



2025

16-20 JUNE

SOFIA, BULGARIA

**GREEN
TRANSITION
5.0**

INTRODUCTION



GREEN TRANSITION 5.0 POWERING UP COMPETITIVENESS IN THE CEE REGION

A Premier Event for Green Progress in 2025

In June 2025, Sofia, Bulgaria, will host the Green Transition Forum (GTF) 5.0, a landmark event that has become synonymous with green innovation and sustainability in Central and Eastern Europe (CEE). With a legacy of advancing environmental responsibility this annual summit is the region's most anticipated gathering for policymakers, business leaders, and sustainability experts. Now in its fifth edition, the forum is not just an event but an institution.

Organized by the prominent digital media platforms [Dir.bg](#) and [3E News](#), the GTF is unique in its scope and ambition to bring together European and global leaders to navigate the path toward a net-zero future. By addressing the critical challenges, opportunities, and strategies for sustainable development, GTF provides a comprehensive platform to shape the green economic transformation of the Central and Eastern European (CEE) region and beyond. This is your chance to align with visionary leadership, contribute to transformative policies, and forge valuable partnerships.

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16-20 JUNE 2025

For more information: WWW.GREENTRANSITION.BG



MINDS SHAPING TOMORROW

Their insights will shape discussions on competitiveness, innovation, and sustainability in the CEE region and beyond.

This year's lineup includes impactful thought leaders, policymakers, and innovators:



ENRICO
LETTA

President, Jacques
Delors Institute; Former
Prime Minister of Italy



EKATERINA
ZAHARIEVA

European Commissioner
for Startups, Research
and Innovation



ROXANA
MÎNZATU

Executive Vice-President
for Social Rights and
Skills of the European
Union



RUMEN
RADEV

President of the
Republic of Bulgaria



TERESA
RIBERA

Executive Vice-President,
European Commission



ROSEN
ZHELYAZKOV

Prime Minister of the
Republic of Bulgaria



MAROŠ
ŠEFČOVIČ

European Commissioner
for Trade and Economic
Security



DARON
ACEMOĞLU

Professor, MIT; Winner of
the 2024 Nobel Prize in
Economics

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**APOSTOLOS
TZITZIKOSTAS**

Commissioner For
Sustainable Transport
And Tourism



**VICTOR
NEGRESCU**

VP, European Parliament



**KUMI
KITAMORI**

Deputy Director of the
Environment Directorate,
OECD



**KATA
TÜTTŐ**

President of the European
Committee of the Regions



**SEBASTIAN-IOAN
BURDUJA**

Minister of Energy,
Romania



**SERGIU
LAZARENCU**

Minister of Environment,
Moldova



**ARTUR
LORKOWSKI**

Director, Energy
Community Secretariat



**KLARA
DOBREV**

Member of the European
Parliament, REGI

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DAN
NICA

Member of the European
Parliament, ITRE



RADAN
KANEV

Member of the European
Parliament, ENVI



ANDRIANA
SUKOVA

Deputy Director-General,
DG Employment, Social
Affairs and Inclusion, EC



CHARLINA
VITCHEVA

Director General, DG
Maritime Affairs and
Fisheries, EC



ILİYANA
TSANOVA

Deputy Director General
and Chief Risk Officer, DG
Budget Budget, EC



DANIEL
KRIŠTOF, PhD

PhD, Director General,
Labour Office of the
Czech Republic



HANS
RHEIN

Head of Life Unit,
CINEA



DAVID
REESER

Founder and CEO,
OpiAid

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This year's lineup includes impactful thought leaders, policymakers, and innovators:



**BORISLAV
GUTSANOV**

Minister of Labor and
Social Policy, Bulgaria



**ZHECHO
STANKOV**

Minister of Energy,
Bulgaria



**MARTIN
DANOVSKI**

Deputy Minister, Ministry of
Innovations and Growth,
Bulgaria



**GROZDAN
KARADJOV**

Minister of Transport,
Bulgaria



**GEORGI
TAHOV**

Minister of Agriculture and
Food, Bulgaria

KEY THEMES FOR DISCUSSION

- | | | | |
|----|---|----|--|
| 01 | The Future of EU Competitiveness: Challenges, Opportunities, and Best Practices | 11 | Transforming the Agri-Food Sector |
| 02 | Strengthening CEE Connectivity and Integration | 12 | The Blue Economy and Water Resource Management |
| 03 | Industrial Policies and Securing Resilient Supply Chains | 13 | Pioneering Carbon-Neutral Cities |
| 04 | Energy Transformation: Pioneering the Green Transition | 14 | Adaptation and Mitigation: The Next Frontier |
| 05 | Decarbonizing Heavy Industry | 15 | COP30: From Baku to Belem |
| 06 | Driving the Circular Economy Forward | 16 | Green Government Initiatives |
| 07 | Reimagining Regulations to Drive Sustainability and Investment | 17 | The Carbon Border Adjustment Mechanism (CBAM) as a Net-Zero Catalyst |
| 08 | Unlocking Green Investment Potential in the CEE Region | 18 | Innovation as the Cornerstone of CEE Competitiveness |
| 09 | Reinvigorating Capital Markets: CEE on the Emerging Markets Radar | 19 | Digitalizing Industries and Services |
| 10 | Electrification of Transport and Green Mobility | 20 | The AI Revolution in Industry and Services |

WHY ATTEND?

LEAD THE GLOBAL SUSTAINABILITY AGENDA

THE GREEN TRANSITION FORUM 5.0 OFFERS A UNIQUE OPPORTUNITY TO:

01

Influence the Dialogue on European Policy:

- Engage with high-ranking officials, corporate executives, and leading experts from 28+ countries.
- Contribute to shaping policies that drive the green transition and innovation.

02

Build Strategic Partnerships:

- Network with over 3500 C-level business leaders from the CEE region.
- Explore partnerships that foster growth across industries.

03

Access Exclusive Networking:

- Participate in VIP gatherings, including breakfasts, cocktails, and informal meetings.
- Connect with 3,500+ B2C and B2B attendees in a dynamic, collaborative environment.

04

Maximize Brand Visibility:

- Showcase your brand to a global audience through livestreaming and extensive media coverage.

ABOUT THE GREEN TRANSITION FORUM 4.0:

190+
speakers from 28
countries worldwide

3500+
attendees

40+
panel discussions

25+
conference stages
and zones

Key Speakers from our previous events:



FRANS TIMMERMANS

Executive Vice President for
the European Green Deal



JOHN KERRY

U.S. Secretary Of State (2013 – 2017),
U.S. Special Presidential Envoy
For Climate (2021 – 2024)



ELISA FERREIRA

European Commissioner for
Cohesion and Reforms



MARIYA GABRIEL

European Commissioner for
Innovation, Research, Culture,
Education and Youth



NICOLAS SCHMIT

European Commissioner for
Jobs and Social Rights



ILIANA IVANOVA

European Commissioner for
Innovation, Research, Culture,
Education and Youth



WERNER HOYER

President of the European
Investment Bank



LJUPCHO NIKOLOVSKI

Minister of Agriculture,
Forestry and Water Economy,
Republic of North Macedonia



**SEBASTIAN-IOAN
BURDUJA**

Minister of Energy, Romania



VICTOR PARLICOV

Minister of Energy,
Republic of Moldova



ERION VELIAJ

Mayor of Tirana



NIKOS CHRYSOGELOS

Deputy Mayor of Athens



The organizer will announce additionally available VIP networking formats that will be presented to interested partners for sponsorship and attendance.

IF YOU WISH TO SPONSOR OUR EVENT

or should you need
further information, please contact us!

sales@mydir.bg

For more information: WWW.GREENTRANSITION.BG