



AMERICAN CHAMBER  
OF COMMERCE  
IN BULGARIA



draft

## The Transatlantic Trade and Investment Partnership: SMEs Perspective

*December 2<sup>nd</sup>, 2014, Hotel Kempinski Sofia*

### CONFERENCE AGENDA

08:30-09:00 Registration & Welcome coffee

09:00-11:00 Opening

#### Welcoming Remarks:

Peter Lithgow, President, American Chamber of Commerce in Bulgaria  
Pietro Ghia, President, Confindustria Bulgaria

#### Opening Address:

Representative of the Government of the Republic of Bulgaria (tbi)  
H.E. Marcie B. Ries, U.S. Ambassador to Bulgaria  
H.E. Marco Conticelli, Ambassador of the Republic of Italy to Bulgaria

#### Keynote Presentations:

Ignacio García Bercero, Director for Neighboring countries, USA and Canada DG Trade, European Commission (tbc)  
Christina Sevilla, Deputy Assistant U.S. Trade Representative for Small Business  
Licia Mattioli, President of the Committee for Internationalization and Foreign Investors, Confindustria

11:00-11:30 Coffee Break



Main partners:





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11:30-13:00 **Session: The Transatlantic Economic Agenda: Opportunities and Incentives for SMEs**

Moderator: Tsvetan Simeonov, President, Bulgarian Chamber of Commerce and Industry

Panelists:

Ministry of Economy and Energy of the Republic of Bulgaria (tbi)

Lori Cooper, Senior Policy Advisor, Office of European Union, U.S. Department of Commerce

Petar Ganev, Senior Researcher, Institute for Market Economics

Andrea Rigoni, President, Rigoni di Asiago

Luca Donelli, Gruppo Donelli, International and European Relations, Confindustria Young Entrepreneurs

13:00-14:00 Networking Lunch



Main partners:

