# **CYBERTECH**GLOBAL TEL AVIV

# Cybertech Global in Tel Aviv March 1-3, 2022

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# **CYBERTECH GLOBAL TEL AVIV** March 1-3, 2022

Cybertech Global, the international cyber industry's summit, is a 3-day event consisting of a conference featuring top speakers and a sweeping exhibition hall. Each year, this event attracts leading companies, senior government officials, world-renowned speakers, innovative startups, and investors across all sectors.

Leading the world with the most high tech companies per capita, the coastal city of Tel Aviv has hosted Cybertech Global since 2014. This is the place to foster long-lasting business connections and create exciting new opportunities with government entities, industry leaders and academics.

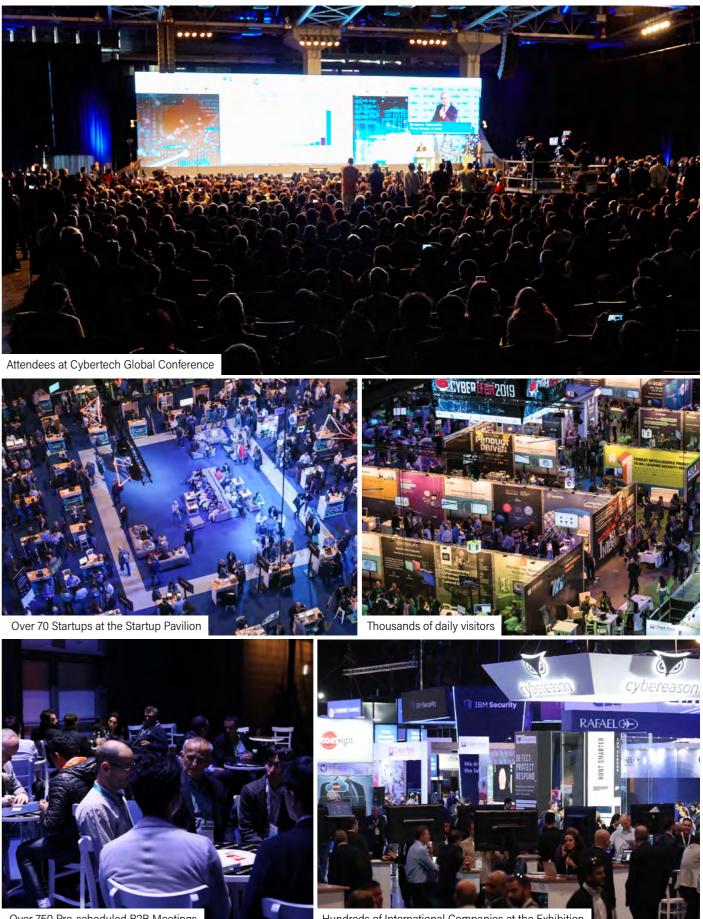
With cyber leaders from over 80 countries coming together, visitors and participants can enjoy the B2B platform and use it to pre-schedule onsite business meetings.

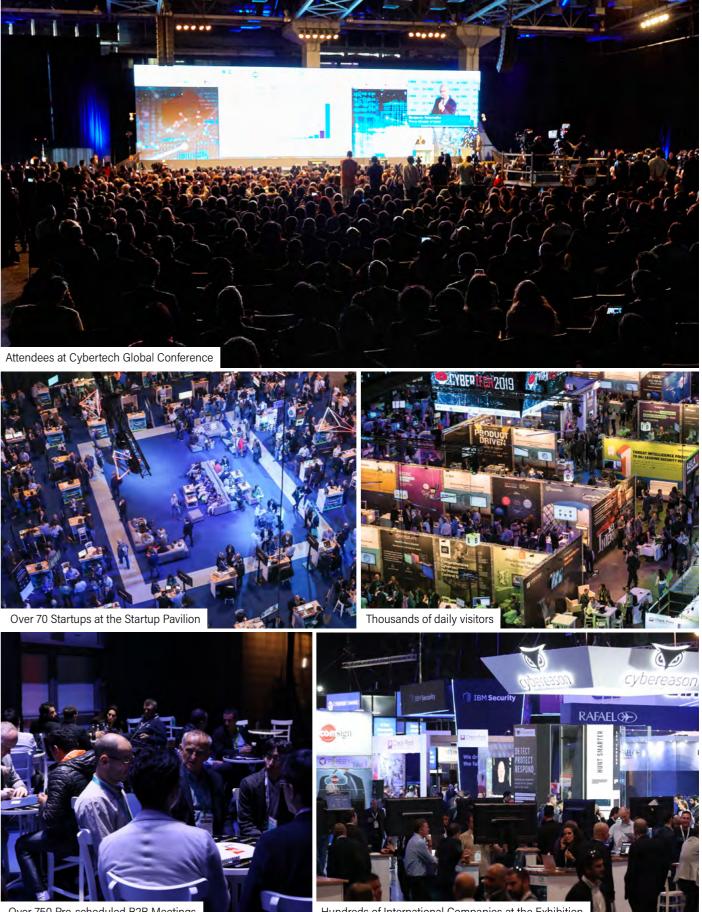
Conference sessions cover a wide range of topics and touch upon different sectors - from security to logistics, through finance, education, and health. The conference will also feature sector-specific special events, designed to explore some of their unique challenges and opportunities.

