



# 2023 OurCrowd Global Investor Summit

*Where the startup world gathers*

## Overview

Summit Day	February 15	Jerusalem
Summit Week	February 12-17	Israel

# WHERE THE STARTUP WORLD GATHERS

Summit Week in Jerusalem is the place to be for tech

- Entrepreneurs, corporations, venture capitalists, government representatives, investors, journalists, and more
- Exclusive access to the technology, the entrepreneurs, and investment opportunities
- Tangible benefits from access to innovators and decision-makers
- Anticipating largest delegation from the Gulf in Israel's history

“Investors and entrepreneurs from around the globe”

*The New York Times*



*At the Previous Summit:*

**23,249**  
Registered to  
attend from  
186 countries

**28**  
Summit Week  
events

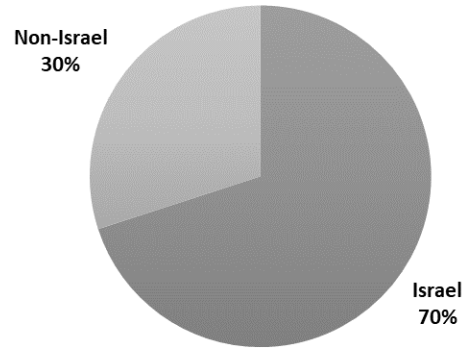
**2,143**  
Scheduled  
meetings

**231**  
Speakers

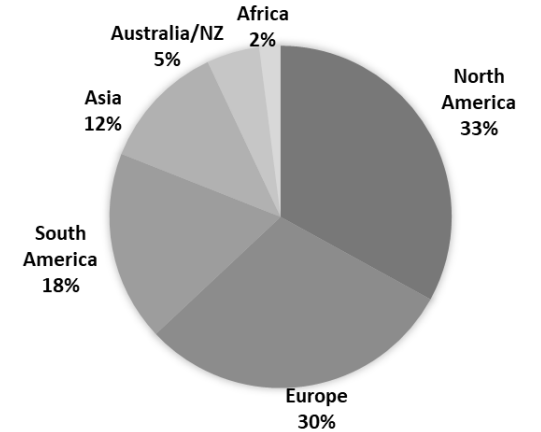
# AN ELITE GLOBAL CROWD



International Breakdown



Regional Breakdown

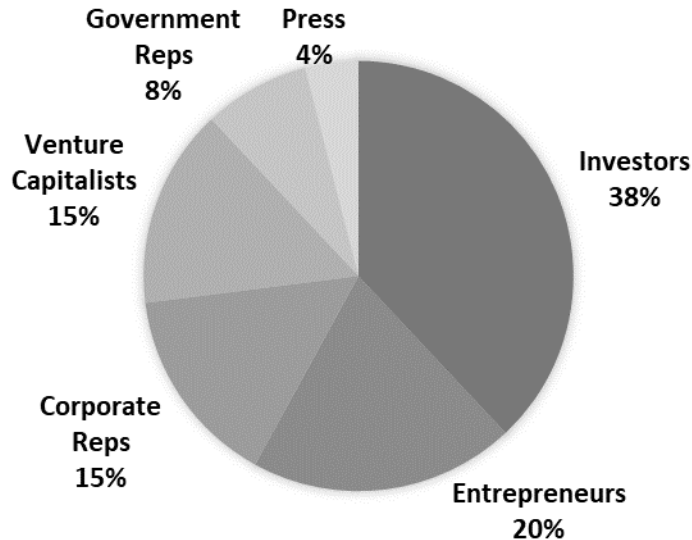


Where decision-makers gather

Attending previous Summit:

- **1,568** Founders, CEOs, and Presidents
- **1,642** Additional C-level and senior executives

% of High-Priority Attendees



**1,817**  
Investors

**1,554**  
Entrepreneurs

**583**  
Multinational  
Corporate  
Executives

**542**  
Venture  
Capitalists

**334**  
Government  
Representatives

# ABOUT OURCROWD

The leading global venture investing platform

OurCrowd empowers institutions and individuals to invest and engage in emerging companies

