

29th Korea Excellent Products Exhibition

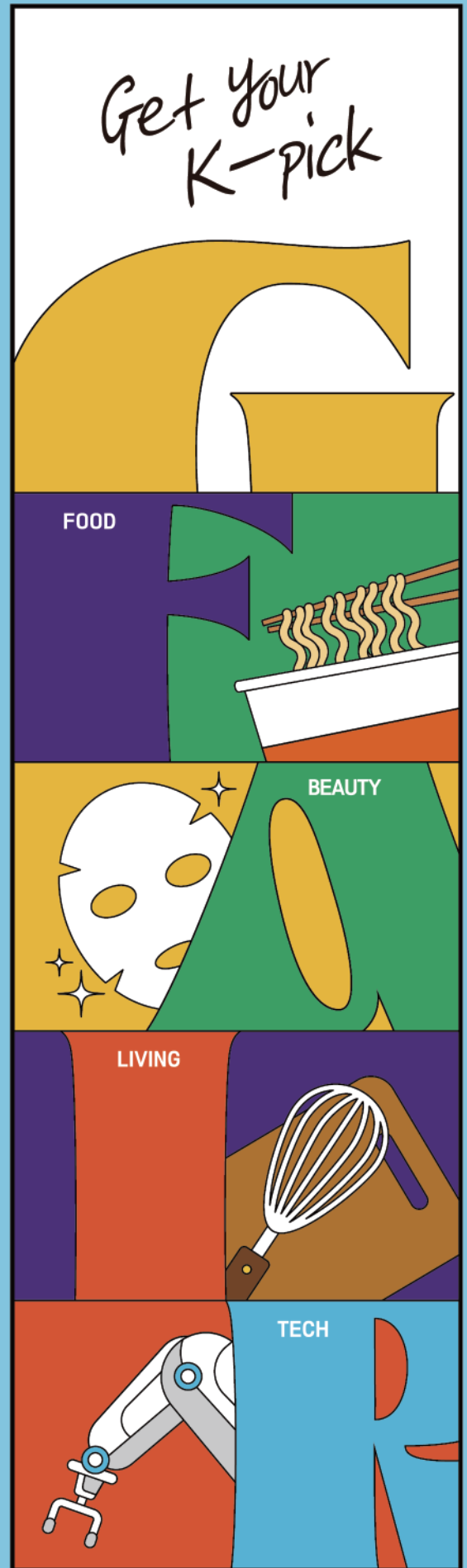
G-FAIR KOREA 2026

October 29 (Thu)–31 (Sat)

Halls 4-5, KINTEX Exhibition Center 1
Gyeonggi-do, Korea



gfair.or.kr



HOSTED BY  GYEONGGI-DO

ORGANIZED BY  GBSA
Gyeonggi Business & Science Accelerator

SPONSORED BY  Ministry of Trade, Industry and Resources

 Ministry of SMEs and Startups

 Public Procurement Service

 서울본부세관
Seoul Regional Customs

 kotra
Korea Trade-Investment Promotion Agency

 KODMA
Korea Trade-Investment Promotion Agency

01

OVERVIEW

Exhibition
Title

G-FAIR KOREA 2026  International Certified Exhibition+
(The 29th Korea Excellent Products Exhibition)

Dates

October 29 (Thu)–31 (Sat), 2026

Venue

Halls 4-5, KINTEX Exhibition Center 1

Scale

500 companies, 600 booths, 600 global buyers

Exhibit Items

Living, Food, Beauty, Tech

Organizers

Hosted by Gyeonggi-do
Organized by Gyeonggi Business & Science Accelerator (GBSA)

Main
Programs

Exhibition, B2B Meetings, Networking Reception, Seminars, etc.

