



SERBIA

YOUR NEXT INVESTMENT DESTINATION

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SERBIA AT A GLANCE



Form of Government:
Parliamentary Republic

Capital: Belgrade

Currency:
Serbian Dinar RSD



Territory: 88,499 km²

Population: 7 million



GDP (2019): €45.9 bn

GDP pc (2019): €6.593

*Source: Statistical Office of the Republic of Serbia.

Exchange rate
(as of 31-12-2019):

EUR/RSD: 117.5928

USD/RSD: 104.9186

EU integration:

Serbia formally started
negotiations to join EU
on 21st January 2014

Opened 18 Chapters
out of 35 and 2 closed

Credit ratings:

Fitch Ratings: BB+/stable

Moody's: Ba3/positive

S&P: BB+/stable

WB classification by
Income level:

Serbia is Upper Middle
Income Country



OPTIMAL GEOGRAPHIC LOCATION

On the main road corridors between Western and Central Europe and Turkey

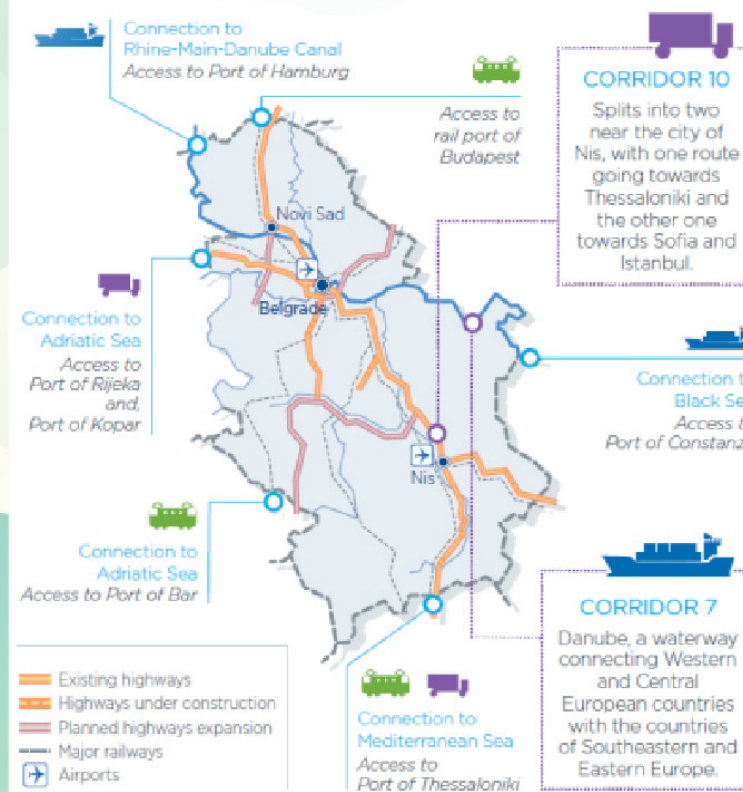
Connected by the Danube River with Central European countries at the west and with the Black Sea at the east

The lowest transportation costs

Large investments in infrastructure:
- Length of highways was almost doubled during the last decade
- Numerous highway projects are under implementation

