



## IMAGINE one world, one standard, one vision: improving PATIENT SAFETY



- **Share** the latest news on industry and regulatory developments in automatic identification, traceability and electronic product catalogues
- **Network** and leverage with other stakeholders from around the world using this unique, neutral and global platform
- **Learn** more about existing supply chain data standards
- **Hear** how GS1 works with hospitals, pharmacies and patients

Join the global GS1 Healthcare conference, 20-22 October 2015, Budapest, Hungary.

### **Patient safety and supply chain excellence through global standards**

The global GS1 Healthcare Conference brings together key strategists, actors and influencers from across the world to advance the development and adoption of global standards in the healthcare supply chain. Past conferences have proven that significant value is to be gained for participants from the full range of healthcare related organisations, from (inter-)governmental bodies and regulators, healthcare providers, pharmacists, manufacturers, distributors & wholesalers, logistics providers, industry associations, and the GS1 Member Organisations representing local communities.

### **About GS1 Healthcare**

GS1 Healthcare is a voluntary, global Healthcare User Group leading the healthcare sector to the successful development and implementation of global standards by bringing together experts in healthcare to enhance patient safety and supply chain efficiencies.

For more information, visit [www.gs1.org/healthcare](http://www.gs1.org/healthcare)

## The conference at a glance

### Tuesday 20 October

Opening

Plenary: hospital implementation

Lunch: General or HPAC presentation of award winning case study

Implementing GS1 standards in hospitals, bedside scanning, public policy (pharma)

Poster cocktail

### Wednesday 21 October

Plenary: traceability

Ask the experts: breakout sessions

Lunch: general or EPCIS session

Implementing EPCIS, traceability, introduction to UDI and public policy (med devices)

Networking dinner

### Thursday 22 October

Plenary: Unique Device Identification (UDI), Track & Trace initiatives

Implementation case studies

Lunch

Safer healthcare across the world

Closing

## Day 1: Tuesday 20 October

7:30 – 9:00	<b>Registration and welcome coffee</b>
8:00 – 8:45	<b>A starter session on GS1 standards</b> Introduction to Global standards to Identify, Capture and Share
9:00 – 13:00	<b>Hospital implementation - Opening Plenary Session</b> A session for both suppliers and providers to learn about hospital implementations worldwide
9:00 – 9:10	<b>Welcome to the conference</b> <b>Miguel Lopera, CEO and President, GS1 Global Office</b> <b>Dávid Kétszeri, Director Corporate Relations, GS1 Hungary</b>
9:10 – 9:20	<b>Authorities, Hungary</b> <b>Key address/Welcome</b>
9:20 – 9:45	<b>The supply chain modernisation program</b> <b>Timothy Yung, Senior Pharmacist, Hong Kong Hospital Authority</b>
9:45 – 10:10	<b>National Supply Chain Reform - driving hospital implementation &amp; directing the vision for future</b> <b>Paul Broadbridge, Manager Supply Chain, NEHTA, Australia - invited</b>
10:10 – 10:35	<b>GDSN for hospitals – SAP pilot</b> <b>Dr. Hajo Reißmann, University Hospital of Schleswig Holstein, Germany</b> <b>Nick Manzo, Global Senior Director of Industry Development, 1WorldSync</b>
10:35 – 11:00	<b>Coffee break</b>
11:00 – 11:50	<b>New Dutch guideline on GS1 barcoding up and until single unit</b> <b>Michiel Duyvendak, Dutch Hospital Pharmacist Association, Netherlands</b>  <b>Recent best-practices in the Netherlands – Scanning of High Risk Medication in the OR</b> <b>Sandra de Bruin, Team leader Anaesthesiology, Bernhoven Hospital, Uden Netherlands</b>  <b>Fewer stocks, more peace - traceability of Medical Devices in the OR</b> <b>Roland van de Loos, Manager OR, and Jeroen van Winden, Manager Logistics OR, Tweesteden Hospital, Tilburg, Netherlands</b>
11:50 – 12:15	<b>GDSN and EDI – RESAH pilot</b> <b>Jean-Michel Descoutures, Chief Pharmacist, RESAH, France</b> <b>French Military Health Service – invited</b>



