



# Iraq International Real Estate Exhibition

2022 March 28-31





## About the exhibition

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International real estate fair is considered the biggest event for the real estate marketing in Iraq where the heavy financial and investment in it. And from there it invests in the Kurdistan region, Turkey, Egypt, UAE and others. There for it represents the perfect platform for selling real estates in both markets the local and the international, the fair attracts people specialized in real estate and high class investors and with the growth that the real estate market is having in Iraq generally, that the exhibition is contributes in the identification of all investment companies from all the cities and region, The first session of the exhibition will be launched for selling big real estate, which the visitors will benefit from it by the exclusive offers that the real estate owners, banks, real estate agents and real estate auction houses provide and it will be the perfect opportunity to reach a good deal, connecting with the leaders of the investment industry and gaining valuable knowledge about the market. The international exhibition of real estate considered an inclusive market allows the exhibitors to promote their projects and offer their investments and services and show the creative ideas and having the highest sales in addition to forming a strong partnership, as for the visitors the exhibition does not highlight only the direction of real estate and their advantages, prices and locations but opens possibilities for investment in an unprecedented manner.

## **Iraq is the perfect platform for real estate's opportunities:**

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In 2007, the national investment commission issued the investment law that provides generous incentives for international and local investors, including the right of ownership and tax and customs exemptions and empowering investors to transfer the amount of money invested to their countries. As the successive Iraqi government has been increasing the capital of the housing fund to 1 billion dollars in addition to the increase in the granting of real estate loans and exempting its citizens from paying interest of real estate loans, as well as planning to establish nearly 6 million housing units over the next five years to attract real estate, regional and international investors.



## Information of interest to exhibitors

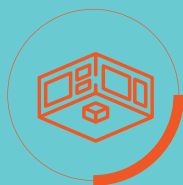
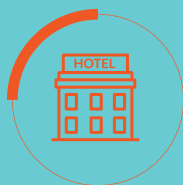
The exhibition will be held on the Baghdad International Fair grounds to provide the greatest opportunity for the successful participation of investing companies from Iraqi Kurdistan, Baghdad, Basra and all provinces, in addition to international investment companies that attract Iraqi investors. Exhibit special.

**Exhibition time:** 10 am to 6 pm

**Hotel:** An agreement has been reached with the most important hotels in the capital, Baghdad, near the exhibition (Al-Mansour Melia - Grand Ishtar Sheraton - Palestine Meridian).

**Shipping:** The exhibition grounds are a customs area. The exhibits are entered and taken out according to the customs regulations in force, and all goods include the name of the exhibition, the date of its establishment, and the location of the Baghdad International Fair.

**Entry feature:** Foreign visitors to the Republic of Iraq must obtain a valid entry visa, and exhibitors must obtain it as a work visa for the purpose of traveling to Iraqi territory. The organizers will help obtain visas for all exhibitors. The visas are granted by our company for free after signing the participation contract. 30 days from the opening date of the exhibition.



## Services provided by the organizer:

After the successive successes of our company, which it achieved on all the specialized exhibitions that it held, and after obtaining official approvals from the Ministry of Trade / the General Company for Iraqi Trade Fairs and Services, and obtaining approvals for support and sponsorship from the Ministry of Housing, the National Investment Commission and the governorate of Baghdad, and their desire to see the work and implementation levels of the investing companies And our company will be interested in providing services to all participants and support the acquisition and through the exhibition of rewarding contracts.

## Decoration:

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Thanks to our resources and the expertise of our professional team in designing and constructing exhibition stands, we are able to add to your space in which we operate your exhibition stand the professional dimension and high quality you need to impress your clients. Our media and advertising experts can design, build and install a wide range of signage solutions and brand promotional materials, and our on-site team works to provide you with basic, commercial, installation services. Building a display suite that supports your business, including:

**Execution of the prefab suites:** includes white melamine wood cutters and eight aluminum sections.

**Execution of special pavilions:** a special pavilion containing a nameplate of the company, 1 spotlight per 1 m<sup>2</sup>, a table and 2 leather chairs, electricity (220 volts to 2 kW), cleaning of the pavilion, inclusion in the exhibition directory.

## Sponsorship Opportunities:

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Promote your brand in the right place and time and give your brand the attention it deserves from the visiting public, and the organization will work according to three levels to achieve the maximum benefit of sponsorship.

