

2019 G-FAIR KOREA

2019. 10.31 [THU] - 11.03 [SUN]

KINTEX 1st Exhibition Hall

PRE-SHOW GUIDE
 FOR EXHIBITORS



Host



Organizers



Sponsors



2019 G-FAIR KOREA

As the largest trade fair for small and medium-sized enterprises in Korea, the 22nd G-FAIR KOREA will hold in 2019. Join us for G-FAIR KOREA 2019 and discover how dynamic Korean technologies can be!

2019 Overview

Title	G-FAIR KOREA 2019
Date	October 31st to November 3rd (Thursday to Sunday), 2019
Venue	KINTEX 1st Exhibition Hall
Scale	825 companies, 1,250 booths
Hosted by	Gyeonggi Provincial Government, Economic Promotion Agency Association of Korea(EPAA)
Organized by	Gyeonggido Business & Science Accelerator (GBSA), Korea Trade-Investment Promotion Agency (KOTRA)
Supported by	Ministry of Trade, Industry and Energy (MOTIE) Ministry of SMEs and Startups (MSS) World Federation of Overseas Korean Traders Associations(World-OKTA) Korea SMEs and Startups Agency(KOSME)

Exhibits



FOOD &
KITCHEN



TRAVEL &
LEISURE



FASHION &
BEAUTY



LIVING &
FURNITURE



SMART &
HOME TECH

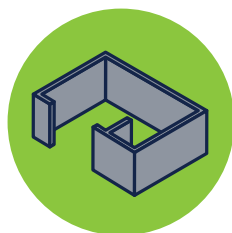


EUREKA

2018 Performance Analysis



Companies
840



Booths
1,210



Visitors
69,000



Buyers
1,251



Results
6,214 meetings
/ 585 millions dollars

G-FAIR KOREA 2019 International Pavilion

Providing a platform for the formation of networks, such as information exchange and public relations between domestic and foreign agencies through participation by overseas companies

To participate as an Exhibitor

Booth Price

Category	Unit Size	Unit Price	Note
Standard Booth (Shell Scheme)	4m x 3m	USD 3,000	Space and basic materials are provided
Space Only	4m x 3m	USD 2,400	Only space provided

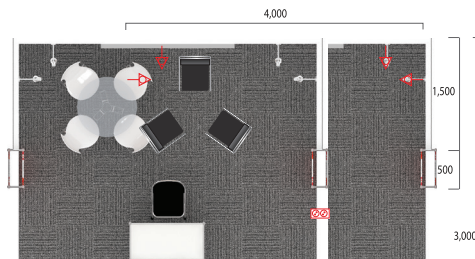
Standard Booth



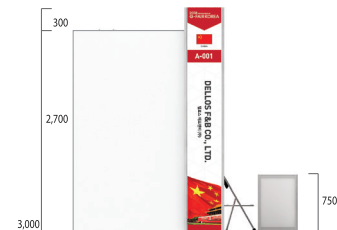
▲ For companies



▲ For Public organization



▲ TOP VIEW



▲ SIDE VIEW

* Above booth design can be changed depending on the situation.

What you can get from G-FAIR KOREA!

Pre-marketing

We advertise your products "for you" on G-FAIR KOREA's official social network pages!



Facebook



Instagram

Advertising platform

We provide you with the "platform" that enables visitors to view your company and product info at a glance!

Please visit <https://gfair.or.kr/biz/eng/main.do>



Blog



Youtube

What you can join at G-FAIR KOREA!

Purchase Consultation with Korean MD

Date : Oct. 31st to Nov. 3rd(Thursday to Sunday), 2019

Consultation partners : Around 400 MDs of Korean manufacturing and logistics companies

Description : MDs of major Korean companies will visit the booths of participants for consultation.

2018 MD participants

LOTTE Mart

SM DUTYFREE

COUPANG
Color Your Days

O Shopping

Hmall
HYUNDAI HOME SHOPPING

SAMSUNG

**Total
391 MDs**

E-commerce launching consultation

Date : Oct. 31st to Nov. 3rd(Thursday to Sunday), 2019

Description : Overseas E-commerce companies will provide in-depth consultation.

2018 E-commerce participants

amazon

Gmarket

阿里巴巴
Alibaba.com

Makuake

**Total
9 companies**

How to participate G-FAIR KOREA as an exhibitor?



Interested in the G-FAIR KOREA 2019? Please contact us



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