01★

**Export
Meetings**

Meet 1:1
with Korean
exporters

02

**Sourcing
Meetings**

For Korean buyers:
Meet local brands
and manufacturers
for domestic
sourcing

03

**Product
-themed Zones**

Browse products
by category
with ease

04★

**G-FAIR
Awards**

Discover
award-winning
products

05

**On-site
Promotions**

Experience
products firsthand



02 EXHIBIT ITEMS

LIVING



Home & Kitchen Products, Home decor,
Pet Products, Healthcare Products

Agriculture, Meat & Seafood Products,
Processed Foods, Functional Foods,
Beverages, Desserts



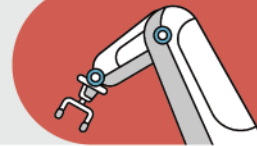
FOOD

BEAUTY



Skincare, Makeup, Beauty Devices, Hair Care,
Body Care, Fashion

Emerging Technologies, AI, Mobility,
Industrial Products



TECH

03 2025 Key Highlights



572 Booths

502

Participating
Companies



B2B Meetings

8,805

Meetings



B2B Meetings

USD **8.2M**



2025 Highlights

606 Buyers from **44** Countries



205 Selected Korean Buyers

OLIVE YOUNG

MARKET Kurly

현대홈쇼핑

NS홈쇼핑

SHINSEGAE LIVE SHOPPING

공영홈쇼핑

11

coupang

wadiz

ABLY

GS리테일

LOTTE *super*

PLAZA

E-LAND

7-ELEVEN

KYOBO 교보문고

영풍문고

KB국민카드

kt

SAMSUNG

삼성SDI

KOREA

04 HOSTED BUYER PROGRAM

Eligibility

This program is open to overseas buyers interested in importing, sourcing, and distributing Korean products

Benefits

- Partial round-trip airfare support based on the buyer's region
- 3 nights complimentary accommodation at an official hotel (breakfast included)
- Airport transfers and transportation between the hotel and exhibition venue
- Interpretation services for B2B meetings in requested languages

Application

- **How to Apply:** Contact your nearest Gyeonggi Business Center (GBC)
- For detailed information, contact the G-FAIR Secretariat +82) 31-259-6531~4 | gfair@gbsa.or.kr
Or your nearest Gyeonggi Business Center(GBC)

NORTHEAST ASIA	Shanghai +86) 21-6219-7702	AFRICA/ MIDDLE EAST	Nairobi +254) 724-177174
	Shenyang +86) 24-3137-0686		Dubai +971) 55-627-9809
	Guangzhou +86) 20-3891-2189	CIS/ CENTRAL ASIA	Moscow +7) 985-350-4626
	Chongqing +86) 23-6712-3603		Tashkent +998) 78-150-1396
	Tokyo +81) 3-3436-1396	NORTH AMERICA	Los Angeles +1) 818-861-7044
	Taipei imjunghee@gbcprime.com		New York +1) 845-826-4989
SOUTHEAST ASIA/ PACIFIC	Kuala Lumpur +603) 6411-9330		Dallas daniel.shin@gbcprime.com
	Ho Chi Minh +84) 28-3822-9192		Vancouver gymd99@gbcprime.com
	Bangkok +66) 2-108-9100	Mexico City +52) 55-1844-0576	
	Jakarta +62) 21-3971-2135	Santiago +56) 22-735-3175	
	Manila +63) 929-700-2000	EUROPE	Frankfurt intermund@gbcprime.com
Sydney +61) 424-140-520	Warsaw jd_gbc@gbcprime.com		
SOUTHWEST ASIA	Mumbai +91) 976-8888-222		
	Bengaluru +91) 80-417-36314		

We look forward to seeing you
at **G-FAIR KOREA** in October 2026!



