Innovation Council at BCCI

5th of November 2018



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Who we are?

Innovation Council at the BCCI was established on 11.05.2011 with co-chairs: Academician Nikola Sabotinov from BAS and Yossif Avramov, Member of BCCI Managing Board.

Main priorities:

- Relationship between the 53,000 members of the BCCI with representatives of science community
- Consulting innovative projects developed by scientific teams or business circles
- Assistance in a communications with finance banks and venture capital funds, incl. and those approved under the JEREMIE initiative, as well as those from the Fund of the Funds



What we do?



Center for technology transfer



Startup hub



Inno Exchange platform



Contest for the best Innovative project and company



Center for technology transfer

Main activities

- Assistance in the search for co-operative partners in the field of research and development in Bulgaria and abroad
- Identifying pro-innovative developments / solutions in scientific organizations, universities and business. Active support for their start-up and / or acceleration through scientific, technical and financial-economic assessments
- Support for the creation of intellectual property applications (patents, utility models, trade and industrial brands, etc.)
- Carrying out marketing analysis and forecasts
- □ Assistance to set up joint teams between researchers and businesses to participate in projects
- Advisory support for the preparation of joint projects for participation in competitive procedures and NFP, OPIC, NOR OP, HORIZON 2020 etc., as well as the provision of the co-financing to be provided by the beneficiary
- Participation in the management of the implementation of projects on concluded talks by beneficiaries



Center for technology transfer

Main activities

- Organization of information days on industrial sectors on the possibilities of European programs and others financial instruments
- Organization of joint training seminars between the scientific community and the business for project preparation and implementation and for the creation of intellectual property protection
- Conduct joint workshops by sectors / sectors to create contacts and joint teams
- Support for Innovative Development Innovation in the Innovation Exchange platform of the Innovation Council
- Assistance in conducting national and regional competitions for innovative developments and innovative enterprises
- Surveys and analyzes on request from the state administration, incl. and providing methodological support for the improvement of the regulatory framework concerning the innovation, technology and management of EU funds
- Upgrading the Technology Transfer Center by transforming it into an office to support innovation and technology transfer. It is envisaged to integrate it with the existing technology transfer centers, incl. with the newly established national network of 28 GIS TRANSFER CENTER transfer offices



INNOVATION EXCHANGE Platform

www.inovacii.eu

The Virtual Platform "Innovation Exchange" functions through the Functional Specification and Software created for its operation. Upgrading the software, incl. and through new features of the pilot virtual office. The main task of this type of exchange is to serve as a mediator between authors and performers of innovative developments, models and prototypes and their relationship with other actors from the real business and the financial circles in the innovation process to support them in their marketing, various commercial and technological goals and commercialization.

The Innovation Exchange Platform provides an opportunity for individuals and businesses:

- To present ideas, developments, prototypes, products, etc. in the process of their realization on the market.
- **D** To make contacts on the financing and realization of innovative products, products and services.
- To search for products and services that help to solve certain issues related to the modernization and renewal of their activities in the field of production - new patents, inventions, licenses, etc.



INNOVATION EXCHANGE Platform

Main users

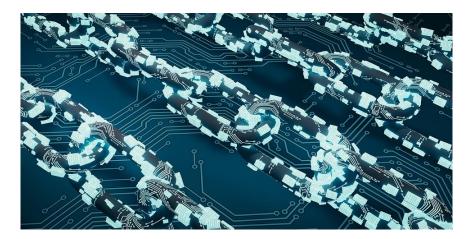
- Innovators
- Inventors
- Donors
- Investors
- Commercial companies and industrial enterprises
- **C**onsultants looking for their clients to realize and finance their know-how.
- Evaluators of proposed ideas.
- **D** Brokers engaging in innovators and investors



Startup Hub

Startup Hub covers the work of FinTech and Blockchain startups. The methodology was created at the end of August 2017 and is broadly in line with the guidelines set out in the Concept adopted by the Government of the Republic of Bulgaria for Industry 4.0 These startup companies are a reflection and result from the new model of entrepreneurship and the creation of a new business model.

The main partner and member of Innovation Council is the Bulgarian Community of the start-up (BESCO)





Startup Hub

The methodology includes the following measures:

- A partnership with a number of institutes at the Bulgarian Academy of Sciences, which envisages the establishment of a Technology Transfer Center
- Implementation with the help of leading scientists, new prototypes and technologies invented by Bulgarian scientists and business innovators and others.
- Carrying out actions in cooperation with scientific, educational organizations and technology parks (BAS, CA, universities and Sofia Tech Park)
- Providing free consultations by legal mediation experts
- Joint actions by the BCCI Innovation Council and experts with BCCI members specializing mainly in fintech technologies
- □ The development of new technologies in the financial field such as cloud services, artificial intelligence, the Internet of Things, Big Data Analyzes, etc., which the Chamber will select.
- Publicity support and media coverage
- Organising meetings and round tables



Innovation Contest

For the fifth consecutive year, the Innovation Council organizes and runs a competition for "Best Innovative Project." And "The Most Successful Enterprise, Incorporating an Innovative Product".

The competition is organized jointly with the Bulgarian Academy of Sciences, EEN at BCCI and with the assistance of the Bulgarian Development Bank.

The nominated projects are evaluated according to the criteria: originality of the idea, method (s) of realization; qualities of the realization team, anticipated or achieved (and future) economic impact (s) from its market realization, contribution of the production and realization of the product / service to the protection of the environment, public effect.





The ceremony was attended by representatives of the business, members of BCCI, BAS, the central state administration, the scientific and university communities, the Union of Architects, NGOs and the media.

Thank you!

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