

India International Trade Fair (IITF), November 14-27, 2021

Pragati Maidan, New Delhi

Facts at a Glance

Particulars	Details	
Exhibition	India International Trade Fair (IITF)	
Edition	40 th Edition	
Theme	Atmanirbhar Bharat / Self-Reliant India	
Exhibition Profile	B2B and B2C	
Dates	Business Days	General Days
	November 14-18, 2021	November 19-27, 2021
	First five days exclusively for B2B	
Timings	9.30 AM to 7.30 PM	
Entry to the Exhibition	9.30 AM to 7.30 PM (Exhibitors)	
Venue	10.00 AM to 5.30 PM (General Public)	
Display Profile	Multiproduct	
Venue	Pragati Maidan, New Delhi	

Hall-Wise Product Profile

Hall	Details
H2 GF	Partner / Focus State/UT and Partner / Focus Country
H3 GF	Foreign Participation
H4 GF	Cosmetics and Electronics
H5 GF	Food & Beverages
H 2-5 (FFs)	Government and Statutory bodies, EPCs / Commodity Boards, etc. Pavilions of States and Union Territories
H7(A-H) & Open Area	SARAS, NIRDPR, Ministry of Minority Affairs, Ministry of Social Justice and Empowerment, etc.
H8 - 11	Government Ministries / Department / Board / PSUs of Central and State Governments
H12 and H12A	Good Living / Jewellery

Space Rentals (Domestic Participants)

Particulars		Charges in INR*
Space Rentals – Bare Scheme (Minimum booth size 36 sqm)		15,340/- per sqm
Space Rentals – Shell Scheme (Minimum booth size 12 sqm)		15,975/- per sqm
Open space	Bare (Min. 36 sqm)	10,560/- per sqm
	Shell (Min 36 sqm) – Private Participants	11,705/- per sqm
	Shell (Min 12 sqm) – Govt. Participants	12,875/- per sqm

* All charges are excluding applicable GST.

Space Rentals (Foreign Participants)

Particulars		Charges in USD*
Space Rentals – Bare Scheme (Minimum booth size 36 sqm)		430/- per sqm
Space Rentals – Shell Scheme (Minimum booth size 12 sqm)		465/- per sqm
Open space	Bare (Min. 36 sqm)	265/- per sqm
	Shell (Min. 36 sqm)	295/- per sqm
Rentals for Food Outlets (Only for State Government Pavillions) (3 x 5 sqm - Cooking area 3 x 3 sqm + Serving Area 3 x 2 sqm)		4,50,000/- per stall

* All charges are excluding applicable GST.

Premium for Corner Booths (Applicable on Booths of Sizes less than 80 sqm)

No. of Sides Open	Premium on Space Rentals
2 side Open	10%
3 side Open	15%
4 side Open (Island Type)	20%

Discount on Space Rentals for Bulk Booking

Gross Area Booked (A) (in Sq.mtr.)	Quantum of Discount on Bare Space Rentals (Bare Scheme Only)
$A \leq 150$	0%
$150 < A \leq 300$	10%
$301 \leq A \leq 500$	15%
$A > 500$	20%

Early Bird Discount (Only for Government Participants)

2.5 Percent Only on Bare Space Rentals
Subject to payment of participation charges in full by September 30, 2021

Partner and Focus State / UT (On First-Come-First-Served Basis)

Particulars	Charges*
Charges for Status of Partner State / UT	Rs. 36.00 lakhs (Lumpsum)
Charges for Status of Focus State / UT	Rs. 24.00 lakhs (Lumpsum)
Discount on One Food Stall and Preference in allotment	Rs. 1.75 lakhs Discount on Standard Rentals of Rs. 4.50 lakhs

* All charges are excluding applicable GST.