GBC Information

第29届韩国优秀商品博览会

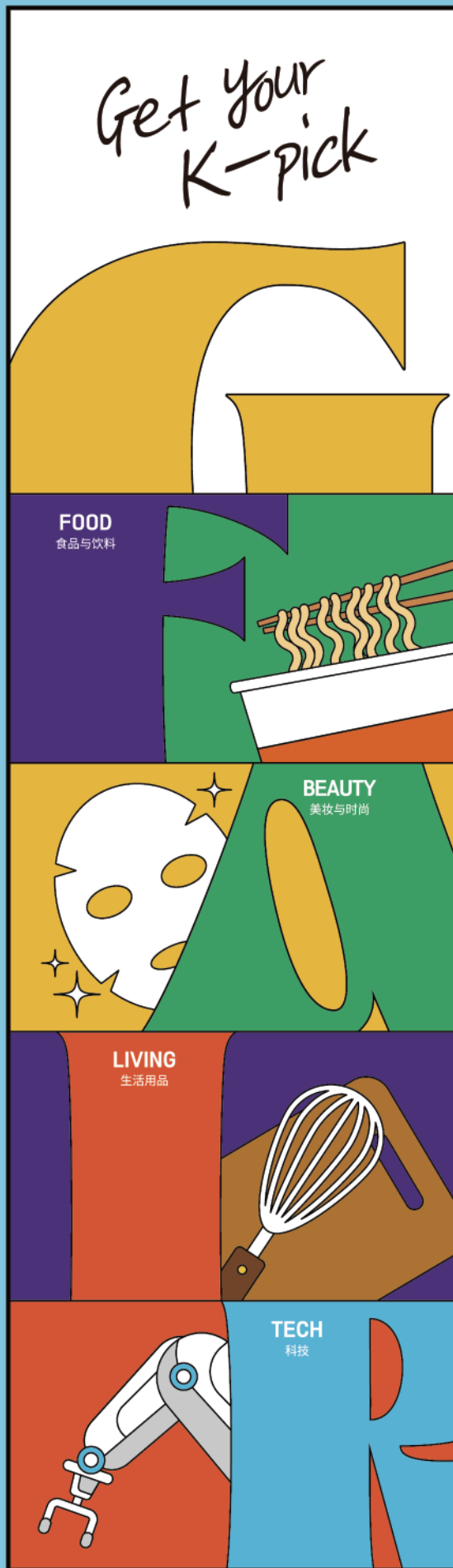
G-FAIR KOREA 2026

2026.10.29(周四) - 10.31(周六)

京畿道高阳市KINTEX第一展馆4、5号馆



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主办  GYEONGGI-DO

承办  GBSA
Gyeonggi Business & Science Accelerator

赞助  Ministry of Trade, Industry and Resources

 Ministry of SMEs and Startups

 Public Procurement Service

 서울본부세관
Seoul Regional Customs

 kotra
Korea Trade-Investment Promotion Agency

 KODMA
Korea Trade-Investment Promotion Agency

展会名称

G-FAIR KOREA 2026  国际认证展会+
第29届韩国优秀商品博览会

举办时间

2026年10月29日(周四) - 31日(周六)

