



# **COSMETICS & BEAUTY EXPO OSONG KOREA 2025**

**Oct 23 (Thu.)~25 (Sat.), 2025**  
**Cheongju OSCO**

[www.osongbeautyexpo.kr](http://www.osongbeautyexpo.kr)

Hosted and  
Organized by:



**CHUNGCHONGBUK-DO**

**CHEONGJU  
CITY**



**Osong Bio  
Promotion Foundation**



## The 'Mecca of K-Beauty', Osong leading the cosmetics industry in Korea

The Cosmetics & Beauty Expo, Osong Korea 2025, now in its 12<sup>th</sup> year, has established itself as the largest cosmetics export promotion expo in Korea, providing practical support to cosmetics manufacturers.

### ✓ Osong, Development of a Beauty and Cosmetics Industry Cluster

- Six major national health and medical institutions
- Launched Chungbuk Global Cosmeceutical Center (2017)
- Constructed a global natural material manufacturing hub (2019)
- Developed and operated a specialized cosmetics industrial complex
- Attracted and supported cosmetics packaging companies

### Osong, located at the center of Korea



### Easy Access from anywhere in Korea

- **25 mins** from Cheongju International Airport by car
- **2 hours** from Incheon Airport to Seoul Station by AREX then to Osong Station
- **10-minute** walk from Osong Station





# Cosmetics & Beauty Expo, Osong Korea 2025 .....

- **Date:** October 23 (Thu.) ~ 25 (Sat.), 2025
- **Hosted and organized by:** Chungcheongbuk-do, Cheongju City, Osong Bio Promotion Foundation
- **Venue:** Cheongju OSCO(275-5, Mansu-ri, Osong-eup)
- **Contents:** Industrial Exhibitions, Business Meetings, Sales, Conferences, and more
- **Exhibition Scale:** 10,000m<sup>2</sup> of Exhibition Space
- **No. of Participants:** 250 Exhibitors, 1,000 Buyers

## Exhibitor Registration .....

### Registration Fee

Booth	Space (3m×3m)	Price (per booth)	Remarks
Standard Booth		USD \$1,100 (VAT not included)	1) Standard Booth offered 2) 1KW of electricity free of charge
Space Only		USD \$ 900 (VAT not included)	1) Only booth space offered

### Incentives for foreign companies

- 1 booth provided free of charge (Charges apply only for additional booths)

### How to Apply Online Application ([www.osongbeautyexpo.kr](http://www.osongbeautyexpo.kr))

### Deadline Aug. 31

## Main Achievements (2024)



**729** Buyers



**154** Exhibitors



**100,459** Visitors

## Business Meeting Record

No. of  
Business Meetings



**1,365**

Amounts of  
Business Meetings



**USD \$188.2** Million

No. of  
Contracts Confirmed



**1,260**

Amounts of  
Contracts Confirmed



**USD \$63.1** Million

No. of  
Contracts Signed



**51**

Amounts of  
Contracts Signed



**USD \$11.7** Million







*“ Providing you with  
the best business opportunity ”*

Osong Bio Promotion Foundation

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