

DLD TEL AVIV INNOVATION FESTIVAL

FEBRUARY 1-3, 2023

SUMMIT DAY 1 WEDNESDAY, FEBRUARY 1 ST

| | EXPO TEL AVIV #1 | EXPO TEL AVIV #2 | TRACK 3 |
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| 9:00-9:45 | CLOUDTECH AND INFRASTRUCTURE | | VISIT TO CYBERTECH EXHIBITION & CONFERENCE |
| 9:45-10:30 | ROBOTICS & AUTONOMOUS PLATFORMS Limor Schweitzer , Founder, mov.ai, Portugal | AUTOMOTIVE DIGITAL TECH | |
| 10:30-11:10 | SMART CITIES Aleix Valls , CEO, Liquid Lab, Spain Erel Rosenberg , CEO, DFRC, South Korea Alexander Smolianitski , Chief Digital Officer, City of Düsseldorf, Germany | PRIVACY & FAKE NEWS, SOCIAL NETWORK THREATS | |
| 11:10-11:50 | TECH, ITS SOCIAL IMPACT & SUSTAINABILITY Hasan Abasi , CEO, Haat Delivery, Israel | ADVERTISING & DIGITAL MARKETING Thomas Morel , R&D Director of Custom Solutions, JCDecaux, France | |
| 11:50-12:30 | WEARABLES: VIRTUAL REALITY, AUGMENTED REALITY with discussion | IoT | |
| 12:30-14:00 | BREAK | | |
| MAIN STAGE | | | |
| 14:00-14:15 | CYBERTECH + DLD: OPENING & WELCOME INNOVATION, CREATIVITY & ENTREPRENEURSHIP with Mayor Ron Huldai, Steffi Czerny, Yossi Vardi, and Amir Rapaport | | |
| 14:15-14:45 | PLENARY: WHAT MADE US WHAT WE ARE & WHERE DO WE GO FROM HERE? David Zvilichovsky , Head of the MBA Program in Entrepreneurship & Innov, TLV U, Sundar Raman , Director of Technology, Museum of the Future, UAE | | |
| 14:45-15:20 | GAMETECH IN HEALTHCARE Sam Glassenberg , CEO & Founder, Level Ex, USA | | |
| 15:20-16:10 | TECH PROFICIENCY TO THE YOUTH Rabea Zioud , CEO, Hasoub, Israel Marko Londa , Chief Changemaker & CEO, Moonshot Pirates, Austria Carlo Rizzo , Editor, Prototypes for Humanity, Italy Asaf Brimmer , Co-Founder and CEO, Moona, Israel with demonstration by David Colombo , Startup Founder & Cybersecurity Expert, Germany | | |
| 16:10-16:45 | TECHNOLOGIES OF THE FUTURE - AI, QUANTUM COMPUTING & DEEP LEARNING Charlie Muirhead , CEO, CogX, UK Moderated by: Jennifer Schenker , Founder & Editor-in-Chief, The Innovator, France | | |
| 16:45-17:30 | INNOVATION, CREATIVITY & THE BRAIN Yoram Yovell , Psychiatrist, Brain Researcher, and Award-winning Author Bethany Halbreich , Moderated by: Idan Segev | | |
| 18:00-20:00 | COCKTAIL W TEL AVIV MAYOR RON HULDAI | | |