### Before the exhibition

Sponsors will be listed with a clear perspective on the exhibition's website, with your participation in newsletters and innovative marketing campaigns.

### During the exhibition

The opportunities to display the brand on the exhibition grounds enhance the strength of its influence and create opportunities for strong dealings with the investor sector in a comprehensive manner.

### After the exhibition

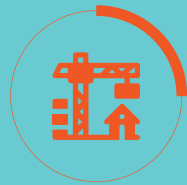
The vision continues as a constant reminder to this respected audience and your presence prominently in the official exhibition catalog.

**The Sponsorship platform provides you with the possibility to showcase your brand to influential decision makers, government organizations and the buying public willing to invest through offering packages that can be tailored to suit your business objectives.**

## The main specialties of the exhibition:

### Real estate investment sector:

- Real estate investment companies and establishments.
- Commercial and residential projects companies, buildings and towers.
- Real estate banks and institutions of real estate funding.
- Real estate consultancy offices.
- Lawyers and audit firms.
- Investment companies, real estate offices and their agents.
- Online marketing companies.
- Investment Authorities / Free Zones.



### Construction sector:

- Construction Constructing companies.
- material companies (cement and bricks).
- Construction project tools and equipment companies.
- Ceramic and sanitary materials companies.
- Paint companies.
- Central casting companies.
- Engineering companies and offices for design and decoration services.
- Property development contracting companies.

## **The importance of participating and attending the exhibition:**

To present the latest construction designs, services and technologies in front of a specialized segment and in the presence of investors and buyers from the general public. Communicate with representatives of international companies, major investors, real estate agents, and advertising and marketing companies. To Enhance your presence in the only official exhibition specialized in the field of real estate in Iraq. Covering areas of partnership and cooperation with local and international companies in Iraq Opening new sales channels and appointing agents who work to expand the spread of brands Meeting with officials and decision-makers from the public and private sectors for the possibility of completing offers, concluding direct agreements and obtaining new investment sites.

### **Attendance:**

**Sending official invitations to the Prime Minister and a specialized segment of decision-makers in the central government, which will also include:**

- Senior officials in the Ministry of Housing and Construction, agents and consultants
- Senior officials in the Investment Authority, agents and advisors
- The Governor, the Municipality of Baghdad, agents and advisors
- Specialized committees mentioned in Parliament
- Governors, heads and members of investment commissions in all governorates
- Agents and manufacturers in the construction sectors
- Federation of Chambers and Businessmen
- Embassies and members of the diplomatic corps in Iraq

### **Who will you meet?**

It is expected that the number of attendees and the quality of attendees who will be attracted by this exhibition are real estate investors and professionals, which include:

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|--|----------------------|
| ○ Associations and federations.        | ○ City planners.     |
| ○ Financial institutions.              | ○ Real estate        |
| ○ Government departments and agencies. | development offices. |
| ○ Investors and home buyers.           |                      |

# Sponsorship

The Company's name:	_____	Fax:	_____
The authorized person:	_____	Phone:	_____
Adjective:	_____	Email:	_____
Address:	_____	Website:	_____
Company Nationality:	_____		
City/Country:	_____		

Sponsorship benefits	Platen \$25,000	Gold \$22,000	Silver \$20,000
Thanks and Gratitude at the official opening ceremony.			
Company name and logo on banners, invitation cards, exhibitor's directory.			
Promotion of the company's brand at the entrance to the exhibition (Flex).	An area on the right side 1.5 * 2 m 2 entrance to the hall	An area on the left side 2.1 1.5 * m 2 entrance hall	An area on the left side 1.5 * 0.8 m 2 entrance hall
A stand for the sponsoring company is placed in the exhibition corridors.	7	4	2
Free space in the exhibition directory (Information is provided by the sponsor and prior to the exhibition deadline).	350 words	200 words	150 words
Promotional page in the official exhibition guide and magazine (Information is provided by the sponsor and prior to the exhibition deadline).	8	4	2
A venue is dedicated to the senior officials of your sponsoring company at the opening ceremony of the exhibition in the first row.	2	1	1
Special sponsor badge for your representatives.			
Placing a funded advertisement on social media for the sponsoring company's participation in the exhibition.	1 month	2 weeks	10 days
Announcement of the sponsoring company on the official website of the exhibition.	2 month	1 month	2 weeks
Free participation in all seminars and official receptions.			





## Organizing company :

**Business Glory Company**

Organizing international conferences  
and exhibitions



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