OurCrowd vets and selects startups and venture funds, invests its capital, and provides its global network with unparalleled access to co-invest and to contribute connections, talent and deal flow

OurCrowd was the first tech-focused organization to open offices in the UAE, and the first investment firm licensed by the Abu Dhabi regulatory authorities

“A new type of venture capital”  
**Newsweek**

“Israel’s most active venture investor”  
 **REUTERS**

One of 50 “leading global FinTech innovators”



One of “World’s 50 Most Innovative Companies”

**FAST COMPANY**

<b>\$2B</b> Investment Commitments	<b>370</b> Direct Portfolio Companies	<b>410</b> Fund Portfolio Companies	<b>40</b> Venture Funds
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**218,000**  
Registered  
Investors

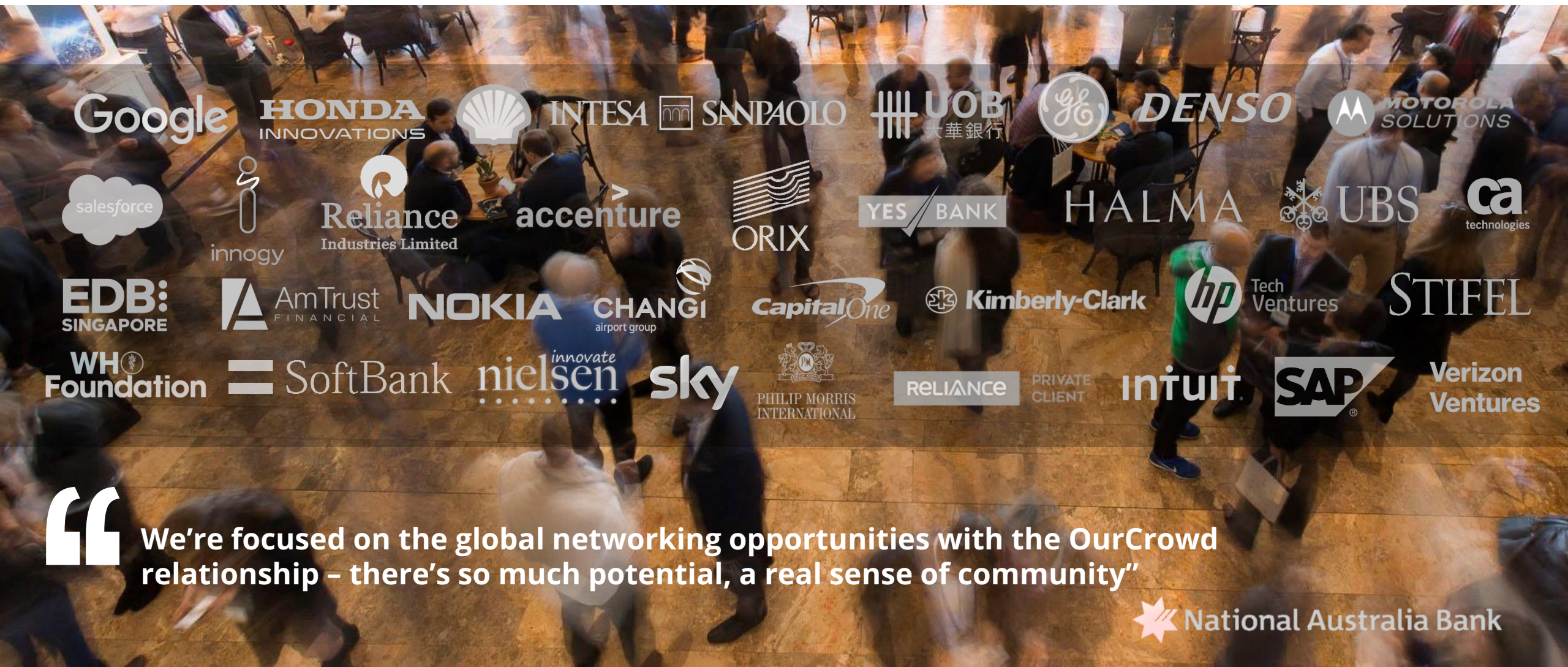
**195**  
Countries  
Represented

**17,500**  
Companies &  
Funds Vetted

**60**  
Exits

# PARTNERSHIPS WITH GLOBAL LEADERS

Through technology sourcing agreements and co-investment opportunities, we connect multinational firms with the Israeli – and global – startup ecosystem



Google

HONDA  
INNOVATIONS



INTESA



SANPAOLO



UOB  
大華銀行



DENSO



MOTOROLA  
SOLUTIONS



innogy



Reliance  
Industries Limited

accenture



ORIX

YES BANK

HALMA



UBS



ca  
technologies

EDB:  
SINGAPORE



AmTrust  
FINANCIAL

NOKIA



CHANGI  
airport group

Capital One



Kimberly-Clark



hp  