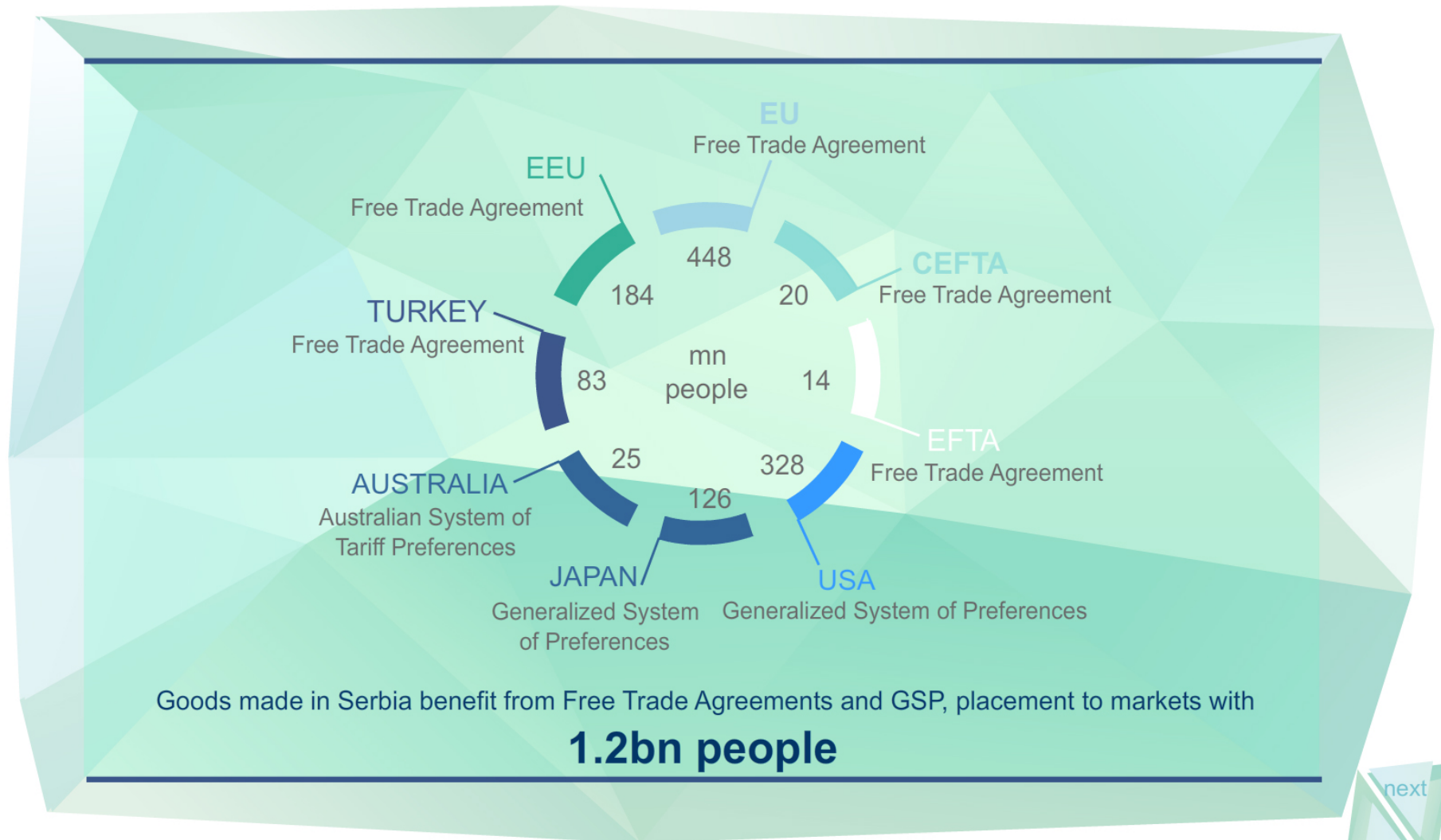
Building new railroads and reconstruction of the existing ones are one of the main priorities of the Government

Two cargo international airports in the cities of Belgrade and Nis



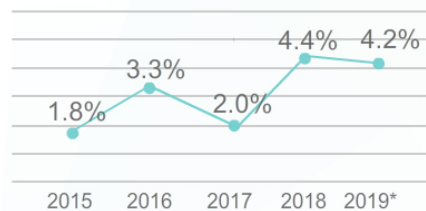
Source: Ministry of Construction, Transportation and Infrastructure

FREE TRADE AGREEMENTS

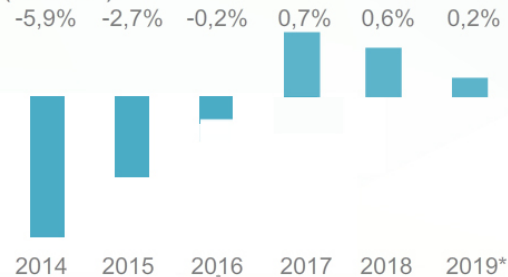


MACROECONOMIC BACKGROUND

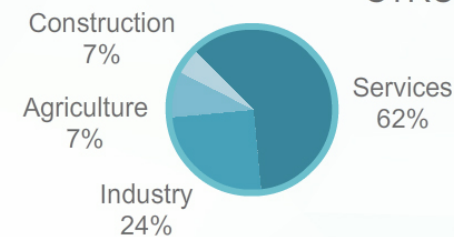
GDP GROWTH



BUDGET SURPLUS / DEFICIT (% GDP)



GROSS VALUE ADDED STRUCTURE

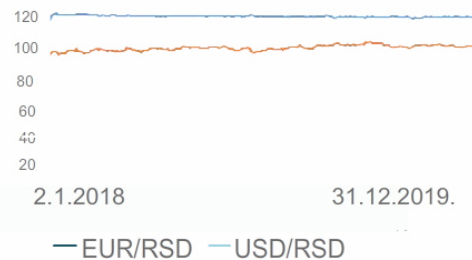


PUBLIC DEBT IN %

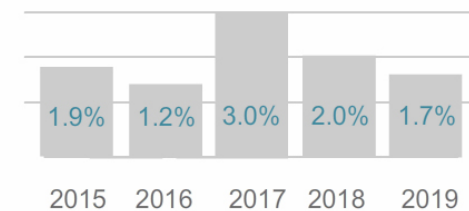


Serbian exports of goods reached record high of € 17,5 bn in 2019.

STABLE FX RATE



LOW INFLATION



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FAVOURABLE BUSINESS ENVIRONMENT

Functional infrastructure:

- transport
- energy
- telecommunications

Low operating costs:

- The lowest cost of electricity and postal services in the region
- Strongly motivated workforce
- Competitive tax policy

Average Gross¹ Monthly Salary 2019 (EUR)

Serbia	643	<div></div>
Slovakia	1092	<div></div>
Poland	1144	<div></div>
Czech Republic	1329	<div></div>
Croatia	1182	<div></div>
Slovenia	1754	<div></div>

Average Net Salary €464

Total cost for employer
(Gross 2) €750

World Bank:
Doing Business 2019



IBM Global Locations Trend 2017 and 2018:

World leader by the
number of new jobs
created.

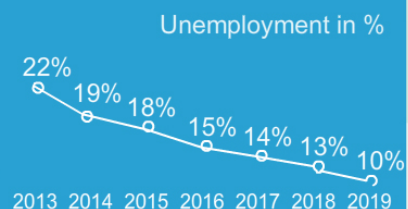
Financial Times: The first
out of 94 countries in the
world by the greenfield FDI
performance Index.

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HIGHLY QUALIFIED WORKFORCE

Top quality technical education at both high school and university level



Highly educated young workforce with around 50,000 university and college graduates, and 75,000 high school graduates every year

University of Belgrade is ranked as one of Top 500 Universities and the best ranked in the region
"Shanghai List"

Dual education

- High proficiency level of English language, in 2018, *"Education First" list*
- Serbia is ranked as 18th among 88 countries in the world

60.04	Serbia
59.51	Hungary
58.11	Slovakia
58.49	Greece
57.95	Bulgaria

Beside English young graduates speak other languages, primarily German, French, Italian and Russian

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FREE ZONES, INVESTMENT OPPORTUNITIES



- Total value of exchanged goods and services within the zones reached €4.6bn in 2018 in 15 FZ
- over 200 companies and 35.000 employees
- No customs and import duties for goods required for business operations
- VAT exemptions for energy consumption, entry of goods or selling of goods and services within zones
- Import and export of goods and services without any quantitative restrictions

FZ Pirot has been ranked twice on the list of the best free zones in the world ("Financial Times" 2017 and 2018)



