

BUSINESS OPPORTUNITIES BETWEEN NORWAY AND BULGARIA IN THE FRAME OF THE NEW ECONOMIC SITUATION



The Norwegian-Bulgarian Chamber in Norway would like
to invite you to its OFFICIAL LAUNCH

27th of May 2021 at 15.00 CET, 16.00 Bulgarian time

Hybrid event

(online round table with limited physically present participants)

[Link to registration](#)

[Join the event](#)



General sponsor



Under the patronage of:

- The Royal Norwegian Embassy to Romania, Bulgaria and Moldova
- The Bulgarian Embassy to Norway
- In cooperation with InvestBulgaria Agency



Norwegian Embassy

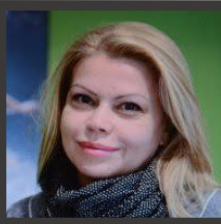
Keynote speakers:



Mr. Stamen Yanev,
Executive Director
InvestBulgaria
Agency (tbc)



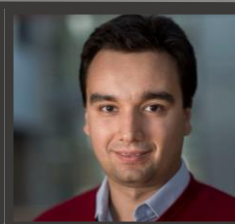
Mr. Magnar
Ødelin, Director
EEA and Norway
Grants



Mrs. Venceslava
Yanchovska,
Manager Innovation
Norway Sofia



Anders Stølan,
Chairman Norwegian-
Bulgarian Chamber,
CEO IDN



Mr. Plamen Nenov
BI Norwegian
Business School,
Associate
Professor



Mr. Daniel R.
Döderlein
CEO & Founder
Settle

AGENDA

Working language: English

Moderator: Mrs. Miriana Alexandrova, Executive Director Norwegian-Bulgarian Chamber

15.00 -15.10 CET / 16.00-16.10 EET

- Opening remarks by the Bulgarian Ambassador to Norway, H.E. Vera Shatilova
- Opening remarks by the Norwegian Ambassador to Romania, Bulgaria and Moldova, H.E. Siri Barry

15.10 – 15.50 CET / 16.10-16.50 EET

- Bulgaria as a top new nearshoring Destination, Mr. Stamen Yanev, Executive Director InvestBulgaria Agency
- Contributing to win-win solutions under the new economic situation, Anders Stølan, Chairman Norwegian-Bulgarian Chamber
- Growth and development in the shadow of COVID: macroeconomic challenges and opportunities for advanced and emerging economies, Mr. Plamen Nenov BI Norwegian Business School, Associate Professor
- Why Bulgaria, Mr. Daniel R. Döderlein CEO & Founder Settle

15.50 – 16.10 CET / 16.50 -17.10 EET

PANEL DISCUSSION: IDENTIFYING NEW OPPORTUNITIES UNDER CRISES

- New potential areas for cooperation between Norway and Bulgaria. How do businesses change due to Covid and successful practices in the post-Covid time
- Participants: Mr. Plamen Nenov BI Norwegian Business School, Associate Professor, Mr. Daniel R. Döderlein , CEO Settle, Kongsberg (tbc),

Moderator: Mr. Stoyan Boev, Manager ICB

16.10 – 16.30 CET / 17.10-17.30 EET

PANEL DISCUSSION: BOOSTING THE BILATERAL PARTNERSHIPS

- The EEA and Norway Grants – the Norwegian perspective for a successful bilateral cooperation, Mr. Magnar Ødelin, Director EEA and Norway Grants
- Opportunities for bilateral partnerships in the frame of the Business Development, Innovation and SMEs Programme, Bulgaria, Mrs. Venceslava Yanchovska, Manager Innovation Norway Sofia
- Participants: Mr. Magnar Ødelin and Mrs. Venceslava Yanchovska, HTS Machine Technic – (tbc) , Kaskada (tbc)

Moderator: Ms. Madlena Vladimirova, Market Director Green Business Norway

Q&A

Closing remarks, Miriana Alexandrova, Executive Director Norwegian-Bulgarian Chamber

17.30 - 19.00 EET Light cocktail (for the physically present participants)