Tech Ventures

STIFEL

WH  
Foundation



SoftBank

nielsen  
innovate

sky



PHILIP MORRIS  
INTERNATIONAL

RELIANCE

PRIVATE  
CLIENT

intuit

SAP

Verizon  
Ventures

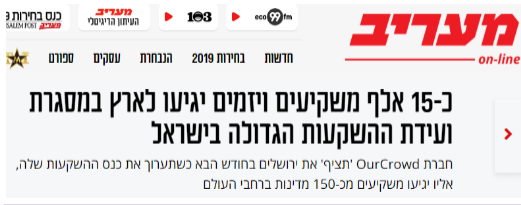
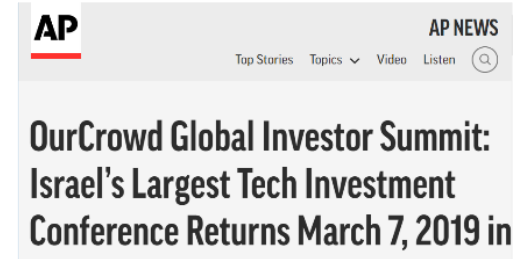
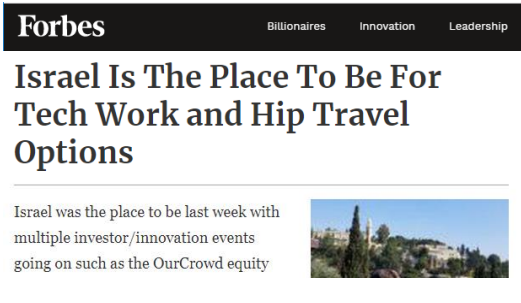


We're focused on the global networking opportunities with the OurCrowd relationship – there's so much potential, a real sense of community"

National Australia Bank

# SUMMIT GETS THE WORLD'S ATTENTION

The business world is focused on Israel during Summit Week



“Largest business conference in Israel, and the largest investment conference in the entire Middle East”

Israel Government Press Office



# A 360° FULL-DAY EXPERIENCE

Ideas, technology, and networking, onstage and on the exhibition floor

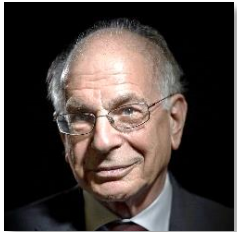
- Dramatic plenaries filled with the unexpected and breakout sessions that aren't just panels
- Outstanding speakers (none paid or paying for onstage appearance – passion and expertise only criteria)
- Hands-on, experiential tech demos
- 150+ exhibition booths, sector spaces and country pavilions
- Networking lounges and meeting spaces
- Facilitated networking to get business done



**We came to the Summit to see innovation in action”**  
MEA Ecosystem Head,  Microsoft

# WORLD-CLASS SPEAKERS

Some industry leaders, government figures, and Nobel laureates who have spoken at OurCrowd events



