



Accolade Dynamics

Presents



ACCOLADE NIGERIA - BULGARIA BUSINESS FORUM & AWARDS 2025, HILTON SOFIA, BULGARIA



**20th
June, 2025**



**Hilton Sofia- G.k. Lozenets,
Bulgaria Blvd 1, 1421 Sofia, Bulgaria**



Organizer:
Associate
Partners



Strategic Partner:

Institutional & Media Partners





OUR SERVICES

EVENTS PLANNING

PHOTO/VIDEO COVERAGES

MAGAZINE PUBLICATIONS

TELEVISION SHOWS

CATERING SERVICES

USHERING SERVICES

DECORATIONS

AWARD EVENTS

BRAND MANAGEMENT

CONSULTANCY

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ACCOLADE
Nigeria - Bulgaria
Business Forum & Awards,

The Accolade Nigeria - Bulgaria Business Forum & Awards, 2025 is a landmark event scheduled for June 19th - 21st, 2025, at Hilton Sofia Bulgaria.

Executive Summary

This forum aims to strengthen trade relations and foster investment opportunities between Nigeria and Bulgaria, positioning Bulgaria as a strategic gateway for Nigeria into the European market. By bringing together key stakeholders from both regions, the forum will facilitate networking, knowledge sharing, and the exploration of collaborative projects across various sectors, including agriculture, technology, energy, and infrastructure.

The forum will feature prominent speakers, panel discussions, and B2B meetings designed to stimulate dialogue and create actionable partnerships. Participants will have the opportunity to engage with government officials, business leaders, and industry experts, ensuring a comprehensive approach to enhancing economic ties. Ultimately, **the Accolade Nigeria - Bulgaria Business Forum & Awards, 2025** seeks to catalyze sustainable growth and mutual prosperity for both countries.



ACCOLADE
Nigeria - Bulgaria
Business Forum & Awards,



The Accolade Global Award Dinner 2025

In addition to the forum, the **Accolade Global Award Dinner** will be a highlight of the event, celebrating outstanding contributions to business and investment relations between Bulgaria and Africa. This prestigious dinner will honor exceptional businesses, public figures, media representatives, and philanthropists who have played a pivotal role in shaping the future of both the African continent, Bulgaria and Europe in general.

The Accolade Global Awards, is a visionary initiative by Accolade Dynamics Ltd, designed to recognize and celebrate excellence in these vital sectors.

Recognition of Excellence: The Award Dinner will showcase remarkable business and investment achievements that have fostered collaboration between Bulgaria, Africa and Europe.

Honoring Contributors: Special recognition will be bestowed upon notable businesses, influential public figures, media representatives, and philanthropists who have significantly impacted the economic landscape and future prospects of both regions.

Join us for an evening of inspiration and celebration as we honor those who are making a difference, reinforcing the strong ties between Bulgaria, Africa and Europe. The Accolade Global Award Dinner promises to be a captivating event, reflecting the dedication and commitment of Accolade Dynamics Ltd to advancing these important relationships.

Celebrating Partnerships: This event will serve as a platform to acknowledge the efforts of individuals and organizations that have fostered strong ties and collaboration between Africa and Bulgaria, reinforcing the potential for future partnerships.

Award Categories



ACCOLADE
Nigeria - Bulgaria
Business Forum & Awards

Individual Category

- CEO of The Year
- Innovator of The Year
- Gender Champion
- African Icon of The Year
- Leadership Personality of The Year
- Beacon of Hope
- Media Personality of The Year
- Inspirational Personality of The Year
- People Friendly Congress Man
- African Literary Icon Award
- African Teacher of The Decade
- African Inspiring Law Maker of The Year
- Youth Empowerment Icon of The Year
- Award for Integrity in Public Service
- Special Achievement Award
- Desmond Tutu Humanitarian Awards
- Nelson Mandela Outstanding Leadership Award



*The Accolade
Global Award
Dinner 2025*

Corporate Category

- Social Impact Brand of The Year
- Oil & Gas Company of The Year
- ICT Company of The Year
- Africa Bank of The Year
- International Organisation of The Year
- Most Impactful CSR Company of The Year
- Africa Impact Organisation of The Year
- Real Estate Company of The Year
- Africa Best Record Label of The Year
- Africa Venture Capital Company of The Year
- Best Tourism Destination of The Year
- Africa Entertainment Center of The Year
- Africa Medical Services Excellence Award
- Africa Agro-allied Company of The Year

ABOUT ORGANISER

ACCOLADE DYNAMICS LTD



Accolade Dynamics Limited is an incorporated subsidiary company of Accolade Media Company Limited which has been in existence since 2008 as a consummate media company and is one of the frontline media companies in Nigeria with focus on events planning, events management, marketing, communications, publishing, and public relations, underpinned by a commitment to excellence, exceptional customer service, trust, and accountability.

