* 2016 FASHION İZMİR

WEDDING DRESSES, SUITS AND EVENING GOWNS FAIR

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ALESSANDRA RINAUDO  
BRIDAL COUTURE

2-5  
FEBRUARY

TURKEY

by nicole

# IF *wedding* 2016 FASHION İZMİR

**IF WEDDING FASHION İZMİR 2016** "10<sup>th</sup> Wedding Dresses, Suits and Evening Gowns Fair", will open its doors to the world between **February 2 - 5 2016** in the largest and most modern exposition center in Turkey.

As one of the largest fairs in the industry, IF Wedding Fashion İzmir will host regional and international industry professionals for the 10<sup>th</sup> time.

Being the doorway of Turkey opening to Europe and the Middle East for wedding dress, suit and evening gown industry, İzmir is offering excellent opportunities for neighboring markets.

**fuarizmir** where the 10<sup>th</sup> Wedding Dresses, Suits and Evening Gowns Fair will be held and in which the heart of wedding dress, suit and evening gown industry will be beating, is an exposition center that was designed in accordance with 21<sup>st</sup> century standards, providing its visitors and exhibitors with excellent services and is an important contributor to the improvement of both the fair and the industry.





- Prominent regional and international designers and fashion shows
- Bridal gown design competition • 10 year-old international brand
- Turkey's first and only UFI approved exposition in the industry

4

Continents

75

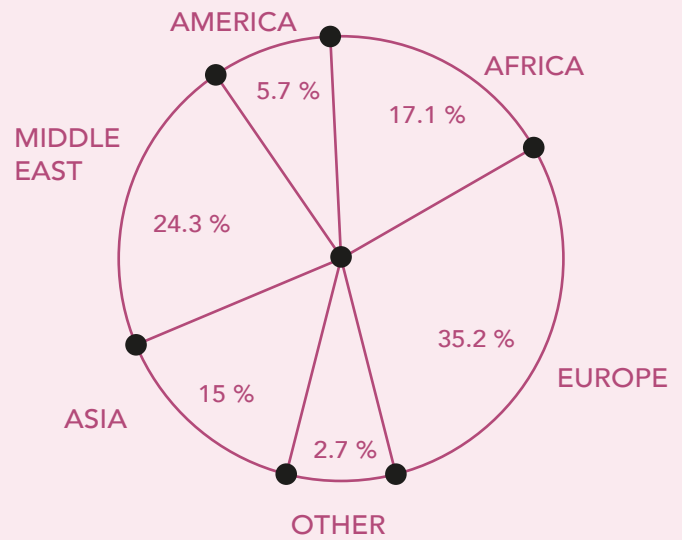
Countries

25,000

VISITORS

## VISITOR PROFILE:

- Retail Merchants
- Exporters & Importers
- Manufacturers
- Trade Companies
- Chain Stores
- Fashion Journalists
- Stores
- Industrial institutions and organizations
- Wholesalers
- Designers



## Visiting Countries:

Albania, Algeria, Argentina, Australia, Austria, Azerbaijan, Bahrain, Belgium, Benin, Bosnia Herzegovina, Bulgaria, Burkina Faso, Burundi, Canada, China, Cyprus, Denmark, Democratic Republic of Congo, Dominican Republic, Egypt, England, France, Germany, Ghana, Greece, Holland, Hungary, India, Iran, Iraq, Ireland, Israel, Italy, Jordan, Kazakhstan, Kenya, Kirghizstan, Kosovo, Kuwait, Lebanon, Libya, Macedonia, Moldavia, Mozambique, Oman, Palestine, Pakistan, Portugal, Qatar, Romania, Russia, Saudi Arabia, Sierra Leone, Slovakia, South Africa, Southern Sudan, Spain, Sudan, Sweden, Switzerland, Syria, Tajikistan, Tunisia, Turkmenistan, UAE, Ukraine, U.S.A., Uzbekistan, Yemen, Zambia



# 70%

of all Turkish bridal gown manufacturing is in İzmir...

