

# INNO WIDE

## A POSSIBILITY FOR FINANCIAL SUPPORT

ENRICH in Brazil Information Day & ENRICH in the USA Training

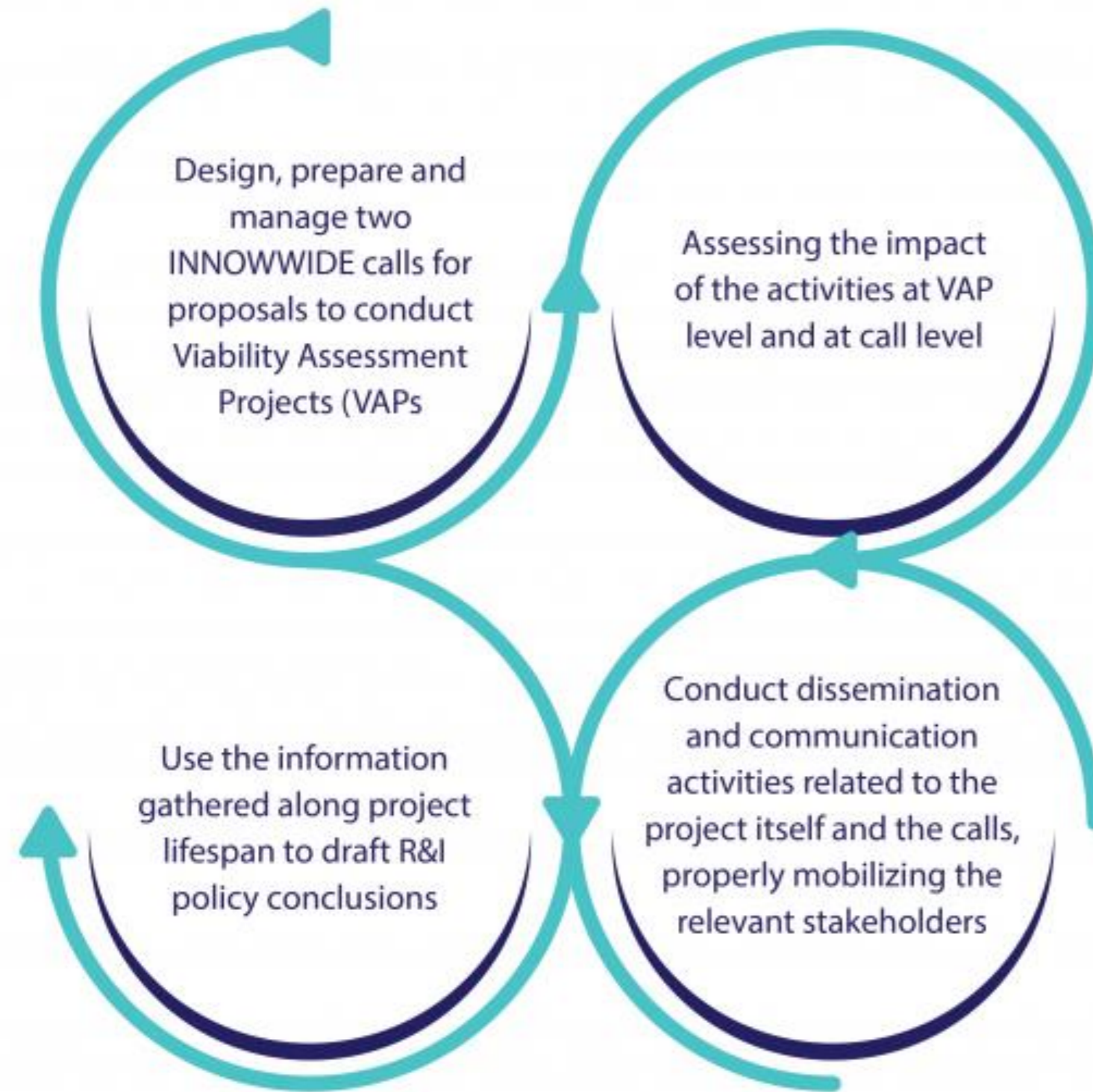
Bulgaria, 06-07 June 2019

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement n° 822273.  
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# 1. INTRODUCTION



## Project Presentation

**INNOWWIDE – Viability assessment of collaborative and INNOvative business solutions in WorldWIDE markets** is a Horizon 2020 project that aims to fund at least 120 European innovative SMEs and start-ups to conduct Viability Assessment Projects (VAPs) in markets outside of Europe.

## 2. INNOWWIDE VAP CALL

The INNOWWIDE pilot call intends to bring European highly innovative SMEs to the forefront of international markets by opening two calls that will allow them to conduct Viability Assessment Projects (VAPs) in cooperation with local stakeholders.