Accolade Dynamics is led by Ms. Doofan Chizaram Tor as its Chief Executive Officer with a vision to diversify the company to tap other business opportunities such as corporate trainings, travels and tours.

Our core competencies are:

1. Publishing
2. Event Planning and Management
3. Television Programme production
4. Content creation
5. Image Branding
6. Video & Photography
7. Concept Development
8. Corporate Trainings
9. Travels & Tours

Strategic partnerships and Income strategy:

We have an outstanding track record in the media and entertainment world. The parent company, Accolade Media Co. Limited is the brainchild behind;

ACCOLADE LIFESTYLE & EVENTS TV Show

A 30 minutes syndicated TV programme showing on AIT every Saturday by 11pm with large viewership, followership & subscribers. It is a TV programme focused on covering & showing events as well as featuring life style interviews of high profile personalities both at home and abroad. It also showcases red carpets, documentaries and

adverts.

EXCLUSIVE ACCOLADE INTERNATIONAL MAGAZINE

A bi-monthly magazine that has an established track record as one of Nigeria's leading Lifestyle Publications which captured epoch making events with over Fifteen (15) years of existence.

MRS. ACCOLADE NIGERIA (MAN)

Beauty & Brain Pageant for married and once married women. The MAN Pageant is designed to reach out to the voiceless, give matured women ample opportunity to come out of their shelves and contribute their quarter to the upliftment of women in our society as well as address the younger queens, educating them on the reason for the crown instead of allowing them perish in ignorance.

ACCOLADE AWARDS

An annual award ceremony conceptualized to celebrate people, organizations, industries and government functionaries who have made distinctive impact in the society.

ACCOLADE EVENTS

Our portfolio boasts an array of successful events in Nigeria and the diaspora. We have successfully managed high-profile events, such as government receptions, international wrestling championships, corporate functions for up to 5,000 attendees, showcasing our proficiency in events logistics, catering, and entertainment. Our organization has successfully convened high-profile trade missions worldwide, including the Accolade Trade & Investment Summit, Atlanta (2015) in collaboration with Southern Barter Club, Accolade Awards & Business Forum Atlanta Georgia 2018, we also organized lots of epoch making International events in partnership with Eden Integrated services Limited which includes:

Poland-Africa Business Forum in Warsaw (2016)

Accolade Business Summit & Awards Abuja (2018), Africa Advancement Forum in London (2019 & 2024), Africa Global Business Summit in Berlin (2023), Young CEO Business Summits in Dubai (2015) and Düsseldorf (2016), . We have hosted esteemed leaders, such as H.E. Dr. Goodluck Jonathan, former President of Nigeria, H.E. Ameenah Gurib-Fakim former President of Mauritius, H.E Dr. Jewel Tylor former Vice President of Liberia, alongside notable figures like Xavier Rolet, former CEO of London Stock Exchange and Jutta Urpilainen European Union Commissioner for International Partnership and recently had an impressive African Advancement Business Summit and Honourary Doctorate Awards with American Management University at Marriot Hotel London, United Kingdom.

We were also the event management company for Enugu State Fiesta for 5 years between 2012-2017 and Kogi State Carnival for 3 years.



#nibtis2025

For sponsorship & partnership;
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info@nibtis.org,
sponsorship@nibtis.org

Make payments using either of the two accounts below:



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INTRODUCING THE MD/ CEO OF ACCOLADE DYNAMICS LTD, MISS DOOFAN CHIZARAM TOR



**MISS DOOFAM
CHIZARAM TOR**
MD/ CEO
ACCOLADE DYNAMICS
LIMITED

Miss Doofan Chizaram Tor Hails from Ayar, Mbalom , Gwer East Local Government Area of Benue State.

She is a dynamic & innovative young entrepreneur with extensive experience in management, financial analysis, and accounting. With a passion for creating unforgettable events and a keen eye for financial detail, Doofan has built a reputation as a reliable and skilled professional in the industry.

