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# High-Level EU-Pakistan Business Forum

*Stronger Together*

28 – 29 April 2026

## Info Session

Get ahead of the Forum.

-  Policy & Dialogue
-  Business Matching
-  Finance & Investment
-  Value Chains & Innovation
-  Technical Cooperation
-  Technological Cooperation

## Priority Sectors

- Sustainable Agriculture
- Digital & AI Technologies
- Blue Economy
- Logistics & Connectivity
- Renewable Energy & Climate Solutions
- Smart Connectivity & Infrastructure



## About the Info Session

Join us to learn how EU and Pakistani businesses can connect under the EU Global Gateway, fostering innovation, investment, and sustainable growth. **Be the first** to learn about:

- The EU-Pakistan Business Forum and upcoming opportunities
- High-growth sectors in Pakistan
- Insights from local experts
- Building new partnerships

## Who Can Join Us?

### If This is You, Then Step In!

- Central, Eastern, Southern & Western European companies exploring investment and partnership opportunities.
- Central, Eastern, Southern & Western European businesses seeking market entry or supply-chain collaboration in Pakistan's key growth sectors.
- Enterprises and innovators engaging with Pakistan's emerging markets through the EU-Pakistan Business Forum.



Location  
Online

Date  
29 January 2026

Time  
13:30 Hrs CET

# HIGH-LEVEL EU-PAKISTAN BUSINESS FORUM

THURSDAY, 29 JANUARY 2026

Time	Duration	Agenda Item	Speakers / Leads
<b>PKT 17:30pm GST 16:30pm CET 13:30pm</b>	<b>1 min</b>	<b>Opening Context: Why This Session Matters</b>  Sets the scene on why Pakistan is a commercially relevant opportunity for 2026 and what Central, Eastern, Southern & Western European companies gain from this hour.	<b>Taha Khan, EUPKBF Secretariat</b>
<b>PKT 17:31pm GST 16:31pm CET 13:31pm</b>	<b>7 min</b>	<b>Opening Messages: The European &amp; Central, Eastern, Southern &amp; Western European Advantage in Pakistan's Growth Story</b>  High-level institutional insights on where European Union and Central, Eastern, Southern & Western European strengths align with Pakistan's key sectors and why early movers benefit most.	<b>EUD Representative</b>
<b>PKT 17:38pm GST 16:38pm CET 13:38pm</b>	<b>20 min</b>	<b>Opportunity Map: Where Central, Eastern, Southern &amp; Western European Companies Can Win in Pakistan</b>  Deep dive into high potential sectors including agri-business, digital innovation and fintech, green logistics, renewable energy and climate solutions, textiles and apparel and responsible mining with clear openings for Central, Eastern, Southern & Western European expertise.	<b>Aaisha Makhdum, Sector Expert, EUPKBF Secretariat</b>  <b>Taha Khan, EUPKBF Secretariat</b>
<b>PKT 17:58pm GST 16:58pm CET 13:58pm</b>	<b>10 min</b>	<b>Inside The EU-Pakistan Business Forum 2026: Your Market Entry Accelerator</b>  Explains how the Forum provides B2B pathways, ministerial access, visibility and accelerated market entry.	<b>Taha Khan, EUPKBF Secretariat</b>
<b>PKT 18:08pm GST 17:08pm CET 14:08pm</b>	<b>15 min</b>	<b>Executive Q And A: Doing Business in Pakistan</b>  Discussion and responding to any company enquiries or clarification.	<b>All Panellists</b>
<b>PKT 18:23pm GST 17:23pm CET 14:23pm</b>	<b>7 min</b>	<b>Next Steps: Join the 2026 Central, Eastern, Southern &amp; Western European Delegation</b>  Instructions on registration, submitting sector interests and joining the follow up session.	<b>Helen de Mel, Team Leader EU-Pakistan Business Forum</b>