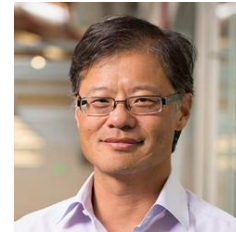
Daniel Kahneman  
**Nobel Laureate**  
in Economics



Kira Radinsky  
**Chief Scientist, eBay,**  
startup founder



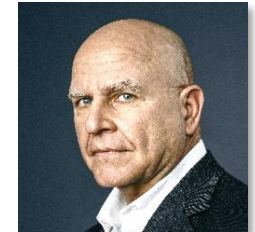
Naftali Bennett  
Former **Prime Minister,**  
Israel



Jerry Yang  
**Yahoo Co-Founder,**  
Venture Capitalist



Nuseir (Nas Daily)  
Yassin, **Vlogger and**  
**Entrepreneur**



Gen'l H.R. McMaster  
former **U.S. National**  
**Security Advisor**



HE Dr. Tariq Bin Hendi  
Former **Director**  
**General, Abu Dhabi**  
**Investment Office**



Jun Sawada  
**CEO, NTT**



Seth Goldman  
**Executive Chairman,**  
**Beyond Meat (NYSE**  
unicorn)



Barbara Mazur  
**VP Technology &**  
**Acquisition Strategy,**  
**DuPont Pioneer**



Ron Fisher  
**President of SoftBank,**  
**Vice Chairman of**  
**Sprint**



Paola Pisano  
**Minister of**  
**Innovation, Italy**

“ There’s no better place than the **OurCrowd Summit** to start thinking about the big themes”

Head of Strategies & Performance, **Nestlé**



# FACE-TO-FACE EXPOSURE

On the exhibition floor and in meetings

- Incomparable branding and opportunities for engagement



“A wonderful, huge platform”  
Indian Ambassador to Israel



# A PACKED SUMMIT WEEK

Business, cultural, and social experiences, hosted by OurCrowd and partners

“Israel was the place to be last week”  
**Forbes**  
post-Summit coverage



## February 12 – February 17

### SUNDAY

Touring and Events

- Sector events, corporate meetups, embassy receptions, cultural tours, and more

### MONDAY

Touring and Events

OurCrowd Tech Tours (*invite-only*)

- Onsite exposure to Israel's cutting-edge technologies and corporate chieftains

Summit After Dark – Tel Aviv

- The global crowd gathers at a Tel Aviv nightspot

### TUESDAY

Touring and Events

OurCrowd Leaders Forum (*invite-only*)

- Elite gathering for content sessions, roundtables, and workshops

OurCrowd Cocktail Gala (*invite-only*)

- Fine food, wine, and good conversation

Summit After Dark - Jerusalem

- The networking continues at a Jerusalem nightspot

### WEDNESDAY

Summit Day

ShukTech

- Partying with the global crowd at Jerusalem's fabled open-air market

### THURSDAY

Touring and Events

Followup Meetings

### FRIDAY

Shabbat Dinner



# A NEW ERA FOR OURCROWD AND SUMMIT

Expecting major participation from MENA

- Individuals, delegations, VCs, governmental agencies, and many more
- Summit is the biggest investor event in the Middle East
- Anticipating largest delegation from the Gulf in Israel's history
- OurCrowd a leader in regional venture capital and startup technology cooperation

“If you're there, I'll be there too”  
CEO of UAE multi-family investment platform



## THE WALL STREET JOURNAL.

◆ WSJ NEWS EXCLUSIVE | TECH

### Israel's OurCrowd to Launch AI Business in U.A.E.

Venture-capital firm is partnering with Abu Dhabi entity to invest \$60 million to expand its operations in the Arab country



Photo: ADIO

### The view from Abu Dhabi: When Abraham's children work together as partners

The Abraham Accords are resurrecting the centuries-old original trade routes between west and east.