**Two calls** will be implemented with **a total budget of 7,2M€**, allowing to **fund 120 VAPs (60k€/VAP)**, and targeting markets of developing countries, large emerging economies (**Brazil, Russia, India, China, Mexico**) and developed countries with the same allocation for each of these three country categories.

**Two Calls**

**Total Budget = 7,2M€**

**Funding to 120 VAPs  
(60k€/VAP)**

**Targeted Markets:**

- **Developing countries**
- **Large emerging economies**
- **Developed countries**

## 2. INNOWWIDE VAP CALL

### What is a VAP?

**Viability Assessment Projects (VAPs)** are a comprehensive, balanced and coherent set of **preliminary technical, market, legal and socioeconomic assessments** intended to **validate the viability of international, innovative businesses solutions along emerging global value chains.**

They should identify and assess key framework conditions that may favour or block the effective deployment of collaborative solutions and models in target third countries.



## 2. INNOWWIDE VAP CALL

### Each VAP must:

✓ Feature a **co-creation partnership with a local partner** involved as **subcontractor** – e.g. a supplier, customer, consultant, legal advisor, research and development provider, collaborator or absorber - from the VAP focus country.

✓ Include a wide variety of activities to **explore the practical, technological and commercial viability** of an innovative solution and how it needs to meet local conditions and demands.

✓ **Last six months**

## What is a VAP?

✓ Be the **first phase of a potential innovative cooperation project with an actor in that country** in the short/medium term.

✓ Have total eligible project costs of at least €86,000, to be funded at a maximum of 70%, with a **fixed grant of €60,000** [50%+50%]

✓ Be carried out by a SME established in an **EU Member State or a Horizon 2020 Associated Country**, which subcontracts a local entity.

## 2. INNOWWIDE VAP CALL



### Who can apply?

- SMEs, including young companies and start-ups, from any sector
- The beneficiary has to be an “enterprise” (business corporation, cooperative) engaged in an economic activity (selling products or providing services on the market at a given price)
- The beneficiary must be established in an EU Member State or a Horizon 2020 associated country



### When will the calls be launched?

- The first call was launched on 1/04/2019*
- The **second call** will be launched in **December 2019**