SUMMIT DAY 2 THURSDAY, FEBRUARY 2

| BURSA - TLV STOCK EXCHANGE - 260 | | HABIMA THEATER #1 | | HABIMA THEATER #2 | |
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| 9:00-9:10 | SHORT OPENING & WELCOME! Steffi Czerny , title, company, Germany Ittai Ben Zeev , CEO, Tel Aviv Stock Exchange, Israel | 9:00-9:10 | SHORT OPENING & WELCOME! | 9:00-9:10 | SHORT OPENING & WELCOME! |
| 9:10-10:10 | INNOVATION AND ECOSYSTEMS AROUND THE WORLD Maurizio Rossi , Founder & Vice Chair, H-FARM and TalentHouse, Italy Joanna Boquist , Head of Tel Aviv office, Vinnova, the Swedish Innovation Agency, Sweden Sina Afra , Founder & CEO, Tiko, Turkey Mariano Debeer , Partner, Nexo LATAM Moderated by: Janma Bardi , Board Member, Asociación Fintech Guatemala, Guatemala | 09:10-9:40 | THE DEATH OF DEATH Jose Cordeiro , MBA, PhD, Director, The Millenium Project, Spain | 9:10-10:00 | THE MUSIC INDUSTRY Cameron Sinclair , Founder, Worldchanging Institute, USA Steve Schnur , President of Music, Electronic Arts, USA Ken Hertz , Founding Member, memBrain LLC Yuvi Gerstein , Music Producer, Composer, Artist |
| 10:10-10:50 | DIGITAL TRANSFORMATION Olivier Abtan , Managing Director, Publicis, France Orly Greenfeld , Exec. VP, Head of Clearing, Tel Aviv Stock Exchange, Israel Alon Kessler , CEO, ConCreate AM, Israel Neil Mandt , USA | 09:40-10:45 | FOODTECH Stephane Zibi , COO, Suppernova, France Ruben Maislos , Founder & Chief Curator, Meaturator Ltd., Israel Steve Puterman , CEO, Nourishment Vitality, Israel Alon Chen , CEO, Tastewise Technologies, Ltd., Israel Didier Toubia , Co-Founder & CEO, Aleph Farms, Israel Moderated by: Joanna Gordon , Director, Global Agrifood Tech Alliance, France | 10:00-10:45 | ENABLING & INSPIRING INNOVATION WITHIN YOUR COMPANY Stephane Chouchan , Country Director, STmicroelectronics, Israel Ran Merkazy , VP Innovation, Lloyd's Register, UK Jonathan Bryant , President, Bryanthings, France |
| 10:50-11:35 | THE PRESENT AND FUTURE OF FINTECH | 10:45-11:25 | THE FUTURE OF DIGITAL HEALTH Mahmoud Kaiyal , CEO, NorthMed, Israel Hagai Itkin Prof. Yaakov Nahmias , Founder and Innovator, Believer Meats, Israel | 10:45-11:30 | |
| 11:35-12:15 | CHOOSING THE RIGHT INVESTMENTS Juriaan Duizendstraal , Partner, Index Ventures, USA Rodrigo Sepulveda-Schulz , President, Sepulveda Capital, France Rajiv Prakash , Board Member, Desh Pande Startups, India | 11:25-12:00 | AGRITECH & WATERTech Eytan Schwartz | 11:30-12:10 | AUTHORS & THEIR BOOKS Uri Adoni , General Partner, Sanara Capital, Israel |
| 12:15-12:50 | VARIOUS FORMS OF FUNDING-PROS & CONS Saket Agarwal , Founder & Managing Director, Onnivation Ventures Pvt Ltd., India Pablo Moro Casquete , Head of Investments, Telefonica, Spain Haim Kravitz , Founder & Managing Partner, Angelnet, Israel Sean Kane , Founder & CEO, F6S | 12:00-12:45 | | 12:10-13:00 | MOVIES, VIDEO & TV Liran Dan , Founder & CEO, ReachRach, Israel Isaac Lee , Founder, Exile Content Studio, USA Don Levy , President & Cultivator, Smith Book Farm, USA |
| 12:50-13:10 | HOW TO STRIKE YOUR FIRST SALES TO SUPPORT GROWTH Moderated by: Tzahi Weisfeld , VP, Intel, Israel | 12:45-13:30 | DIVERSIFICATION & INCLUSION IN THE HI-TECH SECTOR Yoni Luksenberg , Co-Founder & CEO, Elementor, Israel Othman al Shekh , CEO of Sirag, Israel Ari Horie , Founder and CEO, Women's Startup Lab, Hito Institute Ronit BenBasat , Head of HR, Intuit, Israel | 13:00-13:40 | TECH AND ART - THE MAKERS' MOVEMENT Liat Segal , Contemporary Media Artist Moderated by: Dave Mathews , Principal VC & CTO Advisor, Softeq, USA |
| 13:10-14:10 | BREAK | 13:30-14:30 | BREAK | 13:40-14:40 | BREAK |
| 14:10-14:45 | THE ECONOMY TRENDS - WHERE IS IT GOING? | 14:30-15:10 | HI-TECH OR SCIENCE FICTION: Jonathan Bohbot , Asst. Prof. of Entomology, Hebrew U., Israel Oded Sushayev , Professor and Researcher in Nanobiotechnology, Hebrew U., Israel | 14:40-15:35 | THE GAMING INDUSTRY Uri Marchand , CEO, Overwolf, Israel |
| 14:45-15:20 | WEB 3.0 Adi Ben-Ari , Founder & CEO, Applied Blockchain, UK Zeev Klein , Co-Founder & General Partner, Landmark Ventures, USA Jeff Pulver , Founder, pulver.com, USA | 15:10-15:50 | THE JOBS OF THE FUTURE Yoram Yaacobi , Venture Partner, West Fountain, Israel | | |
| 15:20-16:00 | THE FUTURE OF UNICORNS Omri Allouche , Head of Research, Gong, Israel Jan Rezab , Founder & CEO, Time is Ltd., Czechia Ziga Vavpotic , Owner, Bora Partners, Cyprus | 15:50-16:15 | IMAGINATION SPARKS SOCIAL INNOVATION Igor Beuker , Future Speaker & Cause Artist, A Misfit on a Mission, Netherlands | 15:35-17:00 | |
| 16:00-17:30 | MEET THE LEADERS | 16:25-17:30 | MEET THE PALESTINIAN HI-TECH ECOSYSTEM Avi Nudleman , Project Manager, BTI, Israel Frank Mueller , CEO, Axsos AG Yahya Al-Salqan , CEO, Jaffa.Net Software, Palestinian Territories | | GAMEIS |

FEBRUARY 3, FRIDAY

AN URBAN EXPERIENCE IN TEL AVIV: DO IT YOURSELF TOURS

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| Option A: ★ | Carmel Market Foodie Tour |
| Option B: ★ | Shuk Hapishpishim and Yafu Ha'atika with the Yafu Port |
| Option C: ★ | The White City: Buildings of TLV: UNESCO World Heritage Site |
| Option D: ★ | Tel Aviv Beaches and Ports |
| Option E: ★ | The Historical Neve Tzedek |

*DLD schedule subject to change

