

FUDAN-CORVINUS

DOUBLE DEGREE MBA





LET OUR NEW MBA PROGRAM BE YOUR COMPASS AND GIVE YOU GUIDANCE IN THIS MULTIPOLAR WORLD BY THE BEST PROFESSORS OF THE EAST AND WEST

THE NEW ERA OF GLOBALIZATION AND MULTIPOLAR

If you want to become a business leader or you just want to perform at the highest level, then you have to be prepared for the new economical and geopolitical challenges and be familiar with the changing business culture of both the **East and West**.

Present and future executives are not only required to have general management knowledge, but also international relations, decision-making skills and outstanding networking skills are also needed.

It is a common interest for both the Central European region and the European continent to have closer cooperation with China for a better understanding about what kind of economic changes occur in the Chinese and Asian economy that have global effects.

FUDAN-CORVINUS DOUBLE DEGREE MBA

With the professional support of the Magyar Nemzeti Bank, the Chinese and Hungarian top universities, Fudan University and Corvinus University of Budapest partnered to provide **the very first Chinese-CEE MBA double-degree program**. This unique regional experience is offered by exploring the current trends of executive management.

The future graduates will be awarded the following degrees:

FUDAN UNIVERSITY
Master in Finance (MSc)

CORVINUS UNIVERSITY
Master in Business
Administration (MBA)

The learning experience includes up-to-date international methodologies with intensive class discussions, processing regional and international cases, simulation and business projects. Besides leading lecturers of both universities, guest speakers of the Magyar Nemzeti Bank and regional companies will illustrate business cases.



MAGYAR NEMZETI BANK

The primary objective of the Central Bank of Hungary is to achieve and maintain price stability, and supports the economic policy of the Government, using the monetary policy instruments at its disposal. The Magyar Nemzeti Bank has had an important social role in the creation of today's modern financial institutions, the evolution of the financial sector and the education of the financial professionals. This role has been expressed in various programmes and initiatives, such as the establishment of the MNB Department and GEO Institute in the Corvinus University of Budapest, research institutions, educational programmes and scholarships.

CORVINUS UNIVERSITY OF BUDAPEST

The educational profile of Corvinus University of Budapest is on par with international standards Corvinus and the University enjoys a market leader position in almost all segments its profile covers. Corvinus

University has an excellent regional reputation, continuously on the Financial Times master rankings (9th with the Master in International Management CEMS program) based on the Eduniversal ranking Corvinus has the 2nd best Business School in the CEE region.

www.uni-corvinus.hu





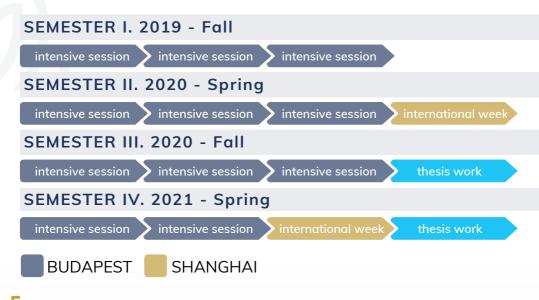
FUDAN UNIVERSITY

Fudan University is one of the most prestigious and selective universities in China and Asia since her establishment (1905). Fudan commits to educate leaders who will **make a difference** in China and the world. The university has distinguished alumni include Dr. Min Zhu, Vice President of IMF and Dr. Shangjin Wei, Chief Economist of the Asian Development Bank. Fudan has consistently been ranked 40th worldwide according to 2017 QS World University Rankings.

www.fudan.edu.cn/en

PROGRAM STRUCTURE

part-time program | 4 semesters | 3 intensive sessions / semester 1 session consists of 4 consecutive days from Thursday to Sunday



TUITION FEE ~ EUR 11 900 / HUF 3 900 000 / semester

The **tuition fee** includes costs of learning materials, in-day catering during the intensive weekends, and all costs of the international weeks in Shanghai (incl. costs of flight and accommodation).

Scholarships supported by the Magyar Nemzeti Bank are also available upon application for the whole length of the program. For more information please visit our website:

www.fudan-corvinus-mba.uni-corvinus.hu

CURRICULUM OF THE DOUBLE DEGREE MBA

	<u>=</u>	Spring	Hall	Spring	Credit		
Modules GENERAL CORE MODULES	ш	S	ш.	S	36	Instructor	Location
Operations Management					6	CUB	
Quantitative Methods for Business					6	CUB	
Finance for Executives					3	Fudan	
Understanding Financial Statements					3	CUB	Budapest
Management and Organization					6	CUB	
Human Resource Management					6	CUB	
Marketing Management					6	CUB	
CORE MODULES IN BUSINESS AND MANA	GEM	ENT			27		
Business Economics and Law					6	CUB	
Managament of Information Technology					6	CUB	Budapest
International Finance					3	Fudan	
Business Operations					6	CUB	
Business Communication and Negotiation					3	CUB	
Strategy Tools					3	CUB	
SPECIALIST MODULES					36		
Economics					3	Fudan	
Financial Risk Management					6	CUB	
Economic Governance					3	MNB	Budapest
Business Project (Practice/Action Learning)					6	CUB	
Leadership in Various Cultures					3	Fudan	
Central and Eastern Europe in Geopolitical Con	text				3	MNB	
INTERNATIONAL WEEK IN SHANGHAI					12		
Understanding China's Financial System					3		Shanghai
Financial Accounting					3	Fudan	
Chinese Economy and Business					3	radan	
How to Market Your Products in China's Market	t?				3		
OPTIONAL MODULES					6		
Investment Analysis					6		
Management Skills					3	CUB	Budapest
Decision Making Skills					3	COD	Budapest
Advanced Corporate Finance					6		
THESIS WORK					15		
Thesis Writing I.					6	CUB Fudan	
Thesis Writing II.					9	MNB	

HOUSE OF WISDOM

The old City Hall of Buda, called as "House of Wisdom" serves as venue of the program. The building has nearly 800 years of history and is located in the Castle District. The Pallas Athéné Domus Sapientiae Foundation has recently reopened the building to the public, where newly equipped modern atmosphere ensures a perfect location for primarily academic and scientific work.







FOR MORE ABOUT
THE HOUSE OF WISDOM
VISIT ITS <u>WEBSITE</u>



CONTACT US!

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