



中国国际商会

China Chamber of International

**Invitation to the 17<sup>th</sup> EU-China Business  
and Technology Cooperation Fair**

Dear Sir or Madam,

The organizing committee of the 17<sup>th</sup> EU-China Business and Technology Cooperation Fair (Hereinafter referred to as “EU-China Fair”) feels privileged to announce that the EU-China will be held on June 30<sup>th</sup> to July 1<sup>st</sup> 2023 in Chengdu, Sichuan Province, China and has the honor to ask for your participation.

Cultivated and accumulated in the past 20 years, the EU-China Fair has become a grand event for innovation, exchange and cooperation in investment, trade and technology with a wide participation of enterprises, business institutions and governmental sectors from EU Member Countries and China. In 2021, a lot of representatives from European Embassies, consulates, chambers and enterprises took part in series activities, which were conducive to maintain and strengthen the business ties between EU and China. They delivered messages, exchanged ideas, conducted talks with their Chinese counterparts. By now, more than 4,100 European enterprises and more than 7,700 Chinese enterprises have participated in the EU-China Fair, with 29,100 matchmaking talks successfully held and more than 3,200 preliminary agreements generated.

With constant support from the Ministry of Foreign Affairs, the Ministry of Commerce, China Council for the Promotion of International Trade (CCPIT), Chengdu Municipal People’ s Government, the EU Delegation in China, and other governmental sectors and organizations, the 17th EU-China Fair will be co-hosted by China Chamber of International Commerce (CCOIC) and European Union Chamber of Commerce in China, and co-

organized by CCPIT Chengdu Sub-council, Chengdu Hi-Tech Industrial Development Zone and Chengdu Chamber of International Commerce (CCOIC Chengdu). With the theme Challenge • Opportunity • Integration • Development, the Fair will focus on Carbon Neutrality, New Energy, Digital Economy, Green Sustainability and other hot issues. Alongside with the Plenary Session, other abundant activities in various forms will also be arranged including parallel sessions, matchmaking meetings, supporting exhibitions and the local industrial park tour in cooperation with the Institute of European Studies of Chinese Academy of Social Sciences, Center for China and Globalization(CCG), EU SME Center, EU Project Innovation Centre, China Europe Carbon Neutral Technology (Chengdu) Co., Ltd.. 600 participants are expected to gather on site and more will watch online to have a comprehensive understanding and to share their insight and knowledge with other representatives from Europe and China on how to develop business under the condition of complicated international situation in this open and inspiring platform.

Thanks for your support to the EU-China Fair and we are looking forward to meeting you in the EU-China Fair in Chengdu.

Your products or technology will be shown at <https://eucn.fastexpo.cn/>, please register and upload your company profiles. Registration is free.

Best regards,

China Chamber of International Commerce (CCOIC)

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## Agenda

### *#June 29<sup>th</sup>*

- 13:30 - 18:00 Registration  
14:00 - 15:30 China Europe Economic Background and Trends (Closed Door Meeting)

### *# June 30<sup>th</sup>*

- 08:30 - 18:00 Registration  
08:30 - 18:00 The China-EU Geographical Indications Cooperative Show  
09:00 - 10:00 Opening Ceremony  
10:00 - 12:00 *Plenary Session: Business Cooperation Forum for EU-China*  
12:00 - 14:00 Buffet Lunch  
14:00 - 17:00 *The Second China-EU Geographical Indications Cooperative Conference*  
14:00 - 17:00 *China – EU Forum: Energy Transition & Efficiency*  
14:00 - 17:30 *Trade and Investment in European Countries and B2B Matchmaking*  
17:00 - 18:00 Coffee Break  
18:00 - 20:00 *Welcome Buffet Reception-the EU-China Night*

### *# July 1<sup>st</sup>*

- 08:30 - 18:00 Registration  
08:30 - 18:00 The China-EU Geographical Indications Cooperative Show  
09:00 - 11:30 *Cooperation between China Specialized and Special New Enterprises and EU SMEs*  
09:00 - 12:00 *The 4<sup>th</sup> Exchange Event on Sino-European Cooperation for Vocational Education and Training*  
09:00 - 12:00 *China-EU New Economic Development Forum*  
12:00 - 13:00 Buffet Lunch  
13:00 - 18:00 *Visit to Free Trade Zone*

\* Note: Please be updated for the latest agenda on our website or official account.