12:15 – 12:40	<p><b>The link between hospital accreditation and global standards</b></p> <p><b>Peter Carter, CEO, ISQua</b></p>
12:40 – 13:00	<p><b>Healthcare Provider Advisory Council (HPAC) Award presentations: Case Study Award and Recognition Award</b></p>
13:00 – 14:00	<p><b>General lunch</b></p> <p>or</p> <p><b>HPAC working lunch – presentation of award winning case study</b></p> <p>Healthcare Provider Advisory Council (HPAC) lunch builds upon the morning hospital plenary.</p> <p>An interactive working lunch: the winner of the HPAC Case Study Award presents their case study and answers your questions and engage in broader discussions.</p> <p><b>Facilitators: HPAC Tri-Chairs:</b>  <b>Frederique Fremont, Organisation Engineer, CHI Ballanger Hospital, France</b>  <b>Feargal Mc Groarty, National Haemophilia System Project Manager, St. James’s Hospital, Ireland</b>  <b>Doris Nessim, Vice President, Pharmacy, Patient Safety &amp; eHealth, GS1 Canada</b></p>
14:00 – 15:30	<p><b>Implementation Reality Session – Round 1</b> (register for one of the three)</p> <p><b>1. Where and how to start implementing GS1 standards in a hospital</b></p> <p>In this session providers who have implemented GS1 standards in the care giving environment will share their experiences and advice: where to start, why, drivers, sponsorship and funding, the good, the bad and the ugly of implementation realities.</p> <p><b>Moderator: Feargal Mc Groarty, National Haemophilia System Project Manager, St. James’s Hospital, Ireland</b>  <b>Panellists: TBD</b></p> <p><b>2. Point of care scanning</b></p> <p>The purpose of this session is to highlight the reasons for implementing bedside scanning and how to undertake the project.</p> <p>Topics discussed will include:</p> <ul style="list-style-type: none"> <li>• External and internal drivers for hospitals to plan for the introduction of bedside scanning and related benefits like reducing medical errors, improving quality of care, traceability</li> <li>• Implementation considerations key to success <ul style="list-style-type: none"> <li>○ Suppliers role in identification of medication</li> <li>○ Patient and caregiver identification</li> <li>○ Costs – initial and ongoing interoperability of systems</li> </ul> </li> </ul> <p><b>Moderator: EAHP - invited</b>  <b>Panellists: TBD</b></p> <p><b>3. Public Policy work group – Pharmaceuticals &amp; Vaccines</b></p> <p>Regulatory requirements and initiatives from around the world related to pharmaceuticals and vaccines – normally a closed group; it is only open for this session.</p> <p><b>Moderator: Géraldine Lissalde-Bonnet, Senior Public Policy Manager, GS1 Global Office</b></p>
15:30 – 16:00	<p><b>Coffee break</b></p>



## Implementation Reality Session – Round 2

(repeat of round 1, register for one of the three)

### 1. Where and how to start implementing GS1 standards in a hospital

In this session providers who have implemented GS1 standards in the care giving environment will share their experiences and advice: where to start, why, drivers, sponsorship and funding, the good, the bad and the ugly of implementation realities.

**Moderator: Feargal McGroarty, National Haemophilia System Project Manager, St. James's Hospital, Ireland**

**Panellists: TBD**

### 2. Point of care scanning

The purpose of this session is to highlight the reasons for implementing bedside scanning and how to undertake the project.

Topics discussed will include:

- External and internal drivers for hospitals to plan for the introduction of bedside scanning and related benefits like reducing medical errors, improving quality of care, traceability...
- Implementation considerations that are key to success like
  - Suppliers role in identification of medication
  - Patient and caregiver identification
  - Costs – initial and ongoing interoperability of systems

**Moderator: EAHP – invited**

**Panellists: TBD**

### 3. Unique Device Identification (UDI): introductory session – AIDC

UDI aims to establish a single device identification system that is consistent, unambiguous and globally standardized. This session provides an introduction of the challenges and benefits of AIDC implementation of UDI.