She is an alumna of Oglethorpe University, Atlanta Georgia where she bagged a bachelor's degree in accounting. She is currently enrolled in a certified program on Leadership: Creating Public Value at the Harvard Kennedy School of Government and From Poverty to Prosperity: Understanding Economic Development at Oxford Blavatnik School of Government .

Ms. Tor started hosting programs on Accolade Lifestyle and Events TV show at the age of 15 and today, she has taken over the family empire as the MD/CEO of the prestigious Accolade media and events Company. At her emergence as MD, she changed registered Accolade Dynamics Ltd as a

subsidiary of Accolade Media Co Ltd.

Her wealth of knowledge include financial accounting, budgeting, and financial forecasting for various clients, financial analysis and providing insights to drive business growth, Managing accounts payable, accounts receivable, and payroll processing.

She is also an expert in leadership, management, event planning, marketing and promotion, and problem solving.

She recently organized an impressive Business Summit, Awards, and Honourary Doctorate Degree event in collaboration with African Advancement Forum and American Management University at Marriott Hotel, UK

Doofan's exceptional skills, experience, and achievements make her a respected and sought-after professional in her field.

She is an articulate, intelligent, capable, innovative, trustworthy and God fearing young entrepreneur.



An Accolade Dynamics Concept

About Partners

The Ministry of Foreign Affairs in Nigeria plays a crucial role in reinforcing decision-making and implementation processes, promoting Nigeria's interests and ideals globally. Established in 1960, shortly after Nigeria gained independence, the ministry was initially called the Department of External Affairs.



of Foreign Affairs in Nigeria role in foreign making implement as well as domestic vision

The ministry is headed by a federal executive cabinet minister, with Yusuf Tuggar currently serving as the Minister of Foreign Affairs, and Umar Dunoma Ahmed as the Permanent Secretary.

The Ministry of Foreign Affairs is committed to promoting Nigeria's economic potential and increasing awareness about its domestic vision and ideals.

The Bulgarian-African Chamber of Commerce, Industry, and Culture (BACCIC) was founded to bridge Bulgaria and African nations beyond boundaries. As a cultural exchange, BACCIC fosters partnerships that unlock the immense potential of collaboration.



African Chamber of Commerce, Industry, and Culture (BACCIC) was founded to bridge Bulgaria and African nations beyond boundaries. As a cultural exchange, BACCIC fosters

With a focus on sustainable development and inclusivity, the Chamber empowers its members through trade missions, networking events, and knowledge-sharing initiatives. Together, we aim to build enduring relationships that drive progress and prosperity for Bulgaria and African nations alike

The Bulgarian-African Chamber of Commerce, Industry, KEY ACHIEVEMENTS and Culture (BACCIC) was founded by four visionary leaders: Anton Samsonov (Chairman), Alben Jones, Maya Atanasova, and Dimitar Tourlakov.

At Eden Services, we are passionate about crafting events that our clients. Our in-house event a wealth of experience, ensuring we exceed expectations at every turn. We prioritize understanding your unique objectives, collaborating closely from concept to completion to create memorable experiences tailored just for you.



Integrated Services are about unforgettable resonate with dedicated team specialists brings experience,

Our clients often return time and again, enabling us to build meaningful relationships and a deep understanding of their business needs. The majority of our new clients come through personal recommendations, a testament to our commitment to excellence. We partner with top-tier vendors worldwide to guarantee the highest quality of equipment and services, regardless of the event location.

At Eden, we take pride in delivering first-class service tailored to every client, regardless of size. Let us help you create an exceptional event that leaves a lasting impression.

The GIAA is an organization of strategic s committed advancement through sharing, promotion, advancement, gender inclusion and women empowerment.



not for profit and a product collaboration to the of Africa knowledge innovation technology

It plays host to an annual conference tagged:

“Global initiative for Africa forum”, that brings together leading international Speakers, CEOs, entrepreneurs/captains of industries, Policy Makers, intending investors in different sectors of the African economy; development partners dedicated to both private and public sectors in Africa, and hosts the continent’s top CEOs, international investors, experts and high-level policymakers annually under one roof for the sole purpose of encouraging responsible leadership, promoting partnership and encouraging fair trade between Africa and the rest of the world.

