



Supported by



Ministry of Economy
and Industry
Foreign Trade Administration

10th Annual AXIS TEL AVIV

February 14th 2023



BULGARIA-ISRAEL OPPORTUNITY

www.axistelaviv.com

Official Event Partners



Peres Center for Peace & Innovation
Tel Aviv-Yafo

2023 OurCrowd
Global Investor Summit

ABOUT AXIS TEL AVIV

Axis Innovation's flagship innovation conference now in it's 10th year!

Axis Tel Aviv is recognized as one of Israel's most effective startup events - a unique opportunity to meet, learn, and network with leading members of the Israeli and international startup ecosystem in a dealflow oriented environment.



What should I expect?

- Screened and prepared series A startup pitches alongside investor panels
- International Keynote speakers
- 1-on-1 meetings
- Limited audience of senior level attendees
- Exclusive pre-event & post-event networking opportunities, VIP reception and dinner
- Personal introductions from Axis

What about the sponsors?

We put a lot of efforts to provide our small group of sponsors with exceptional service to meet their goals. Axis Tel Aviv sponsors gain direct and tasteful access to a wide range of decision-makers and tailored branding activities. We also work with our sponsors post event on follow up as well as engagement with other Axis Innovation activities.

STARTUP CHALLENGES

15 startups present their cutting edge solutions in one of the 4 sessions:

1 CLIMATE TECH & ENERGY

2 RETAIL TECH

3 SMART CITIES & SMART MOBILITY

4 WEB 3 & METaverse

Relevant Technologies



AI



IOT



BIG DATA



ROBOTICS



ML



AR/VR



ANALYTICS

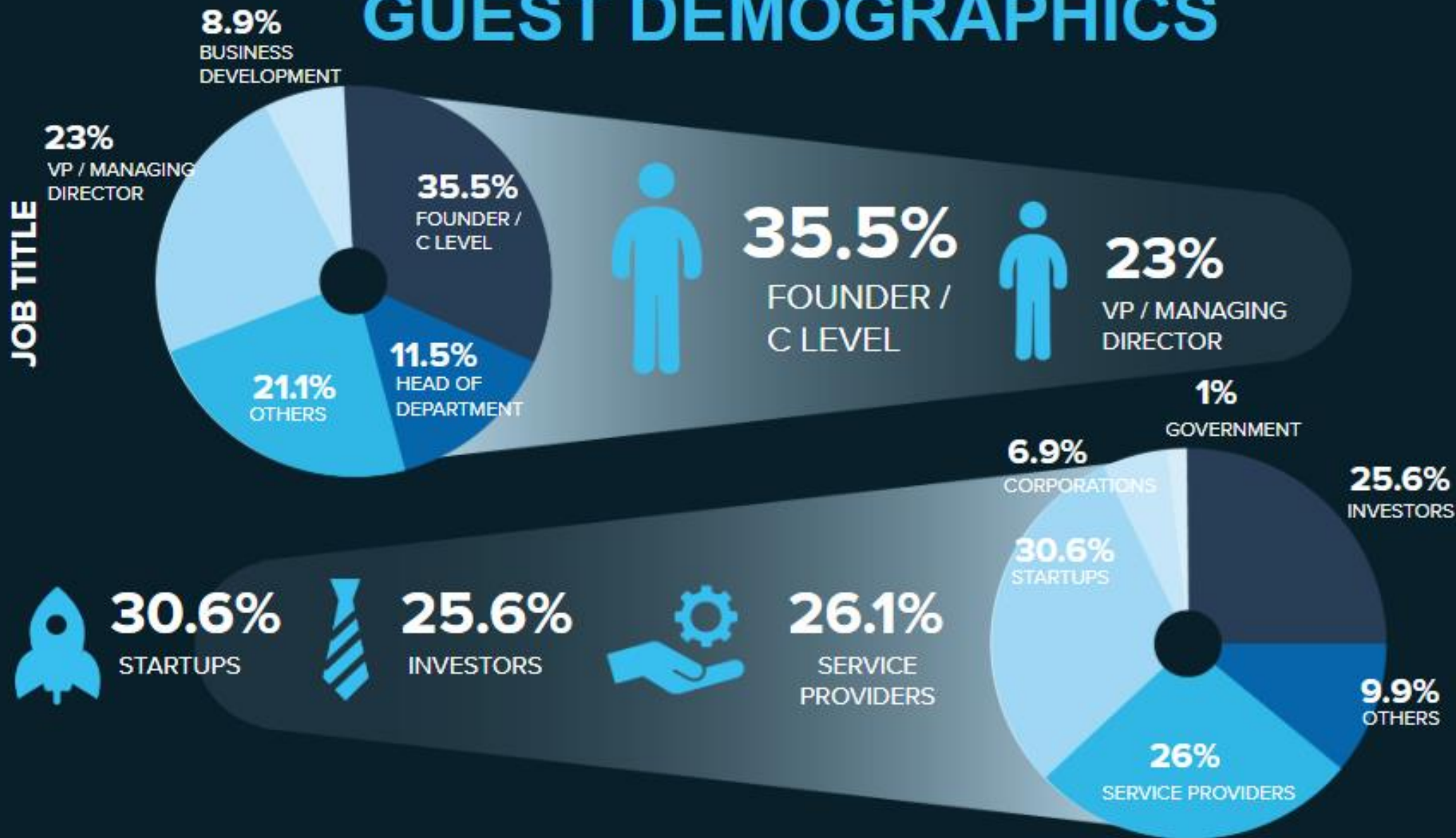


MOBILE



AUTONOMOUS

GUEST DEMOGRAPHICS



*From Previous Axis Tel Aviv Events

INVESTOR/CORPORATE ATTENDEES



Axis Innovation hosts investors from more than 20 countries

TESTIMONIALS FROM OUR GUESTS



Alexander Pak

Investments Director @TMT Investments (UK)

“ I like this format when I'm not lost in a huge convention center. You can easily approach the person you like and the atmosphere here is very friendly, And also I'm really surprised by the quality of startups. ”



Dixon Doll

General Partner @Impact VC (USA)

“ You guys get it and you know what the important ingredients are for a successful conference, and how to satisfy very diverse group of people. ”



Petros Farah

VP @Vickers Venture Partners (UK)

“ It's my first time to Israel. It's a fantastic event, very good mix of people, cross section of the ecosystem here. ”



Yacov Nakhmanovich

General Partner @Fortross VC (Canada)

“ In my opinion the Israeli session of AXIS was successful and we expect to continue our relationship with you and wish you further successful events. ”



Giada Zanatta

Business Development Director @EcoSteer (Italy)

“ It was really a well organized and valuable event, with relevant speakers and attendees. I'd recommend and I hope to be invited again in the future editions ”



Paolo Rubatto

Managing Director, Founder @Start Capital (UK)

“ You guys have connected me with two companies in which I invested out of the three that I have in Israel! ”

PREVIOUS SPEAKERS



Ola Källenius

Chairman of the Board of Management of Daimler AG and Mercedes-Benz AG



Yahal Zilka

Managing Partner at 10D and Magma Venture Partners



Alan Patricof

Chairman and Co-founder of Greycroft Partners



Dixon Doll

Co-Founder & Partner Emeritus at DCM Ventures



Dan Schulman

CEO at PayPal



Ynon Kriez

Chairman and CEO at Mattel



Claudia Fan Munce

Venture Advisor NEA, Board Member of Best Buy, Bank of the West/BNP Paribas, Corelogic



Dovi Frances

Founding Partner at Group 11

PREVIOUS PRESENTING STARTUPS



IMAGING ANALYSIS

DiA Imaging Analysis

Raised \$23M.
Axis TLV 2018.



Genoox

Genoox

Raised \$20M.
Axis TLV 2016.

GLASSBOX

Glassbox

Raised \$72M, IPO: TASE for
\$500M+.
Axis TLV 2014.

INTELLIGO

Intelligo

Raised \$44M.
Axis CE 2016, Axis Russia 2018.

Jifiti.

Jifiti

Raised \$30M.
Axis TLV 2020.

optibus

Optibus

Raised \$160M.
Axis NY 2016.

twine
a single thread of color

Twine Solutions

Raised \$50M.
Axis TLV 2020.

VisiC
TECHNOLOGIES

VisiC Technologies

Raised \$57M.
Axis TLV 2020.

2023 STRATEGIC PARTNERS



Axis Tel Aviv will be in partnership with Global Corporate Venturing (GCV) the leading organization for corporate venture capital and innovation. Since 2018 we have hosted GCV and their corporate members. GCV is where global innovation and capital converge to define, invest and shape the world of tomorrow. They arm the world's investors and corporations with the knowledge, insights and connections needed to drive innovation and capital forward.



Axis Tel Aviv is an official partner for the Summit Week when global investors converge on Jerusalem at OurCrowd, OurCrowd is a global venture investing platform that empowers institutions and individuals to invest and engage in emerging companies. The most active venture investor in Israel, OurCrowd vets and selects companies, invests its capital, and provides its global network with unparalleled access.



Axis Tel Aviv receives the support of the Export Promotion Division of the Foreign Trade Administration of Israel as it promotes the Israeli Innovation to the Foreign Tech ecosystem and attracts investment.

