

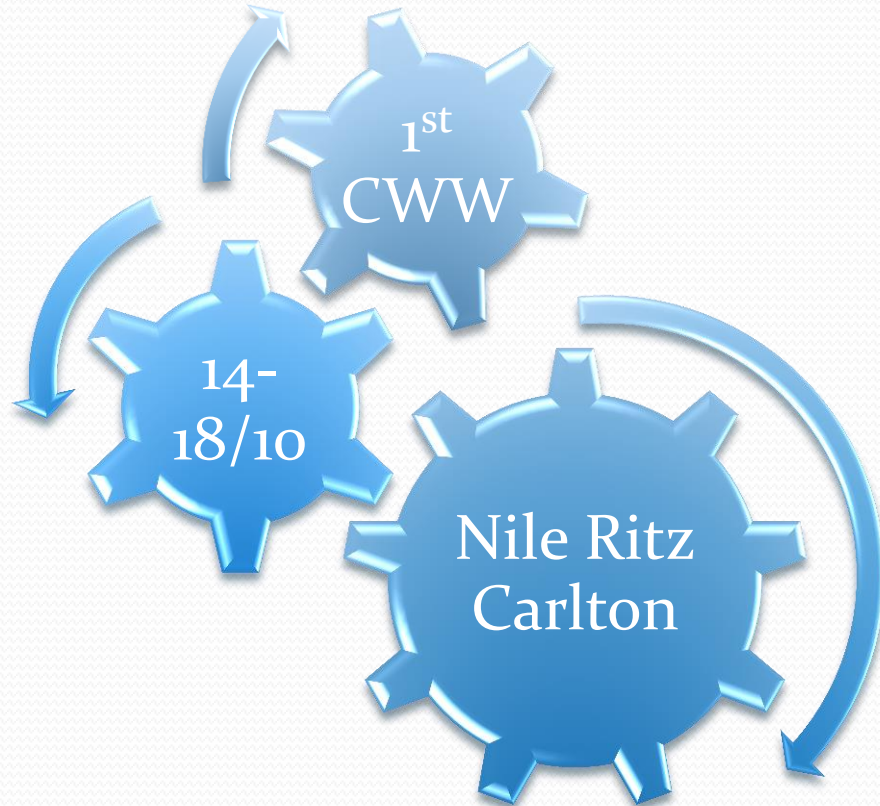
# Cairo Water Week (CWW) 14-18 October

Overview on the first CWW and  
the first EU-EGY Water Cooperation Day (17-18 Oct 2018)



# General Information

Cairo Water Week (CWW) will be organized annually by the Ministry of Water Resources and Irrigation (MWRI) under the auspices of Egyptian Prime Minister in cooperation with national, regional and international partners. It aims at promoting water awareness and fostering new thinking to face the most pressing water-related challenges. This CWW theme shall be "Water Conservation for Sustainable Development"



# CONTENTS

Islamic Cooperation  
Organization Ministers  
of Water Meeting

The Delta Alliance  
Annual Meeting

CWW

First Water Investment  
Exhibition

1<sup>st</sup> EU-EGY Water  
Cooperation Day(s)

EU-EGY Water Cooperation Day(s)

17- 18 October



17 October

EU-EGY Water Business Forum



18 October

EU-EGY Water Dialogue

# Water Exhibition

The Water Exhibition is fully managed by GoE (MWRI), and shall run throughout the full CWW

## Exhibitor Categories

**Silver**

**1700\$**

**Golden**

**2400\$**

**Diamond**

**3800\$**

# Exhibitors Categories

<ul style="list-style-type: none"> <li>• 3m wide x 3m deep Branded Display</li> <li>• Lockable Branded Counter One Wall Graphics</li> <li>• 2 Spot Lights</li> <li>• Power Supply</li> <li>• Waste Basket</li> <li>• 2 complementary guest passes for the event.</li> </ul>	<ul style="list-style-type: none"> <li>• 4m wide x 3m deep Branded Display</li> <li>• Lockable Branded Counter Two Wall Graphics</li> <li>• Brochure Holder</li> <li>• 2 Comfy Chairs</li> <li>• 1 Coffee Table</li> <li>• 4 Lights</li> <li>• 1 Power Supply</li> <li>• 1 Waste Basket</li> <li>• 3 complementary guest passes for the event.</li> </ul>	<ul style="list-style-type: none"> <li>• 5m wide x 3m deep Branded Display</li> <li>• Lockable Branded Counter Two Wall Graphics</li> <li>• 2 x high stools</li> <li>• 2 Comfy Chairs</li> <li>• 1 Coffee Table</li> <li>• 1 Brochure Holder</li> <li>• 6 Lights 1 Power Supply</li> <li>• 1 Waste Basket Rental</li> <li>• 4 complementary guest passes for the event.</li> </ul>
<p>30,000 L.E 1700 \$</p>	<p>40,000 L.E 2400 \$</p>	<p>65,000 L.E 3800 \$</p>

# Potential Support (1)

Provision of info materials (brochures , ... etc.)

**For Investment Forum:** Nomination of H.L Private Sector representative (PPP, Joint ventures, localization of industries)

EU EGY Water Day

**For Water Dialogue:** Nomination of Speaker on (cost recovery, Decentralization)

Communication with European Media for event coverage.

# Potential Support (2)

For Exhibition (  
Transmitting information  
to European Companies)

Sponsorship of a  
workshop

10,000\$

CWW

Sponsorship of  
international speakers for  
technical sessions

Sponsorship of Social  
Event



# Communication and further Information

**For Ministry of Water Resources and Irrigation**

- **Website: [www.cairowaterweek.eg](http://www.cairowaterweek.eg)**
- **Email: [info@cairowaterweek.eg](mailto:info@cairowaterweek.eg)**

**For EU Delegation**

- **[Ayman.ayad@eeas.europa.eu](mailto:Ayman.ayad@eeas.europa.eu) or**
- **[DELEGATION-EGYPT-WATER@eeas.europa.eu](mailto:DELEGATION-EGYPT-WATER@eeas.europa.eu)**