Institutional & Media Partners



Speakers

Keynote Speakers: Hear from influential leaders such as:



**HER EXCELLENCY
DAME PATIENCE
GOODLUCK
JONATHAN**

FORMER FIRST LADY
OF THE FEDERAL REPUBLIC
OF NIGERIA

Special Guest of Honour



**H.E. HON. IMAAN
SULEIMAN-IBRAHIM**

MINISTER, FEDERAL MINISTRY OF WOMEN
AFFAIRS, NIGERIA

Guest Speaker



ANTON SAMSONOV

CHAIRMAN, CO-FOUNDER BULGARIA AFRICAN
CHAMBER OF COMMERCE, INDUSTRY AND
CULTURE (BACCIC)

Guest Speaker



**CHIEF DR. FOLASHADE
TINUBU-OJO**

(IYALOJA GENERAL)

Guest Speaker



**H.E. AMBASSADOR
AKINREMI ALADE BOLAJI**

DIRECTOR ECONOMIC, TRADE & INVESTMENT
FOREIGN AFFAIRS, NIGERIA

Guest Speaker



TANYA TODOROVA

DEVELOPMENT & PARTNERSHIPS MANAGER
AT SENSIT CITY LTD., BULGARIA

Guest Speaker



H.E. HON. SILAS AGARA

DIRECTOR GENERAL, NATIONAL
DIRECTORATE OF EMPLOYMENT, NIGERIA

Guest Speaker



H.E. HILDA SUKA-MAFUDZE

CO-FOUNDER BULGARIA AFRICAN CHAMBER OF
COMMERCE, INDUSTRY AND CULTURE (BACCIC),
CEO OF ALBENA INTERNATIONAL

Guest Speaker



**RANJIV
GOONAWARDENA**

CHAIRMAN OF INTERNATIONAL CONSULTANTS,
RETIRED INVESTMENT BANKER, NEW YORK,
LONDON, HONG KONG, TOKYO

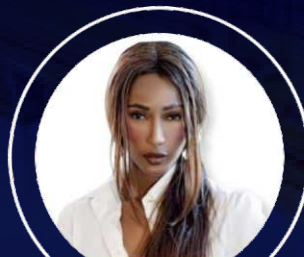
Guest Speaker



JOHN BRAY

FORMER UNITED STATES OF AMERICA
AMBASSADOR TO NIGERIA

Guest Speaker



DE MARIE ANTOINETTE

Speaker



**DR. DAVID JAMES
EGWU BSC, MBA, PHD**

CO-FOUNDER, GLOBAL INITIATIVE FOR THE
ADVANCEMENT OF AFRICA

Guest Speaker



HON. CHIEF DR. GINIKA TOR

HONORABLE COMMISSIONER,
FEDERAL CHARACTER COMMISSION,
(PRESIDENCY) NIGERIA

Guest Speaker

Co-Sponsors/ Awardees



**DR. CHIDI
CRESCENT EZE**

**MD/CEO, EZE DON
PROPERTIES LIMITED**



**HON. ADJERESE
PROSPER
OGHENEVWARHO**

**MD/CEO, ADJESS
PROPERTIES CONSULTANTS
LIMITED**



19 - 21
June, 2025



Hilton Sofia- G.k. Lozenets,
Bulgaria Blvd 1, 1421 Sofia, Bulgaria

Day 1: 19th June

Venue: Hilton Sofia

6PM - 7PM: Arrival & Cocktail/ Meet and Greet.

Day 2: 20th June

Venue: Hilton Sofia

Main Event

Accolade Nigeria-Bulgaria Business Forum & Awards, 2025

9AM - 3PM: Opening Ceremony & Keynote
Addresses

- Welcome remarks from dignitaries
- Keynote speeches from industry leaders and government officials

Panel Discussions

- Topics: Trade Opportunities, Investment Strategies, and Economic Cooperation

Networking Lunch

- Opportunity for attendees to connect and discuss potential partnerships

B2B Meetings & Workshops

- Interactive sessions focused on specific sectors (agriculture, technology, renewable energy, Pharmaceutical)

6PM - 9PM: Award Dinner

- Recognition of exceptional contributions to business and investment relations
- Awards presented to businesses, public figures, and philanthropists
- Honorary Doctorate Degree Conferment

