



**Историята на един несистемен  
стартъп**

5 780г. от  
Сътворението

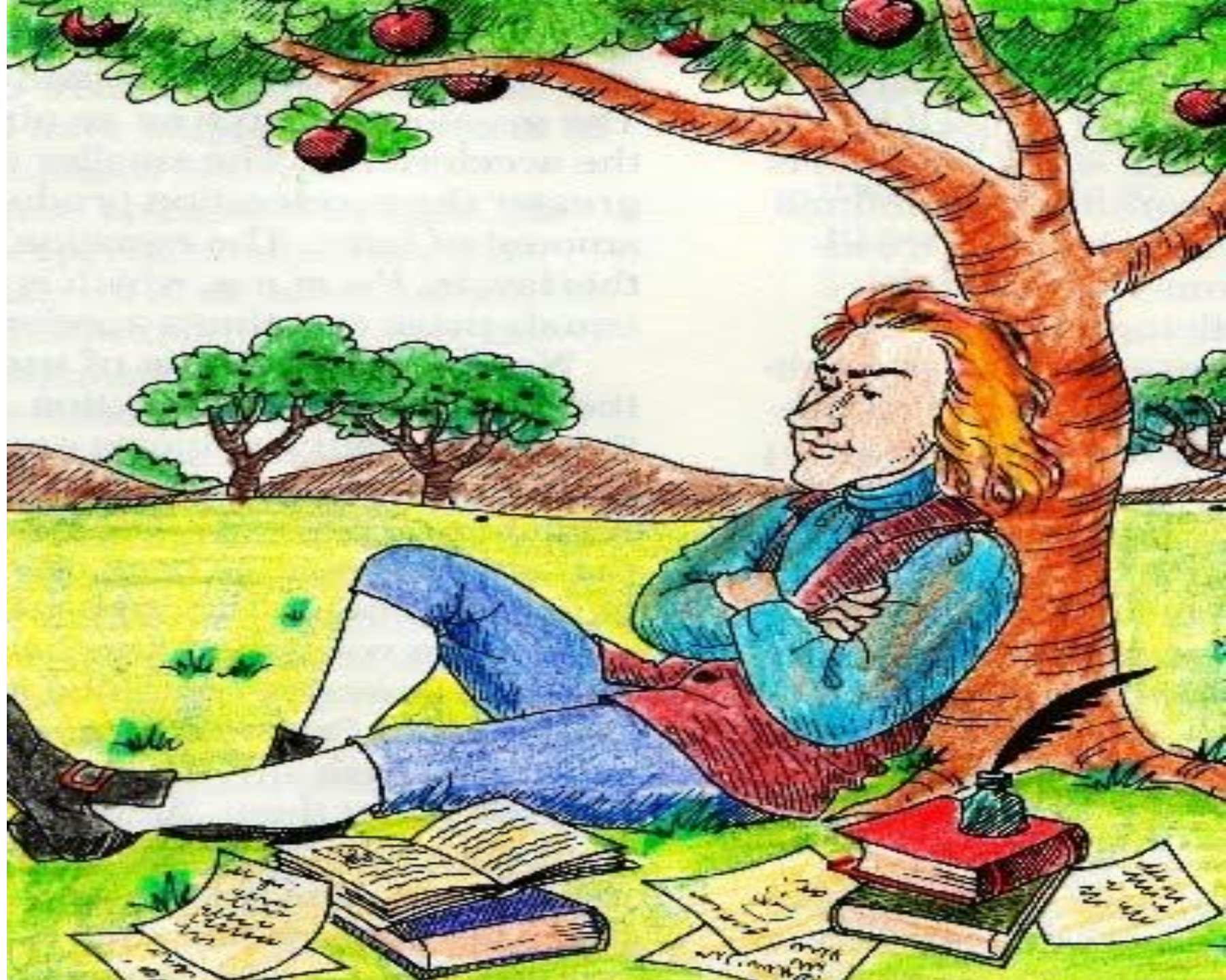
Религия





1687 г.  
„Principia

Физика и  
Механика



1997г.  
“Apple”

Электроника и  
Дигитализация



Think different.