2023 SUMMIT WEEK
Feb 12-17



February 13th



February 14th



February 15th

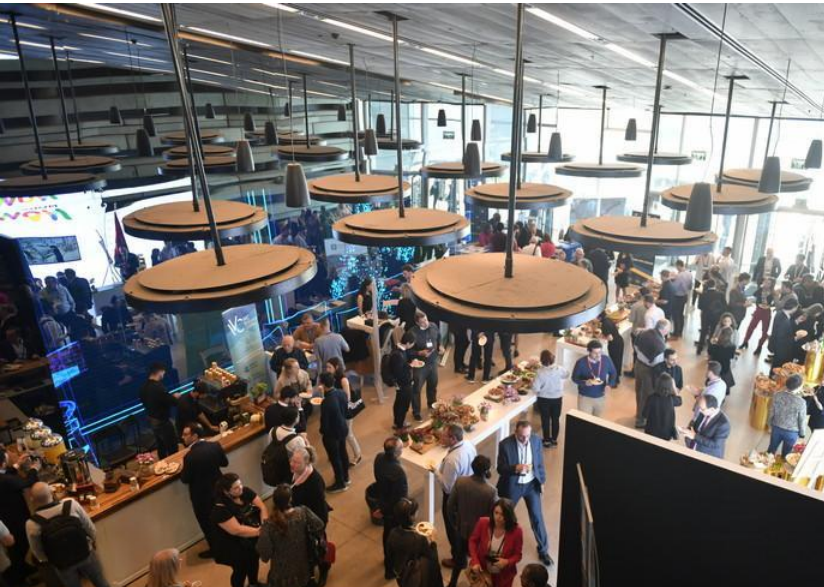
PREVIOUS AXIS SPONSORS



PREVIOUS AXIS PARTNERS



AXIS TEL AVIV 2022 IN PICTURES



AXIS TEL AVIV 2022 IN NUMBERS

250
attendees

16
countries

35
speakers

8
sponsors



Delegates From



14 Presenting startups



PRESS CLIPPINGS

2022 ARTICLES

- [NoCamels](#)
- [Globes](#)
- [Calcalist](#)
- [MSN](#)
- [Funder](#)
- [Tech-IL](#)



The Peres Center for Peace and Innovation is one of the premier event venues in Tel Aviv. Located on the sea just a 15 minutes drive from central Tel Aviv, it has enchanting Jaffa atmosphere and young Startup Nation spirit.

VENUE

**Peres Center for
Peace and Innovation**
Kedem St 132, Tel Aviv-Yafo



BULGARIA OPPORTUNITY FOCUS

BULGARY, SOFIA



PRE-Event

- **Publicity to Axis Startup Ecosystem (30,000)**
- **Invitations to relevant Israeli companies on Bulgaria Opportunity**
- **Outreach to Bulgarian Startups and Corporations**

DURING-Event

- **Keynote Speaker on Bulgaria -Israel Business**
- **Booth for Bulgaria Startups to Exhibit**
- **Bulgaria Food and Branding**

POST-Event

- **Follow up With Event Attendees**
- **Mailing on Bulgaria -Israel Opportunity**

Bulgarian Corporations and Sectors to Target

- **IT Companies**
- **Energy**
- **Web 3.0**
- **Smart Cities**
- **Sustainability**

SPONSORSHIP PACKAGES

	SILVER €6,500 5 Available	GOLD €10,000 3 Available	PLATINUM €15,000 2 Available
Company logo/hotlink on all mailings + website	●	●	●
On site Branding	●	●	●
Sponsor presentation	2 min	7 min	15 min (Keynote)
Ad in Event Investor Booklet	1/2 Page	Full Page	Cover Page
Attend Investor Reception & VIP Dinner	1	2	5
Participate as a panelist in startup pitching session	●	●	Moderator
Complimentary passes on event	2	4	6
Booth	1M	2M	3M
Personal introductions	2	4	6
Session Sponsor		●	●
Access to startup applications			●
Category Exclusive			●
Pre-event prep meetings with startups			●

* Please note that we have additional custom packages



ABOUT US

Axis Innovation is a boutique advisory firm globally connecting investors and corporations with the best technology startups. Our strength lies in our deep experience across sectors and geographies, active global investor and partner network, and our ability to identify disruptive innovation. We use our unique positioning as dealmakers to help connect all sides of the startup ecosystem and are regarded as trusted advisors. Our core services include startup coaching and capital raising, filtered dealflow for investors, innovation scouting for corporations, global conferences, and corporate consulting. Axis Innovation is led by an experienced management team of seasoned investors, entrepreneurs, and marketers passionate about the future of technology.

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