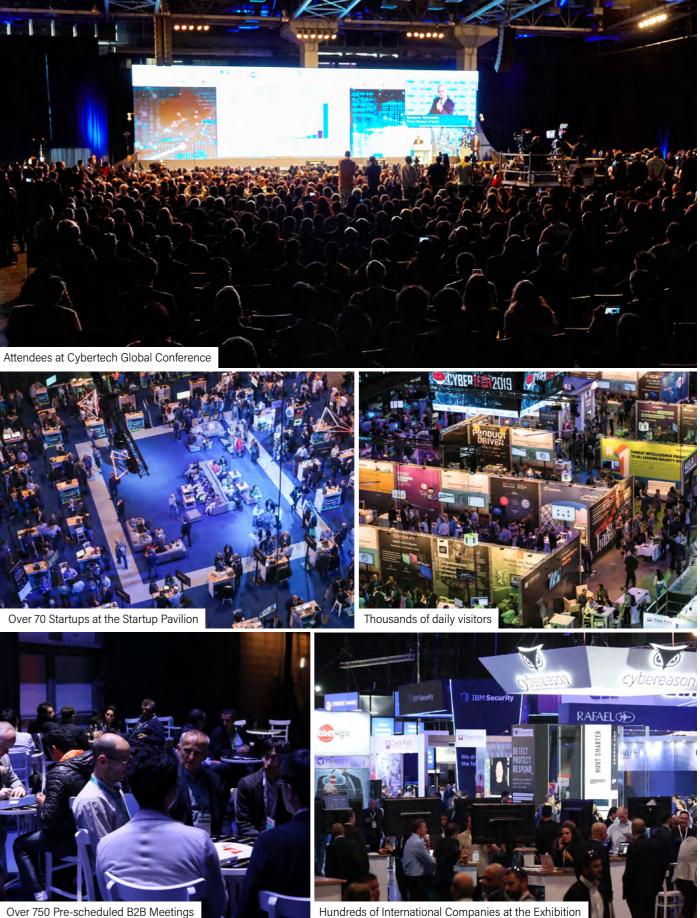
For more information on Cybertech Global, please visit our website and subscribe to our newsletter at www.cybertechconference.com

# LEADING THE DISCUSSION **ON CYBER TECHNOLOGY**

**Cloud Security** Defense Banking and Finance 5G and Telecommunications Digital Transformation GDPR and Privacy Logistics Artificial Intelligence / Machine Learning Smart Cities Critical Infrastructure Healthcare Startup Showcase Criminal Investigations Intelligence SOC Operations **Next Generation Technologies** Influence Campaigns















ISAAC HERZOG

President of the State of Israel

ANDRES SUTT

Minister of Entrepreneurship and

Information Technology, Estonia



ROBERT SILVERS Under Secretary for Policy, Department of Homeland Security, USA



ESTI PESHIN General Manager, Cyber Division, Israel Aerospace Industries, Israel





HON. MATTIA FANTINATI Member of OECD Parliamentary Group on AI: Member of the House of Representatives, Italian Parliament, Italy



Former Head of Civilian Division, Israel National Cyber Bureau; Managing Partner at MSF Partners AG Israel

PINOTTI

Italian Minister of Defence

EMILY MOSSBURG

Global Cyber Leader.

