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QazTrade
CENTER FOR TRADE POLICY DEVELOPMENT



Финансирование
Европейского Союза

“Ready4Trade- Central Asia” project: KAZAKHSTAN TRADE PORTAL

KAZAKHSTAN



WWW.TRADEINFO.KZ

Official launch
4 July 2022

Coordinators of Kazakhstan Trade Portal



**Ministry of Trade and Integration-
Foreign Trade Activities
Department**



Nurlan Kulbatyrov



Sayat Ashimov
*Administrator of
Trade Portal*



Yerzhan Shakargaliyev
*Administrator of
Trade Portal*



Akikat Ramazanova
*Administrator of
Trade Portal*

**Up-to-date and useful
source of information
on trade procedures
for businesses**

**Prompt processing
requests and feedback
from businesses
on trade procedures**

**Help for the Kazakhstani government in
implementation of WTO's TFA**

**Feedback tool for
the Kazakhstani
government**

**Accessible
information without
authorization**



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Visiting checkpoints at the state borders of Kazakhstan for documentation of trade procedures

- More than **700 meetings** were held with governmental bodies and organizations

30 March-
5 April 2022

Sea ports:

«Aktau Sea Commercial
Port»

«Kuryk Port»

«Aktau Marine North
Terminal»

**Interaction of public
and private sectors**

7-9 July 2022

Kazakhstan – Uzbekistan:

«Sary-Agash» – «Keles», «B. Konysbayev» - «Yallama»,
«Kazygurt» - «Navoi», «Kaplanbek» - «Zangiota»

14-20 November 2021

Kazakhstan- Kyrgyzstan:

«Korday» - «Ak-Zhol»

«Karasu» - «Aktilek»

«Sypatay batyr» -
«Chaldovar»



Problems during developing a Trade Portal

Low involvement of government bodies and organizations in the development process of the Trade Portal

Difficulties in organizing face-to-face work meetings

Delaying the certification procedure for documented steps in trade operations



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The status of documentation of procedures into Kazakhstan Trade Portal in 2023

More than **80** products documented:

- ✓ **39** products for export
- ✓ **49** products for import
- ✓ **2** for temporary import
- ✓ **1** for temporary export
- ✓ **1** for re-export
- ✓ **1** for re-import

In detail:

More than **380** procedures (export, import, transit, etc.)

Separate procedures for within and outside the EAEU

50 involved organizations

59 legal acts

179 forms and documents

Trade procedures documented in the context of **5** types of transportation:

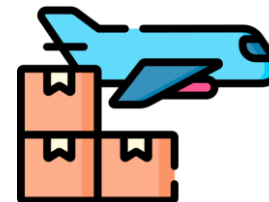
road



railway



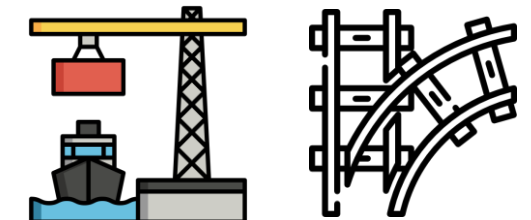
air



sea



multimodule



* Search by following criteria: **type of trade operation** (export, import, etc.); **HS codes**; **transit**

Kazakhstan Trade Portal's users statistics

Number of users

from 4 July 2022 to 31 December 2023



Average time spent



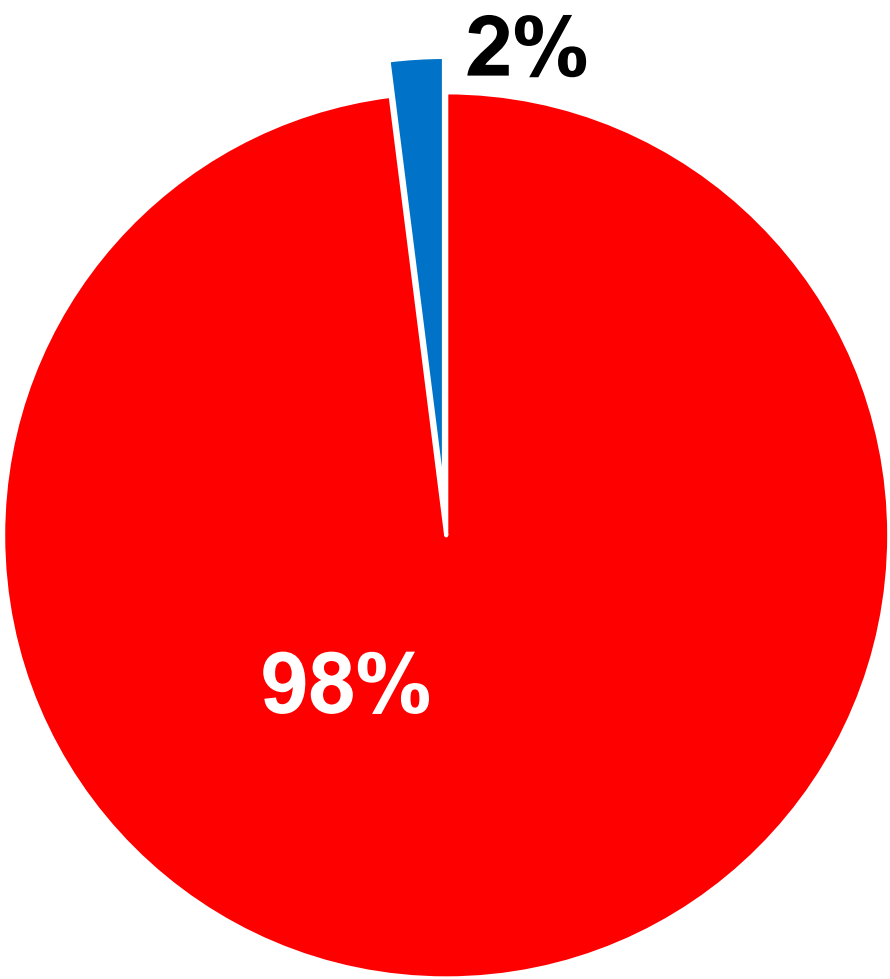
Countries (top-10)