An Accolade Dynamics Concept

Key Highlights of Accolade Nigeria - Bulgaria Business Forum & Awards, 2025





Key Highlights of Accolade Nigeria - Bulgaria Business Forum & Awards, 2025

Day 3: 21st June

Business/ City Leisure Tour

Specific industry visit: Manufacturing, Agriculture, Tech, Pharmaceutical and renewable energy companies

Visit to Industrial Factories

- Tour of heavy agricultural equipment factories
- Insights into manufacturing processes and innovations

- Networking Lunch at Local Venue
- Opportunity to engage with factory leaders

- Visits to Big Tech, Agriculture and Pharmaceutical Companies
- Explore cutting-edge technologies and pharmaceutical advancements

- Visit to Renewable Energy Companies
- Discussion on sustainable practices and investment opportunities

Guided City Tour/Factories

- Explore Sofia's historical sites and cultural landmarks

Lunch at a Local Restaurant

- Taste traditional Bulgarian cuisine

Leisure Activities

- Options include shopping, visiting art galleries, or local markets

All-White Party

- A festive evening gathering to celebrate the forum's success
- Networking and entertainment in a vibrant atmosphere



ACCOLADE
Nigeria - Bulgaria
Business Forum & Awards

Who Should Attend?

Government
officials from
African nations
and Bulgaria

Business
leaders and
entrepreneurs
from various
sectors

Representatives
from
international
organizations
and NGOs

Investors
and
financial
institutions

Academic
and
research
institutions

Trade and
investment
promotion
agencies



Why They Should Attend?

- **Networking Opportunities:** Connect with potential partners, investors, and industry peers.
- **Market Insights:** Gain valuable insights into trade and investment trends between Africa and Bulgaria.
- **Collaboration Potential:** Explore opportunities for joint ventures and partnerships in key sectors.
- **Strategic Positioning:** Position your organization for enhanced access to European markets through Bulgaria.
- **Policy Discussions:** Engage in discussions about trade policies, investment frameworks, and economic cooperation.

Suggested Actionable Results Expected from the Forum

- Establishment of trade agreements and partnerships between African countries and Bulgaria.
- Identification of key sectors for investment and collaboration, leading to joint projects.
- Creation of a network of Private sector businesses and government representatives to facilitate ongoing dialogue and cooperation.
- Development of strategic action plans focused on sustainable economic growth and development.
- Increased awareness of Bulgaria as a viable gateway for African exports to Europe.



19 - 21
June, 2025



Hilton Sofia- G.k. Lozenets,
Bulgaria Blvd 1, 1421 Sofia, Bulgaria

Accolade Nigeria – Bulgaria Business Forum & Awards SOFIA BULGARIA (NIBTIS SOFIA 2025)

Trade relations between Nigeria and Bulgaria have historically been modest, but recent efforts have aimed to strengthen these ties. As a member of the European Union, Bulgaria has the opportunity to serve as a gateway for Nigerian goods and investments into Europe, while also diversifying its own trade portfolio. This burgeoning relationship allows Nigeria to access new markets, while Bulgaria can benefit from Nigerian resources and innovation. The strategic location of Bulgaria in Southeast Europe, combined with its growing economy, presents mutual advantages, fostering economic growth and collaboration for both nations.

Current Trade Relations



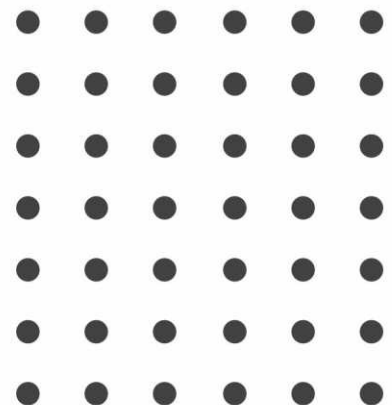
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1. Volume of Trade:

Trade between Bulgaria and African countries is relatively low but has been growing. Key sectors include agriculture, textiles, and machinery. Bulgaria exports goods such as machinery and pharmaceuticals, while importing raw materials and agricultural products from Africa.

More specifically According to the European Commission, Bulgaria's trade with African countries was approximately €500 million in recent years, reflecting a modest yet growing engagement.



2. Diplomatic Engagements:

Bulgaria has shown interest in enhancing its diplomatic and economic ties with various African countries. This includes participating in international forums and bilateral agreements aimed at promoting trade.

