



*are pleased to invite our members and guests to a **Webinar***

## **Canada and Bulgaria: Trade and Investment Opportunities**

With a guest speaker

**Bill Macheras**

**Manager and Trade Commissioner, Global Affairs Canada**

October 22<sup>nd</sup>, Thursday, 9:00-10:00 Toronto time/16:00-17:00  
Sofia time

### **Agenda**

Official language: **English**

Moderator: **Alex Nestor**, CBBN (5min.)

#### 1. Welcome and Introductory address

The Honourable **Yonah Martin**, Senator, Deputy Leader of the Opposition in the Canadian Senate, Chairman of Canada-Bulgaria Inter-Parliamentary Friendship Group (3min.)

MP **Dragomir Stoinev**, Chairperson of the Committee on European Affairs and Oversight of the European Funds,

member of the Friendship Group Bulgaria-Canada in the National Assembly, former Minister of Economy (3min.)

H.E. **Svetlana Stoycheva-Etropolski**, Ambassador of the Republic of Bulgaria to Canada (3min.)

**Stamen Yanev**, Deputy Minister of Economy of the Republic of Bulgaria, former Executive Director of Invest Bulgaria Agency (3min.)

Ph.D. **Boyko Takov**, Executive Director, Bulgarian Small and Medium Enterprises Promotion Agency (3min.)

2. Presentation by **Bill Macheras**, Global Affairs Canada, (20 min.)

### **CETA Agreement and Canada-Bulgaria trade relationship**

#### **Expand to Canada–Why should a Bulgarian company consider an expansion to Canada?**

3. Q & A session

### **Registration**

Kindly register **HERE** up to 3 people per company.

<https://forms.gle/4YLTWpWcos55mDvR6>

Upon registration you will receive a follow-up e-mail with instructions about how to join the meeting.

For more details

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### **Short BIO of Bill Macheras**

#### **Manager and Trade Commissioner, Global Affairs Canada**

Bill Macheras is a Manager and a Trade Commissioner with Global Affairs Canada, Ontario Regional Office. He is based in Toronto and has been with the Department since 2004. His team is part of the Canadian Trade Commissioner Service which helps Canadian companies develop their business in Bulgaria and around the world. Bill has successfully completed foreign assignments in several cities around the world, including Athens, Warsaw and Budapest.

His previous work experience includes funds administration for Montreal Trust Co., legal work for a commercial law firm, and communications work with the planning, analysis and public affairs unit of Industry Canada.

Bill holds an Honours Bachelor of Arts degree from York University, a Masters Degree in Public Administration from Queen's University and is also certified as an international trade professional.