MAIN SECTORS FOR POTENTIAL COOPERATION



AUTOMOTIVE INDUSTRY



AGRICULTURE AND FOOD INDUSTRY



METAL AND ELECTRICAL INDUSTRY



ICT



REAL ESTATE SECTOR

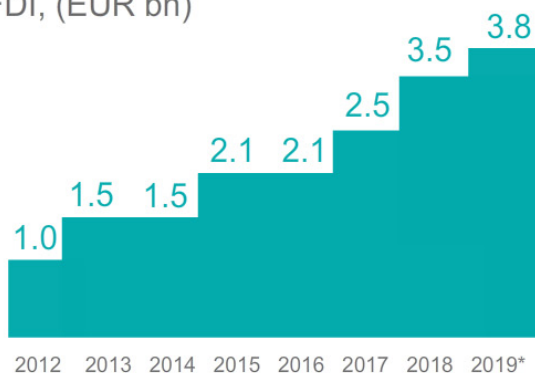


TOURISM AND SPAS

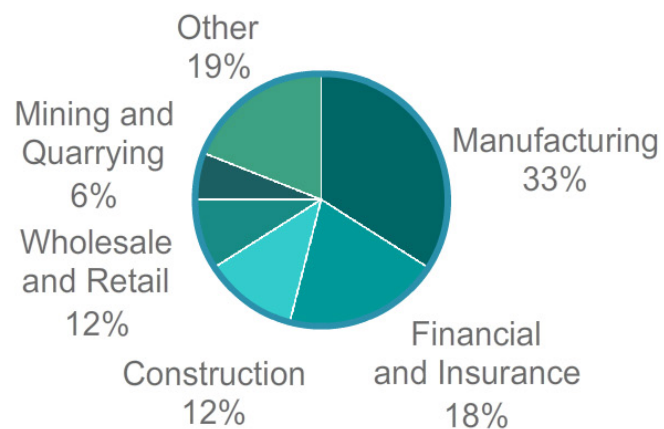


SUCCESS IN ATTRACTING FDI

€31bn ALREADY INVESTED
(cumulative inward FDI since 2007)
FDI, (EUR bn)



WELL-DIVERSIFIED FDI PORTFOLIO



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ENCOURAGING INVESTMENT REGIME

Funds awarded depend on:

- level of development of municipality
- size of the company
- up to 7,000 EUR per job created
- amount of funds invested

Tax incentives

- Available Corporate Tax holiday for 10 years for certain investments
- Treaties on avoiding double taxation with 59 states
- Tax statement losses may be transferred to the account of the profit declared in the tax statement in future accounting periods (for up to 5 years)
- Partial compensation of taxes and social contributions payed on salaries for employing unempolyed persons

Local government incentives

- reduction or exemption of payment of certain local fees or charges
- benefits for construction or lease of necessary facilities for investment
- benefits for connecting to local infrastructure

Corporate Tax

Serbia	15%
Croatia	18%
Slovenia	19%
Czech Republic	19%
Poland	19%
Slovakia	21%

VAT

Serbia	20%
Slovakia	20%
Czech Republic	21%
Slovenia	22%
Poland	23%
Croatia	25%

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NUMEROUS SUCCESSFUL STORIES



SIEMENS



RUDARSKO TOPIONIČARSKI BASEN BOR

FCA

FIAT CHRYSLER AUTOMOBILES

STADA
Arzneimittel



LINGLONG TIRE



NIS
GAZPROM NEFT

Tarkett

HBIS
河北钢铁集团

HUAWEI

Schneider
Electric



PHILIP MORRIS



F A L K E
ERGONOMIC SPORT SYSTEM

ZUMTOBEL

► Origin of investments



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CHAMBER OF COMMERCE AND INDUSTRY OF SERBIA



CHAMBER OF
COMMERCE AND
INDUSTRY OF SERBIA

Chamber of Commerce and Industry of Serbia is the right place for investors to acquire necessary information and get assistance in order to successfully implement their investment projects

Good communication and cooperation with all relevant state institutions and local governments

There are 17 regional chambers of commerce on the local level

International offices:

- Vienna, Austria
- Frankfurt, Germany
- Trieste, Italy
- Brussels, Belgium
- Moscow, Russia
- Dubai, UAE
- Shanghai, China
- Ljubljana, Slovenia

Chamber of Commerce
and Industry of Serbia

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