举办地点

京畿道高阳市KINTEX第一展馆4、5号馆

展会规模

500+企业、600+展位、600+国际买家

展品范围

四大展区:生活美学、美妆时尚、食品饮料、智能科技

主办/承办

京畿道/京畿道经济科学振兴院

主要活动

出口洽谈会、采购洽谈会、品类展区、G-FAIR Awards (G-FAIR大奖)、现场活动与推广

01★

出口洽谈会

与韩国优质出口企业现场自由洽谈,了解优质产品,发掘合作商机

02

采购洽谈会

围绕韩国本土流通合作,与韩国实力企业开展采购洽谈

03

品类展区

按品类分区展示,便于集中浏览与高效选品

04★

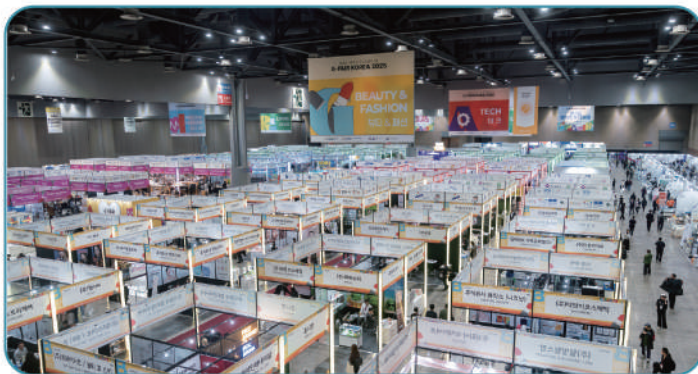
G-FAIR大奖

集中呈现获奖企业代表产品与甄选优品,快速发现亮点商品

05

现场活动与推广

参与多样现场活动与互动体验,获得更丰富的观展体验



02 展品范围

LIVING
生活用品



生活用品、厨房用品、家居装饰、
宠物用品、健康护理用品

农畜水产品、加工食品、健康食品、饮料、甜点



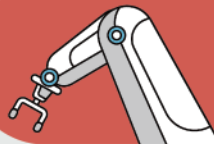
FOOD
食品与饮料

BEAUTY
美妆与时尚



基础护肤、彩妆、美容仪器、头发护理、
身体护理、时尚单品

新兴产业技术产品, AI, 移动出行, 工业材料



TECH
科技

03 上届(2025年) 运营成果



展位数 **572**个
参展企业 **502**家



出口·采购洽谈
8,805次



洽谈总金额
820万美元



2025 年现场视频

来自 **44** 个国家的 **606** 名海外采购商



韩国国内MD **205** 名



04 海外买家招募计划

邀请买家

欢迎有对韩贸易经验, 有意向进口、
流通韩国商品的外贸公司、渠道商、采购商参加

买家福利政策

- 提供往返机票费用部分补贴
- 提供3晚4天住宿(含早餐, 展馆附近指定酒店)
- 提供展会交通服务: 机场→酒店、酒店到展馆之间往返接送
- 提供多语种洽谈口译服务(可申请指定语种)

※ 具体政策细节, 欢迎详询工作人员

申请说明

- **申请方式:** 请联系所在地区的京畿道商务中心(GBC)进行咨询和报名
- **联系方式:**
G-FAIR KOREA office +82) 31-259-6531~4 / gfair@gsa.or.kr / GBC(Gyeonggi Business Center)

GBSA G-FAIR KOREA office	+82) 31-259-6531~4, gfair@gsa.or.kr
GBC Shanghai	+86) 21-6219-7702
GBC Shenyang	+86) 24-3137-0686
GBC Guangzhou	+86) 20-3891-2189
GBC Chongqing	+86) 23-6712-3603

2026年10月, 期待在
G-FAIR KOREA 与您相见!



