

TANZANIA INVESTMENT AND TRADE FORUM

1. Background and Context

Tanzania Embassy in Berlin, which is accredited to other eight (8) countries which are Poland, Switzerland, Hungary, Romania, Bulgaria, Czech Republic, Slovakia, and The Holy Sea, as well as ITLOS, UNCCD and UNFCCC intend to organize a strategic Investment and Trade forum to be held on the 13th and 14th October 2022 at Maritim proArte Hotel Berlin Friedrichstraße 151,10117 Berlin. The forum is expected to bring together committed, credible and like-minded stakeholders in all countries of accreditation, in the sectors of investment and trade. The forum will have five mutually supportive objectives, namely:-

- 1.1. To draw the attention of participants on the investment opportunities in Tanzania as well as the incentives for investors;
- 1.2. To address the challenges that could constraining investment flow from Europe to Tanzania;
- 1.3. To showcase Tanzania's products which may penetrate the European market;
and
- 1.4. To identify prospective European investors capable of investing in Tanzania.

2. Rationale for the Forum

The Tanzania Investment and Trade Forum is expected to present an interactive platform for selected individuals and institutions that would facilitate the sharing of information and experiences essential to enhance economic cooperation between Tanzania and the European countries in areas of investment, trade, and development financing.

3. General Objective

The Forum is broadly intended to bring together prospective investors, and international traders to engage in focused discussions geared at stimulating and promoting economic relationships between businesses in Tanzania and Europe.

4. Specific Objectives

The forum is intended to achieve specific, interrelated and mutually supportive objectives in the sectors of investment and trade in Tanzania as outlined here below.

- 4.1. To raise the awareness of participants on available investment opportunities and incentives for investors in Tanzania;

- 4.2. To disseminate information on the investment climate, including the legal framework and institutional setup governing foreign direct investment (FDI) in Tanzania;
- 4.3. To motivate participants to undertake focused business/investment exploratory mission in order to get first-hand information about investment opportunities and incentives that Tanzania offers;
- 4.4. To raise awareness of the participants on available Tanzania products in demand in the European market;
- 4.5. To disseminate information on trade including the legal and institutional regimes governing international trade in Tanzania;
- 4.6. Showcase Tanzania products that are unknown to participants;
- 4.7. To motivate participants to undertake further exploratory trade missions to Tanzania to get the firsthand information on Tanzania products which are likely to get in the European markets.

5. Expected Outcomes and Results

The Forum is expected to increase the volume of trade and investment between Tanzania and the countries of accreditations and to increase the number of Tanzania products entering the European market.

6. Targeted Participants of the Forum

The participants to the forum will be drawn from both Tanzania and Europe. Twelve state and non-state organizations from Tanzania will be invited to participate in the forum to be held in Berlin, Germany.

7. Organizations from Tanzania

The roles and responsibilities of organizations to be invited from Tanzania are shown below.

S/N	Organization	Responsibilities/Tasks
	Tanzania Investment Centre (TIC) (http://www.tic.go.tz/)	To provide comprehensive information to participants on: (1) Why Invest in Tanzania and the role of TIC in facilitating investors (2) 'Ease of Doing Business' in Tanzania (3) Tanzania Business Environment, i.e. (i) investment opportunities; (ii) incentives for

		<p>investors; (iii) property rights; and (iv) the state of foreign investments in Tanzania, etc.</p> <p>(4) Financial matters, i.e. (i) Banking, (ii) foreign exchange; (iii) remittances, etc.</p> <p>(5) Legal framework and institutional setup governing foreign direct investment in Tanzania.</p> <p>(6) Procedures for investing in Tanzania- One Stop Service Facilitation Centre</p> <p>(7) Advice prospective investors among participants</p>
	<p>Zanzibar Investment Promotion Authority (ZIPA) (www.zipa.go.tz)</p>	<p>To provide comprehensive information to participants on:</p> <p>(1) Why Invest in Zanzibar and the role of ZIPA in facilitating investors</p> <p>(2) Ease of Doing Business' in Zanzibar</p> <p>(3) Zanzibar Business Environment, i.e. (i) investment opportunities; (ii) incentives for investors; (iii) property rights; and (iv) the state of foreign investments in Zanzibar, etc.</p> <p>(4) Financial matters, i.e. (i) Banking, (ii) foreign exchange; (iii) remittances, etc.</p> <p>(5) Legal framework and institutional setup governing Foreign Direct Investment (FDI) in Zanzibar.</p> <p>(6) Procedures for investing in Zanzibar - One Stop Service Facilitation Centre</p> <p>(7) Advice prospective investors among participants</p>
	<p>Export Promotion Zones Authority (EPZA) http://www.epza.go.tz/</p>	<p>To provide comprehensive information to participants on:</p> <p>(1) Investment opportunities under EPZ and SEZ in Tanzania i.e. priority investment areas, infrastructure development.</p> <p>(2) Investment incentives within the EPZ and SEZ</p> <p>(3) Licenses, Permits and Visas for operating the EPZ and SEZ</p>

		(4) Eligibility, procedures, and legal framework governing the EPZ and SEZ in Tanzania.
	Tanzania Chamber of Commerce Industry and Agriculture (TCCIA) http://www.tccia.com/tccia/	To provide comprehensive information to participants on: (1) Role of TCCIA in promoting business ethics and services to its members (2) Responsibility of TCCIA in attracting investors to Tanzania. (3) Networks of TCCIA with counterpart organizations on the African continent. (4) Trade promotion opportunities for businesses registered with TCCIA. (5) TCCIA activities directed at protecting the interests of its members
	Zanzibar National Chamber of Commerce (ZNCC) (http://www.znccia.org)	To provide comprehensive information to participants on: (1) Role of ZNCC in promoting business ethics and services to its members (2) Responsibility of ZNCC in attracting investors to Tanzania. (4) Trade promotion opportunities for businesses registered with ZNCC. (5) ZNCC activities directed at protecting the interests of its members
	Tanzania Trade Development Authority (TanTrade) http://www.tantrade.go.tz/	To coordinate the participation at the TIT forum of: (1) Companies and business from Tanzania (2) To attract business/manufacturing entities who might be interested to show case their products to the European market. (3) To showcase Tanzania products from companies who may be unable to participate (4) To link European companies with Tanzania counterparts for partnership/distribution networks for Tanzania goods.

		(5) To advise on the best ways to organize a productive Forum for Tanzania product showcase

8. Guest of Honour and Special Guests

Hon. Ambassador Dr. Abdallah S. Possi, Ambassador of Tanzania to the Federal Republic of Germany is expected to grace the opening ceremony of the Forum. He will deliver an opening speech/keynote address that will set the scene for the forum and raise the curtain at that event.

9. Confirmation Date

It is expected that all intending participants should confirm participation by 15 September 2022. To register or participate email ; berlin@tzeembassy.go.tz or raphael.macha@nje.go.tz.

10. Programme Architecture for the Forum

The programme will be shared with all confirmed participants four weeks before the forum.