



# COSMETICS & BEAUTY EXPO OSONG KOREA 2025

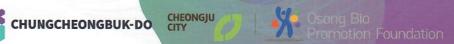
Oct 23 (Thu.)~25 (Sat.), 2025 Cheongju OSCO

www.osongbeautyexpo.kr







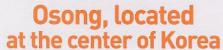


#### The 'Mecca of K-Beauty', Osong leading the cosmetics industry in Korea

The Cosmetics & Beauty Expo, Osong Korea 2025, now in its 12<sup>th</sup> year, has established itself as the largest cosmetics export promotion expo in Korea, providing practical support to cosmetics manufacturers.

### Osong, Development of a Beauty and Cosmetics Industry Cluster

- Six major national health and medical institutions
- Launched Chungbuk Global Cosmeceutical Center (2017)
- Constructed a global natural material manufacturing hub (2019)
- Developed and operated a specialized cosmetics industrial complex
  - Attracted and supported cosmetics packaging companies





## Cosmetics & Beauty Expo, Osong Korea 2025

- Date: October 23 (Thu.) ~ 25 (Sat.), 2025
- · Hosted and organized by: Chungcheongbuk-do, Cheongju City, Osong Bio Promotion Foundation
- · Venue: Cheongju OSCO(275-5, Mansu-ri, Osong-eup)
- · Contents: Industrial Exhibitions, Business Meetings, Sales, Conferences, and more
- Exhibition Scale: 10,000 m² of Exhibition Space
- · No. of Participants: 250 Exhibitors, 1,000 Buyers

## Exhibitor Registration

#### Registration Fee

Booth	Space (3m×3m)	Price (per booth)	Remarks
Standard Booth	COMPANY MANUAL CONTRACTOR OF THE PARTY OF TH	USD \$1,100 (VAT not included)	1) Standard Booth offered 2) 1KW of electricity free of charge
Space Only	9 m² 3m	USD \$ 900 (VAT not included)	1) Only booth space offered

#### Incentives for foreign companies

- 1 booth provided free of charge (Charges apply only for additional booths)
- How to Apply Online Application (www.osongbeautyexpo.kr)
- Deadline Aug. 31

## Main Achievements (2024)







## **Business Meeting Record**









No. of **Contracts Signed** 



51 Amounts of Contracts Signed USD \$11.7 Million















"Providing you with the best business opportunity"

## Osong Bio Promotion Foundation

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