

◆ STRATEGIC BILATERAL COOPERATION ◆



BULGARIAN EMBASSY IN DELHI

INDIAN EMBASSY IN SOFIA

BULGARIA & INDIA

COOPERATION WORKSHOP

Fragrance · Flavour · Cosmetics

◆ SAVE THE DATE ◆

19 MAY 2026 · 02:00 - 05:00 PM · SOFIA, BULGARIA

hosted by

INLAMOBI Blue Valley Pvt. Ltd.

European Blue Valley Cluster · Brussels · Assam · Taiwan



“A bridge of roses and jasmine - where European heritage meets Indian biodiversity.”

INLAMOBI Blue Valley Pvt. Ltd. orchestrates the **European Blue Valley Cluster** - a pan-continental meta-cluster linking Europe, Northeast India, and Bhutan across Flavours & Fragrances, AYUSH bio-wellness, biotechnology, and circular bio-agriculture. Operating through a **Public-Private-People (3P)** model, it unites governments, research institutions, and industry from cultivation to global market access.

Global Market Landscape

A bioeconomy in rapid expansion - driven by demand for natural & traceable products

€2640 B

Global Flavour & Fragrance
5-6% CAGR growth

€100 B+

European Cosmetics Market
3M+ jobs · sustainable shift

€4.2 B

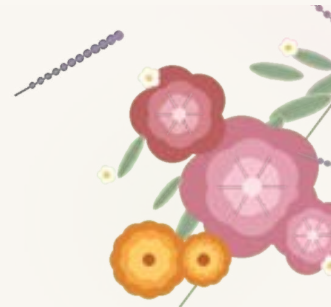
Indian F&F Market by 2033
fastest-growing economy globally

€170 B

Indian AYUSH Sector by 2030
herbal · clean · evidence-based

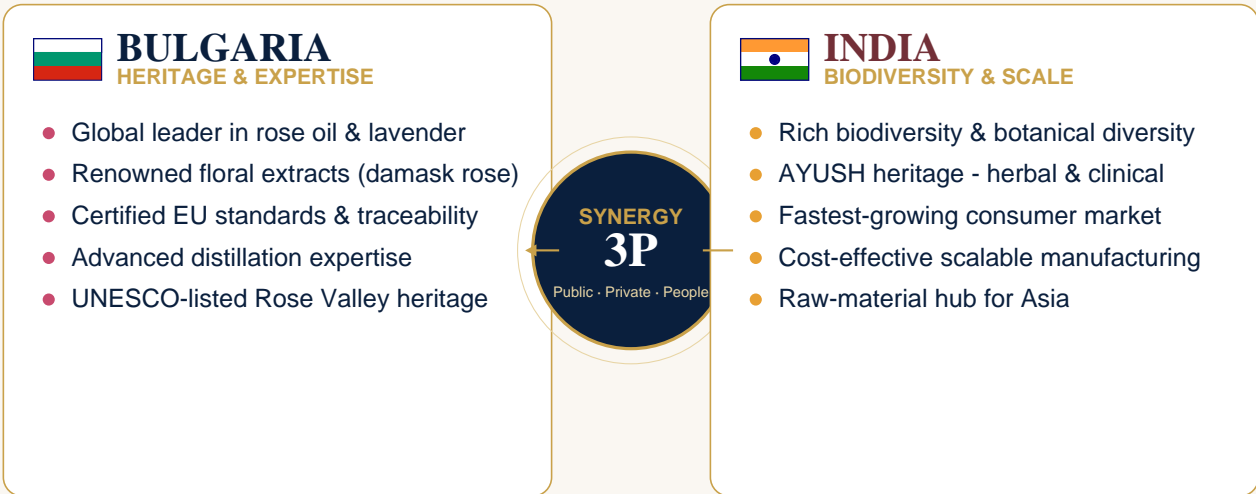
◆ CONSUMER TREND ◆

“Consumers demand natural, clean, herbal, toxin-free, clinical and evidence-based products - with ethical & traceable sourcing.”



India - fastest-growing economy globally · Bulgaria - heritage in floral extracts

Synergy & Collaboration



Why Partner Now

Three pillars of long-term value for Bulgarian companies entering India



Value Chain Journey

From Bulgarian fields to global markets - a fully integrated ecosystem



◆ INVESTMENT & INCENTIVE FRAMEWORK ◆

Co-investment in manufacturing clusters · R&D collaborations · Supply-chain infrastructure
Policy alignment · Cluster-based incentives · Institutional support



BULGARIAN EMBASSY
IN DELHI



INDIAN EMBASSY
IN SOFIA

— SECTION THREE —

The Workshop

DATE
19 May
2026

◆ SAVE THE DATE ◆
TIME
02:00 PM
– 05:00 PM

VENUE
Sofia
Bulgaria

Followed by a Networking Session with Cocktails · Venue TBC

Workshop Objectives

- 01 Strengthen India-Bulgaria collaboration in & cosmetics fragrance
- 02 Facilitate B2B partnerships and market-entry strategies
- 03 Integrate Bulgarian expertise with Indian biodiversity
- 04 Identify pilot products & enable technology transfer

Engagement Framework

- 1 Opening Remarks & Introduction
- 2 Companies' Keynote Presentations (5 min)
- 3 Panel Discussion
- 4 Open Discussion and Q&A
- 5 Networking & Cocktails Session

Key Participants

CHIEF GUEST

H.E. Ambassador Sahu

Ambassador of India to Bulgaria

MODERATOR

Ms. Sasha Lambova

Workshop Moderator & Session Facilitator

EMBASSY

Mr. Ivo Stoyanov Kafedzhiev

First Secretary & Head of Trade & Economic Affairs · (Video Call)

HOST

Mr. Vijaya Kumar

Managing Director & Founder, INLAMOBI · Presenter of the Blue Valley Cluster

Expected Outcomes

- India–Bulgaria business partnerships
- Pilot products for joint development
- Bulgarian market entry into India
- R&D & academic collaboration



For Queries/ Responses Contact: Ms Sasha Lambova | +359 88 378 5888

*A strategic bridge between India and Bulgaria - where
heritage meets biodiversity, and craft meets scale.*

INLAMOBI

Blue Valley Cluster | EU-India Bioeconomy

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