

ICBS 40 Years of Successful Operation and Academic Consistency

Accredited collaborative partner of
the Public British University of Winchester



- **UNIVERSITY OF WINCHESTER – TOP 25 BEST UNIVERSITIES IN UK
(National Students Survey 2014)**
- **UNIVERSITY BUSINESS SCHOOL – 1ST IN BUSINESS AND
MANAGEMENT STUDIES
(National Students Survey 2015)**
- **UNIVERSITY BUSINESS SCHOOL – AS “RISING STAR” IN THE AREA
OF BUSINESS ADMINISTRATION**
- **UNIVERSITY BUSINESS SCHOOL – ACCREDITATION PRME
(PRINCIPLES OF RESPONSIBLE MANAGEMENT EDUCATION)**

WINCHESTER BUSINESS SCHOOL

“ONE OF THE UNITED NATIONS

GLOBAL CHAMPIONS FOR

ETHICAL BUSINESS

PRME

- **ACADEMIC FREEDOM**
- **CREATIVITY**
- **SPRITUALITY**
- **EMPHASIS ON INDIVIDUALS**
- **SOCIAL JUSTICE**
- **DIVERSITY**

iCBS

Business College

ACCREDITATIONS



QAA



PRiME

Principles for Responsible
Management Education

ICBS founded 1977

ICBS Business College was founded in 1977 in Thessaloniki to meet the need for Business Education. We have successfully developed our educational provision by opening campuses in Athens and Larissa.

ICBS Thessaloniki Campus



A mere 10 kilometres from the centre of Thessaloniki, lies the Galene campus in Oreokastro, with 14.000 square metres of privately owned facilities, specially designed to support teachers and students in the pursuit of excellence.

ICBS Athens City

The ICBS Athens International College is housed in a renovated old neoclassic building at 3, Rethimnou Street, located in the Centre of Athens, near the Archaeological Athens Museum.

The building has all the required facilities for the delivery of the courses.



PROGRAMS OFFERED IN ENGLISH

UNDERGRADUATE

BA IN BUSINESS ADMINISTRATION
BA IN MARKETING
BA IN ACCOUNTING AND FINANCE

POSTGRADUATE

INTERNATIONAL MBA
MASTER OF ARTS IN BUSINESS
MANAGEMENT



➤ INTERNATIONAL MBA

➤ MA IN BUSINESS MANAGEMENT

PROGRAMME STRUCTURE

MASTERS PROGRAMS

WINCESTER BUSINESS SCHOOL – ICBS BUSINESS COLLEGE

- ▶ **LATEST THEORIES AND RESEARCH WITH PRACTICAL KNOWLEDGE**
- ▶ **COVER ALL AREAS CRITICAL TO BUSINESS SUCCESS**
- ▶ **HIGHLY INTERACTIVE SMALL – GROUP SEMINAR SESSIONS**
- ▶ **PROVIDE STUDENTS WITH VALUABLE PERSONAL AND PROFESSIONAL SKILLS**
- ▶ **DESIGNED TO ENHANCE FRAMEWORKS AND CAREERS OF PRACTICING MANAGERS AND PROFESSIONALS**

INTERNATIONAL MBA

Course Structure

- Global Marketing
- Operations Management
- Financial Resource Management
- Managing People and Organizations
- International Business Environment
- International Business Strategy
- Leadership and Developing Skills Management
- Innovation Management and Entrepreneurship
- Business Research Methods
- Project



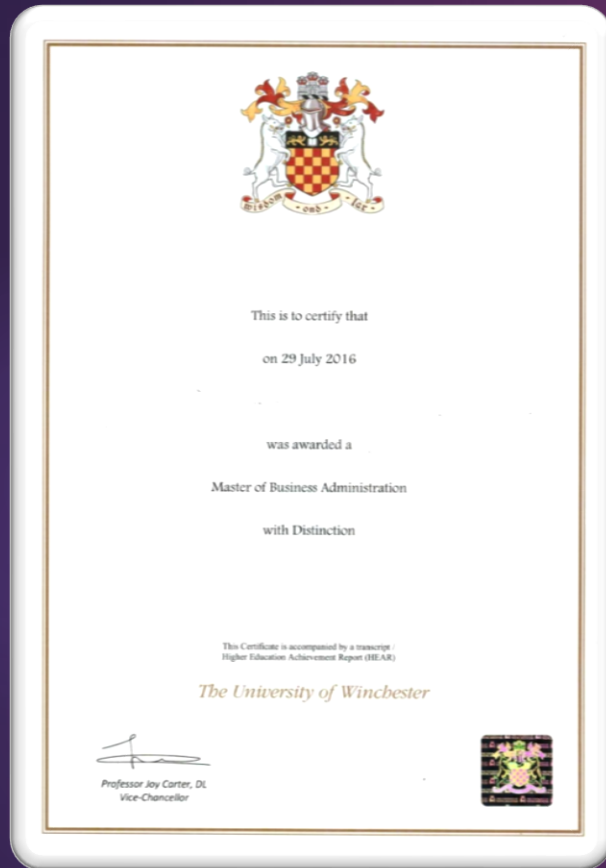
MASTER OF ARTS IN BUSINESS MANAGEMENT

Course Structure

- Operations Management
- Financial Management
- Managing Information
- Human Resources Management
- Marketing
- Strategic Management
- Enterprise and Small Business Management
- Global Business
- Business Research Methods
- Project



Additional Information



ATTENDANCE

- Three days per month (Friday to Sunday) for eight months
or
- for one week every two months over an eight month period.
The summer will be focused on the Project.

DEGREE DURATION: 1-year full time – 2 years part time

START DATE: October – February

Deadline of Applications for the October intake:

30th September 2019

IF ENGLISH IS NOT YOUR FIRST LANGUAGE:

IELTS 6.5, or equivalent



QUESTIONS