Deloitte

**DR. ORNA BERRY** 

PhD, Technical Director,

Google Cloud.

Israe

AVI ALON

Sr. Director of Cybersecurity and CISO, Cybe

Delek US Holdinas. Inc., USA



PATRICK MANA

Belgiu

urity Program Manager and

ELIZABETH G. LITTEN Partner and Chief Privacy & HIPPA Compliance Officer. Fox Rothschild LLP, USA



JOSÉ L. DIEGO Expert-Evaluator, Security Projects for the European Commission & Head of



LT. COL. DR. HAMAD KHALIFA AL NUEIMI nications Section Head of Teleco Information Technology Center Abu Dhabi Police General Head Quarter UA

### AMONG THE PREVIOUS SPEAKERS AT CYBERTECH AROUND THE WORLD







HAIYAN SONG Senior Vice President, Security Markets, Splunk



ALESSANDRO PROFUMO Chief Executive Officer, Leonardo





GIL SHWED JOHN DELK Chief Product Officer & GM Security Product Group, Founder & CEO, Check Point Software Technologies Ltd Micro Focus



H. PETRAEUS Former Director of the CI/



PROF. EVIATAR MATANIA EUGENE KASPERSKY Tel Aviv University Founder Chairman & CEO. & Former Director General of INCD Kaspersky Labs



JEFFREY MASSIMILLA Vice President Global Cybersecurity, General Motors



DOREEN



Chief Strategy Officer, Accenture



DANIEL MARKIĆ Director Security and Intelligence Agency (SOA) Republic of Croatia







Over 18,500 Attendees at the Event

ALS MARTIN E Charles 3

Benjamin Netanyahu, Former Prime Minister of Israel



Software Technologies



EVA CHAN









KEN SCHNEIDER Vice President, Fellow, Symantec















CHUCK ROBBINS





**BOGDAN-MARTIN** Director, International



















Cyber Israel



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State of Israel Ministry of Foreign Affairs









Emily Mossburg, Global Cyber Leader, Deloitte

Development, Lockheed Martin Head of States and Senior International Government Officials





## **CYBERTECH SPECIAL EVENTS**

The Cybertech conference consists of the main agenda and a wide range of special events. Cybertech's special events cover sector-specific topics.

# WE ENCOURAGE PARTICIPATION FROM ALL SECTORS



#### $\triangleright$ Cyber Israel

# **CYBERTECH GLOBAL IN TEL AVIV IS AN INTERNATIONAL EVENT**

# AMONG THE LEADING DELEGATIONS







Denmark

Cyprus



Kazakhstan







	India	★ ** China	Canada
* * * lia	Germany	* Chile	Switzerland
regovina	Slovakia	Singapore	Russia
ands	Lithuania	Romania	Albania
gal	Ivory Coast	Colombia	Kenya
ijan	Czech Republic	Brazil	Belgium
ıd	Bulgaria	South Korea	Rwanda





## **THE CYBERTECH ADVANTAGE**

Cybertech provides attendees with a unique opportunity to network, strengthen existing alliances, and form new ones, all while becoming acquainted with the latest innovations from the international cyber ecosystem.

» CYBERTECH EXHIBITION: Hundreds of tech companies from around the world gather to display their latest cyber innovations and solutions. In addition, government entities present their cybersecurity programs and initiatives.

» EXCLUSIVE STARTUP PAVILION: Innovative young startups present their cutting-edge developments and obtain global exposure.

» TOP-TIER SPEAKERS: Heads of State, C-level executives from Fortune-500 corporations, entrepreneurs, investors, and other local and international prominent representatives and officials enjoy a unique opportunity to take part in keynote speaking positions, panels, and standalone slots on a variety of topics concerning the global cyber community

» SPECIAL EVENTS: Dozens of sector-specific special events cover the most relevant trends in cyber, in addition to regional meetings organized by foreign delegations. Thousands of meetings are pre-scheduled and arranged every year through Cybertech Tel Aviv's networking platform. Additional opportunities include private room rentals.

» GLOBAL DELEGATIONS: Thousands of international government and industry delegations from various sectors attend the conference to scout out new technologies, meet potential partners, and learn from best experts.