GBC 详情信息

제29회 대한민국 우수상품전시회

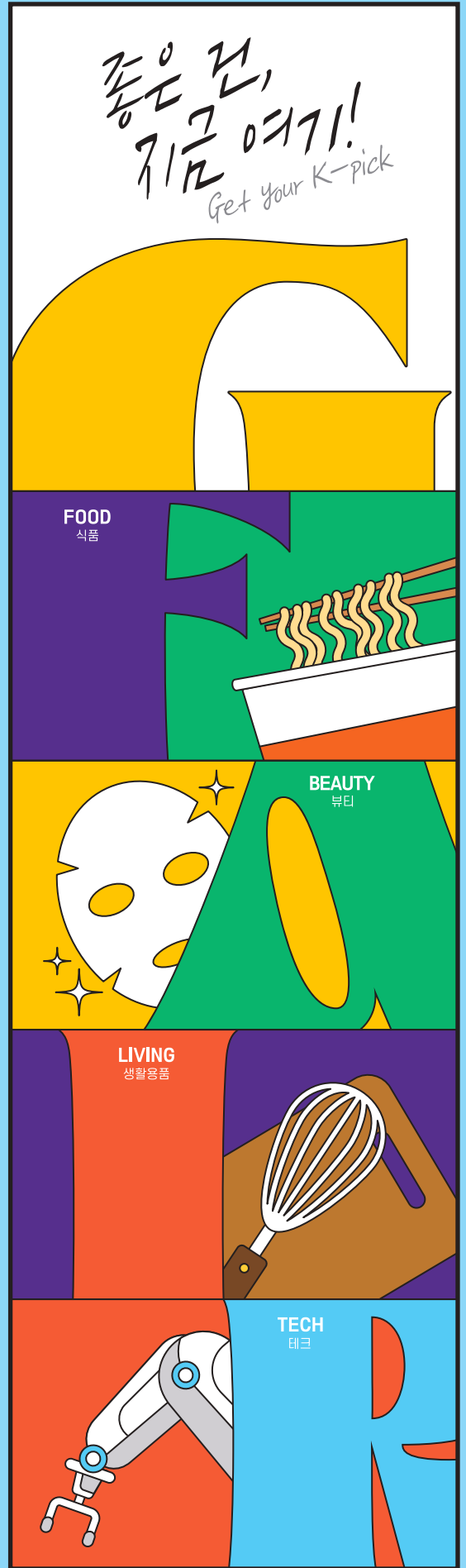
G-FAIR KOREA 2026

2026.10.29.(목) - 10.31.(토)

일산KINTEX 제1전시장 4, 5홀



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주최 경기도

주관 GBSA
경기도경제과학진흥원

후원 산업통상부
Ministry of Trade, Industry and Resources

중소벤처기업부
Ministry of SMEs and Startups

조달청
Public Procurement Service

서울본부세관
Seoul Regional Customs

kotra
Korea Trade-Investment
Promotion Agency

한국중소벤처기업유동원
Korea SMEs & Startups Distribution & Marketing Agency

01

행사개요 OVERVIEW

행사명

G-FAIR KOREA 2026  국제인증전시회+
(제29회 대한민국우수상품전시회)

기간

2026.10.29.(목) - 10.31.(토), 3일간

장소

일산 킨텍스 제1전시장 4, 5홀

규모

500개사 600개부스 국내외 바이어 600명

전시품목

리빙, 푸드, 뷰티, 테크 등 종합품목

주최/주관

경기도/경기도경제과학진흥원

프로그램

전시, 국내외 바이어 상담회, 네트워킹 리셉션, 세미나 등

01★

수출
상담회

전세계 바이어
대규모 초청으로
1:1 수출 상담 통한
해외 진출 지원

02

구매
상담회

국내 유통채널
MD와의
1:1 상담을 통한
국내 판로 확대지원

03

품목별
기획관

품목 특성에 맞는
기획관 구성으로
전시 효과 극대화

04★

우수상품
어워즈

전시 참가기업의
우수제품을 선정해
현장 어워즈 시상

05

현장
프로모션

다양한
체험 프로그램 및
이벤트를 통한
현장 마케팅 지원



02 전시품목 EXHIBIT ITEMS

LIVING 리빙관		생활·주방용품·인테리어 반려동물용품·헬스케어용품
농축수산물·가공식품 건강식품·음료·디저트	 FOOD 식품관	
BEAUTY 뷰티관		기초·색조 화장품·미용기기 헤어·바디케어·패션
신산업·신기술 제품 AI·모빌리티·산업재	 TECH 테크관	

03 전년도(2025) 운영성과 RESULTS OF 2025



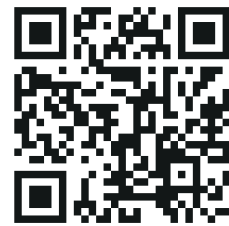
572부스
502개사



수출·구매상담
8,805건



수출·구매상담
820만불



2025년 현장영상

해외 초청 바이어 **44**개국 **606**명



국내 주요 바이어 **205**명