# 250

## EXHIBITORS

### WHY YOU SHOULD EXHIBIT:

- To increase your export
- To reach the global markets
- To gain the ability to rapidly adapt to the changes in the industry
- To follow the trends in latest fashion and design concepts.

### EXHIBITOR PROFILE:

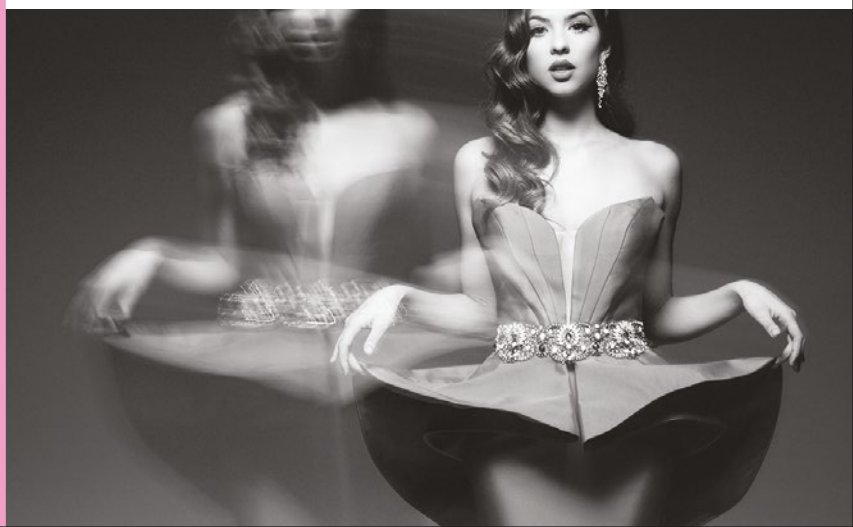
- Manufacturers
- Distributors
- Industrial Institutes and Organizations

### PARTICIPATION FEE:

- **70 Euros + VAT (18%) / sqm**  
(Only space area without stand construction.)
- **120 Euros + VAT (18%) / sqm**  
(Including with monotype stand.)
- Minimum space is **16 sqm**

### FAIR SCHEDULE - INFO

- **Fair Dates:** February 2<sup>nd</sup> -5<sup>th</sup>, 2016
- **Location:** fuarizmir - İZMİR / TURKEY
- **Visiting hours:** 10:00 - 19:00
- **Stand installation date:**  
January 20<sup>nd</sup> - February 1<sup>st</sup>, 2016
- **Stand dismantling date:** February 6<sup>th</sup> - 7<sup>th</sup>, 2016
- **Application deadline:** December 30<sup>th</sup>, 2015







# İZMİR

- The place where historical **Silk Road** meets **Aegean** and where skyscrapers salute ancient remainings,
- The place where future is luminous and horizon is shiny,
- The place where life speeds up in **Kordon**, slows down in **Seferihisar** and where life turns into joy in **Çeşme...**

## CITY OF PIONEERS...

- Homeros wrote Iliad, the oldest work of Western literature here.
- First hospital of Asia was established here.
- First fair of Turkey was opened here.
- First economics congress was executed here.
- First railroad of Anatolia was constructed here.
- 8500 years of history
- 30 districts
- 629 km sea shore
- 12,012 km<sup>2</sup> surface area
- 4 million inhabitants (50% of the inhabitants are under 30 years old)
- 300 sunny days on average per year

- 330,000 sqm area
- 119,000 sqm outdoor and indoor exhibition area
- 500-1,500-2,200 people convention capacity
- 12,000 sqm foyer
- 16,000 sqm cafés and restaurants
- 8 km from the airport

## Turkey's NEWEST, BIGGEST, MOST MODERN Exposition Center

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#### PARTNER



#### ORGANIZERS



THIS FAIR IS ORGANIZED UNDER LAW NO: 5174 AND AUTHORITY OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY)

İZFAŞ / İZMİR FAIR SERVICES CULTURE AND ART AFFAIRS TRADE INC.

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