Kazakhstan	4,342	74%
Kyrgyzstan	483	8,2%
Switzerland	376	6,4%
USA	159	2,7%
China	66	1,1%
Russia	47	0,8%
France	40	0,7%
Uzbekistan	37	0,6%
Netherlands	31	0,5%
Germany	25	0,4%

Cities (top-10)

Almaty	1244
Astana	960
No data	685
Bishkek	474
Taraz	323
Zurich	298
Shymkent	289
Pavlodar	237
Karaganda	190
Atyrau	155

New and returned users



New users
Returned users



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Regional seminars on raising awareness of businesses on Kazakhstan Trade Portal



Collecting feedback from business-community in the course of seminars



20 offline seminars in 15 Kazakhstan cities



More than 600 participants

Kazakhstan Trade Portal was also presented at the Asia-Pacific Trade Facilitation Forum (APTFF) in Singapore in August 2022. The portal received appreciation and recognition from experts and forum participants.



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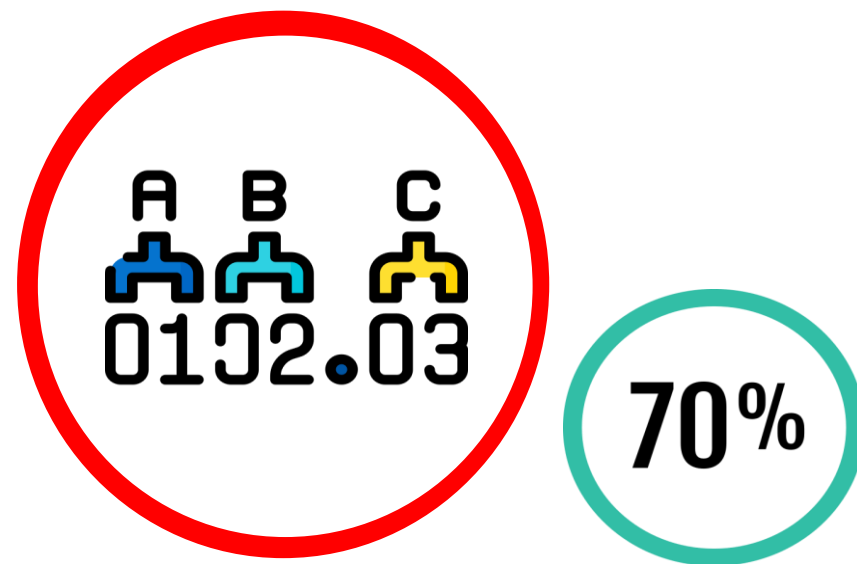


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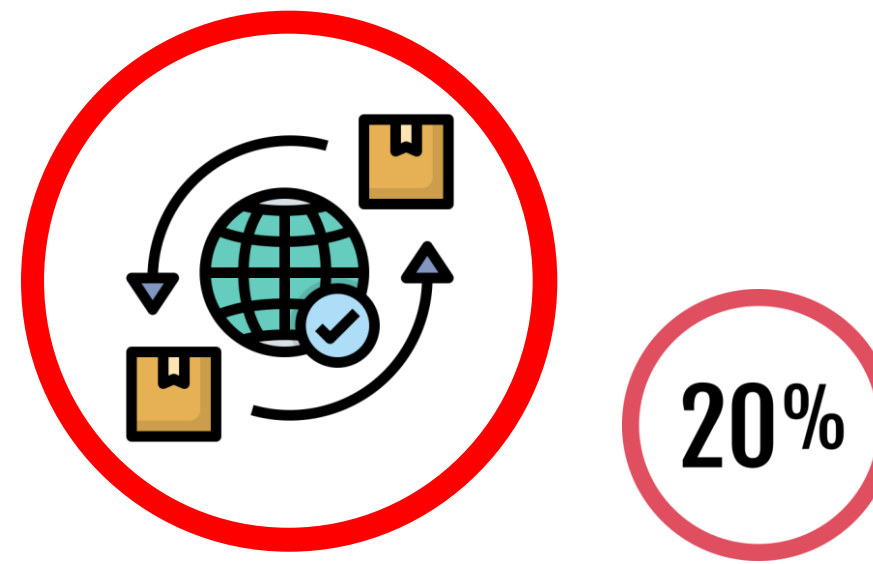
Prompt processing of requests and feedback regarding Kazakhstan Trade Portal

