



सत्यमेव जयते

Sponsored by :
Ministry of Textiles &
Ministry of Commerce
Govt. of India



14th India International Silk Fair

Garments • Scarves • Furnishings • Carpets • Sarees • Accessories • Silk Blend Products

(Sponsored by Ministry of Textiles & Ministry of Commerce, Govt. of India)

www.indiainternationalsilkfair.com

Organised by



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To,

**Bulgarian Chamber of Commerce and Industry (BCCI)
Bulgaria**

Sub: Request to Invite Foreign buyers to attend 14th India International Silk Fair 22nd - 24th March 2023 at The Rivera House, Ambience Golf Drive, Gurugram, Haryana (India).

Dear Madam/Sir,

The Indian Silk Export Promotion Council (ISEPC) which is an apex Government body of the exporters of Indian silk & silk blend products from all over India is organizing 14th India International Silk Fair 22-24 March 2023, which is funded under MAI scheme. We are proposing to sponsor the visit of foreign buyers to the fair.

The objective of sponsoring the visit of the foreign buyers to the fair is to provide an exposure of products of around 80 exhibitors from all over India who will be displaying varieties of fabrics & Garments both in silk & silk blended Scarves, Sarees, Made-ups, Silk Carpets & Home furnishing.

The visiting buyers will have the opportunities of sourcing large unexplored varieties of products in different fibres directly from the manufacturers thus making a great difference in their costing and reliability. ISEPC would like to offer to visiting buyers the following:

I. Airfare subsidy to the visiting buyers as under:

INR 40,000/- to buyers from North American Countries including USA, Canada, Central & South American Countries. *

INR 40,000/- to buyers from Europe, Australia & African Countries. *

INR 35,000/- to buyers from Japan, South Korea, CIS Countries & Egypt. *

INR 28,000/- to buyers from Middle – East Countries. *

INR 24,000/- to buyers from Indian Sub-Continent Countries and South – East Asian Countries. *

(* Subject to actual fare or limit prescribed above whichever is less)

2. Two days complimentary stay in 4/5-star hotel with breakfast & working lunch at the fair venue.

3. Free pick up from Delhi Airport to Hotel and free pick up and drop from hotel to fair venue and vice versa.

The visiting overseas buyers will thus be availing huge benefits of unparalleled interaction with suppliers from remote corners of India as well as enjoying hospitality and feast during the 3 days of the event, besides saving a lot of expenditure on their travel to India.

The Indian Silk Industry is very dynamic as it is the only country in the world which produces all commercial varieties of silk namely Tassar, Muga, Eri and Mulberry. Silk produced in India has its own uniqueness in terms of better strength, ability to absorb dyes, ruggedness, brightness and lustre, fall, feel, drape etc. The Indian Silk is unique not only because it has distinguished and distinct characters when compared to silk from other countries but also due to the fact that the processes and technologies used are different and varied from cluster to cluster. The variety and diversity in these clusters is because of the weaving styles, patterns of designs, accessories and equipment used, technology employed skill levels preference for designs and motives, colour combination etc.

Shri Akash Mittal
Chairman-ISEPC
9810038891

Dr. Bimal Mawandia
Vice-Chairman-ISEPC
9811040230

Shri Naresh Sadh
Chairman-Exhibition Committee
9811007004

Shri T.S.Chadha
Off. Executive Director
9654691233

Shri Atul Kumar Gupta
Member Exhibition Committee
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Shri A. L. Arora
Member Exhibition Committee
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Shri Ravi Kumar Mehra
Member Exhibition Committee
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Shri Vinay Kumar Sadh
Member Exhibition Committee
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Shri M N Manohar
Member Exhibition Committee
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Shri Sanjeev Kr. Sharma
Sr. Director-ISEPC
9899573797

Working & Regional Office : 112-A Chrinjeev Tower, 43 Nehru Place, New Delhi 110019, India. Telephone: 011-40154181/26220134
E-mail : exhibitors@indiainsilkfair.in, buyersphysical@indiainsilkfair.in, roisepc@gmail.com, isepchco@gmail.com



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We therefore seek your kind support in disseminating the above information about the fair to the interested buyers and suggesting them to get registered for sponsorship on the website of the Council, advertise this event in your official website and Social Media page as well as to provide us data bank of all such concerned dealers/importers/buyers who are interested in sourcing Indian Silk & Silk Blend Products.

For more information about the fair log on to : www.indiansilkfair.in/physical/
For Buyer Registration log on to : www.indiansilkfair.in/physical/buyer-registration-form.php

We do hope that you will exchange the information of this exciting offer to all concerned.

Look forward for your kind support.

With Regards

Akash Mittal
Chairman – ISEPC
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Kindly Note: a. A total of 100 buyers will be selected by the buyer selection committee for sponsorship on first cum first basis and the Organizing Committee will examine the profile of the registered buyers and will offer sponsorship to selected buyers who shall be entitled for reimbursement of airfare and stay as mentioned above. Committee has the sole right to reject or accept any application without assigning any reason for its decision.

b. Last day of Registration is 10th February 2023.

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