



# ISRAEL HLS 2014

## THE 3<sup>RD</sup> INTERNATIONAL CONFERENCE

November 9–12, 2014  
The Israel Trade Fairs Center  
Tel Aviv, Israel



Ministry of Foreign Affairs



Israel Export Institute



Ministry of Economy  
*Soulful Economy*



**מתימו"פ**  
MATIMOP  
מרכז התעשייה הישראלית למחקר ופיתוח  
Israeli Industry Center For R&D

ISRAEL MINISTRY OF DEFENSE

**סבי"ט**  
SIBAT

INTERNATIONAL DEFENSE COOPERATION



Ministry  
of Public Security

# Homeland security: Necessary more than ever

Powerful events that we see all too often on our television screens – and sometimes right close to home – inform us that a heightened approach to homeland security is more needed than ever before. Our societies are more dependent on complex infrastructure, travel and public gatherings, while rapidly increasing urbanization means that both natural and man-made disasters can exact a devastating toll. Advanced technologies and better trained human resources are required to fight terror and crime, to safeguard critical infrastructure, to prevent cyber-attack, and to maintain public order in time of emergency. They are at the forefront of the homeland security agenda worldwide.

The 3<sup>RD</sup> International Conference on Homeland Security will bring together government officials, public authorities and HLS industry leaders from around the world to share their knowledge and experience. They will participate in high-level discussions on securing the safety of citizens and protecting critical infrastructure and property, and explore Israel's advanced HLS technologies and systems.

## Israel HLS 2012 facts

2,500 participants, including 800 from more than 60 countries abroad, 80 speakers and 50 journalists from around the world, 75 exhibitors, including a special startup area with 20 companies, and more than 200 representatives from Israeli homeland security companies



# What to Expect at Israel HLS 2014

- Panels and sessions with key decision makers from Israel and abroad
- Discussions on the latest HLS trends and practices
- Major networking opportunities with Israeli HLS industry leaders and delegations from over 60 countries
- About 100 exhibitors
- Exhibition showcasing some of the finest field-proven and next-generation technologies and systems in the industry
- Innovation Award
- Tours and on-site demonstrations of critical infrastructure protection and securing smart cities
- Guided visits to tourist sites

# Who Should Attend? Who Will Benefit?

- Ministers of public security/internal security/internal affairs
- Mayors, municipal CEOs and security chiefs, emergency & safety directors
- Police commanders (including counter terror, riot control, intelligence, cyber investigation, aerial units and more)
- First responders and emergency authorities
- Security chiefs of critical infrastructure, such as air and sea ports, power plants, oil and gas infrastructure, IT and cyber centers, and border control facilities
- Prison and correctional facility authorities
- National security and intelligence agencies
- National cyber security agencies and organizations
- VIP protection units
- HLS industry manufacturers, integrators and suppliers
- Investors, venture capital funds

# Come join us at Israel HLS 2014

We invite you to participate in the 3<sup>RD</sup> International Homeland Security Conference, which will address today's multiple homeland security challenges. The conference will be a prominent venue at which to see government officials, public authorities and HLS industry leaders from around the world share their knowledge and experience.

Israel HLS 2014 will focus on today's major homeland security issues:

## **Intelligence, Counter Terror and Law Enforcement**

Terror threats, from within or without a country, are extremely varied and fluid, including cyber-terror. Successful combat against these ever-evolving threats requires always staying one step ahead.

## **Cyber Security**

Motivated by terror and by crime, attacks on cyber networks, rapidly growing in number and sophistication, have become one of the most serious business, economic and national security threats.

## **Critical Infrastructure Protection**

Oil and gas infrastructure, air and sea ports, power plants, electricity grids and server farms are susceptible to conventional and cyber attack. They need the enhanced protection that can be provided by public- and private-sector collaboration.

## **Emergency Preparedness & Management**

Saving lives and minimizing property loss during an emergency require effective preparation, response and recovery. Superior management includes resilience to rapidly-changing situations.

Israel HLS 2014 attendees will learn how to enhance security by integrating operational know-how with the advanced tools necessary to deal with emerging threats. We look forward to welcoming you in Israel in November.

Yours sincerely,



**Mr Ramzi Gabbay**

Chairman, 3<sup>RD</sup> International HLS Conference, Chairman, The Israel Export & International Cooperation Institute



**Mr Avi Dichter**

President, Advisory Committee, 3<sup>RD</sup> International HLS Conference  
Former Director, Israel Security Agency (Shin Bet), Former Minister of Public Security, Former Minister of Home Front Defense, Chairman of the Foundation for the Benefit of Holocaust Victims in Israel

# Agenda

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Sunday, November 9

- 18:30 | Registration
- 19:00–22:30 | Gala Evening: MaxiDome Hall,  
Israel Trade Fairs and Convention Center, Tel Aviv

Monday, November 10 & Tuesday, November 11

- 08:00–09:00 | Coffee & Registration: Hall 1,  
Israel Trade Fairs and Convention Center, Tel Aviv
- 09:00–11:15 | Exhibition and Plenary Sessions
- 11:15–11:45 | Coffee Break
- 11:45–13:00 | Exhibition and Plenary Sessions
- 13:00–14:00 | Lunch Break
- 14:00–18:00 | Exhibition, Plenary Sessions and Innovation Award  
One-on-one meetings during the conference can be  
scheduled in advance or on site.

Wednesday, November 12 (For international guests only)

- 09:00–13:00 | Tours and on-site demonstrations of critical  
infrastructure protection and securing smart cities
- 13:00–14:00 | Lunch Break
- 14:00–18:00 | Guided visits to tourist sites

\*Program is subject to modification

Registration is now open on our website:

**[www.israelhls2014.com](http://www.israelhls2014.com)**

For more information about Israel HLS 2014, please contact  
The Israel Export & International Cooperation Institute

[www.export.gov.il](http://www.export.gov.il)

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