*Applications deadline was 31/05/2019*

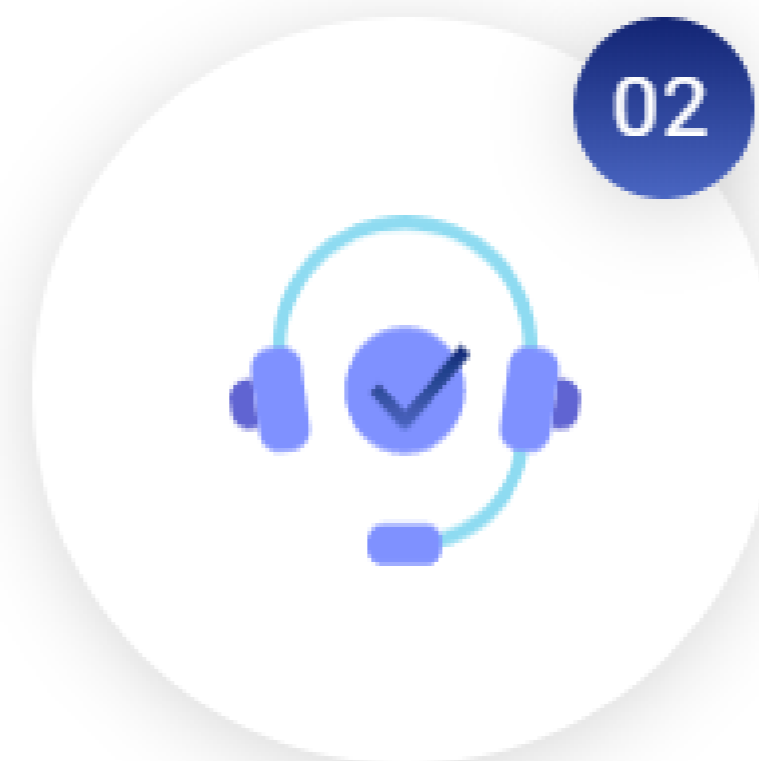
## 2. INNOWWIDE VAP CALL

### Funding Timeline



**Call Opening**

April 1st 2019



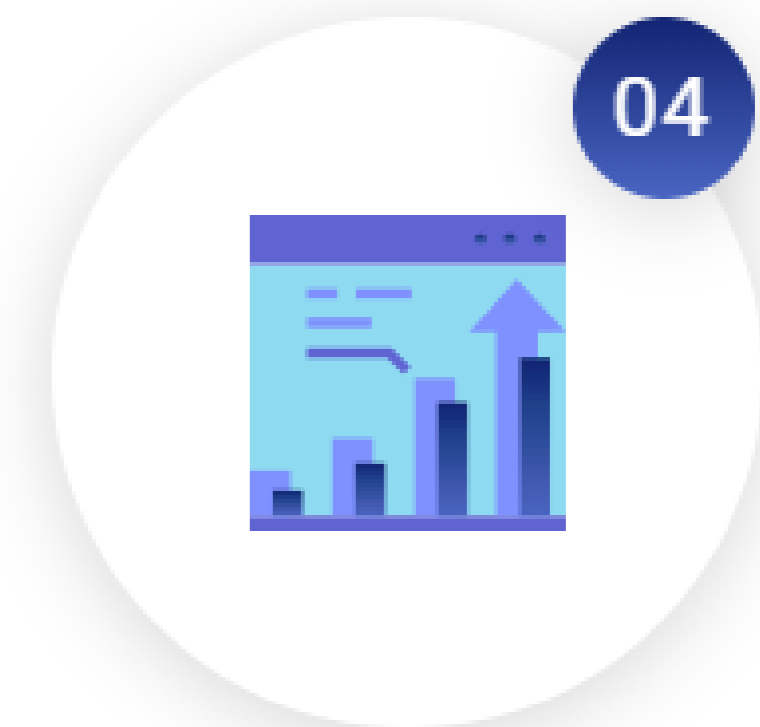
**Call Deadline**

May 31st



**Results/grant  
signature**

End of September



**Project  
Implementation**

End of 2019

## 2. INNOWWIDE VAP CALL



How to apply?

Go to the  
INNOWWIDE website  
([www.innowwide.eu](http://www.innowwide.eu))  
and click on *Apply for  
Funding under VAP  
Application and  
Guidelines*

Complete  
registration form  
and follow  
instructions to set  
up an account

Complete all  
sections of the  
application form  
and submit

You will be  
contacted with  
the results of your  
application



# 3. INNOWWIDE CALL FOR EXPERTS

**INNOWWIDE is launching a call for experts**  
with relevant expertise in areas such as technology and innovation transfer, market research, internationalization and accessing new markets.



**What do the experts do?**

INNOWWIDE is entirely dependent on the evaluations performed by individual experts. They ensure that only the best ideas have the opportunity to receive public funding.

**Who can become an INNOWWIDE expert?**



All individuals with at least five years of experience in some of the following areas:

1. Co-creation and technology uptake facilitation (innovation and technology transfer services)

2. Market prospection and research experience

# 3. INNOWWIDE CALL FOR EXPERTS

## Calendar

The evaluation process will start in early June 2019  
with a total duration of 7 weeks

- **First stage:** 10th June 2019 – 28th June 2019
- **Second stage:** 1st July – 19th July 2019

## Application

Go to the INNOWWIDE website  
([www.innowwide.eu](http://www.innowwide.eu)) and click on **Funding  
Opportunities > Experts > Application**

## Evaluation procedure

- INNOWWIDE uses a two-step procedure to evaluate submitted applications
- **First stage:** 2 independent experts remotely evaluate the proposals following the INNOWWIDE criteria
  - **Second stage:** Proposals with equal scores proceed to the Review panel composed of two experts tasked with determining the final ranking position of these applications

# 4. INNOWWIDE MATCHMAKING TOOL

**INNOWWIDE wants to help companies finding potential local partners to collaborate with their VAP's development**

The matchmaking request can be submitted through the Matchmaking Tool and INNOWWIDE will look for a suitable partner in the country of interest, having in consideration the business type and needs.

## Find your Match!

**WANT TO FIND A PARTNER?**

**WE WILL LOOK FOR IT!**

**SUBMIT YOUR REQUEST**

## 5. INNOWWIDE HELPDESK

Would you like to receive more information about the Calls?

Do you want to know if your company is eligible?

Do you have doubts about the application process?

### Need help?

**INNOWWIDE has a Online Helpdesk to help clarify any doubts regarding the Calls for Applications (for VAPs and Experts).**

# 6. INNOWWIDE EVENTS

**Webinars**

**Info Days**

Info Days will be organized both in Europe and outside Europe, from April to the beginning of June

Information about the project, the call and the application process will be shared in our upcoming events: **Webinars and Info Days**

Series of Webinars providing information about the calls will be organized



# THANK YOU FOR YOUR ATTENTION

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