Major African trading partners for Bulgaria include South Africa, Egypt, and Morocco. For instance, South Africa has been a significant source of trade, with Bulgarian exports including pharmaceuticals and machinery valued at several million euros annually. We have to ensure we expand this trend leveraging on the Accolade Nigeria - Bulgaria Business Forum & Awards, to attract more African countries to see the value of trade they can explore with Bulgaria.



3. Investment Opportunities:

There are opportunities for Bulgarian companies to invest in African sectors like energy, infrastructure, and agriculture. Conversely, African investments in Bulgaria can focus on sectors such as agriculture and tourism.

through bilateral agreements with various African nations. For example, in 2021, Bulgaria signed a cooperation agreement with Egypt aimed at improving trade and investment flows, illustrating a strategic interest in African markets.

Bulgaria has sought to enhance trade relations

Strategic Implications of the 2025 Accolade Nigeria - Bulgaria Business Forum & Awards,

1. Enhanced Trade Relations:

Hosting a forum could serve as a platform for fostering deeper economic ties, facilitating direct contacts between businesses, and exploring new trade agreements. It could also help identify specific sectors for collaboration, such as renewable energy and technology.

The African Development Bank (AfDB) has highlighted sectors such as agribusiness, ICT, and energy as key areas for investment. The summit could serve as a platform for identifying specific projects and collaborations, driving growth in these critical sectors

2. Showcasing Bulgaria as a Gateway:

The forum could position Bulgaria as a strategic entry point for African countries looking to access the European market. This can attract investments and promote Bulgarian exports to Africa.

The summit could highlight Bulgaria's potential as a gateway for African countries to the EU. The EU-Africa trade relationship is substantial, with EU trade with African nations exceeding €250 billion annually. Bulgaria's participation could facilitate smoother access for African products to European markets.



3. Networking and Partnerships:

The forum would provide opportunities for networking among African and Bulgarian businesses, encouraging partnerships that can lead to joint ventures and collaborative projects .

According to the UN Conference on Trade and Development (UNCTAD), foreign direct investment (FDI) from Europe to Africa reached \$45 billion in 2021, with sectors like renewable energy and technology showing significant

potential. The forum could attract European investors to African markets through Bulgaria, fostering joint ventures and partnerships.

According to the African Development Outlook, Africa's GDP is projected to grow by 4% in 2024, presenting new opportunities for trade and investment. By engaging in a summit, Bulgaria could capitalize on this growth trajectory.

4. Cultural Exchange and Understanding:

Beyond economic benefits, the forum can promote cultural exchange, enhancing mutual understanding and respect, which are crucial for long-term partnerships.

Bulgaria has historical ties to Africa through educational programs and cultural exchanges. The forum could build on these foundations, promoting collaboration in education and research, which can enhance mutual understanding and create a skilled workforce ready for collaboration.

5. Sustainable Development Goals (SDGs):

The forum could align with the UN's SDGs, fostering discussions around sustainable investment and development practices that benefit both regions.

6. Political Will and Support:

Supporting Hosting such a forum indicates a commitment from the Bulgarian government to prioritize African relations, potentially leading to more robust political and economic agreements.

In summary, data indicates a growing but still limited trade relationship between Bulgaria and Africa, with significant potential for enhancement through strategic initiatives like the 2025 Accolade Nigeria - Bulgaria Business Forum & Awards,.

The forum will leverage existing trade dynamics, promote investment opportunities, and facilitate deeper economic integration, ultimately benefiting both regions. The statistics and trends outlined support the position that such a summit could have a meaningful impact on bilateral relations.



Our Past Events Picture Collage





ACCOLADE
Nigeria - Bulgaria
Business Forum & Awards,



About the Host City Sofia

Sofia, Bulgaria's capital, is recognized as a Beta-global city by the Globalization and World Cities Research Network, positioning it as a pivotal economic hub not just in Bulgaria, but in Southeast Europe. The city is home to numerous major Bulgarian and international companies, including the Bulgarian National Bank and the Bulgarian Stock Exchange. As of 2023, Sofia ranks 60th among financial centers worldwide, reflecting its growing significance.

In recent years, Sofia has continued to demonstrate robust economic performance. The city has seen a steady increase in GDP, with a real GDP (PPP) per capita growth of approximately 3.0% and employment rising by 4% to over 1 million jobs. This growth positions Sofia as a top destination for investment and business development in the region.

Forbes continues to recognize Sofia as one of the best places globally to launch a startup, thanks to favorable conditions such as a low corporate tax rate of 10%, one of the fastest internet connections in the world, and a supportive ecosystem with numerous investment funds, including Eleven Startup Accelerator, LAUNCHub, and Neveq.

As of 2023, Sofia's GDP (PPS) per capita is estimated at around €34,000 (\$40,000), one of the highest figures in Southeast Europe. The city's nominal GDP has reached approximately 42 billion leva (\$24 billion), translating to about 36,000 leva (\$21,000) per capita. Average monthly wages in early 2023 are approximately \$1,200, the highest in the country, reflecting a strong labor market.

An Accolade Dynamics Concept

The economic landscape is dominated by the services sector, which accounts for 89% of gross value added, followed by industry at 10% and agriculture at 1%. The most dynamic sectors include Information Technology (IT) and manufacturing. Sofia is a recognized regional IT hub, ranking among the top 5 fastest-growing tech centers in Europe. The sector employs around 60,000 professionals, with 35% engaged in programming, contributing to 15% of the city's exports.

The IT industry in Sofia boasts a diverse range of players, from multinational corporations to local startups. Major companies such as Coca-Cola, Ubisoft, Hewlett-Packard, VMware, and Bosch have established significant research and development centers in the city. Sofia is home to several tech clusters, including Business Park Sofia and Sofia Tech Park, fostering innovation and collaboration.

Manufacturing has also experienced a strong resurgence, with exports increasing significantly and employment in the sector rising by 60%, now supporting over 80,000 jobs. The focus is shifting towards high-value manufacturing, including electrical equipment, precision mechanics, and pharmaceuticals. Sofia hosts 20 industrial and logistics parks, extending to neighboring regions and fostering a well-connected supply chain.

Education is a cornerstone of Sofia's business environment, with the city concentrating a significant portion of Bulgaria's educational resources. It boasts 221 general schools, 56 vocational colleges, and 23 higher education institutions, serving over 110,000 university students. Notably, the American College of Sofia stands as one of the oldest American educational institutions outside the United States, reflecting the city's commitment to quality education.

For businesses considering expansion or investment, Sofia presents a compelling case with its strategic location, favorable economic conditions, and a vibrant talent pool. With a burgeoning tech industry, a recovering manufacturing sector, and a supportive startup ecosystem, Sofia is well-positioned as a viable business hub in Europe, particularly for investors looking to tap into the potential of the African market.

The Venue

SOFIA HILTON HOTEL

The Sofia Hilton Hotel is a premier destination in Bulgaria's capital, offering a blend of luxury, comfort, and exceptional service. Here are some key highlights about the hotel:

Location

Central Position: Situated in the heart of Sofia, the hotel provides easy access to major business districts, government offices, and cultural attractions.



An Accolade Dynamics Concept

Transport Links: Proximity to public transportation and the airport ensures convenient travel for guests.

Accommodations

Stylish Rooms: The hotel features elegantly designed rooms and suites equipped with modern amenities, offering stunning views of the city.

Comfort and Convenience: Guests can enjoy spacious accommodations with comfortable bedding, high-speed internet, and in-room dining options.

Meeting and Event Spaces

Versatile Venues: The hotel boasts several meeting rooms and event spaces suitable for conferences, seminars, and private meetings.

State-of-the-Art Technology: Equipped with the latest audiovisual technology, the venues cater to various event needs.

Dining Options

Culinary Excellence: On-site restaurants offer a range of dining experiences, from local Bulgarian cuisine to international dishes, ensuring guests have delightful culinary options.

Bar and Lounge: A stylish bar area provides a perfect spot for networking and relaxation.

Amenities

Fitness and Wellness: The hotel features a fitness center and wellness facilities, allowing guests to maintain their fitness routines during their stay.

Business Services: Comprehensive business services, including high-speed internet and printing facilities, support the needs of corporate travelers.

Commitment to Service

Dedicated Staff: The friendly and professional staff are committed to delivering exceptional service, ensuring that every guest's needs are met with care and efficiency.

The Sofia Hilton Hotel is an ideal choice for business travelers seeking a sophisticated environment, outstanding service, and a convenient location in Sofia.



STRICTLY BY INVITATION



In association with Accolades Dynamic Ltd
Gold-Backed Bonds registered on the London Stock
Exchange



**FOR ENQUIRIES, CONTACT THE CEO
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