By DR. SABAH AL-BINALI Published: SEPTEMBER 9, 2021 18:37



CNBC Middle East @CNBCMiddleEast

Israeli VC firm OurCrowd will invest \$60 million to start an AI business in the UAE. CEO @jonmedved speaks to CNBC's @hadleygamble and @dan\_murphy



Israeli VC firm OurCrowd will invest \$60 million to start an AI bus  
Israeli VC firm OurCrowd will invest \$60 million to start an AI business in the UAE. CEO John Medved speaks to CNBC for more.

From CNBC International

# KEY DESTINATION FOR DELEGATIONS

- Introduction to the Innovation Nation
- Exposure to brand-name organizations at high-profile event
- Access to top-tier attendees and companies
- Facilitated networking through event platform

- Delegations over 5 people entitled to 10% discount off ticket price\*
- Special hotel rates and airfares
- Startup tech & city tour discounts
- Access to select evening events
- Opportunity for additional programming

*\* Investor and OurCrowd partner delegations may be entitled to complimentary tickets, please contact your OurCrowd representative*



**An exceptional event. The speakers, panels, and networking opportunities were spectacularly well-planned, dynamic, and engaging”**



**Israel-Asia Center**

# 2020 PARTICIPATION

## SELECT PRESS IN ATTENDANCE

BBC  
Bloomberg  
Business Insider  
CNBC  
Daily Telegraph  
El Financiero  
FastCompany  
Forbes  
Hong Kong Economic Times  
Jerusalem Post  
La Razón  
Maariv  
Mergermarket  
Nikkei  
NoCamels  
Press Trust of India  
S&A Communications  
Science and Technology Daily  
Silicon Valley Communications  
Singapore Press Holdings  
Sole24Ore  
South China Morning Post  
TechCrunch  
The Grapevine  
The Guardian  
The Media Line  
Times of Israel  
TipRanks  
VentureBeat  
Wall Street Journal  
ZDF German TV

## HIGHLIGHTED SPEAKERS

Ruth Arnon, Immunology Researcher, Weizmann Institute of Science  
Isaac Herzog, Chairman of the Executive, Jewish Agency for Israel  
Claudia De Antoni, Investment Dir., Virgin  
Anders Von Essen Thulin, Head of Digital Practice, Triton Partners  
Barry Simpson, SVP, Chief Information and Integrated Services Officer, Coca-Cola  
Keren Elazari, Leading Cyber Security Analyst  
Bruno Meireles De Sousa, Venture Partner, Cargill  
David Stein, Head of Global Strategy & Innovation, Siemens Healthineers  
David Yaari, Director General, Arizona Israel Trade & Investment Office  
Dina Pasca - Raz, Head of Technology & International Tax, KPMG  
Eilat Cohen Basat, MD, Kimberly Clark  
Ferid Murad, Nobel Prize Winner in Medicine  
Isaac Martín Barbero, Vice Minister of Economy and Competitiveness, Regional Government of Madrid  
Ami Appelbaum, Chief Scientist and Chairman of the Board, Israel Innovation Authority  
Dave Mosley, CEO, Seagate Technology  
Paola Pisano, Minister, Technological Innovation, Government of Italy

## SOME ATTENDING COMPANIES

Amazon  
Apple  
AT&T  
BASF  
BNP Paribas  
Boeing  
China Investment Corp.  
Citigroup  
Credit Suisse  
Daimler AG  
Deutsche Telekom  
eBay  
ExxonMobil  
Ford Motor  
GE Healthcare  
General Motors  
Google  
Honda  
HP  
iAngels  
IBM  
Intel  
JP Morgan  
Kimberly Clark  
LinkedIn  
London Stock Exchange  
Microsoft  
Mobileye  
New York Yankees  
Philip Morris  
Prudential  
Salesforce  
Samsung  
Shanghai Bank  
Sony  
United Airlines

## SELECT ATTENDING VCS

Accenture Ventures  
Airbus Ventures  
Amdocs Ventures  
Bessemer Venture Partners  
Catalyst Investments  
CIC  
Citi Ventures  
Continental AG  
CzechInvest  
GE Ventures  
Global Venture Partners  
HP Tech Ventures  
John Hancock Ventures  
Maersk Growth  
Mangrove Capital Partners  
Motorola Venture Capital  
Nationwide Insurance  
Olive Tree Ventures  
Pegasus Global Wealth Management  
Porsche Digital  
Qualcomm Ventures  
Samsung Ventures  
SAP Labs  
Shell Ventures  
Shenzhen Capital Group  
Susquehanna Growth Equity  
TPG  
U.S. Venture Partners  
Vintage

## SELECT COUNTRIES REPRESENTED

Australia  
Belgium  
Brazil  
Canada  
China  
France  
Germany  
Hong Kong  
India  
Ireland  
Italy  
Jordan  
Kenya  
Kuwait  
Luxembourg  
Mexico  
New Zealand  
Norway  
Philippines  
Russia  
Saudi Arabia  
Singapore  
South Africa  
South Korea  
Spain  
Sweden  
Switzerland  
Taiwan  
United Arab Emirates  
U.K.  
U.S.

“There were thousands of people there and trillions of dollars in the room” **Inc.**

# AN EXCEPTIONAL OPPORTUNITY FOR GOVERNMENTS

Three sponsorship packages to suit your needs

- **Access** to top-tier attendees from around the world, in-person and online
- High-impact **branding** that gets results
- Packages on following pages

“The event met all of our expectations. We were reached by many investors and multinationals”

Ministry of Economy  
and Trade



# PACKAGE 1: Basic

Choice of:

- **Branded Booth (every location trafficked by all attendees)**  
or
- **Table in the Government Meeting Room\* or meeting table & chairs in branded space providing valuable exposure**

Plus:

- 1 Summit Day ticket
- Logo/country branding in all Summit marketing materials where sponsors are listed Logo in Summit Day booklet given to all attendees
- Materials and support for marketing your participation at the Summit to your own network
- Suggestions for speakers from your organization will receive special consideration from our Content Team. (Per OurCrowd policy, no speaking slot can be guaranteed.)

