

High-Level EU-Pakistan Business Forum

Stronger Together

28 – 29 April 2026

Info Session

Get ahead of the Forum.

- ✓ Policy & Dialogue
- ✓ Business Matching
- ✓ Finance & Investment
- ✓ Value Chains & Innovation
- ✓ Technical Cooperation
- ✓ Technological Cooperation

Priority Sectors

- Sustainable Agriculture
- Digital & AI Technologies
- Blue Economy
- Logistics & Connectivity
- Renewable Energy & Climate Solutions
- Smart Connectivity & Infrastructure



About the Info Session

Join us to learn how EU and Pakistani businesses can connect under the EU Global Gateway, fostering innovation, investment, and sustainable growth. **Be the first** to learn about:

- The EU-Pakistan Business Forum and upcoming opportunities
- High-growth sectors in Pakistan
- Insights from local experts
- Building new partnerships

Who Can Join Us?

If This is You, Then Step In!

- Central, Eastern, Southern & Western European companies exploring investment and partnership opportunities.
- Central, Eastern, Southern & Western European businesses seeking market entry or supply-chain collaboration in Pakistan's key growth sectors.
- Enterprises and innovators engaging with Pakistan's emerging markets through the EU-Pakistan Business Forum.



Location
Online

Date
29 January 2026

Time
13:30 Hrs CET

HIGH-LEVEL EU-PAKISTAN BUSINESS FORUM

THURSDAY, 29 JANUARY 2026

Time	Duration	Agenda Item	Speakers / Leads
PKT 17:30pm GST 16:30pm CET 13:30pm	1 min	Opening Context: Why This Session Matters Sets the scene on why Pakistan is a commercially relevant opportunity for 2026 and what Central, Eastern, Southern & Western European companies gain from this hour.	Taha Khan , EUPKBF Secretariat
PKT 17:31pm GST 16:31pm CET 13:31pm	7 min	Opening Messages: The European & Central, Eastern, Southern & Western European Advantage in Pakistan's Growth Story High-level institutional insights on where European Union and Central, Eastern, Southern & Western European strengths align with Pakistan's key sectors and why early movers benefit most.	EUD Representative
PKT 17:38pm GST 16:38pm CET 13:38pm	20 min	Opportunity Map: Where Central, Eastern, Southern & Western European Companies Can Win in Pakistan Deep dive into high potential sectors including agri-business, digital innovation and fintech, green logistics, renewable energy and climate solutions, textiles and apparel and responsible mining with clear openings for Central, Eastern, Southern & Western European expertise.	Aaisha Makhdum , Sector Expert, EUPKBF Secretariat Taha Khan , EUPKBF Secretariat
PKT 17:58pm GST 16:58pm CET 13:58pm	10 min	Inside The EU-Pakistan Business Forum 2026: Your Market Entry Accelerator Explains how the Forum provides B2B pathways, ministerial access, visibility and accelerated market entry.	Taha Khan , EUPKBF Secretariat
PKT 18:08pm GST 17:08pm CET 14:08pm	15 min	Executive Q And A: Doing Business in Pakistan Discussion and responding to any company enquiries or clarification.	All Panellists
PKT 18:23pm GST 17:23pm CET 14:23pm	7 min	Next Steps: Join the 2026 Central, Eastern, Southern & Western European Delegation Instructions on registration, submitting sector interests and joining the follow up session.	Helen de Mel , Team Leader EU-Pakistan Business Forum

