



— YOU ARE INVITED TO —

EU-AUSTRALIA FTA: WHAT IT MEANS FOR BULGARIAN BUSINESS

— EU-AUSTRALIA FTA BUSINESS FORUM IN SOFIA —



7 October 2026 | **09:00–14:00**

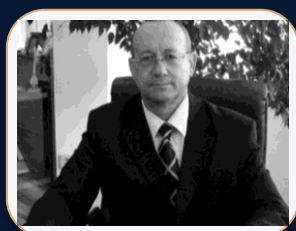
FREE EVENT | REGISTRATION IS REQUIRED

Aula Magna, Sofia University “St. Kliment Ohridski” | Hybrid Event

KEY SPEAKERS



H.E. Alison Duncan
*Australian Ambassador to
Greece, Bulgaria and
Romania*



Tsvetan Simeonov
*President,
Bulgarian Chamber of
Commerce and Industry*



**Assoc. Prof. Atanas
Georgiev, PhD**
*Dean,
Faculty of Economics and
Business Administration*



Rachel White
*Australian Trade and
Investment Commissioner,
Milan*



Peter Nagy
*Director, Australia-EU FTA
Coordination, Australian
Department of Foreign
Affairs and Trade*



Jason Collins
*Chief Executive Officer,
European Australian
Business Council*



Joana Kehlibarova
*Chief Executive Officer,
Bulgarian Australian
Business Council*

PROGRAMME PANELS

- Clean Energy, Critical Raw Materials and Industrial Decarbonisation
- Digital Trade, ICT, AI and Technology Services
- Advanced Manufacturing, Pharmaceuticals and Medical Technology
- Agrifood, Agricultural Inputs and Premium Products

REGISTRATION
OPEN UNTIL 2 SEPTEMBER 2026

<https://forms.gle/arrvimrRRfJJ4zMy8>

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JOIN BUSINESS
MATCHMAKING