**Cost: \$5,000 (upgrade to deluxe booth for \$10,000)**

*\*Government Meeting Room tentative based on demand*



# PACKAGE 2: Bring Your Startups

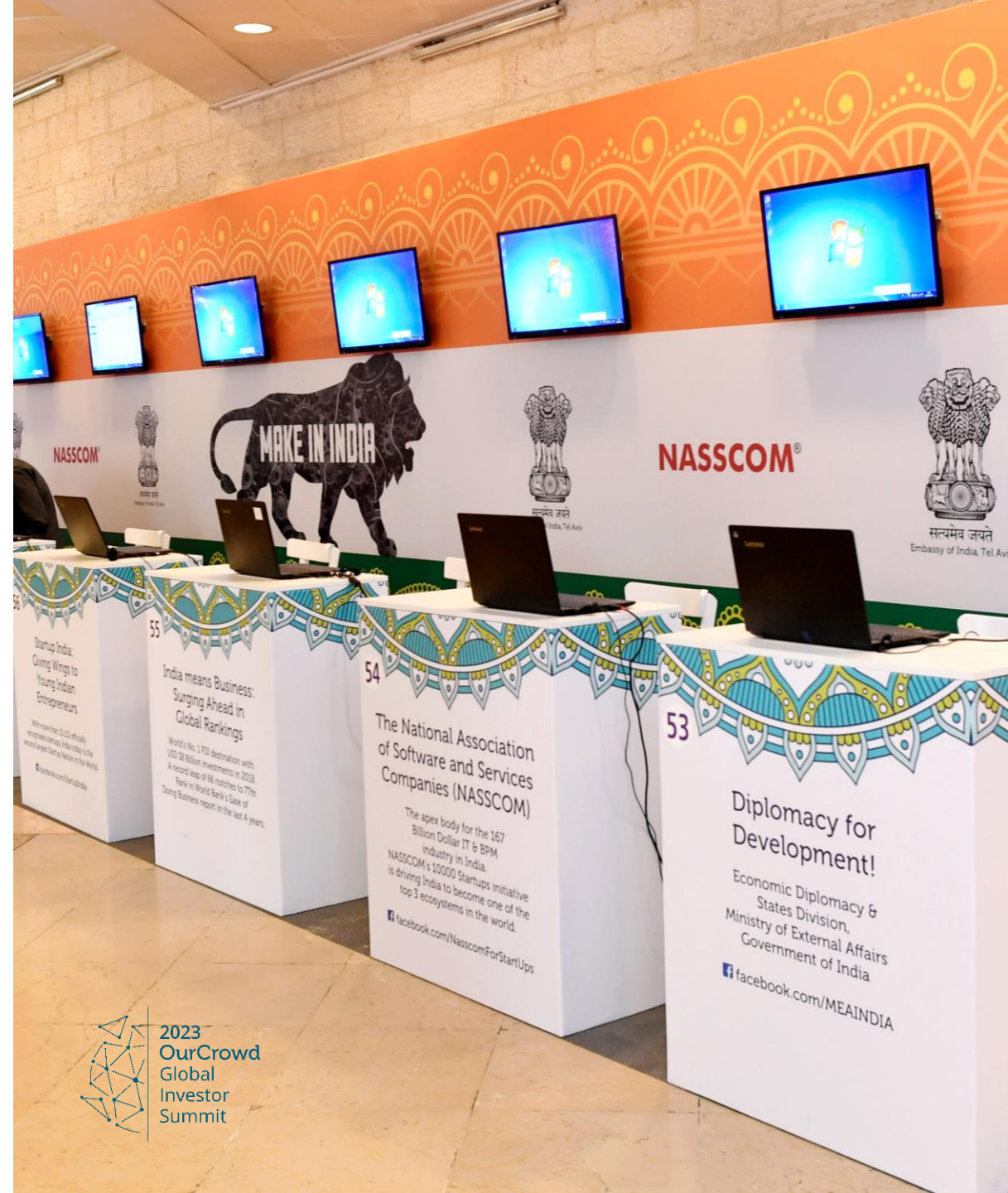
- Branded Country Area with space to present four startups
- Table in the Government Meeting Room\* or meeting table & chairs with branded backdrop

Plus:

- 5 Summit Day tickets
- Logo/country branding in all Summit marketing materials where sponsors are listed Logo in Summit Day booklet given to all attendees
- Materials and support for marketing your participation at the Summit to your own network
- Suggestions for speakers from your organization will receive special consideration from our Content Team. (Per OurCrowd policy, no speaking slot can be guaranteed.)

**Cost: \$20,000**

*\*Government Meeting Room tentative based on demand*





# PACKAGE 3: Bring Your Corporate/VC

Choice of:

- **Branded Deluxe Booth (every location trafficked by all attendees)**
- or
- **Two tables in the Government Meeting Room\* or meeting table & chairs in branded backdrop**

Choice of:

- **Content introduction for breakout session**
- or
- **Additional branding opportunity (e.g., charging station, pillar, etc.)**

Plus:

- **6 Summit Day tickets**
- **2 Leaders Forum tickets**



**Cost: \$35,000**

*\*Government Meeting Room tentative based on demand*



Also includes:

- Logo/country branding in all Summit marketing materials where sponsors are listed Logo in Summit Day booklet given to all attendees
- Materials and support for marketing your participation at the Summit to your own network
- Suggestions for speakers from your organization will receive special consideration from our Content Team. (Per OurCrowd policy, no speaking slot can be guaranteed.)



# 2023 OurCrowd Global Investor Summit

*Where the startup world gathers*



Thousands of  
tech enthusiasts”



FINANCIAL  
TIMES

## **Government inquiries**

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