2012г.  
“AgroRegal”

Директна връзка  
„Производител-  
Потребител“





Таргет група 1

Фермери



Таргет група 2

Мобилни крайни  
потребители





# 2012

## Таргет група 1



## Таргет група 2





Търсене на финансиране

2013

2014

2015



# 2016

start it  
smart |  | pre  
accelerator

2016





15.11.2016г.

Facebook Photo by Thomas Kelley Lady Gaga - Paparaz Free stock photos of ve How to Take a Screenshot AgroRegal - Платформа

agroregal.com

Torrents Tv Todo Games Ortodox Prolegis Agroregal StartUp Тенденциите на све

НАЧАЛО КАРТА ВЪПРОСИ КОНТАКТ

# AgroRegal

Платформа, която свързва пътуващия човек с малките земеделски производители.

Купи земеделска продукция Продай своята продукция

Keyword Въведете местоположение SEARCH

ENG 15:55  
INTL 8.12.2016 г.

# Първи резултати

- Повече от 50 фермери
- Повече от 150 продукта
- 10-15 нови посетители на ден

## Отразяване в медиите

VESTI.bg

КАПИТАЛ

UPDATE

Bloomberg  
TV BULGARIA

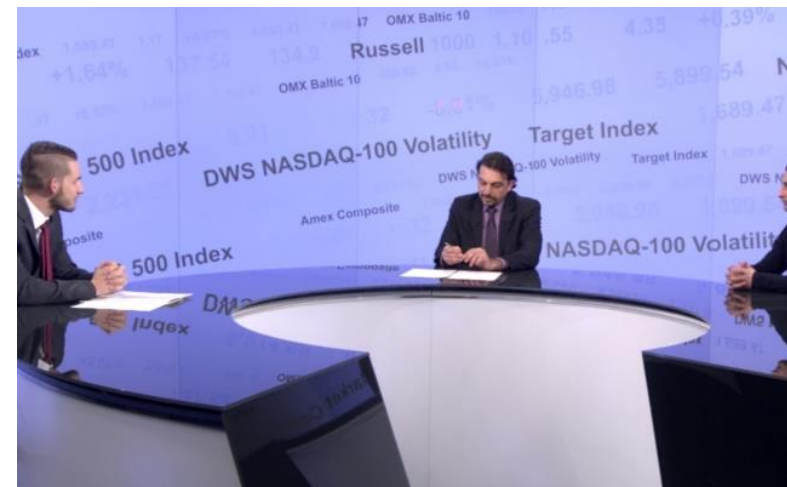
БНТ

INVESTOR.BG



СПЕЦИАЛНО



# Участия



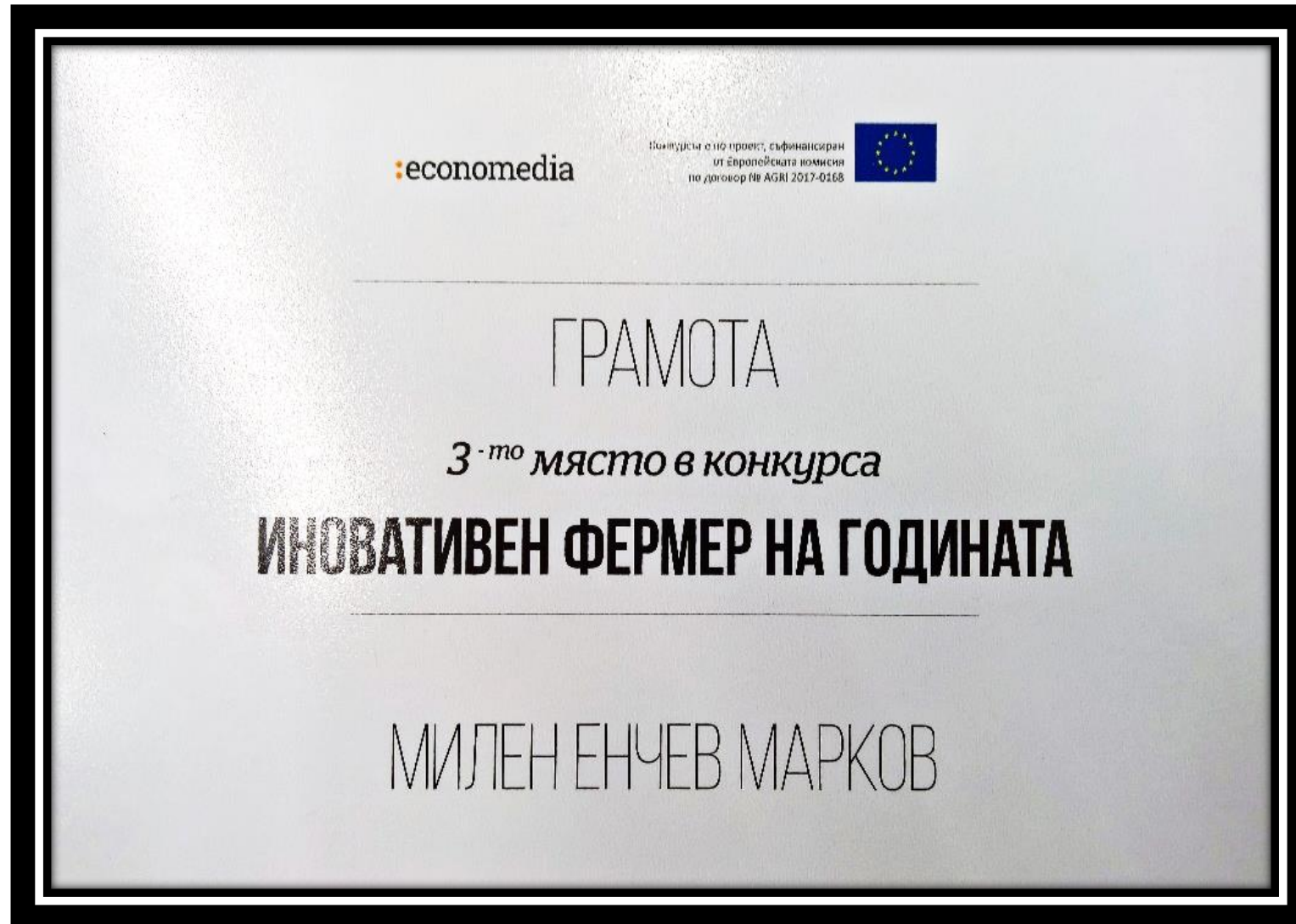
# Награди



EVALUATION SUMMARY REPORT

<u>Name</u>	<u>Country</u>	<u>Q 1</u>	<u>Q 2</u>	<u>Q 3</u>	<u>Quality Overall</u>	<u>C 1</u>	<u>C 2</u>	<u>C 3</u>	<u>Competence Overall</u>	<u>FINAL RANK</u>
AgroRegal, Milen Markov	Bulgaria	376	49	69	130	28	88	188	49	54

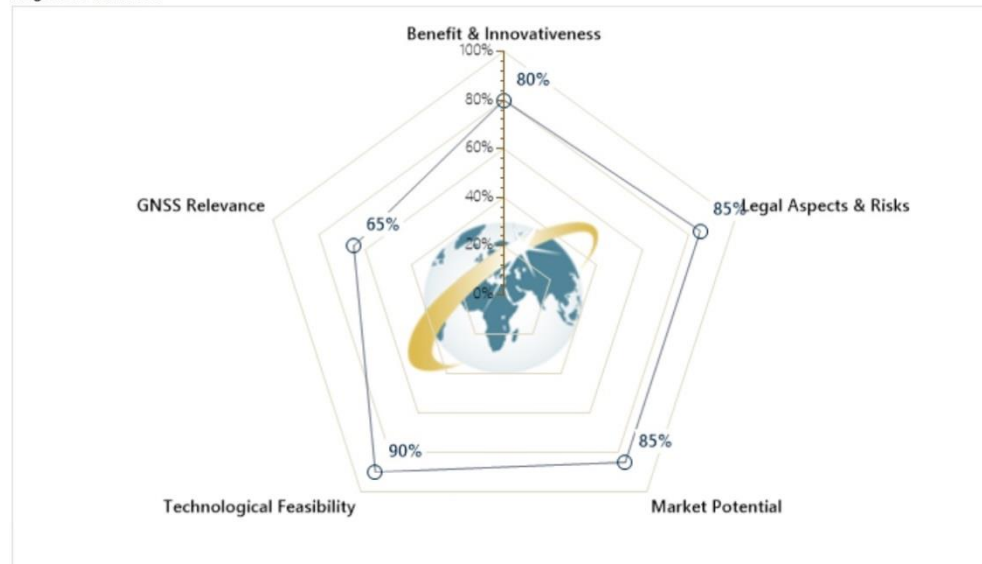
# Награди





# Награди

Regional Evaluation



# Награди



Награди

INNOGROW  
Greece





## Антинагради

AgroRegal- 15.11.2016г.



XXXXX01.05.2017г.



Финансиране?

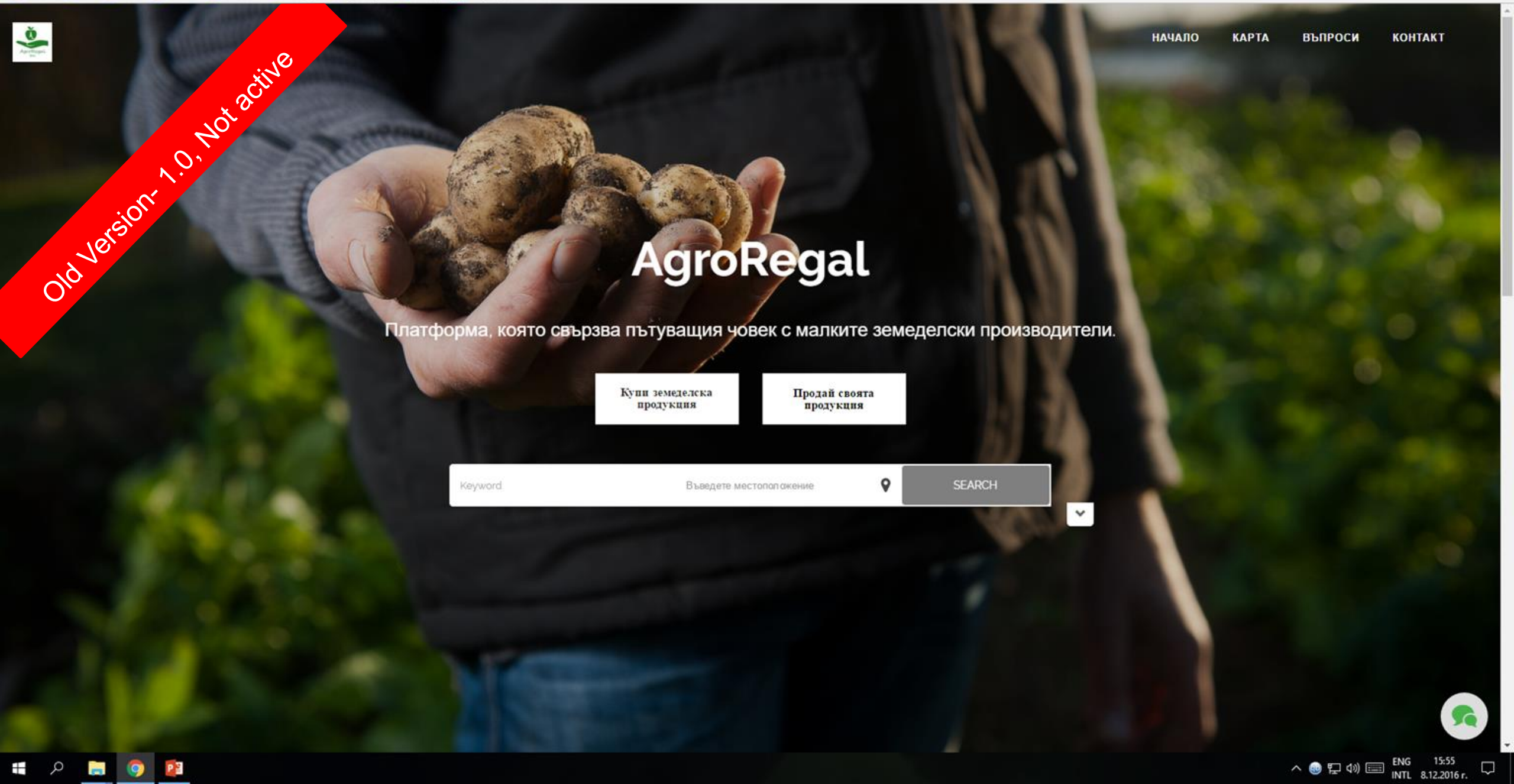


2017

Разделяне







Old Version- 1.0, Not active

# AgroRegal

Платформа, която свързва пътуващия човек с малките земеделски производители.

