

EU-Korea Virtual Business Conference 2020

한-유럽 온라인 비즈니스 컨퍼런스

**Business
Perspectives on
A New Future in
Trade**

Thursday, July 2, 2020

Seoul Time: 16:00 - 18:00

Brussel Time: 09:00 - 11:00

[Registration](#)

Organized by



EUROPEAN CHAMBER OF
COMMERCE IN KOREA
주한유럽상공회의소



The European Union and the Republic of Korea are both leading global players in international trade. Products and services of both of them are in high demand on a global stage driven by outstanding R&D and innovative activities. COVID-19 came on a sudden as borders were closed for products and for people, supply chains were interrupted as countries were fighting the spreading of the virus. "Has COVID-19 changed the Future of International Trade?", "What will be the Challenges Ahead in the New Normal?", and "What will be the opportunities?"

The Korea-Europe Virtual Business Conference 2020 is just adjacent to the EU-Korea Virtual Summit scheduled for June 30, 2020 where - among others - bilateral trade and investment will be discussed.

PROGRAM

Simultaneous interpretation available in Korean & English.

BRUSSEL TIME	SEOUL TIME	PROGRAM
09:00 - 09:30	16:00 - 16:30	Opening <ul style="list-style-type: none"> • WOO Taehee, Executive Vice Chairman KCCI • Dirk LUKAT, Chairperson ECCK
09:30 - 10:15	16:30 - 17:15	Panel Session 1: The Future of International Trade <ul style="list-style-type: none"> • Moderator: Hosuk LEE, Director, ECIPE • Markus BEYRER, Director General, Business Europe • Alexis BROUHNS, Head of Government Affairs, Solvay • Eckart VON KLAEDEN, Vice President External Affairs, Mercedes-Benz • KIM Saehoon, Senior Vice President, Hyundai Motor Group
10:15 - 10:55	17:15 - 17:55	Panel Session 2: Challenges Ahead in the New Normal <ul style="list-style-type: none"> • Moderator: Ali IZADI-NAJAFABADI, Head of Asia Pacific Research, BloombergNEF • Elisabeth STAUDINGER, President AP and Greater China, Siemens Healthineers • KIM Eugene Seong-Youl, Managing Director, Seegene • HWANG Sangjoon, Senior Vice President, Macrogen
10:55 - 11:00	17:55 - 18:00	Closing

Program is subject to change.

SPEAKERS

OPENING



WOO Taehee
Executive Vice Chairman
Korea Chamber of
Commerce and Industry (KCCI)



Dirk LUKAT
Chairperson
European Chamber of
Commerce in Korea (ECCK)

PANEL SESSION 1: THE FUTURE OF INTERNATIONAL TRADE



Hosuk LEE
Director
ECIPE



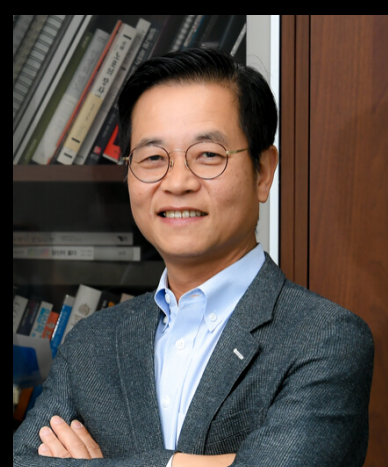
Markus BEYRER
Director General
Business Europe



Alexis BROUHNS
Head of Government Affairs
Solvay



Eckart VON KLAEDEN
Vice President External Affairs
Mercedes-Benz



KIM Saehoon
Senior Vice President
Hyundai Motor Group

PANEL SESSION 2: CHALLENGES AHEAD IN THE NEW NORMAL



Ali IZADI-NAJAFABADI
Head of Asia Pacific Research
BloombergNEF



Elisabeth STAUDINGER
President Asia Pacific and Greater China
Siemens Healthineers



KIM Eugene Seong-Youl
Managing Director
Seegene



HWANG Sangjoon
Senior Vice President
Macrogen

Registration

If you have any inquiry about the conference,
please contact Ms Hyewon Shim.
(hyewon.shim@ecck.eu, +82-(0)2-6261-2711)