4 July 2022 – 31 December 2023:

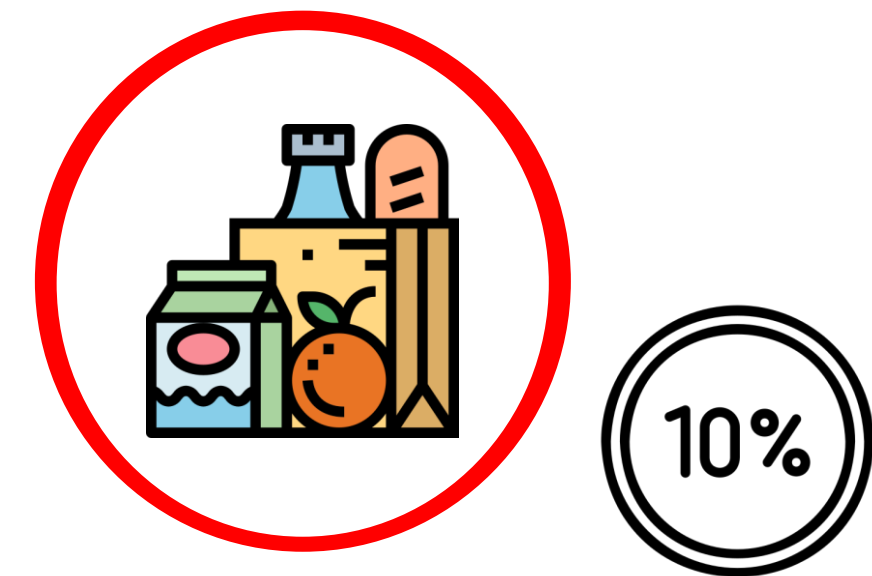
The nature of requests and proposals received from the business-community



Classification of goods, customs duty rates, import/export bans, other information



Requests for lists of exporters of Kazakhstan for certain goods; as well as sending catalogs by foreign manufacturers with their products



Proposals for documenting trade procedures for certain goods



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Examples of some products being documented into Kazakhstan Trade Portal in 2023 г.

	ЭКСПОРТ	ИМПОРТ
 Spare parts for cars		✓
 Mineral and chemical fertilizers	✓	✓
 Bottled water	✓	✓
 Sugar	✓	
 Soybean oil	✓	✓
 Bricks, blocks and paving		✓
 Ceramic tile	✓	✓
 Sanitary wares		✓
 Pesticides	✓	✓
 Personal care products		✓
 Birds egg	✓	

** This list is supplemented throughout the year based on requests from the business community and analysis of “QazTrade” JSC*



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Further plans for Kazakhstan Trade Portal

Work done in 2023:



- ✓ Documentation of procedures on new **30 types of products**
- ✓ Implementation of the Integrated Customs Tariff Module at TP, which will allow you to receive up-to-date information useful for business (including in the form of dynamic tabs) on tariff/non-tariff and other government regulation measures, as well as calculate the amount of customs duties and taxes
- ✓ Strengthening **interaction** with verifying governmental agencies
- ✓ Visiting Kazakhstan's regions for raising awareness of businesses on the Trade Portal
- ✓ Identifying goals and objectives for **2024**

Planned work in 2024:



- ✓ Documentation of procedures for **new types of goods, directions and modes of transport**
- ✓ Installation of functionality for **remote verification** of information entered into the TP
- ✓ Carrying out **activities** to raise business awareness about TP
- ✓ Establishing work and cooperation in the context of the **Regional (Central Asian) Trade Portal** and the **National Committees of the Central Asian countries on Trade Facilitation**

Trade Portal «Central Asia Gateway»

Official launch
18 May 2023

- ✓ Direct access to information on cross-border trade formalities and conditions, step-by-step guides on licenses, permits, customs formalities for the most frequently traded goods within, to and from Central Asia
- ✓ Promotes trade policy harmonization

Central Asia Gateway - "Best Trade Information Portal" at the Abu Dhabi World Investment Forum



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Funded by
the European Union

Thank you for your attention!

Ready4Trade Central Asia

Kazakhstan Trade Portal