Купи земеделска продукция

Продай своята продукция

Keyword Введете местоположение SEARCH



# Втори AgroRegal

Prof. P. Ruskov  
Blockchain Expert





A pair of hands, one slightly above the other, are shown from a top-down perspective, cupping a generous amount of fresh, bright red raspberries. The hands are light-skinned and appear to be holding the fruit gently. The background is dark and out of focus, with some bokeh light spots, suggesting an outdoor setting like a field or garden. The overall mood is natural and wholesome.

# AgroRegal- V 2.0

We connect small bio producers with eco business via Blockchain



# Бизнес модел

# 2018



# Purchase order



Поръчка на стока

Верифициране на стока

Верифициране на поръчка

Потвърждение на поръчка

Блокове



🔗 Поръчка на плодове



🔗 Поръчка на зеленчуци



🔗 Поръчка на млечни продукти

# Blocks

Номер на запис	Хеш стойност на запис	Хеш стойност на предходния запис
11	57153539-4931-4c76-bad5-b586ef7c9d41	9bd5af81-2e64-4277-a644-6ae0728f790b
12	0dbe953c-2655-4c92-8e04-7de920d3fb24	57153539-4931-4c76-bad5-b586ef7c9d41
13	c95d8845-7179-431e-aad7-ccbba1f3da42	0dbe953c-2655-4c92-8e04-7de920d3fb24
14	6deac0a2-3ce9-4330-bf88-439c2b54d144	c95d8845-7179-431e-aad7-ccbba1f3da42
15	a093db61-e879-45b5-ba82-43d7065c001d	6deac0a2-3ce9-4330-bf88-439c2b54d144
16	acf2a03d-88cc-46db-b79d-39ee2473a7ee	a093db61-e879-45b5-ba82-43d7065c001d
17	5af3123c-a1d2-43f3-a7c6-f03e697dd0d7	acf2a03d-88cc-46db-b79d-39ee2473a7ee
18	308f0f70-8df3-4b5d-9f05-e1dd78c62218	5af3123c-a1d2-43f3-a7c6-f03e697dd0d7

Елементи от 11 до 18 от общо 18

[Предишна](#)

1



[Следваща](#)



Септември 2018



IBM Blockchain Learn Solutions Services Industries Ecosystem News and events

## IBM Food Trust

Blockchain > Solutions >

### IBM Food Trust: creating a food ecosystem built on trust and transparency

Learn how blockchain is making the world's food supply chain safer, more efficient and more sustainable

↓ Choose and price your plan now

### Bringing new clarity to food supply complexity

Food's journey from farm to table relies on precise cooperation between people and companies. What if we could harness that same discipline for food data, sharing transactions securely across the food supply to make life exponentially easier, better and safer for all?