Complimentary Facilities for Partner and Focus State/UT

Partner State / UT	Focus State / UT
a. Placement/Coverage in major advertisements.	a. Placement/Coverage in major advertisements.
b. Coverage in all the Presentation Meetings	b. Coverage in all the Presentation Meetings
c. Two full page colour advertisements in the fair catalogue.	c. One full page colour advertisements in the fair catalogue.
d. Seating of the VVIP/Chief Minister on the dais for the inaugural ceremony of the fair.	d. Seating of the VVIP/Chief Minister on the dais for the inaugural ceremony of the fair.
e. Complimentary facility of the amphitheatre for organizing Cultural Show for the State Day.	e. Complimentary facility of the amphitheatre for organizing Cultural Show for the State Day.
f. Complimentary passes for business days thrice the number of their original entitlement.	f. Complimentary passes for business days twice the number of their original entitlement.
g. Complimentary facility of Conference Hall for organizing Seminar(s) for two days.	g. Complimentary facility of Conference Hall for organizing Seminar(s) for one day.
h. Six complimentary car parking permits (subject to availability)	h. Four complimentary car parking permits. (Subject to availability)
i. 10 Electric / Flag Poles near entry gates	i. 5 Electric / Flag Poles near entry gates
j. Branding on Pre-function foyer area	j. Branding on corridor column branding (2 rectangular & 1 triangular columns)
k. Branding on corridor column branding (3 rectangular & 2 triangular columns)	k. Discount of 1,75,000/- on one food stall and Preference in allotment of food stalls
l. Discount of 1,75,000/- on one food stall and Preference in allotment of food stalls	l. QR Code/Barcodes/Holograms: 200 Nos.
m. QR Code/Barcodes/Holograms: 350 Nos.	m. Printing of name "Focus State" on Exhibitor Badges and complementary passes, Entry Tickets.
n. Printing of name "Partner State" on Exhibitor Badges and complementary passes, Entry Tickets.	n. Provision of one No. of shuttle bus for the Focus State for State Day.
o. Provision of one No. of shuttle bus for the Partner State for State Day.	

Terms & Complimentary Facilities for Partner/Focus Country

Partner Country	Focus Country
<p>a. Eligibility: Min. net area of 750 sqm.</p> <p>b. One Amphitheatre for two days for holding cultural programmes /seminars for Partner Country.</p> <p>c. One Food outlet of 15 sqm (3x5 sqm which will have a cooking area of 3x3sqm + 3x2 serving area) for the full duration of the fair at a special rate of US\$ 6000 + applicable taxes. the following shall be charged separately:</p> <ol style="list-style-type: none"> i. Electricity charges ii. Water Charges iii. Conservancy charges iv. Refundable Security Deposit <p>d. Wide publicity is given in all advertisements and publicity material related to IITF.</p> <p>e. Hosting a dinner by CMD ITPO in honour of visiting business delegation from Partner Country the maximum number being 25 persons (May be continued for IITF 2021 subject to Covid-19 situation).</p> <p>f. Prime location to Partner Country.</p> <p>g. Sharing of the dais by the dignitary from the Partner Country with the chief guest during the inaugural Ceremony.</p>	<p>a. Eligibility: Min. net area of 500 sqm.</p> <p>b. One Amphitheatre for one day for holding cultural programmes /seminars for Focus Country.</p> <p>c. One Food outlet of 15 sqm (3x5 sqm which will have a cooking area of 3x3 sqm + 3x2 serving area) for the full duration of the fair at a special rate of US\$ 6000 + applicable taxes. the following shall be charged separately:</p> <ol style="list-style-type: none"> i. Electricity charges ii. Water Charges iii. Conservancy charges iv. Refundable Security Deposit <p>d. Wide publicity is given in all advertisements and publicity material related to IITF.</p> <p>e. Hosting a dinner by CMD ITPO in honour of visiting business delegation from Focus Country with maximum number of 15 persons (May be continued for IITF 2021 subject to Covid-19 situation).</p> <p>f. Prime location to Focus Country.</p> <p>g. Sharing of the dais by the dignitary from the Focus Country with the chief guest during the inaugural Ceremony.</p>

Entry Tickets

Single Ticket Price (including GST)	Business Days (Rates in INR)	Non-business Days (Rates in INR)
Adult on Weekend days and Gazetted Holidays	500/-	150/-
Adult on Non-weekend days	500/-	80/-
Child on weekend days and Gazetted Holidays	200/-	60/-
Child on non-weekend days	150/-	40/-
Senior Citizens*	Free	Free
Specially-abled (Divyang)*	Free	Free
Season Ticket for Business Days Only (All 5 Business days)	1800/-	
Season Ticket for Non-Business Days Only (All 9 Non-Business days)	800/-	
Season Ticket for Exhibitors Only (All 14 days)	2,000/-	

**Senior citizens and specially-abled are allowed free entry on all days of the fair, subject to valid government ID stating date of birth. Persons accompanying will have to purchase entry tickets*