## WE LOOK FORWARD TO SEEING YOU AT THE EVENT!

For more information, please visit www.cybertechconference.com or contact us at cyber@cybertechconference.com

#### Cyber Israel State of Israel Ministry of Foreign Affairs $\triangleright$

# **CYBERTECH GLOBAL TEL AVIV 2020 - STATISTICS**

Countries	Area of Interest		
Albania			
Australia			Al, Machine Lear
Austria	16% 5% 6%		,
Azerbaijan			Big Data
Belgium	12%		IoT and Connecti
Bosnia and Herzegovina	14%		IT
Brazil			Duine and De andatie
Bulgaria	15%		Privacy, Regulatio
Canada	18%		Fintech, Finsec
Chile	14%		Investment
China			Cloud
Colombia			Cloud
Croatia			
Cyprus Czech Republic			
Denmark	<b>Company Description</b>	n	
France	,		
Germany	7% 11%		Academia
Ghana	7% 11%		
Greece	18%		Investor
Hong Kong			Distributor, Integr
Hungary			Government
India			Vendor
Ireland	17%		vendor
Italy	17%		End User
Ivory Coast	12%		Other
Japan Kazakhstan			
Kazakristari Kenya			
Lithuania	<b>Position Status</b>		
Mexico			
Netherlands	7%		C-Level, Senior
Nigeria	15% 29%		Executive, Directo
Norway	1370		Mid-Manager
Panama			Engineer, Develo
Poland		_	Programmer
Portugal	25%		Government,
Romania Russia	23%	_	Defense
Rwanda	2470		Consultant, Partn
Serbia			Associate
Singapore			
Slovakia	Involvement		
South Korea	Involvenient		
Spain			
Sweden	29% 30%		Decision Maker
Switzerland			
Thailand			Influencer
Uganda			Recommender
United Kingdom United States			Not Involved
Vietnam	18% 23%		



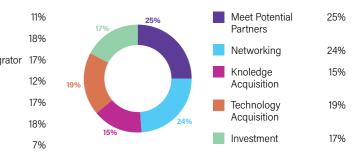


**Area of Interest** rning 5% 6% tivity 12% 15% ions 14% 18% 14%

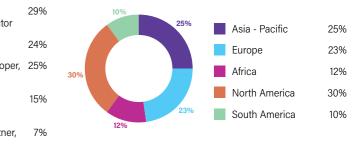
16%

	Aviation	7%
	Finance	16%
	Health	6%
16%	Maritime	5%
6%	Telecom, Communications	17%
5%	SCADA, ICS	11%
6	Smart City	12%
0	HR	5%
	Retail	7%
	Other	14%

Purpose of Visit







30%		
23%		
18%		
29%		

#### **CYBERTECH EUROPE 2019 SPONSORS & EXHIBITORS**

IN COLLABORATION WITH: 🌾 LEONARDO						
Kaspersky ULUU OFIREEYE SCYBERARK SCOUDSTRIKE FOR TIDET. Capgerwini RSA SCOUPSTRIKE	splunk>	Symante	C. tiani tieche	eser	Carbon Black.	
	Alleantia	EXCLUSIVE NETWORKS	FORESCOUT	G	allot PYCUS	NOZOM
LEV INS @SailPoint Okta @ CYBER PARTNERS GARRISON COMPTIA						

#### **COLLABORATIONS WITH WORLDWIDE SPONSORS & EXHIBITORS**

TEM (Intel) vmware (Intel Security 👫 Microsoft Kaspersky 🔿 FIREEYE 🤌 IREM FORTIDET SAMSUNG 🧖 DOLLTechnologies
Hewlett Packard Structure Feedback Kinnen OSymantec. pwc Direction Section Deloitte. & ITALTEL 🖉 🛇 🔘 🖓 🗰 M()RO
🛑 mastercard 🔃 Systems 🐼 cybereason 🥵 Splunk > 🖉 Splunk > 🖉 Sourceas Sourceas Sourceas
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Sentin Waratek Cludegy evolution Safritel Canada
CYBER 💽 JOBS 🧒 GATESCANNER IVC Research Cente Cyberint. Trees Sofe SEASTROP
Raytheon Conference Provide Antice P
ZIMPERIUM Distiglass CLOBALCONN Security Instances Development
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BrandShield ELNET: Brand Shield ELNET: Brand Shie

# **CYBERTECHWORLDWIDE** —