**Moderator: Jackie Elkin, Global Regulatory Affairs - Global Process Owner Standard Product Identification, Medtronic**

**Panellists: Mr. Akio Murata, Chairman of steel apparatus committee, JAMDI (Japan Association of Medical Devices Industries), Mr. Stanley J. Malinowski, Manager Manufacturing Systems Integration, Medtronic**

16:00 – 17:30

17:30 – 18:30

**Poster cocktail**

17:30 – 19:00

**International Government Healthcare Supply Chain Think Tank**  
(Invitation only)

Open to international government healthcare organisations – discussions will be held under the Chatham House Rule

## Day 2: Wednesday 21 October

8:30 – 9:00	<b>Welcome coffee</b>
9:00 – 11:15	<b>Plenary session – Traceability</b> Traceability is today a focus of many regulatory bodies, and worldwide regulations and activities are evolving. This session discusses traceability and authentication, counterfeiting and the need to get the original product to the patient.
9:00 – 9:35	<b>The Falsified Medicine Directive (FMD)</b> <b>Stefano Soro, Head of Unit, Product and Service Safety, European Commission</b>
9:35 – 10:00	<b>Title</b> <b>Andreas Walter, Director General a.i., European Medicines Verification Organisation (EMVO)</b>
10:00 – 10:25	<b>Implementation FMD</b> <b>Manufacturer on Serialisation</b>
10:25 – 10:50	<b>Title</b> <b>Ministry of Health, Turkey – invited</b>
10:50 – 11:15	<b>APEC Roadmap and the recommendations of the Track &amp; Trace WG</b> <b>Cyndi Poetker, Global Serialization Program Manager, Abbott Laboratories, member of APEC Track &amp; Trace work group</b>
11:15 – 11:45	<b>Coffee break</b>
11:45 – 13:00	<b>Ask the Experts – Breakout sessions</b> <ol style="list-style-type: none"> <li>1. <b>Identification and marking of multi-country packaging and Human Readable Interpretation on labels</b> – Grant Courtney, Packaging Lead Manager, GSK, UK</li> <li>2. <b>Marking with GS1 DataMatrix</b> – Chuck Biss, Senior Director, AIDC Healthcare, GS1 Global Office; Réka Mészárosné Balogh, Project coordinator from Quality Management Directory of Gedeon Richter</li> <li>3. <b>Serialisation</b> – Peggy Staver, Director, Product Integrity, Pfizer, US</li> <li>4. <b>Tactical steps for hospital implementation</b> – Justin Bitter, Manager OR and sterilisation departments, Bernhoven Hospital, the Netherlands</li> </ol>



<p>13:00 – 14:00</p>	<p><b>General lunch</b> or <b>Lunch session on Electronic Product Code Information Service (EPCIS)</b></p> <p><b>Introduction to the 'when', 'where', and 'why' of supply chain visibility.</b></p> <p>This session will serve as a high-level introduction to EPCIS, in order to ensure that participants of the afternoon's EPCIS "implementation reality" breakout are equipped with the necessary pre-requisite knowledge. EPCIS is a GS1 standard which enables trading partners to share information about the movements and whereabouts of products and assets through the supply chain.</p> <p><b>Presenter: Craig Alan Repec, Senior Manager EPC Technology at GS1, GS1 Global Office</b></p>
<p>14:00 – 15:30</p>	<p><b>Implementation Reality Session – Round 1</b> (register for one)</p> <p><b>1. EPCIS enabling interoperable data exchange for traceability</b> Building upon the lunchtime overview of EPCIS, this session takes a closer look at how EPCIS can be applied to a wide range of business processes in different supply chain scenarios, in order to satisfy regulatory requirements for chain of custody, while at the same time leveraging the resulting visibility to improve operational efficiency and increase supply chain security. <b>Moderators: Lloyd Mager, Manager, Strategic Supply Chain Initiatives, AbbVie; Scott Mooney, Vice President Distribution Operations, McKesson</b></p> <p><b>2. Traceability of pharmaceuticals</b> In this session those who have implemented traceability of pharmaceutical products using GS1 standards will share their experiences and advice on the challenges they faced and how they were overcome. In addition they will share some of the benefits realised or anticipated from the implementation of traceability. <b>Moderators: Grant Courtney, Packaging Lead Manager, GSK; Peggy Staver, Director, Product Integrity, Pfizer</b></p> <p><b>3. Unique Device Identification (UDI): Introductory session – Master Data Management &amp; Data Quality</b> <b>Moderator: Volker Zeinar, Global Coordination Auto-ID Affairs, B. Braun</b> <b>Panellists: Dr. Reißmann, Leader of Stabsstelle Medizinischer Sachbedarf, University Hospital Schleswig-Holstein; Nick Manzo, Global Senior Director of Industry Development, 1WorldSync; GHX (tbc)</b></p>
<p>15:30-16:00</p>	<p><b>Coffee break</b></p>
<p>16:00 – 17:30</p>	<p><b>Implementation Reality Session – Round 2</b> (register for one)</p> <p><b>1. EPCIS enabling interoperable data exchange for traceability</b> Building upon the lunchtime overview of EPCIS, this session takes a closer look at how EPCIS can be applied to a wide range of business processes in different supply chain scenarios, in order to satisfy regulatory requirements for chain of custody, while at the same time leveraging the resulting visibility to improve operational efficiency and increase supply chain security. <b>Moderators: Lloyd Mager, Manager, Strategic Supply Chain Initiatives, AbbVie; Scott Mooney, , Vice President Distribution Operations, McKesson</b> <b>Panellists: TBD</b></p>

