



*Under the auspices of the Regional Unit of Thessaloniki*



**WOMEN ENTREPRENEURS SUMMIT  
IN THE BSEC COUNTRIES  
12 December 2019  
Thessaloniki, Greece**

**Venue: Black Sea Trade and Development Bank**

**Address: 1 Komninon str., 54624, Thessaloniki, Greece**

**AGENDA**

<b>09.30 - 10.00</b>	<b>Registration and welcome coffee</b>
<b>10.00 - 10.20</b>	<b>Official opening</b>  Welcome statement by <b>Mr. Charilaos Alexopoulos</b> , Chairman-in-Office of the <b>BSEC Business Council</b> Welcome speech on behalf of the BSEC PERMIS by <b>Mr. Alexei Nistrean</b> , Executive Manager of the <b>BSEC PERMIS (TBC)</b>

	<p>Welcome speech by <b>Mr. Aristotelis Spiliotis</b>, Secretary General of the <b>Black Sea Trade and Development Bank (TBC)</b></p> <p>Welcome speech by <b>Ms. Paraskevi Patoulidou</b>, Deputy Governor of <b>Central Macedonia – President of Tourism Organization of Thessaloniki</b></p>
<b>10.20 - 10.30</b>	<p><b>Adoption of the Agenda – Mr . Charilaos Alexopoulos</b>, Chairman-in-Office of the <b>BSEC Business Council</b></p> <p><b>Section 1 - Business Environment in the BSEC and EU – Social aspects of Woman Entrepreneurship</b></p> <p><b>Section 2 - Financing tools specially designed for Women Entrepreneurs</b></p> <p><b>Section 3 – The Dilemma “Working vs Family” – Integration in Business and Society</b></p> <p><b>Section 4 – Networking, a tool for penetrating local and foreign markets</b></p> <p><b>Section 5 – Supporting the role of a working mother</b></p>
<b>10.30 – 11.00</b>	<p><b>Section 1 - Business Environment in the BSEC and EU – Social aspects of Woman Entrepreneurship</b></p> <p><b>Keynote Speaker – Ms. Sofia Kounenaki – Efremoglou</b>, President of <b>The Hellenic Network of Chambers of Greek Women Entrepreneurs (TBC)</b></p> <p><b>Q&amp;A Session 1 – Round Table Discussion:</b></p> <p><b>Special topics</b></p> <ul style="list-style-type: none"> <li>- <b>National Culture vs International Business Culture</b></li> <li>- <b>Women’s contribution to business ethics</b></li> <li>- <b>Business – Still “This is a man’s world”?</b></li> <li>- <b>Other</b></li> </ul>

<b>11.00 – 11.40</b>	<p><b>Section 2 - Financing tools specially designed for Women Entrepreneurs</b></p> <p><b>Keynote Speaker – Representative of Black Sea Trade and Development Bank (TBD)</b></p> <p><b>Speakers</b></p> <ul style="list-style-type: none"> <li>- Representative of Piraeus Bank (TBD)</li> <li>- Representative of Eurobank (TBD)</li> <li>- Representative of Alpha Bank (TBD)</li> </ul> <p><b>Q&amp;A Session 2</b></p>
<b>11.40 – 11.50</b>	<b>Coffee break</b>
<b>11.50 – 12.30</b>	<p><b>Section 3 - Working vs Family – Dilemma or Integration in Business and Society</b></p> <p><b>Keynote Speaker – Ms. Styliani Koskina, Treasurer of Thessaloniki Chamber of Commerce and Industry</b></p> <p><b>Q&amp;A Session 3 – Round Table Discussion:</b></p> <p><b>Special topics</b></p> <ul style="list-style-type: none"> <li>- A single parent – single mother working</li> <li>- Serving the family or deserving a family?</li> <li>- The right to remain a woman</li> <li>- Other</li> </ul>
<b>12.30 – 13.10</b>	<p><b>Section 4 – The contribution of networking to the penetration and expansion in local and foreign markets</b></p> <p><b>Keynote Speaker 1– Representative of the National Confederation for Female Entrepreneurs of Romania (TBD)</b></p>

	<p><b>Keynote Speaker 2– Representative of Women Entrepreneurs, Member of Bulgarian Chamber of Commerce and Industry (TBD)</b></p> <p><b>Q&amp;A Session 4 – Round Table Discussion:</b>  <b>Special topics</b></p> <ul style="list-style-type: none"> <li>- The Business Council of BSEC – A networking tool</li> <li>- National networks for women entrepreneurs</li> <li>- The role of the state for promoting networking among women entrepreneurs</li> <li>- Other</li> </ul>
<b>13.10 – 13.45</b>	<p><b>Section 5 – Supporting the role of a working mother in the business community</b></p> <p><b>Keynote Speaker – Ms. Despina Amarantidou, General Manager ARTION CONFERENCES AND EVENTS (TBC)</b></p> <p><b>Q&amp;A Session 5 – Round Table Discussion:</b>  <b>Special topics</b></p> <ul style="list-style-type: none"> <li>- Public spending for child care and education</li> <li>- Fund raising in terms of CSR for children and infants daycare</li> <li>- Institutions, Chambers etc as providers of social benefits</li> <li>- The role of sports</li> <li>- The role of a woman entrepreneur in free educational programs</li> <li>- Other</li> </ul>
<b>13.45 – 14.00</b>	<b>Conclusions - Proposals</b>
<b>14:30</b>	<b>Reception offered by the BSTDB</b>
	<b>Free program</b>
<b>20.30</b>	<b>Networking Evening Drink offered by Mr. Charilaos Alexopoulos</b>

Working language: English