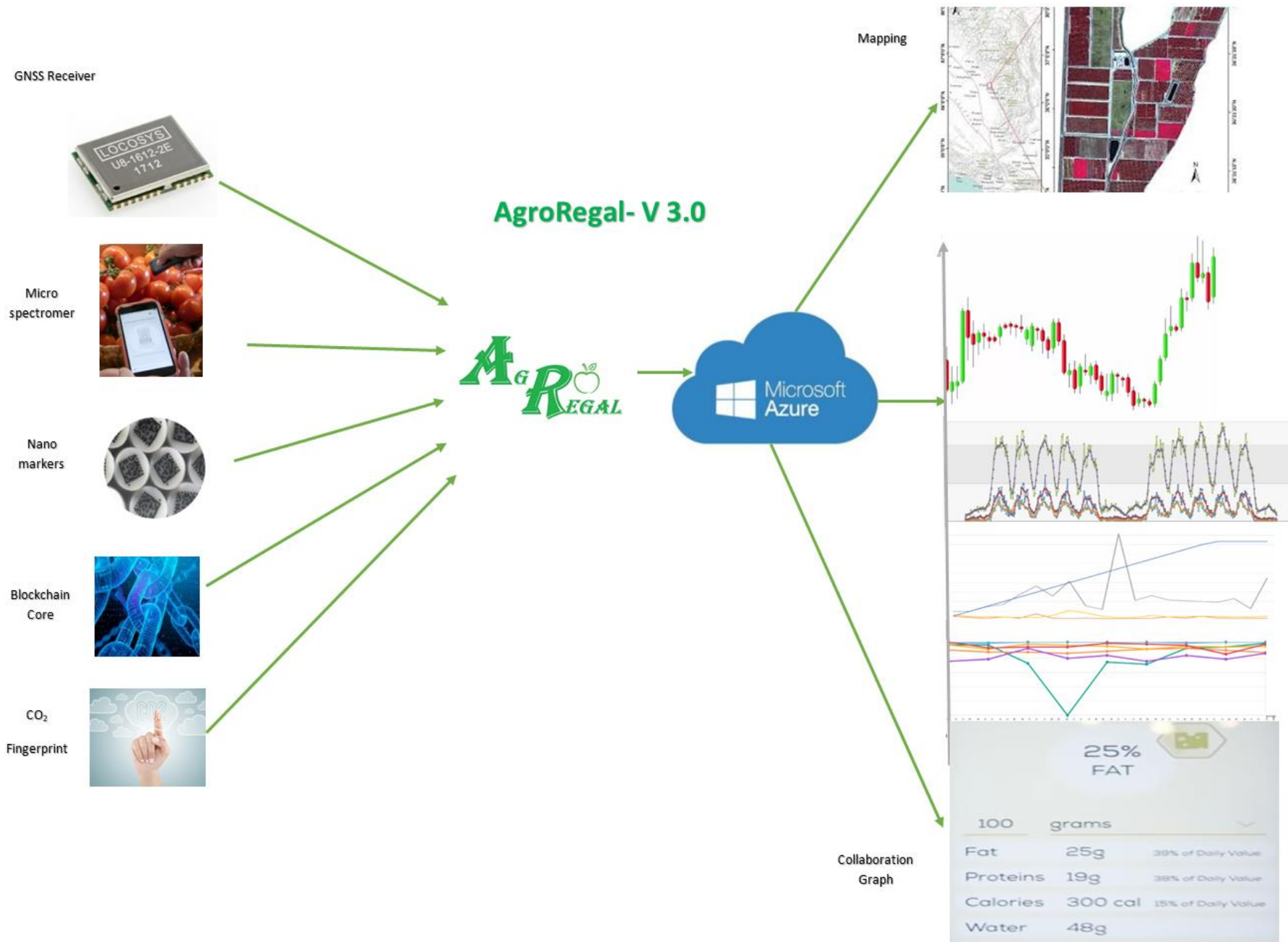
Welcome to IBM Food Trust™, the collaborative network of growers, processors, wholesalers, distributors, manufacturers, retailers and others enhancing visibility and accountability in each



# 2019

Верификация-99.9%

- GNSS
- Laser Spectrometer
- Nanomarkers
- Blockchain
- Верификация CO<sub>2</sub>





A pair of hands, one slightly above the other, are shown from a top-down perspective, cupping a generous amount of fresh, vibrant red raspberries. The hands are light-skinned and appear to be holding the fruit gently. The background is dark and out of focus, with some blurred light spots, possibly from a forest or garden setting. The overall mood is natural and wholesome.

# AgroRegal

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# 2020

Верификация на  
КАШЕРНА  
ХАЛАЛНА  
храна



„Имам една мечта...“



# 2020

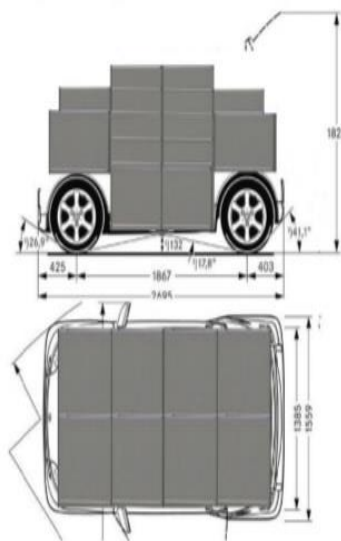
## Асоциация „Автономни Автомобили“



AGRO REGAL  
AUTONOM CAR

I. BOGDANOV  
DESIGNER

- ARED ->
- Autonomus
- Renewable
- Efficient
- Delivery



AGRO REGAL  
AUTONOM CAR

AGRO



**Благодаря за вниманието Ви!**

[@AgroRegal](#)

[@Roboconomy.eu](#)

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