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**Moderator: Grant Courtney, Packaging Lead Manager, GSK; Peggy Staver, Director, Product Integrity, Pfizer**

## 3. Public Policy – Medical Devices

Regulatory requirements and initiatives from around the world related to medical devices – normally a closed group; it is only open for this session.

**Moderator: Géraldine Lissalde-Bonnet, Senior Public Policy Manager, GS1 Global Office**

18:30 – 23:30

**Networking dinner**



## Day 3: Thursday 22 October

8:30 – 9:00	<b>Welcome coffee</b>
9:00 – 11:00	<b>Plenary session– Unique Device Identification (UDI) and regulatory Track &amp; Trace initiatives for Medical Devices</b>  UDI aims to establish a single device identification system that is consistent, unambiguous and globally standardised. The session provides an overview of the status on UDI across the world and informs on other initiatives regarding track & trace for medical devices.
9:00 – 9:25	<b>UDI in the Medical Device Directive</b>  <b>Laurent Selles, Deputy Head of the Cosmetics and Medical Devices Unit, Directorate-General Health and Consumers, European Commission</b>
9:25 – 9:50	<b>Title</b>  <b>Andrew Rutter, Chair UDISC (UDI and Supply Chain Task Force), Eucomed</b>
9:50 – 10:30	<b>UDI – experiences and challenges of implementation of the U.S. FDA UDI rule</b>  <b>Jay Crowley, Vice President of Unique Device Identification Solutions and Services, USDM Life Sciences (former Senior Advisor, U.S. FDA)</b>
10:30 – 11:00	<b>Implementation of UDI with GDSN</b>  <b>Martin Fincham, CEO, LANSA, and Nada Savatic, Abbott Laboratories</b>
11:00 – 11:30	<b>Coffee break</b>
11:30 – 13:00	<b>Hospital implementation cases</b>
11:30 – 11:55	<b>Implementation of UDI and recall</b>  <b>Kevin Downs, Director of Finance and Performance, Derby Teaching Hospitals NHS Foundation Trust</b>
11:55 – 12:15	<b>GS1 standards to ensure traceability and consumption reporting</b>  <b>Nuno Loureiro, Director Logistics, Centro Hospitalar Lisboa Norte, Portugal</b>
12:15 – 12:35	<b>Title</b>  <b>Lic. Monsalvo, RemediAR, Ministry of Health, Argentina</b>
12:35 – 13:00	<b>Safe medicine - linking healthcare providers with their patients and health insurance companies.</b>

	<b>Mr. Radomir Veres, Dovera, Marianna Ravallova, GS1 Slovakia</b>
<b>13:00 – 13:45</b>	<b>Lunch break</b>
<b>13:45 - 14:35</b>	<b>USAID pilots for End-to-End Supply Chain Data Visibility</b> Ramy Guirguis, Senior Information Technology Advisor, USAID and- Al Shiferaw, Director, DELIVER project Ethiopia  <b>Harmonisation of barcoding for contraceptive</b> Liuchi Hara, Supply Chain Innovation Specialist, UNFPA
<b>14:35 – 15:20</b>	<b>Keynote speaker (tbc)</b>
<b>15:20 – 15:25</b>	<b>Invitation to next conference in Dubai</b> <b>GS1 UAE (tbc)</b>
<b>15:25 - 15:30</b>	<b>Closing remarks – GS1 Healthcare Tri-Chairs</b>